

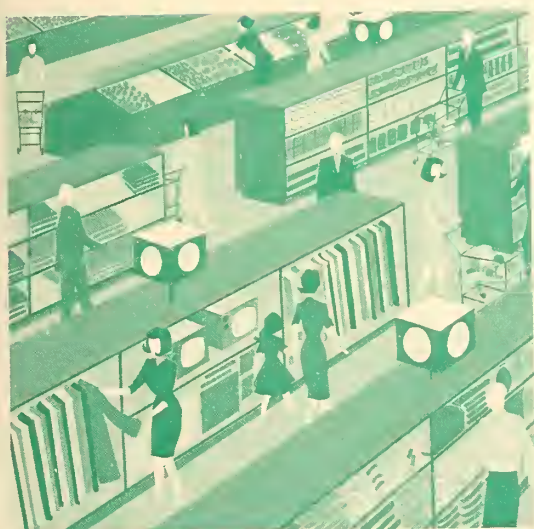


1967 CENSUS OF BUSINESS



BC67-MLS-27

C.2



Retail Trade

MERCHANDISE LINE SALES

MISSOURI

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The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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ACKNOWLEDGMENTS—This report was prepared in the Business Division under the general direction of **Harvey Kailin**, Division Chief, with direct supervision by **Louis Greenberg**, Assistant Chief, Program Development. Plans for the merchandise line segment of the Census of Business were developed and the report compiled by **Michael Farrell**, Chief, Retail Program Branch, assisted by **Ruth Asin**. **Robert Viehman** served as coordinator and was the Business Division's liaison officer with other divisions. Staff assistance was provided by **Paul Shapiro**, Assistant Division Chief, Program Implementation; **Ralph S. Woodruff**, Assistant Division Chief, Research and Methodology, assisted by **Anna Brooks**; and **Max Shor**, Assistant Division Chief, Staff and Special Projects.

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1967 CENSUS OF BUSINESS



BC67-MLS-27

Retail Trade MERCHANDISE LINE SALES

MISSOURI

Issued July 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
Rocco C. Siciliano, Under Secretary
Harold C. Passer, Assistant Secretary for Economic Affairs
BUREAU OF THE CENSUS George Hay Brown, Director

**RETAIL TRADE
MERCHANDISE
LINE SALES**

Missouri

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Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

¹Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 Census procedures were modified from the 1963 Census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "non-reporters" as well as "reporters," whereas in the 1963 Census such projected tabulations were provided at the U.S. level only. Although the use of a sample introduces sampling variability to which the 1963 Census tabulations were not subject, both the 1963 and 1967 Censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was

a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail

trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 4 presents coverage ranges for each kind of business shown for the State, each Standard Metropolitan Statistical Area, and the area within the State but outside all SMSA's. The kinds of business for which merchandise line data are shown vary depending on the number of establishments in the area. An (X) has been entered where data are not shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown in tables 1, 2, and 3 for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

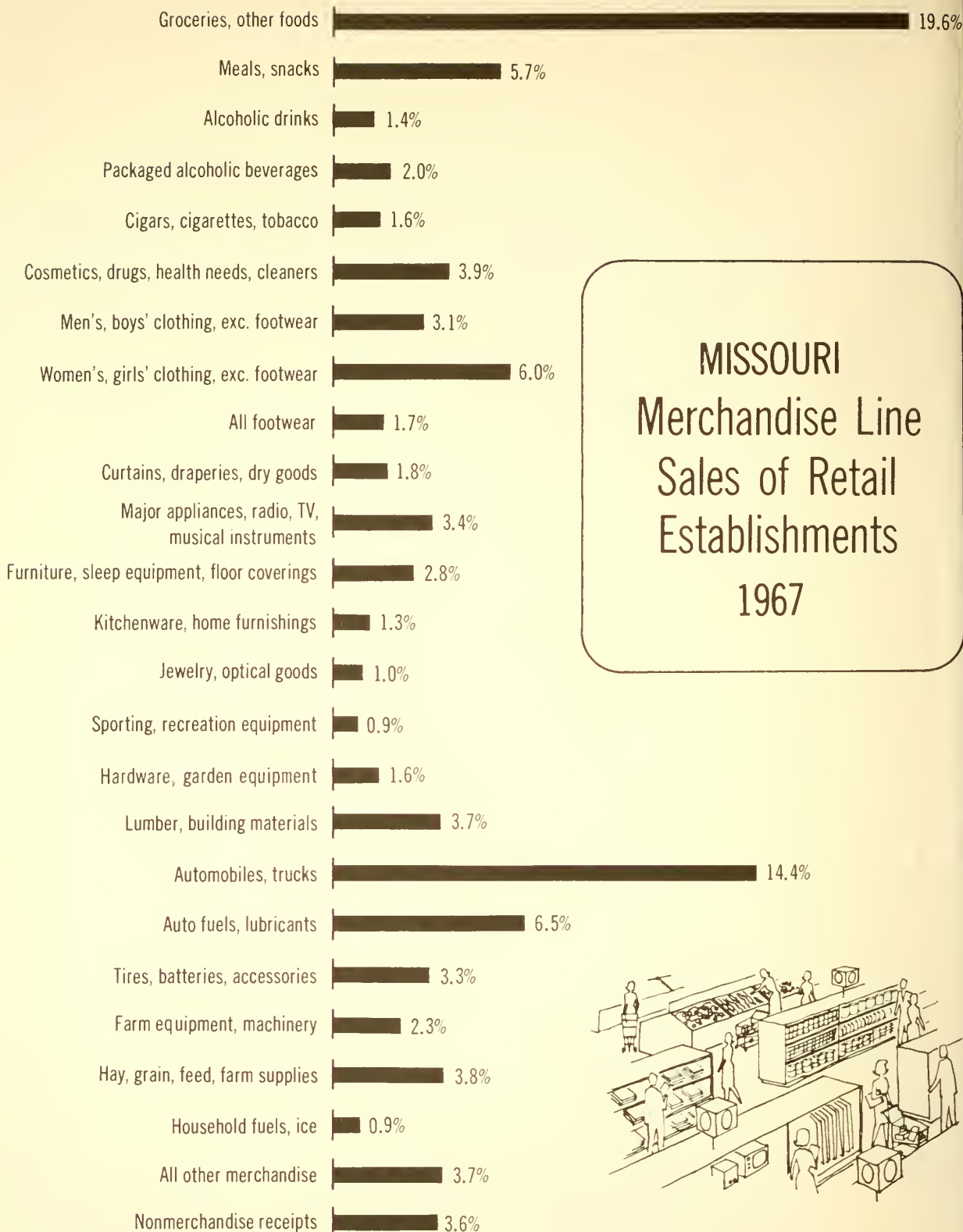
There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Tables 1, 2, and 3 in the 1967 report provide data for each kind of business and give, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 4 presents information on reporting coverage which can be used as a guideline to evaluate the validity of the merchandise line tabulations. In addition, a table for use in computing sampling variability for such data is available in the report, United States Summary—Merchandise Line Sales (BC67-MLS1).

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to totals in the "sales" column and in the "all establishments" percentage column.



MISSOURI
Merchandise Line
Sales of Retail
Establishments
1967

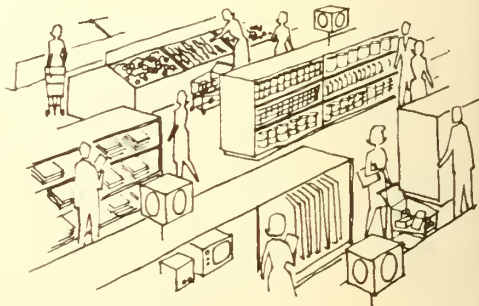


TABLE 1. The State: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|---|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As per cent of total sales of-- | | | | | Amount ¹ (\$1,000) | As per cent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| RETAIL TRADE | | | | | | | | | | | |
| | TOTAL | 29 862 | 7 125 380 | (X) | 100.0 | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 6 268 | 1 396 482 | 48.7 | 19.6 | | | | | | |
| 040 | MEALS—SNACKS | 6 783 | 405 186 | 28.5 | 5.7 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 28 | 1 217 | 15.6 | 3.8 |
| 060 | ALCOHOLIC DRINKS | 2 779 | 99 746 | 48.2 | 1.4 | 260 | KITCHENWARE—HOME FURNISHINGS | 18 | 1 917 | 18.7 | .6 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 2 773 | 141 877 | 12.9 | 2.0 | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 6 547 | 116 717 | 5.5 | 1.6 | 340 | LUMBER—BUILDING MATERIALS | 250 | 29 617 | 92.7 | 92.7 |
| 120 | COSMETICS—DRUGS—CLEANERS | 4 799 | 281 031 | 10.9 | 3.9 | 356 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 110 | 1 780 | 20.3 | 5.6 |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 2 323 | 221 849 | 14.9 | 3.2 | 357 | PAINT—VARNISH ETC. | 235 | 17 764 | 58.0 | 5.6 |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR. | 2 938 | 429 632 | 26.5 | 6.0 | 358 | PAINT—SUNORIES | 222 | 3 682 | 12.7 | 11.5 |
| 180 | ALL FOOTWEAR | 2 136 | 123 075 | 8.8 | 1.7 | 359 | WALLPAPER—OTHER WALL COVERINGS | 207 | 3 439 | 12.4 | 10.8 |
| 200 | CURTAINS—ORAPERIES—DRY GOODS | 2 014 | 130 573 | 9.4 | 1.8 | 361 | GLASS | 79 | 2 950 | 20.9 | 9.2 |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 2 795 | 241 629 | 18.8 | 3.4 | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 2 048 | 196 532 | 15.3 | 2.8 | 520 | NONMERCHANTISE RECEIPTS | 93 | 681 | 6.3 | 2.1 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 2 966 | 90 169 | 5.6 | 1.3 | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 2 274 | 72 722 | 5.3 | 1.0 | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 1 948 | 65 184 | 5.0 | .9 | | | | | | |
| 320 | HARWARE—GAROEING EQUIPMENT | 2 831 | 113 084 | 8.5 | 1.6 | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 2 339 | 260 974 | 21.6 | 3.7 | | | | | | |
| 380 | AUTOMOBILES—TRUCKS | 1 508 | 1 023 874 | 63.7 | 14.4 | | | | | | |
| 400 | AUTO FUELS—LUBRICANTS | 5 877 | 463 502 | 24.9 | 6.5 | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 5 860 | 233 295 | 8.7 | 3.3 | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 789 | 161 657 | 30.6 | 2.3 | | | | | | |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 1 178 | 268 113 | 46.9 | 3.8 | | | | | | |
| 480 | HOUSEHOLD FUELS—ICE | 901 | 66 672 | 52.9 | .9 | | | | | | |
| 500 | ALL OTHER MERCHANOISE | 5 248 | 266 189 | 11.0 | 3.7 | | | | | | |
| 520 | NONMERCHANTISE RECEIPTS | 12 222 | 255 554 | 5.5 | 3.6 | | | | | | |
| ELECTRICAL SUPPLY STORES (SIC 524) | | | | | | | | | | | |
| | TOTAL ² | | | | | 33 | | 3 543 | (X) | 100.0 | |
| HARWARE STORES (SIC 5251) | | | | | | | | | | | |
| | TOTAL | | | | | 543 | | 79 373 | (X) | 100.0 | |
| BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC 52) | | | | | | | | | | | |
| | TOTAL | 2 185 | 486 610 | (X) | 100.0 | | | | | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 263 | 5 571 | 9.1 | 1.1 | 120 | COSMETICS—DRUGS—CLEANERS | 23 | 148 | 1.5 | .2 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 185 | 3 812 | 9.0 | .8 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 10 | 68 | 3.0 | .1 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 436 | 5 629 | 8.7 | 1.2 | 180 | ALL FOOTWEAR | 18 | 65 | 2.2 | .1 |
| 300 | SPORTING—RECREATION EQUIPMENT | 324 | 3 455 | 5.6 | .7 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 24 | 63 | 3.1 | .1 |
| 320 | HARWARE—GAROEING EQUIPMENT | 990 | 54 434 | 28.7 | 11.2 | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 192 | 4 181 | 8.8 | 5.3 |
| 340 | LUMBER—BUILDING MATERIALS | 1 938 | 230 196 | 80.1 | 47.3 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 62 | 1 038 | 8.3 | 1.3 |
| 380 | AUTOMOBILES—TRUCKS | 75 | 4 652 | 12.0 | 1.0 | 260 | KITCHENWARE—HOME FURNISHINGS | 355 | 4 834 | 8.9 | 6.1 |
| 400 | AUTO FUELS—LUBRICANTS | 1 284 | 6 67 | 1.5 | .1 | 300 | JEWELRY—OPTICAL GOODS | 85 | 214 | .7 | .3 |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 208 | 7 320 | 8.6 | 1.5 | 320 | SPORTING—RECREATION EQUIPMENT | 287 | 3 207 | 5.7 | 4.0 |
| 440 | FARM EQUIPMENT MACHINERY | 562 | 152 928 | 79.0 | 31.4 | 340 | HARWARE—GAROEING EQUIPMENT | 543 | 43 796 | 55.2 | 55.2 |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 75 | 1 884 | 10.8 | .4 | 320 | GAROEING EQUIPMENT—SUPPLIES | 480 | 9 764 | 13.0 | 12.3 |
| 480 | HOUSEHOLD FUELS—ICE | 77 | 14.2 | .2 | .2 | 323 | PLUMBING—ELECTRICAL SUPPLIES | 500 | 13 874 | 18.8 | 17.5 |
| 500 | ALL OTHER MERCHANOISE | 117 | 1 433 | 4.3 | .3 | 324 | OTHER HARWARE—TOOLS | 543 | 20 158 | 25.4 | 25.4 |
| 520 | NONMERCHANTISE RECEIPTS | 960 | 12 906 | 5.3 | 2.7 | 340 | LUMBER—BUILDING MATERIALS | 411 | 17 395 | 25.7 | 21.9 |
| - | MISCELLANEOUS MERCHANOISE | (X) | 952 | (X) | .2 | 356 | ALL OTHER LUMBER—MILLWORK | 6 | 280 | 13.2 | 7.9 |
| LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21) | | | | | | | | | | | |
| | TOTAL | 758 | 190 884 | (X) | 100.0 | 364 | PAINT—SUNORIES—GLASS—WALLPAPER | 409 | 11 110 | 16.4 | 14.0 |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 46 | 806 | 7.2 | .4 | 400 | AUTO FUELS—LUBRICANTS | 30 | 83 | 1.8 | .1 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 93 | 1 541 | 6.2 | .8 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 75 | 701 | 1.9 | .9 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 45 | 442 | 2.5 | .2 | 440 | FARM EQUIPMENT MACHINERY | 26 | 740 | 14.7 | .9 |
| 300 | SPORTING—RECREATION EQUIPMENT | 28 | 138 | 2.9 | .1 | 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 27 | 290 | 7.3 | .5 |
| 320 | HARWARE—GAROEING EQUIPMENT | 356 | 8 563 | 8.5 | 4.5 | 480 | HOUSEHOLD FUELS—ICE | 484 | 260 | 6.0 | .3 |
| 340 | LUMBER—BUILDING MATERIALS | 758 | 175 199 | 91.8 | 91.8 | 500 | ALL OTHER MERCHANOISE | 86 | 1 074 | 3.5 | 1.4 |
| 341 | LUMBER | 671 | 68 086 | 38.2 | 35.7 | 520 | NONMERCHANTISE RECEIPTS | 178 | 969 | 4.7 | 1.2 |
| 342 | PLYWOOD | 641 | 20 058 | 11.7 | 10.5 | - | MISCELLANEOUS MERCHANOISE | (X) | 167 | (X) | .2 |
| 343 | WINDOWS—DOORS AND FRAMES—METAL | 458 | 6 543 | 3.8 | 3.4 | | | | | | |
| 344 | KITCHEN CABINETS | 236 | 2 099 | 3.6 | 1.1 | | | | | | |
| 345 | ALL OTHER MILLWORK | 616 | 14 506 | 8.6 | 7.6 | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 8 | 247 | 7.6 | .1 |
| 346 | WALLBOARD | 643 | 13 167 | 8.0 | 6.9 | 300 | SPORTING—RECREATION EQUIPMENT | 4 | 96 | 14.2 | .1 |
| 347 | ASPHALT AND ASBESTOS PRODUCTS | 628 | 9 508 | 6.0 | 5.0 | 320 | HARWARE—GAROEING EQUIPMENT | 52 | 811 | 6.2 | .5 |
| 348 | PAINT—GLASS—WALLPAPER | 573 | 6 339 | 4.3 | 3.1 | 380 | AUTOMOBILES—TRUCKS | 73 | 4 624 | 12.5 | 2.7 |
| 349 | HEATING AND PLUMBING EQUIP | 217 | 2 203 | 3.9 | 1.2 | 400 | AUTO FUELS—LUBRICANTS | 81 | 513 | 2.3 | .3 |
| 351 | METAL ROOFING AND SIDING | 410 | 3 338 | 3.3 | 1.7 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 131 | 6 895 | 14.3 | 3.8 |
| 352 | MASONRY SUPPLIES | 519 | 6 658 | 5.5 | 3.5 | 440 | FARM EQUIPMENT MACHINERY | 521 | 152 072 | 87.4 | 87.4 |
| 353 | INSULATION | 502 | 3 546 | 2.9 | 1.9 | 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 19 | 1 178 | 10.9 | .7 |
| 354 | PREFABRICATED BLDG AND PARTS | 108 | 3 759 | 9.3 | 2.0 | 500 | ALL OTHER MERCHANOISE | 4 | 166 | 14.2 | .1 |
| 355 | ALL OTHER BUILDING MATERIALS | 443 | 15 381 | 14.3 | 8.1 | 520 | NONMERCHANTISE RECEIPTS | 319 | 7 281 | 6.2 | 4.2 |
| | | | | | | - | MISCELLANEOUS MERCHANOISE | (X) | 333 | (X) | .2 |
| GENERAL MERCHANOISE GROUP STORES (SIC S3 PART*) | | | | | | | | | | | |
| | TOTAL | 1 419 | 1 015 541 | (X) | 100.0 | | | | | | |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 10 | 299 | 66.6 | .2 | 020 | GROCERIES—OTHER FOODS | 654 | 37 431 | 4.5 | 3.7 |
| 480 | HOUSEHOLD FUELS—ICE | 27 | 334 | 15.3 | .2 | 040 | MEALS—SNACKS | 239 | 19 053 | 2.7 | 1.9 |
| 500 | ALL OTHER MERCHANOISE | 19 | 115 | 7.6 | .1 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 65 | 3 491 | 3.5 | .3 |
| 520 | NONMERCHANTISE RECEIPTS | 307 | 3 194 | 3.6 | 1.7 | 100 | CIGARS—CIGARETTES—TOBACCO | 264 | 8 816 | 1.5 | .6 |
| - | MISCELLANEOUS MERCHANOISE | (X) | 253 | (X) | .1 | 120 | COSMETICS—DRUGS—CLEANERS | 973 | 45 535 | 4.7 | 4.5 |
| PLUMBING AND HEATING EQUIP OLRs. (SIC 522) | | | | | | | | | | | |
| | TOTAL | 80 | 6 946 | (X) | 100.0 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 1 069 | 107 907 | 10.8 | 10.6 |
| | | | | | | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 1 102 | 233 340 | 23.5 | 23.0 |
| | | | | | | 180 | ALL FOOTWEAR | 840 | 44 100 | 4.6 | 4.3 |
| | | | | | | 200 | CURTAINS—ORAPERIES—DRY GOODS | 1 218 | 94 329 | 9.5 | 9.3 |
| | | | | | | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 478 | 67 518 | 7.6 | 6.6 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 579 | 52 236 | 5.9 | 5.1 | | VARIETY STORES (SIC 533) | | | | |
| 240 | KITCHENWARE-HOME FURNISHINGS | 895 | 47 256 | 5.0 | 4.7 | | | | | | |
| 280 | JEWELRY-OPTICAL GOODS | 789 | 20 959 | 2.3 | 2.1 | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 514 | 21 090 | 2.4 | 2.1 | | | | | | |
| 320 | HARDWARE-GARRETING EQUIPMENT | 721 | 28 380 | 3.7 | 2.8 | | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 320 | 19 006 | 2.8 | 1.9 | 020 | GROCERIES-OTHER FOODS | 331 | 3 960 | 4.5 | 3.5 |
| 400 | AUTO FUELS-LUBRICANTS | 163 | 4 253 | 3.7 | 2.4 | 040 | MEALS-SNACKS | 138 | 7 061 | 11.6 | 6.2 |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 164 | 25 662 | 3.7 | 2.5 | 100 | CIGARS-CIGARETTES-TOBACCO | 44 | 3 322 | 3.7 | 3.3 |
| 440 | FARM EQUIPMENT MACHINERY | 31 | 2 107 | 1.1 | .2 | 120 | COSMETICS-DRUGS-CLEANERS | 529 | 8 986 | 7.9 | 7.9 |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 81 | 3 150 | 1.8 | .3 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 475 | 5 357 | 4.8 | 4.7 |
| 500 | ALL OTHER MERCHANDISE | 851 | 76 323 | 8.0 | 7.5 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 494 | 18 654 | 16.8 | 16.4 |
| 520 | NONMERCHANDISE RECEIPTS | 703 | 55 872 | 6.7 | 5.5 | 180 | ALL FOOTWEAR | 368 | 2 421 | 2.5 | 2.1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 727 | (X) | .1 | 200 | CURTAINS-DRAPERIES-DRY GOODS | 514 | 12 582 | 11.2 | 11.1 |
| | | | | | | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 232 | 1 680 | 2.5 | 1.5 |
| | | | | | | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 199 | 1 573 | 3.7 | 1.4 |
| | | | | | | 260 | KITCHENWARE-HOME FURNISHINGS | 471 | 8 932 | 8.7 | 7.9 |
| | | | | | | 280 | JEWELRY-OPTICAL GOODS | 440 | 2 421 | 2.2 | 2.1 |
| | | | | | | 300 | SPORTING-RECREATION EQUIPMENT | 215 | 666 | 1.3 | .6 |
| | | | | | | 320 | HARDWARE-GARRETING EQUIPMENT | 428 | 5 331 | 5.0 | 4.7 |
| | | | | | | 340 | LUMBER-BUILDING MATERIALS | 33 | 356 | .3 | .3 |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 484 | 30 095 | 27.3 | 26.5 |
| | | | | | | 520 | NONMERCHANDISE RECEIPTS | 324 | 2 954 | 3.6 | 2.6 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 208 | (X) | .2 |
| | | | | | | | | | | | |
| | DEPARTMENT STORES (SIC 531) | | | | | | GENERAL MERCHANDISE STORES (SIC 539 PART) | | | | |
| | TOTAL | 115 | 773 914 | (X) | 100.0 | | TOTAL | 617 | 113 713 | (X) | 100.0 |
| 020 | GROCERIES-OTHER FOODS | 71 | 26 974 | 3.9 | 3.5 | 020 | GROCERIES-OTHER FOODS | 252 | 6 497 | 21.5 | 5.7 |
| 040 | MEALS-SNACKS | 55 | 11 761 | 1.8 | 1.5 | 040 | MEALS-SNACKS | 46 | 231 | 1.7 | .2 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 11 | 2 669 | 2.9 | .3 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 51 | 796 | 24.1 | 4.7 |
| 100 | CIGARS-CIGARETTES-TOBACCO | 21 | 4 293 | 1.3 | .6 | 100 | CIGARS-CIGARETTES-TOBACCO | 199 | 1 197 | 5.0 | 1.1 |
| 120 | COSMETICS-DRUGS-CLEANERS | 108 | 33 573 | 4.3 | 4.3 | 120 | COSMETICS-DRUGS-CLEANERS | 325 | 2 952 | 4.5 | 2.6 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 115 | 86 933 | 11.2 | 11.2 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 469 | 15 582 | 16.2 | 13.7 |
| 141 | MEN'S CLOTHING | 115 | 65 677 | 8.5 | 8.5 | 141 | MEN'S CLOTHING | 429 | 10 521 | 11.9 | 9.3 |
| 142 | BOYS' CLOTHING | 109 | 21 256 | 2.7 | 2.7 | 142 | BOYS' CLOTHING | 396 | 4 036 | 4.7 | 3.5 |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 115 | 192 357 | 24.9 | 24.9 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 481 | 22 238 | 22.5 | 19.6 |
| 161 | CHILDREN'S-INFANTS' WEAR | 112 | 19 261 | 2.6 | 2.5 | 161 | CHILDREN'S-INFANTS' WEAR | 357 | 2 298 | 2.7 | 2.0 |
| 162 | HANDBAGS-ACCESSORIES | 110 | 13 890 | 1.8 | 1.8 | 162 | HANDBAGS-ACCESSORIES | 312 | 1 224 | 1.8 | 1.1 |
| 163 | MILLINERY | 102 | 4 406 | .6 | .6 | 163 | MILLINERY | 164 | 375 | .8 | .3 |
| 164 | HOSIERY | 113 | 10 819 | 1.4 | 1.4 | 164 | HOSIERY | 398 | 1 711 | 2.0 | 1.5 |
| 165 | LINGERIE | 111 | 29 504 | 3.9 | 3.8 | 165 | LINGERIE | 341 | 3 114 | 3.9 | 2.7 |
| 166 | WOMENS COATS-SUITS-FURS-RAINWR | 113 | 22 387 | 2.9 | 2.9 | 166 | WOMENS COATS-SUITS-FURS-RAINWR | 272 | 1 718 | 2.5 | 1.5 |
| 167 | WOMEN'S DRESSES | 112 | 36 535 | 4.7 | 4.7 | 167 | WOMEN'S DRESSES | 300 | 3 966 | 5.2 | 3.5 |
| 168 | WOMEN'S BLOUSES-SPTSWR | 112 | 35 389 | 4.7 | 4.6 | 168 | WOMEN'S BLOUSES-SPTSWR | 322 | 4 217 | 5.3 | 3.7 |
| 169 | GIRLS'-SUBTEEN-TEEN WEAR | 103 | 19 216 | 2.6 | 2.5 | 169 | GIRLS'-SUBTEEN-TEEN WEAR | 219 | 1 173 | 2.3 | 1.0 |
| 171 | OTHER WOMENS-GIRLS-CLOTHES ACC | 21 | 948 | .6 | .6 | 171 | OTHER WOMENS-GIRLS-CLOTHES ACC | 139 | 1 447 | 4.0 | 1.3 |
| 180 | ALL FOOTWEAR | 111 | 35 749 | 4.6 | 4.6 | 180 | ALL FOOTWEAR | 360 | 5 924 | 7.9 | 5.2 |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 115 | 56 661 | 7.3 | 7.3 | 200 | CURTAINS-DRAPERIES-DRY GOODS | 443 | 11 267 | 12.6 | 9.9 |
| 201 | PIECE GOODS-NOTIONS | 106 | 19 249 | 2.6 | 2.5 | 201 | PIECE GOODS-NOTIONS | 272 | 1 718 | 2.5 | 1.5 |
| 202 | CURTAINS-DRAPERIES | 110 | 36 832 | 4.8 | 4.8 | 202 | CURTAINS-DRAPERIES | 272 | 1 718 | 2.5 | 1.5 |
| 203 | ALL OTHER DOMESTICS | 14 | 575 | .8 | .1 | 203 | ALL OTHER DOMESTICS | 14 | 575 | .8 | .1 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 97 | 59 324 | 7.9 | 7.7 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 168 | 6 510 | 14.4 | 5.7 |
| 221 | MAJOR HOUSEHOLD APPLIANCES | 83 | 34 037 | 4.7 | 4.4 | 221 | MAJOR HOUSEHOLD APPLIANCES | 83 | 34 037 | 4.7 | 4.4 |
| 222 | RADIOS-TV'S MUSICAL INSTR. | 96 | 25 166 | 3.4 | 3.3 | 222 | RADIOS-TV'S MUSICAL INSTR. | 96 | 25 166 | 3.4 | 3.3 |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 101 | 45 369 | 6.2 | 5.9 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 276 | 5 248 | 7.4 | 4.6 |
| 241 | FLOOR COVERINGS | 91 | 13 960 | 1.9 | 1.8 | 241 | FLOOR COVERINGS | 236 | 1 754 | 2.8 | 1.5 |
| 242 | FURNITURE-SLEEP EQUIPMENT | 98 | 31 408 | 4.3 | 4.1 | 242 | FURNITURE-SLEEP EQUIPMENT | 120 | 2 939 | 10.3 | 2.6 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 111 | 32 647 | 4.2 | 4.2 | 260 | KITCHENWARE-HOME FURNISHINGS | 302 | 5 647 | 8.2 | 5.0 |
| 261 | CHINA-GLASSWARE | 108 | 13 763 | 1.8 | 1.8 | 261 | CHINA-GLASSWARE | 238 | 2 854 | 4.3 | 2.5 |
| 262 | KITCHENWARE-HOUSEWARE | 108 | 18 278 | 2.4 | 2.4 | 262 | KITCHENWARE-HOUSEWARE | 197 | 2 576 | 4.5 | 2.3 |
| 263 | OTHER KITCHENWARE-HOME FURNISH | 14 | 597 | .3 | .1 | 263 | OTHER KITCHENWARE-HOME FURNISH | 14 | 597 | .3 | .1 |
| 280 | JEWELRY-OPTICAL GOODS | 100 | 15 671 | 2.0 | 2.0 | 280 | JEWELRY-OPTICAL GOODS | 100 | 15 671 | 2.0 | 2.0 |
| 300 | SPORTING-RECREATION EQUIPMENT | 102 | 17 847 | 2.3 | 2.3 | 300 | SPORTING-RECREATION EQUIPMENT | 102 | 17 847 | 2.3 | 2.3 |
| 320 | HARDWARE-GARDENING EQUIPMENT | 81 | 18 384 | 3.1 | 2.4 | 320 | HARDWARE-GARDENING EQUIPMENT | 212 | 4 660 | 9.7 | 4.1 |
| 321 | HARDWARE-TOOLS | 63 | 10 349 | 1.9 | 1.3 | 321 | HARDWARE-TOOLS | 190 | 3 092 | 6.9 | 2.7 |
| 322 | GARDENING EQUIPMENT-SUPPLIES | 76 | 8 034 | 1.3 | 1.0 | 322 | GARDENING EQUIPMENT-SUPPLIES | 155 | 1 473 | 3.7 | 1.3 |
| 340 | LUMBER-BUILDING MATERIALS | 64 | 16 363 | 2.5 | 2.1 | 340 | LUMBER-BUILDING MATERIALS | 164 | 2 283 | 6.8 | 2.0 |
| 348 | PAINT-GLASS-WALLPAPER | 61 | 5 536 | .9 | .7 | 348 | PAINT-GLASS-WALLPAPER | 150 | 991 | 3.5 | .9 |
| 356 | ALL OTHER LUMBER-MILLWORK | 41 | 10 822 | 3.2 | 1.4 | 356 | ALL OTHER LUMBER-MILLWORK | 71 | 1 258 | 5.7 | 1.1 |
| 380 | AUTOMOBILES-TRUCKS | 14 | 405 | .4 | .1 | 380 | AUTOMOBILES-TRUCKS | 16 | 87 | 3.8 | .1 |
| 400 | AUTO FUELS-LUBRICANTS | 30 | 1 883 | .6 | .2 | 400 | AUTO FUELS-LUBRICANTS | 125 | 2 321 | 9.3 | 2.0 |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 65 | 22 795 | 3.6 | 2.9 | 420 | AUTO TIRES-BATTERIES-ACCESS. | 92 | 2 749 | 7.5 | 2.4 |
| 440 | FARM EQUIPMENT MACHINERY | 31 | 2 107 | 1.1 | .2 | 440 | FARM EQUIPMENT MACHINERY | 18 | 676 | 12.0 | .6 |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 70 | 3 119 | 1.9 | .8 | 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 70 | 3 119 | 19.8 | 2.7 |
| 501 | TOYS-GAMES-WHEEL GOODS | 101 | 16 100 | 2.1 | 2.1 | 501 | TOYS-GAMES-WHEEL GOODS | 11 | 154 | 7.6 | .1 |
| 502 | BOOKS-STATIONERY-PHOTO. EQUIP. | 95 | 20 751 | 2.8 | 2.7 | 502 | BOOKS-STATIONERY-PHOTO. EQUIP. | 248 | 4 939 | 8.7 | 4.3 |
| 518 | MOSE. EXC. TOY-GAMES-BOOKS-STA | 69 | 4 374 | .7 | .6 | 520 | NONMERCHANDISE RECEIPTS | 264 | 3 194 | 5.2 | 2.8 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 12 | (X) | (2) |
| 520 | NONMERCHANDISE RECEIPTS | 81 | 49 514 | 7.4 | 6.4 | | | | | | |
| 534 | AUTO REPAIR | 38 | 2 106 | .7 | .3 | | DRY GOODS STORES (SIC 539 PART) | | | | |
| 535 | ALL OTHER SERVICE RECEIPTS | 80 | 47 407 | 7.1 | 6.1 | | TOTAL ³ | 99 | 8 463 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 1 516 | (X) | .2 | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| | SEWING AND NEEDLEWORK STORES (SIC S39 PART) | | | | | CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) | | | | | |
| | TOTAL ² | 47 | 5 862 | (X) | 100.0 | TOTAL | 105 | 7 726 | (X) | 100.0 | |
| | FOOD STORES (SIC 54) | | | | | 020 GROCERIES-OTHER FOODS. | 105 | 6 287 | 81.4 | 81.4 | |
| | TOTAL | 3 871 | 1 496 161 | (X) | 100.0 | 040 MEALS-SNACKS | 14 | 247 | 13.9 | 3.2 | |
| 020 | GROCERIES-OTHER FOODS. | 3 871 | 1 307 498 | 87.4 | 87.4 | 080 PACKAGED ALCOHOLIC BEVERAGES | 5 | 30 | 12.5 | .4 | |
| 040 | MEALS-SNACKS | 226 | 4 785 | 3.6 | .3 | 100 CIGARS-CIGARETTES-TOBACCO. | 24 | 345 | 14.9 | 4.5 | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 924 | 28 156 | 4.2 | 1.9 | 120 COSMETICS-ORUGS-CLEANERS | 11 | 39 | 7.5 | .5 | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 2 380 | 43 562 | 4.4 | 2.9 | 180 ALL FOOTWEAR | 3 | 4 | 3.5 | .1 | |
| 120 | COSMETICS-ORUGS-CLEANERS | 2 185 | 46 884 | 4.5 | 3.1 | 280 JEWELRY-OPTICAL GOODS | 3 | 13 | 3.0 | .2 | |
| 160 | WOMEN'S-GIRLS-CLOTHING-EX FOOTWR | 243 | 1 303 | 1.0 | .1 | 400 AUTO FUELS-LUBRICANTS | 6 | 452 | 27.3 | 5.9 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 246 | 1 227 | 1.1 | .1 | 500 ALL OTHER MERCHANDISE | 22 | 66 | 3.0 | .9 | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 130 | 1 253 | 3.3 | .1 | - MISCELLANEOUS MERCHANDISE | (X) | 19 | (X) | .2 | |
| 400 | AUTO FUELS-LUBRICANTS | 104 | 2 005 | 11.1 | .1 | | | | | | |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 70 | 3 700 | 20.0 | .2 | RETAIL BAKERIES (SIC 546) | | | | | |
| S00 | ALL OTHER MERCHANDISE | 1 287 | 27 101 | 3.6 | 1.8 | TOTAL | 298 | 21 108 | (X) | 100.0 | |
| S20 | NONMERCHANDISE RECEIPTS | 1 311 | 25 885 | 3.1 | 1.7 | 020 GROCERIES-OTHER FOODS | 298 | 20 488 | 97.1 | 97.1 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 2 802 | (X) | .2 | 040 MEALS-SNACKS | 32 | 474 | 32.8 | 2.2 | |
| | GROCERY STORES (SIC 541) | | | | | S20 NONMERCHANDISE RECEIPTS | 45 | 122 | 2.3 | .6 | |
| | TOTAL | 3 182 | 1 437 776 | (X) | 100.0 | - MISCELLANEOUS MERCHANDISE | (X) | 23 | (X) | .1 | |
| 020 | GROCERIES-OTHER FOODS | 3 182 | 1 252 943 | 87.1 | 87.1 | RETAIL BAKERIES--BAKING, SELLING (SIC 5462) | | | | | |
| 021 | MEATS-FISH-POULTRY | 2 980 | 353 905 | 24.8 | 24.6 | TOTAL | 246 | 16 292 | (X) | 100.0 | |
| 022 | PRODUCE (FRESH FRUITS-VEGTBL) | 2 823 | 96 433 | 6.8 | 6.7 | 020 GROCERIES-OTHER FOODS | 246 | 15 822 | 97.1 | 97.1 | |
| 023 | FROZEN FOODS | 2 454 | 51 419 | 4.8 | 3.6 | 025 BAKERY PRODUCTS-EXCEPT FROZEN | 245 | 15 245 | 96.1 | 93.6 | |
| 024 | ALL OTHER FOODS | 3 127 | 75 175 | 52.5 | 52.2 | 026 BAKERY PRODUCTS-FROZEN | 5 | 305 | 35.3 | 1.9 | |
| 040 | MEALS-SNACKS | 121 | 3 451 | 2.5 | .2 | 027 ALL OTHER FOODS | 13 | 225 | 20.8 | 1.4 | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 904 | 28 023 | 4.0 | 1.9 | 040 MEALS-SNACKS | 29 | 344 | 31.3 | 2.1 | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 2 312 | 43 005 | 4.4 | 3.0 | 100 CIGARS-CIGARETTES-TOBACCO | 6 | 9 | 10.0 | .1 | |
| 120 | COSMETICS-ORUGS-CLEANERS | 2 149 | 46 691 | 4.5 | 3.2 | S20 NONMERCHANDISE RECEIPTS | 37 | 105 | 2.0 | .6 | |
| 160 | WOMEN'S-GIRLS-CLOTHING-EX FOOTWR | 243 | 1 297 | 1.0 | .1 | - MISCELLANEOUS MERCHANDISE | (X) | 11 | (X) | .1 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 241 | 1 212 | 1.1 | .1 | | | | | | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 130 | 1 230 | 3.2 | .1 | RETAIL BAKERIES--SELLING ONLY (SIC 5463) | | | | | |
| 400 | AUTO FUELS-LUBRICANTS | 98 | 1 548 | 12.5 | .3 | TOTAL | 52 | 4 816 | (X) | 100.0 | |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 69 | 3 671 | 30.0 | .3 | 020 GROCERIES-OTHER FOODS | 52 | 4 666 | 96.9 | 96.9 | |
| S00 | ALL OTHER MERCHANDISE | 1 246 | 26 730 | 3.7 | 1.9 | S20 NONMERCHANDISE RECEIPTS | 8 | 17 | 3.3 | .4 | |
| S16 | ALL OTHER MERCHANDISE | S05 | 10 158 | 3.2 | .7 | - MISCELLANEOUS MERCHANDISE | (X) | 133 | (X) | 2.8 | |
| S17 | PAPER-PAPER PRODUCTS | 1 157 | 16 571 | 2.4 | 1.2 | | | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 1 154 | 25 235 | 3.3 | 1.8 | DAIRY PRODUCTS STORES (SIC 545) | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 2 739 | (X) | .2 | TOTAL | 109 | 9 424 | (X) | 100.0 | |
| | MEAT MARKETS (SIC 542 PT.) | | | | | 020 GROCERIES-OTHER FOODS | 109 | 8 483 | 90.0 | 90.0 | |
| | TOTAL | 76 | 10 672 | (X) | 100.0 | 021 MEATS-FISH-POULTRY | 6 | 51 | 6.1 | .5 | |
| 020 | GROCERIES-OTHER FOODS | 76 | 10 434 | 97.8 | 97.8 | 023 FROZEN FOODS | 22 | 267 | 21.7 | 2.8 | |
| 021 | MEATS-FISH-POULTRY | 76 | 9 649 | 90.4 | 90.4 | 024 ALL OTHER FOODS | 109 | 8 165 | 86.7 | 86.6 | |
| 023 | FROZEN FOODS | 28 | 139 | 4.4 | 1.3 | 040 MEALS-SNACKS | 54 | 564 | 9.8 | 6.0 | |
| 024 | ALL OTHER FOODS | 24 | 599 | 13.6 | 5.6 | 100 CIGARS-CIGARETTES-TOBACCO | 21 | 124 | 6.6 | 1.3 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 28 | (X) | .3 | 120 COSMETICS-ORUGS-CLEANERS | 6 | 27 | 3.7 | .3 | |
| S20 | NONMERCHANDISE RECEIPTS | 22 | 135 | 3.1 | 1.3 | 500 ALL OTHER MERCHANDISE | 21 | 24 | 2.4 | .2 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 103 | (X) | 1.0 | S20 NONMERCHANDISE RECEIPTS | 59 | 127 | 1.8 | 1.3 | |
| | FISH (SEA FOOD) MARKETS (SIC 542 PT.) | | | | | - MISCELLANEOUS MERCHANDISE | (X) | 78 | (X) | .8 | |
| | TOTAL ² | 14 | 1 164 | (X) | 100.0 | | | | | | |
| | FRUIT STORES AND VEGETABLE MKTS. (SIC 543) | | | | | EGG AND POULTRY DEALERS (SIC 549 PT.) | | | | | |
| | TOTAL | 51 | 5 416 | (X) | 100.0 | TOTAL ² | 12 | 1 300 | (X) | 100.0 | |
| 020 | GROCERIES-OTHER FOODS | 51 | 5 120 | 94.5 | 94.5 | OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) | | | | | |
| 021 | MEATS-FISH-POULTRY | 6 | 95 | 13.0 | 1.8 | TOTAL ² | 24 | 1 575 | (X) | 100.0 | |
| 022 | PRODUCE (FRESH FRUITS-VEGTBL) | 51 | 4 464 | 82.4 | 82.4 | AUTOMOTIVE DEALERS (SIC 55 EX, 55U) | | | | | |
| 023 | FROZEN FOODS | 4 | 31 | 10.1 | .6 | TOTAL | 1 967 | 1 316 316 | (X) | 100.0 | |
| 024 | ALL OTHER FOODS | 13 | 527 | 27.0 | 9.7 | 220 MAJOR APPL-RADIO-TV-MUSICAL INST | 376 | 15 460 | 30.0 | 1.2 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 296 | (X) | S+S | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|--|----------------------------|--------------------------------------|---|--|---|--|----------------------------|--------------------------------------|---|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Estab- lishments handling the line | All estab- lish- ments ¹ | | | | | Estab- lishments handling the line | All estab- lish- ments ¹ |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 138 | 969 | 5.8 | .1 | DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS . . . | 316 | 2 066 | 5.7 | .2 | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT . . . | 407 | 16 969 | 24.5 | 1.3 | TOTAL | 45 | 120 090 | (X) | 100.0 | |
| 320 | HARDWARE—GARDENING EQUIPMENT . . . | 340 | 5 008 | 3.1 | .4 | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 133 | 925 | 10.5 | 1.4 | 380 | AUTOMOBILES—TRUCKS | 45 | 107 202 | 89.3 | 89.3 |
| 380 | AUTOMOBILES—TRUCKS | 1 173 | 1 016 764 | 84.8 | 77.2 | 381 | NEW PASSENGER CARS—RETAIL | 45 | 70 100 | 58.4 | 58.4 |
| 400 | AUTO FUELS—LUBRICANTS | 762 | 6 299 | .7 | .5 | 382 | NEW PASSENGER CARS—WHOLESALE | 4 | 2 175 | 10.2 | 1.8 |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 1 564 | 140 032 | 11.5 | 10.6 | 383 | NEW COMMERCIAL VEHICLES—RETAIL | 21 | 6 104 | 11.3 | 5.1 |
| 440 | FARM EQUIPMENT MACHINERY | 41 | 2 113 | 6.8 | .2 | 385 | USED PASSENGER CARS—RETAIL | 45 | 19 472 | 16.2 | 16.2 |
| 500 | ALL OTHER MERCHANDISE | 373 | 35 369 | 38.5 | 2.7 | 386 | USED PASSENGER CARS—WHOLE | 40 | 6 914 | 6.7 | 5.8 |
| 520 | NONMERCHANDISE RECEIPTS | 1 426 | 73 373 | 6.0 | 5.6 | 387 | USED COMMERCIAL VEHICLES | 12 | 1 427 | 2.8 | 1.2 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 968 | (X) | .1 | 392 | ALL OTHER AUTOS—TRUCKS | 3 | 643 | 16.1 | .5 |
| | MOTOR VEHICLE DEALERS (SIC 551, 552) | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 362 | (X) | .3 |
| | TOTAL | 1 106 | 1 149 979 | (X) | 100.0 | 400 | AUTO FUELS—LUBRICANTS | 31 | 262 | .2 | .2 |
| 380 | AUTOMOBILES—TRUCKS | 1 106 | 1 009 078 | 87.7 | 87.7 | 403 | MOTOR OILS—GREASES—OTHER OILS, MISCELLANEOUS MERCHANDISE | 32 | 192 | .2 | .2 |
| 400 | AUTO FUELS—LUBRICANTS | 600 | 3 654 | .4 | .3 | 420 | AUTO TIRES—BATTERIES—ACCESS | 44 | 6 157 | 5.1 | 5.1 |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 889 | 72 725 | 6.6 | 6.3 | 421 | PARTS INSTALLED IN REPAIR WORK | 44 | 3 675 | 3.1 | 3.1 |
| 440 | FARM EQUIPMENT MACHINERY | 29 | 1 936 | 6.6 | .2 | 422 | PARTS—WHOLESALE | 34 | 1 889 | 1.6 | 1.6 |
| 520 | NONMERCHANDISE RECEIPTS | 874 | 61 405 | 5.5 | 5.3 | 423 | PARTS—RETAIL | 25 | 291 | .2 | .2 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 1 180 | (X) | .1 | 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 31 | 301 | .4 | .3 |
| | DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) | | | | | 520 | NONMERCHANDISE RECEIPTS | 45 | 6 219 | 5.2 | 5.2 |
| | TOTAL | 767 | 941 900 | (X) | 100.0 | 527 | SERVICE LABOR | 45 | 5 381 | 4.5 | 4.5 |
| 380 | AUTOMOBILES—TRUCKS | 767 | 822 406 | 87.3 | 87.3 | 528 | OTHER NONMERCHANDISE RECEIPTS | 22 | 838 | 1.5 | .7 |
| 381 | NEW PASSENGER CARS—RETAIL | 767 | 507 106 | 53.8 | 53.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 250 | (X) | .2 |
| 382 | NEW PASSENGER CARS—WHOLESALE | 94 | 7 662 | 9.0 | .8 | | | | | | |
| 383 | NEW COMMERCIAL VEHICLES—RETAIL | 32 | 2 592 | 7.3 | .3 | | | | | | |
| 384 | NEW COMMERCIAL VEHICLES—WHOLESALE | 32 | 2 592 | 7.3 | .3 | | | | | | |
| 385 | USED PASSENGER CARS—RETAIL | 760 | 166 426 | 17.8 | 17.7 | 380 | AUTOMOBILES—TRUCKS | 251 | 49 783 | 96.0 | 96.0 |
| 386 | USED PASSENGER CARS—WHOLESALE | 481 | 39 868 | 4.9 | 4.2 | 381 | NEW PASSENGER CARS—RETAIL | 17 | 2 794 | 27.1 | 5.4 |
| 387 | USED COMMERCIAL VEHICLES | 445 | 19 929 | 3.5 | 2.1 | 383 | NEW COMMERCIAL VEHICLES—RETAIL | 14 | 412 | 5.4 | .8 |
| 392 | ALL OTHER AUTOS—TRUCKS | 45 | 3 140 | 6.2 | .3 | 385 | USED PASSENGER CARS—RETAIL | 250 | 42 206 | 81.4 | 81.4 |
| 400 | AUTO FUELS—LUBRICANTS | 535 | 3 100 | .4 | .3 | 386 | USED PASSENGER CARS—WHOLESALE | 47 | 3 784 | 18.9 | 7.3 |
| 401 | GASOLINE | 148 | 1 355 | .7 | .1 | 387 | USED COMMERCIAL VEHICLES | 24 | 396 | 12.1 | .8 |
| 403 | MOTOR OILS—GREASES—OTHER OILS, MISCELLANEOUS MERCHANDISE | 458 | 1 732 | .2 | .2 | - | MISCELLANEOUS MERCHANDISE | (X) | 111 | (X) | .2 |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 748 | 62 401 | 6.7 | 6.6 | 400 | AUTO FUELS—LUBRICANTS | 7 | 155 | 12.0 | .3 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 743 | 33 821 | 3.6 | 3.6 | 401 | GASOLINE | 5 | 146 | 13.6 | .3 |
| 422 | PARTS—WHOLESALE | 653 | 18 597 | 2.1 | 2.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 9 | (X) | (2) |
| 423 | PARTS—RETAIL | 659 | 5 055 | .5 | .5 | 420 | AUTO TIRES—BATTERIES—ACCESS | 54 | 766 | 4.9 | 1.5 |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 504 | 4 923 | .6 | .5 | 500 | ALL OTHER MERCHANDISE | 24 | 279 | 13.8 | .5 |
| 440 | FARM EQUIPMENT MACHINERY | 27 | 1 655 | 5.7 | .2 | 520 | NONMERCHANDISE RECEIPTS | 59 | 749 | 3.5 | 1.4 |
| 520 | NONMERCHANDISE RECEIPTS | 727 | 51 558 | 5.6 | 5.5 | 527 | SERVICE LABOR | 32 | 387 | 3.5 | .7 |
| 527 | SERVICE LABOR | 724 | 48 665 | 5.3 | 5.2 | 528 | OTHER NONMERCHANDISE RECEIPTS | 30 | 353 | 3.4 | .7 |
| 528 | OTHER NONMERCHANDISE RECEIPTS | 235 | 2 874 | .9 | .3 | - | MISCELLANEOUS MERCHANDISE | (X) | 138 | (X) | .3 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 779 | (X) | .1 | | | | | | |
| | DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC 551 PT.) | | | | | | | | | | |
| | TOTAL | 43 | 36 119 | (X) | 100.0 | | | | | | |
| 380 | AUTOMOBILES—TRUCKS | 43 | 29 687 | 82.2 | 82.2 | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 371 | 15 315 | 21.2 | 13.8 |
| 381 | NEW PASSENGER CARS—RETAIL | 43 | 19 263 | 53.3 | 53.3 | 260 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 132 | 935 | 3.4 | .8 |
| 385 | USED PASSENGER CARS—RETAIL | 43 | 8 117 | 22.5 | 22.5 | 280 | KITCHENWARE—HOME FURNISHINGS | 313 | 2 059 | 3.3 | 1.9 |
| 386 | USED PASSENGER CARS—WHOLESALE | 31 | 1 815 | 6.5 | 5.0 | 300 | JEWELRY—OPTICAL GOODS | 99 | 161 | .7 | .1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 462 | (X) | 1.3 | 307 | SPORTING—RECREATION EQUIPMENT | 307 | 4 298 | 7.2 | 3.9 |
| 400 | AUTO FUELS—LUBRICANTS | 27 | 138 | .6 | .4 | 320 | HARDWARE—GARDENING EQUIPMENT | 330 | 4 856 | 7.5 | 4.4 |
| 403 | MOTOR OILS—GREASES—OTHER OILS, MISCELLANEOUS MERCHANDISE | 27 | 124 | .4 | .3 | 340 | LUMBER—BUILDING MATERIALS | 350 | 837 | 3.6 | .8 |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 42 | 3 401 | 9.7 | 9.4 | 380 | AUTOMOBILES—TRUCKS | 22 | 245 | 8.3 | .2 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 42 | 2 007 | 5.8 | 5.6 | 400 | AUTO FUELS—LUBRICANTS | 143 | 2 019 | 7.4 | 1.8 |
| 422 | PARTS—WHOLESALE | 30 | 481 | 1.5 | 1.3 | 420 | AUTO TIRES—BATTERIES—ACCESS | 665 | 66 798 | 60.2 | 60.2 |
| 423 | PARTS—RETAIL | 30 | 358 | 1.1 | 1.0 | 440 | FARM EQUIPMENT MACHINERY | 12 | 170 | 6.2 | .2 |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 21 | 548 | 2.2 | 1.5 | 460 | HAY—GRAIN—FEED—FARM SUPPLIES | 15 | 332 | 30.0 | .3 |
| 520 | NONMERCHANDISE RECEIPTS | 43 | 2 878 | 8.2 | 8.0 | 480 | HOUSEHOLD FUELS—ICE | 3 | 56 | 11.1 | .1 |
| 527 | SERVICE LABOR | 42 | 2 675 | 7.9 | 7.4 | 500 | ALL OTHER MERCHANDISE | 240 | 2 969 | 5.6 | 2.7 |
| 528 | OTHER NONMERCHANDISE RECEIPTS | 12 | 194 | 1.3 | .5 | 520 | NONMERCHANDISE RECEIPTS | 434 | 9 547 | 10.8 | 8.6 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 14 | (X) | (2) | - | MISCELLANEOUS MERCHANDISE | (X) | 283 | (X) | .3 |
| | HOME AND AUTO SUPPLY STORES (SIC 553 PT.) | | | | | | | | | | |
| | TOTAL | 228 | 40 705 | (X) | 100.0 | | | | | | |
| 180 | ALL FOOTWEAR | 5 | 41 | 2.7 | 0.1 | | | | | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 227 | 11 566 | 28.4 | 28.4 | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 110 | 905 | 3.5 | 2.2 | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 192 | 1 680 | 4.7 | 4.1 | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 73 | 135 | 1.0 | .3 | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|--------------------|-----|---|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|--------------------|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | | |
| | | | | Establishments handling the line | All establishments | | | | | | Establishments handling the line | All establishments | |
| 300 | SPORTING-RECREATION EQUIPMENT . . | 199 | 3 618 | 10.1 | 8.9 | | AIRCRAFT, MOTORCYCLE DEALERS (SIC S599 PT.) | | | | | | |
| 320 | HARDWARE-GARONING EQUIPMENT . . | 204 | 3 805 | 10.2 | 9.3 | | | | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 114 | 803 | 3.2 | 2.0 | | | | | | | | |
| 380 | AUTOMOBILES-TRUCKS | 7 | 60 | 2.7 | .1 | | TOTAL | 42 | 9 017 | (X) | 100.0 | | |
| 400 | AUTO FUELS-LUBRICANTS | 52 | 416 | 3.5 | 1.0 | 300 | SPORTING-RECREATION EQUIPMENT . . | 5 | 49 | 8.0 | .5 | | |
| 403 | MOTOR OILS-GREASES-OTHER OILS, MISCELLANEOUS MERCHANDISE | (X) | 237 | (X) | .6 | 380 | AUTOMOBILES-TRUCKS | 40 | 6 941 | 79.3 | 77.0 | | |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 228 | 11 839 | 29.1 | 29.1 | 389 | MOTORCYCLES-MOTORSOOTERS | 39 | 4 532 | 89.6 | 50.3 | | |
| 440 | FARM EQUIPMENT MACHINERY | 7 | 109 | 4.8 | .3 | 391 | OTHER POWERED ROAD VEHICLES . . . | 11 | 2 275 | 45.5 | 25.2 | | |
| 500 | ALL OTHER MERCHANDISE | 142 | 2 123 | 6.9 | 5.2 | 400 | AUTO FUELS-LUBRICANTS | 6 | 398 | 8.5 | 4.4 | | |
| 520 | NONMERCHANDISE RECEIPTS | 153 | 3 207 | 9.8 | 7.9 | 401 | GASOLINE | 4 | 389 | 9.6 | 4.3 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 398 | (X) | 1.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 8 | (X) | .1 | | |
| | OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) | | | | | 420 | AUTO TIRES-BATTERIES-ACCESS | 9 | 480 | 10.2 | 5.3 | | |
| | TOTAL | 437 | 70 175 | (X) | 100.0 | S20 | NONMERCHANDISE RECEIPTS | 25 | 801 | 12.0 | 8.9 | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 144 | 3 749 | 11.2 | 5.3 | 527 | SERVICE LABOR | 25 | 515 | 7.7 | 5.7 | | |
| 221 | MAJOR HOUSEHOLD APPLIANCES | 114 | 1 842 | 6.4 | 2.6 | S32 | OTHER NONMERCHANDISE RECEIPTS . . | 8 | 277 | 6.3 | 3.1 | | |
| 222 | RADIOS-TV'S MUSICAL INSTR | 136 | 1 882 | 5.8 | 2.7 | - | MISCELLANEOUS MERCHANDISE | (X) | 348 | (X) | 3.9 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 22 | (X) | (2) | | AUTOMOTIVE DEALERS, N.E.C. (SIC S599 PT.) | | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS . . . | 121 | 379 | 1.1 | .5 | | TOTAL ² | 8 | 1 515 | (X) | 100.0 | | |
| 264 | SMALL ELECTRICAL APPLIANCES | 120 | 344 | 1.1 | .5 | | | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT . . | 108 | 680 | 2.7 | 1.0 | | GASOLINE SERVICE STATIONS (SIC 554) | | | | | | |
| 306 | BOATS-MOTORS-MARINE EQUIPMENT . . | 6 | 48 | 7.1 | .1 | | | | | | | | |
| 317 | ALL OTHER SPNG GOOOS EXC BOATS | 106 | 632 | 2.4 | .9 | | TOTAL | 4 503 | 547 741 | (X) | 100.0 | | |
| 320 | HARDWARE-GARONING EQUIPMENT | 126 | 1 051 | 3.6 | 1.5 | 020 | GROCERIES-OTHER FOODS | 591 | 3 614 | 4.4 | .7 | | |
| 380 | AUTOMOBILES-TRUCKS | 15 | 185 | 17.6 | .3 | 040 | MEALS-SNACKS | 194 | 3 564 | 14.0 | .7 | | |
| 400 | AUTO FUELS-LUBRICANTS | 91 | 1 603 | 10.2 | 2.3 | 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 54 | 1 037 | 16.6 | .2 | | |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 437 | 54 959 | 78.3 | 78.3 | 100 | CIGARS-CIGARETTES-TOBACCO | 1 184 | 15 756 | 8.1 | 2.9 | | |
| 440 | FARM EQUIPMENT MACHINERY | 5 | 61 | 5.8 | .1 | 300 | SPORTING-RECREATION EQUIPMENT . . | 173 | 386 | 9.0 | .1 | | |
| 440 | FARM EQUIPMENT MACHINERY | 5 | 61 | 5.8 | .1 | 380 | AUTOMOBILES-TRUCKS | 191 | 1 362 | 6.4 | .2 | | |
| 500 | ALL OTHER MERCHANDISE | 97 | 845 | 3.5 | 1.2 | 400 | AUTO FUELS-LUBRICANTS | 4 503 | 444 358 | 81.1 | 81.1 | | |
| 520 | NONMERCHANDISE RECEIPTS | 281 | 6 341 | 11.4 | 9.0 | 401 | GASOLINE | 4 500 | 413 061 | 75.4 | 75.4 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 322 | (X) | .5 | 402 | OTHER AUTOMOTIVE FUELS | 492 | 11 576 | 12.8 | 2.1 | | |
| | BOAT DEALERS (SIC 5591) | | | | | 403 | MOTOR OILS-GREASES-OTHER OILS . . | 4 002 | 19 716 | 3.9 | 3.6 | | |
| | TOTAL | 66 | 13 489 | (X) | 100.0 | 420 | AUTO TIRES-BATTERIES-ACCESS | 3 613 | 51 159 | 12.2 | 9.3 | | |
| 300 | SPORTING-RECREATION EQUIPMENT . . | 66 | 12 182 | 90.3 | 90.3 | 421 | PARTS INSTALLED IN REPAIR WORK . . | 1 714 | 13 861 | 7.2 | 2.5 | | |
| 307 | OUTBOARD BOATS | 55 | 2 918 | 22.3 | 21.6 | 422 | PARTS-RETAIL | 492 | 2 810 | 4.7 | 6.5 | | |
| 308 | OUTBOARD MOTORS | 53 | 1 998 | 17.6 | 14.9 | 424 | AUTOMOBILE TIRES-BATTERIES-ACC | 3 292 | 34 479 | 9.0 | 6.3 | | |
| 309 | INBOARD MOTOR BOATS | 19 | 2 255 | 35.4 | 16.7 | 460 | HAY-GRAIN-FEEO-FARM SUPPLIES . . . | 32 | 526 | 16.6 | .1 | | |
| 311 | INBOARD-OUTRIVER BOATS | 31 | 1 701 | 19.5 | 10.9 | 500 | HOUSEHOLD FUELS-ICE | 206 | 1 756 | 5.8 | .3 | | |
| 312 | BOAT TRAILERS | 52 | 1 470 | 5.7 | 5.2 | 500 | ALL OTHER MERCHANDISE | 135 | 797 | 2.7 | .1 | | |
| 313 | MARINE ACCESS. AND PARTS | 57 | 1 323 | 10.7 | 9.8 | 520 | NONMERCHANDISE RECEIPTS | 2 974 | 22 901 | 6.0 | 4.2 | | |
| 318 | ALL OTHER BOATS | 32 | 880 | 10.6 | 6.5 | 527 | SERVICE LABOR | 2 848 | 19 641 | 5.6 | 3.6 | | |
| 319 | ALL OTHER MOSE-EXC BOATS | 20 | 635 | 15.3 | 4.7 | - | MISCELLANEOUS MERCHANDISE | (X) | 525 | (X) | .1 | | |
| 400 | AUTO FUELS-LUBRICANTS | 12 | 221 | 6.1 | 1.6 | | APPAREL AND ACCESSORY STORES (SIC 56) | | | | | | |
| 401 | GASOLINE | 12 | 215 | 6.1 | 1.6 | | TOTAL | 1 952 | 339 855 | (X) | 100.0 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 6 | (X) | (2) | 120 | COSMETICS-ORUGS-CLEANERS | 55 | 963 | 2.4 | .3 | | |
| 500 | ALL OTHER MERCHANDISE | 6 | 81 | 6.8 | .6 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 80 | 96 456 | 51.7 | 28.4 | | |
| 520 | NONMERCHANDISE RECEIPTS | 47 | 843 | 7.9 | 6.2 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 1 290 | 153 839 | 61.0 | 45.3 | | |
| 527 | SERVICE LABOR | 45 | 423 | 3.9 | 3.1 | 180 | ALL FOOTWEAR | 958 | 71 506 | 33.2 | 21.0 | | |
| 531 | STORAGE AND DOCKING SERVICES . . . | 16 | 153 | 3.8 | 1.1 | 200 | CURTAINS-ORAPERIES-ORY GOOOS . . . | 217 | 4 484 | 7.2 | 1.3 | | |
| 532 | OTHER NONMERCHANDISE RECEIPTS . . | 15 | 261 | 4.2 | 1.9 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV . . | 31 | 189 | 2.0 | .1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 162 | (X) | 1.2 | 260 | KITCHENWARE-HOME FURNISHINGS . . . | 43 | 369 | 1.3 | .1 | | |
| | HOUSEHOLD TRAILER DEALERS (SIC 5592) | | | | | 280 | JEWELRY-OPTICAL GOOOS | 136 | 1 843 | 2.2 | .5 | | |
| | TOTAL | 80 | 31 436 | (X) | 100.0 | 300 | SPORTING-RECREATION EQUIPMENT . . | 39 | 383 | 1.6 | .1 | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV . . | 6 | 33 | .7 | .1 | 500 | ALL OTHER MERCHANDISE | 102 | 1 189 | 2.2 | .3 | | |
| 500 | ALL OTHER MERCHANDISE | 80 | 30 626 | 97.4 | 97.4 | 520 | NONMERCHANDISE RECEIPTS | 823 | 8 398 | 3.9 | 2.5 | | |
| 504 | MOBILE HOMES-HOUSEHOLD TLRLS . . . | 73 | 27 909 | 93.5 | 88.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 235 | (X) | .1 | | |
| 505 | CAMP TRAILERS-TRAVEL TRAILERS . . . | 19 | 2 532 | 42.8 | 8.1 | | WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC S62, 3, 8) | | | | | | |
| 507 | ALL OTHER MERCHANDISE | 6 | 167 | 5.1 | .5 | | TOTAL | 692 | 119 958 | (X) | 100.0 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 2 | (X) | (2) | 120 | COSMETICS-ORUGS-CLEANERS | 16 | 534 | 2.9 | .4 | | |
| 520 | NONMERCHANDISE RECEIPTS | 40 | 685 | 3.9 | 2.2 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 52 | 2 856 | 11.8 | 2.4 | | |
| 527 | SERVICE LABOR | 22 | 126 | 1.1 | .4 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 692 | 106 836 | 89.1 | 89.1 | | |
| 532 | OTHER NONMERCHANDISE RECEIPTS . . | 26 | 538 | 5.0 | 1.7 | 180 | ALL FOOTWEAR | 68 | 3 523 | 10.0 | 2.9 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 92 | (X) | .3 | 200 | CURTAINS-ORAPERIES-ORY GOOOS . . . | 48 | 678 | 3.4 | .6 | | |
| | | | | | | 260 | KITCHENWARE-HOME FURNISHINGS . . . | 46 | 205 | 2.5 | .2 | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² | | |
| 280 | JEWELRY—OPTICAL GOODS | 56 | 1 129 | 5.0 | .9 | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 18 | 469 | 2.5 | .4 | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 283 | 3 501 | 4.0 | 2.9 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 227 | (X) | .2 | | | | | | | | |
| | WOMEN'S READY-TO-WEAR STORES (SIC 562) | | | | | | | | | | | | |
| | TOTAL | 555 | 102 606 | (X) | 100.0 | 120 | COSMETICS—DRUGS—CLEANERS | 4 | 57 | 1.4 | .1 | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 15 | 517 | 3.1 | .5 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 297 | 57 217 | 89.9 | 89.9 | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 55 | 2 714 | 11.0 | 2.6 | 142 | BOYS' CLOTHING | 160 | 3 538 | 9.9 | 5.6 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 555 | 90 770 | 88.5 | 88.5 | 143 | MEN'S TAILORED OUTERWEAR | 272 | 25 400 | 42.0 | 40.1 | | |
| 161 | CHILDREN'S—INFANTS' WEAR | 168 | 4 139 | 11.1 | 4.0 | 144 | OTHER MEN'S OUTERWEAR | 241 | 9 445 | 18.3 | 14.8 | | |
| 163 | MILLINERY | 217 | 1 226 | 2.2 | 1.2 | 145 | MEN'S HATS | 211 | 1 680 | 3.2 | 2.6 | | |
| 164 | HOSE | 373 | 7 346 | 8.2 | 7.2 | 146 | OTHER MEN'S CLOTHING | 281 | 17 064 | 27.7 | 26.8 | | |
| 165 | LINGERIE | 440 | 1 941 | 2.4 | 1.9 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 34 | 1 952 | 12.7 | 3.1 | | |
| 168 | WOMEN'S BLOUSES—SPTSWR | 487 | 18 375 | 18.7 | 17.9 | 164 | HOSE | 16 | 76 | .6 | .1 | | |
| 172 | DRESSES | 553 | 37 082 | 36.1 | 36.1 | 168 | WOMEN'S BLOUSES—SPTSWR | 27 | 607 | 4.6 | 1.0 | | |
| 173 | COATS—SUITS | 490 | 14 862 | 15.0 | 14.5 | 172 | DRESSES | 29 | 627 | 4.2 | 1.0 | | |
| 174 | HANDBAGS | 342 | 1 953 | 2.7 | 1.9 | 173 | COATS—SUITS | 26 | 356 | 2.7 | .6 | | |
| 175 | FURS | 35 | 1 164 | 3.6 | 1.1 | 174 | HANDBAGS | 8 | 129 | 1.3 | .2 | | |
| 176 | OTHER WOMEN'S—GIRLS' CLOTHES ACC | 183 | 2 682 | 4.4 | 2.6 | 175 | OTHER WOMEN'S—GIRLS' CLOTHES ACC | (X) | 82 | (X) | .1 | | |
| 180 | ALL FOOTWEAR | 60 | 3 410 | 9.7 | 3.3 | 180 | ALL FOOTWEAR | 100 | 2 889 | 8.8 | 4.5 | | |
| 200 | CURTAINS—DRAPERIES—DRY GOODS | 45 | 613 | 2.9 | .6 | 280 | JEWELRY—OPTICAL GOODS | 8 | 96 | 1.2 | .2 | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 6 | 200 | 2.1 | .2 | 520 | NONMERCHANDISE RECEIPTS | 98 | 1 305 | 3.7 | 2.1 | | |
| 280 | JEWELRY—OPTICAL GOODS | 47 | 897 | 4.4 | .9 | - | MISCELLANEOUS MERCHANDISE | (X) | 114 | (X) | .2 | | |
| 500 | ALL OTHER MERCHANDISE | 15 | 446 | 2.2 | .4 | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 228 | 2 819 | 3.6 | 2.7 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 219 | (X) | .2 | | | | | | | | |
| | MILLINERY STORES (SIC 563 PT.) | | | | | | | | | | | | |
| | TOTAL | 20 | 600 | (X) | 100.0 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 21 | 1 328 | (X) | 100.0 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 20 | 594 | 99.0 | 99.0 | 143 | MEN'S TAILORED OUTERWEAR | 21 | 1 168 | 89.7 | 88.0 | | |
| 163 | MILLINERY | 20 | 544 | 90.7 | 90.7 | 146 | OTHER MEN'S CLOTHING | 7 | 59 | 5.2 | 4.4 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 32 | (X) | 5.3 | - | MISCELLANEOUS MERCHANDISE | (X) | 11 | (X) | .8 | | |
| | MISCELLANEOUS MERCHANDISE | | | | | | | | | | | | |
| | TOTAL | (X) | 6 | (X) | 1.0 | | | | | | | | |
| | CORSET AND LINGERIE STORES (S.C. 563 PT.) | | | | | | | | | | | | |
| | TOTAL | 9 | 336 | (X) | 100.0 | 120 | COSMETICS—DRUGS—CLEANERS | 28 | 271 | 1.3 | .3 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 9 | 332 | 98.8 | 98.8 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 329 | 34 285 | 39.0 | 39.0 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 4 | (X) | 1.2 | 142 | BOYS' CLOTHING | 285 | 5 433 | 6.4 | 6.2 | | |
| | OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) | | | | | 143 | MEN'S TAILORED OUTERWEAR | 235 | 14 542 | 18.2 | 16.6 | | |
| | TOTAL | 81 | 11 040 | (X) | 100.0 | 144 | OTHER MEN'S OUTERWEAR | 276 | 5 111 | 8.4 | 5.8 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 81 | 10 218 | 92.6 | 92.6 | 145 | MEN'S HATS | 185 | 5 816 | 1.2 | .9 | | |
| 161 | CHILDREN'S—INFANTS' WEAR | 26 | 670 | 10.9 | 6.1 | 146 | OTHER MEN'S CLOTHING | 305 | 8 383 | 10.0 | 9.5 | | |
| 164 | HOSE | 59 | 793 | 7.7 | 7.2 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 329 | 36 786 | 41.9 | 41.9 | | |
| 165 | LINGERIE | 51 | 1 257 | 13.9 | 11.4 | 180 | ALL FOOTWEAR | 252 | 8 986 | 11.6 | 10.2 | | |
| 168 | WOMEN'S BLOUSES—SPTSWR | 55 | 3 986 | 40.2 | 36.1 | 200 | CURTAINS—DRAPERIES—DRY GOODS | 155 | 3 719 | 9.7 | 4.2 | | |
| 172 | DRESSES | 44 | 1 267 | 14.1 | 11.5 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 30 | 179 | 1.1 | .2 | | |
| 173 | COATS—SUITS | 29 | 412 | 4.9 | 3.7 | 260 | KITCHENWARE—HOME FURNISHINGS | 36 | 163 | 1.1 | .2 | | |
| 174 | HANDBAGS | 27 | 610 | 11.2 | 5.5 | 280 | JEWELRY—OPTICAL GOODS | 68 | 589 | 1.8 | .7 | | |
| 176 | OTHER WOMEN'S—GIRLS' CLOTHES ACC | 42 | 1 104 | 11.7 | 10.0 | 300 | SPORTING—RECREATION EQUIPMENT | 27 | 109 | .7 | .1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 46 | (X) | .4 | 500 | ALL OTHER MERCHANDISE | 52 | 373 | 1.7 | .4 | | |
| 180 | ALL FOOTWEAR | 8 | 112 | 16.9 | 1.0 | 520 | NONMERCHANDISE RECEIPTS | 160 | 2 322 | 4.1 | 2.6 | | |
| 280 | JEWELRY—OPTICAL GOODS | 9 | 230 | 29.1 | 2.1 | - | MISCELLANEOUS MERCHANDISE | (X) | 84 | (X) | .1 | | |
| 500 | NONMERCHANDISE RECEIPTS | 32 | 223 | 3.0 | 2.0 | | | | | | | | |
| 520 | MISCELLANEOUS MERCHANDISE | (X) | 257 | (X) | 2.3 | | | | | | | | |
| | FURRIERS AND FUR SHOPS (SIC 568) | | | | | | | | | | | | |
| | TOTAL | 27 | 5 376 | (X) | 100.0 | | | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 27 | 4 921 | 91.5 | 91.5 | 120 | COSMETICS—DRUGS—CLEANERS | 6 | 99 | 7.6 | .2 | | |
| 172 | DRESSES | 3 | 334 | 19.8 | 6.2 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 47 | 384 | 5.8 | .6 | | |
| 175 | FURS | 27 | 4 328 | 80.5 | 80.5 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 154 | 3 126 | 12.3 | 5.1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 257 | (X) | 4.8 | 180 | ALL FOOTWEAR | 531 | 55 995 | 91.5 | 91.5 | | |
| | NONMERCHANDISE RECEIPTS | | | | | 500 | ALL OTHER MERCHANDISE | 27 | 273 | 5.4 | .4 | | |
| | TOTAL | 19 | 453 | 14.3 | 8.4 | 520 | NONMERCHANDISE RECEIPTS | 262 | 1 181 | 3.1 | 1.9 | | |
| 520 | MISCELLANEOUS MERCHANDISE | (X) | 2 | (X) | .2 | - | MISCELLANEOUS MERCHANDISE | (X) | 114 | (X) | .2 | | |
| | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561) | | | | | | | | | | | | |
| | TOTAL | 297 | 63 630 | (X) | 100.0 | | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 4 | 57 | 1.4 | .1 | | | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 297 | 57 217 | 89.9 | 89.9 | | | | | | | | |
| 142 | BOYS' CLOTHING | 160 | 3 538 | 9.9 | 5.6 | | | | | | | | |
| 143 | MEN'S TAILORED OUTERWEAR | 272 | 25 400 | 42.0 | 40.1 | | | | | | | | |
| 144 | OTHER MEN'S OUTERWEAR | 241 | 9 445 | 18.3 | 14.8 | | | | | | | | |
| 145 | MEN'S HATS | 211 | 1 680 | 3.2 | 2.6 | | | | | | | | |
| 146 | OTHER MEN'S CLOTHING | 281 | 17 064 | 27.7 | 26.8 | | | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 34 | 1 952 | 12.7 | 3.1 | | | | | | | | |
| 164 | HOSE | 16 | 76 | .6 | .1 | | | | | | | | |
| 168 | WOMEN'S BLOUSES—SPTSWR | 27 | 607 | 4.6 | 1.0 | | | | | | | | |
| 172 | DRESSES | 29 | 627 | 4.2 | 1.0 | | | | | | | | |
| 173 | COATS—SUITS | 26 | 356 | 2.7 | .6 | | | | | | | | |
| 174 | HANDBAGS | 8 | 129 | 1.3 | .2 | | | | | | | | |
| 180 | MISCELLANEOUS MERCHANDISE | (X) | 82 | (X) | .1 | | | | | | | | |
| 180 | ALL FOOTWEAR | 100 | 2 889 | 8.8 | 4.5 | | | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 8 | 96 | 1.2 | .2 | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 98 | 1 305 | 3.7 | 2.1 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 114 | (X) | .2 | | | | | | | | |
| | CUSTOM TAILORS (SIC 567) | | | | | | | | | | | | |
| | TOTAL | 24 | 1 328 | (X) | 100.0 | | | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 21 | 1 328 | 95.0 | 93.2 | | | | | | | | |
| 143 | MEN'S TAILORED OUTERWEAR | 21 | 1 168 | 89.7 | 88.0 | | | | | | | | |
| 146 | OTHER MEN'S CLOTHING | 7 | 59 | 5.2 | 4.4 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 11 | (X) | .8 | | | | | | | | |
| | MISCELLANEOUS MERCHANDISE | | | | | | | | | | | | |
| | TOTAL | (X) | 90 | (X) | 6.8 | | | | | | | | |
| | FAMILY CLOTHING STORES (SIC 565) | | | | | | | | | | | | |
| | TOTAL | 329 | 87 866 | (X) | 100.0 | | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 28 | 271 | 1.3 | .3 | | | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 329 | 34 285 | 39.0 | 39.0 | | | | | | | | |
| 142 | BOYS' CLOTHING | 285 | 5 433 | 6.4 | 6.2 | | | | | | | | |
| 143 | MEN'S TAILORED OUTERWEAR | 235 | 14 542 | 18.2 | 16.6 | | | | | | | | |
| 144 | OTHER MEN'S OUTERWEAR | 276 | 5 111 | 8.4 | 5.8 | | | | | </ | | | |

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|-------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|-------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| S00 | ALL OTHER MERCHANDISE | 6 | 19 | 3.2 | .5 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 311 | 19 197 | 19.8 | 14.0 |
| S20 | NONMERCHANDISE RECEIPTS | 26 | 84 | 2.6 | 2.2 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 611 | 106 049 | 77.1 | 77.1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 2 | (X) | .1 | 243 | SLEEP EQUIPMENTS | 503 | 17 692 | 13.8 | 12.9 |
| | WOMEN'S SHOE STORES (SIC S66 PT.) | | | | | 244 | OTHER HOUSEHOLD FURNITURE | 598 | 75 734 | 56.0 | 55.1 |
| | TOTAL | 91 | 15 275 | (X) | 100.0 | 245 | FLOOR COVERINGS-SOFT SURFACE | 416 | 10 196 | 8.6 | 7.4 |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 57 | 1 960 | 15.3 | 12.8 | 246 | FLOOR COVERINGS-HARD SURFACE | 214 | 1 603 | 4.6 | 1.2 |
| 180 | ALL FOOTWEAR | 91 | 12 923 | 84.6 | 84.6 | 247 | NONHOUSEHOLD FURNITURE | 75 | 822 | 2.1 | .6 |
| 181 | MEN'S AND BOYS' FOOTWEAR | 14 | 146 | 18.8 | 1.0 | 260 | KITCHENWARE-HOME FURNISHINGS | 214 | 4 020 | 5.2 | 2.9 |
| 182 | WOMEN'S AND GIRLS' FOOTWEAR | 91 | 12 663 | 82.9 | 82.9 | 280 | JEWELRY-OPTICAL GOODS | 13 | 273 | 4.2 | .2 |
| 183 | CHILDREN'S AND INFANTS' FOOTWR | 11 | 105 | 12.7 | .7 | 300 | SPORTING-RECREATION EQUIPMENT | 18 | 120 | 2.3 | .1 |
| S20 | NONMERCHANDISE RECEIPTS | 53 | 318 | 2.7 | 2.1 | 320 | HARDWARE-GARDENING EQUIPMENT | 26 | 511 | 4.5 | .4 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 74 | (X) | .5 | 340 | LUMBER-BUILDING MATERIALS | 16 | 295 | 8.6 | .2 |
| | CHILDREN'S AND JUVENILES' SHOE STORES (SIC S66 PT.) | | | | | 480 | HOUSEHOLD FUELS-ICE | 19 | 418 | 9.3 | .3 |
| | TOTAL ² | 15 | 1 282 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 28 | 597 | 3.2 | .4 |
| | FAMILY SHOE STORES (SIC S66 PT.) | | | | | S20 | NONMERCHANDISE RECEIPTS | 278 | 4 158 | 4.6 | 3.0 |
| | TOTAL | 393 | 40 834 | (X) | 100.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 61 | (X) | (Z) |
| 120 | COSMETICS-DRUGS-CLEANERS | 3 | 29 | 3.4 | .1 | | HOME FURNISHINGS STORES (OTHER S71) | | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 41 | 334 | 6.2 | .8 | | TOTAL | 243 | 31 460 | (X) | 100.0 |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 95 | 1 160 | 9.2 | 2.8 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 98 | 5 531 | 49.1 | 17.6 |
| 180 | ALL FOOTWEAR | 393 | 38 183 | 93.5 | 93.5 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 138 | 18 703 | 81.1 | 59.5 |
| 181 | MEN'S AND BOYS' FOOTWEAR | 393 | 12 003 | 29.4 | 29.4 | 260 | KITCHENWARE-HOME FURNISHINGS | 56 | 4 821 | 35.4 | 15.3 |
| 182 | WOMEN'S AND GIRLS' FOOTWEAR | 393 | 18 514 | 45.3 | 45.3 | 280 | JEWELRY-OPTICAL GOODS | 8 | 199 | 13.9 | .6 |
| 183 | CHILDREN'S AND INFANTS' FOOTWR | 372 | 7 664 | 20.8 | 18.8 | 340 | LUMBER-BUILDING MATERIALS | 9 | 217 | 25.0 | .7 |
| S00 | ALL OTHER MERCHANDISE | 20 | 252 | 6.3 | .6 | 500 | ALL OTHER MERCHANDISE | 18 | 210 | 10.4 | .7 |
| S20 | NONMERCHANDISE RECEIPTS | 177 | 764 | 3.5 | 1.9 | S20 | NONMERCHANDISE RECEIPTS | 84 | 1 358 | 7.6 | 4.3 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 112 | (X) | .3 | - | MISCELLANEOUS MERCHANDISE | (X) | 420 | (X) | 1.3 |
| | CHILDREN'S AND INFANTS' WR. STRS. (SIC S64) | | | | | | FLOOR COVERINGS STORES (SIC S713) | | | | |
| | TOTAL | 75 | 5 472 | (X) | 100.0 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 25 | 368 | 7.6 | 1.9 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 21 | 332 | 22.5 | 6.1 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 124 | 17 977 | 90.5 | 90.5 |
| 142 | BOYS' CLOTHING | 21 | 325 | 21.7 | 5.9 | S20 | NONMERCHANDISE RECEIPTS | 51 | 1 176 | 8.7 | 5.9 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 3 | (X) | .1 | - | MISCELLANEOUS MERCHANDISE | (X) | 340 | (X) | 1.7 |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 75 | 5 005 | 91.5 | 91.5 | | ORAPERIES, CURTAIN, AND UPHOLSTERY STORES (SIC S714) | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 13 | 42 | 2.8 | .8 | | TOTAL | 70 | 6 078 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 93 | (X) | 1.7 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 70 | 5 104 | 84.0 | 84.0 |
| | MISC. APPAREL AND ACCESSORY STRS. (SIC S69) | | | | | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 11 | 585 | 35.7 | 11.3 |
| | TOTAL ² | 4 | 429 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 5 | 111 | 7.5 | 5.0 |
| | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC S7) | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 189 | (X) | 3.1 |
| | TOTAL | 1 626 | 293 140 | (X) | 100.0 | | CHINA, GLASSWARE, AND METALWARE STORES (SIC S715) | | | | |
| 200 | CURTAINS-ORAPERIES-ORY GOODS | 267 | 8 195 | 15.3 | 2.8 | 260 | KITCHENWARE-HOME FURNISHINGS | 18 | 2 239 | (X) | 100.0 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 1 076 | 126 435 | 56.1 | 43.1 | 280 | JEWELRY-OPTICAL GOODS | 7 | 1 615 | 72.1 | 72.1 |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 819 | 128 248 | 73.6 | 43.7 | 500 | ALL OTHER MERCHANDISE | 5 | 180 | 14.0 | 8.0 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 429 | 11 398 | 10.5 | 3.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 333 | (X) | 14.9 |
| 280 | JEWELRY-OPTICAL GOODS | 33 | 589 | 6.6 | .2 | | MISCELLANEOUS HOME FURNISHINGS STORES (SIC S719) | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 35 | 418 | 3.5 | .1 | | TOTAL ² | 31 | 3 282 | (X) | 100.0 |
| 320 | HARDWARE-GARDENING EQUIPMENT | 112 | 2 015 | 8.5 | .7 | | HOUSEHOLD APPLIANCE STORES (SIC S72) | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 61 | 1 535 | 15.1 | .5 | | TOTAL | 413 | 61 590 | (X) | 100.0 |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 8 | 178 | 20.0 | .1 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 51 | 714 | 12.5 | 1.2 |
| 480 | HOUSEHOLD FUELS-ICE | 47 | 628 | 7.6 | .2 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 404 | 51 119 | 83.6 | 83.0 |
| 500 | ALL OTHER MERCHANDISE | 99 | 1 576 | 5.5 | .5 | 224 | NEW MAJOR APPLIANCES | 401 | 39 411 | 64.6 | 64.0 |
| S20 | NONMERCHANDISE RECEIPTS | 822 | 11 684 | 6.5 | 4.0 | 225 | USEO MAJOR APPL-RADIOS-TV'S | 267 | 11 044 | 25.2 | 17.9 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 220 | (X) | .1 | 226 | RECORDS-TAPES-MUSICAL INSTR. | 122 | 547 | 4.1 | .9 |
| | FURNITURE STORES (SIC S712) | | | | | 227 | | 10 | 117 | 6.6 | .2 |
| | TOTAL | 611 | 137 519 | (X) | 100.0 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 47 | 2 246 | 22.3 | 3.6 |
| 200 | CURTAINS-ORAPERIES-ORY GOODS | 116 | 1 820 | 4.9 | 1.3 | 260 | KITCHENWARE-HOME FURNISHINGS | 138 | 2 246 | 10.1 | 3.6 |
| | | | | | | 264 | SMALL ELECTRICAL APPLIANCES | 123 | 1 736 | 8.4 | 2.8 |
| | | | | | | 265 | ALL OTHER KITCHENWR-HOUSEWR. | 43 | 461 | 5.9 | .7 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² |
| 280 | JEWELRY—OPTICAL GOODS | 7 | 60 | 6.6 | .1 | 060 | ALCOHOLIC DRINKS | 844 | 32 286 | 25.1 | 8.2 |
| 300 | SPORTING—RECREATION EQUIPMENT | 10 | 98 | 12.5 | .2 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 157 | 1 723 | 8.5 | .4 |
| 320 | HARDWARE—GARDENING EQUIPMENT | 64 | 767 | 9.7 | 1.2 | 100 | CIGARS—CIGARETTES—TOBACCO | 837 | 1 963 | 3.7 | .5 |
| 340 | LUMBER—BUILDING MATERIALS | 35 | 1 015 | 20.7 | 1.6 | 400 | AUTO FUELS—LUBRICANTS | 35 | 391 | 25.0 | .1 |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 5 | 156 | 17.6 | .3 | 500 | ALL OTHER MERCHANDISE | 107 | 675 | 8.3 | .2 |
| 480 | HOUSEHOLD FUELS—ICE | 28 | 208 | 5.7 | .3 | 520 | NONMERCHANDISE RECEIPTS | 879 | 5 558 | 4.3 | 1.4 |
| 500 | ALL OTHER MERCHANDISE | 25 | 279 | 9.8 | .5 | - | MISCELLANEOUS MERCHANDISE | (X) | 552 | (X) | .1 |
| 520 | NONMERCHANDISE RECEIPTS | 259 | 2 614 | 7.5 | 4.2 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 66 | (X) | .1 | | | | | | |
| | RAIO AND TELEVISION STORES (SIC 5732) | | | | | | RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) | | | | |
| | TOTAL | 231 | 39 691 | (X) | 100.0 | | TOTAL | 3 060 | 267 381 | (X) | 100.0 |
| 220 | MAJOR APPL—RAIO-TV—MUSICAL INST | 231 | 34 671 | 87.4 | 87.4 | 020 | GROCERIES—OTHER FOODS | 151 | 1 438 | 8.7 | .5 |
| 224 | NEW MAJOR APPLIANCES | 105 | 6 377 | 28.9 | 16.1 | 040 | MEALS—SNACKS | 3 060 | 226 882 | 84.9 | 84.9 |
| 225 | NEW RAIOIS—TV'S ETC. | 231 | 26 735 | 67.4 | 67.4 | 060 | ALCOHOLIC DRINKS | 775 | 30 527 | 24.8 | 11.4 |
| 226 | USED MAJOR APPL—RAIOIS—TV'S | 118 | 632 | 4.0 | 1.6 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 133 | 1 527 | 8.8 | .6 |
| 227 | RECORDS—TAPES—MUSICAL INSTR. | 39 | 917 | 12.2 | 2.3 | 100 | CIGARS—CIGARETTES—TOBACCO | 586 | 1 441 | 3.1 | .5 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 22 | 1 244 | 16.0 | 3.1 | 400 | AUTO FUELS—LUBRICANTS | 22 | 367 | 20.0 | .1 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 23 | 309 | 6.7 | .8 | 500 | ALL OTHER MERCHANDISE | 67 | 481 | 6.4 | .2 |
| 264 | SMALL ELECTRICAL APPLIANCES | 19 | 167 | 4.2 | .4 | 520 | NONMERCHANDISE RECEIPTS | 571 | 4 439 | 4.9 | 1.7 |
| 265 | ALL OTHER KITCHENWARE—HOUSEWR. | 8 | 142 | 6.8 | .4 | - | MISCELLANEOUS MERCHANDISE | (X) | 279 | (X) | .1 |
| | CAFETERIAS (SIC 5812 PT.) | | | | | | TOTAL | 304 | 44 325 | (X) | 100.0 |
| 320 | HARDWARE—GARDENING EQUIPMENT | 18 | 560 | 17.0 | 1.4 | 020 | GROCERIES—OTHER FOODS | 14 | 116 | 7.5 | .3 |
| 500 | ALL OTHER MERCHANDISE | 17 | 448 | 12.2 | 1.1 | 040 | MEALS—SNACKS | 304 | 42 322 | 95.5 | 95.5 |
| 520 | NONMERCHANDISE RECEIPTS | 132 | 2 197 | 9.3 | 5.5 | 060 | ALCOHOLIC DRINKS | 36 | 1 228 | 20.7 | 2.8 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 261 | (X) | .7 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 4 | 73 | 25.0 | .2 |
| | RECORD SHOPS (SIC 5733 PT.) | | | | | 100 | CIGARS—CIGARETTES—TOBACCO | 37 | 123 | 3.3 | .3 |
| | TOTAL | 23 | 1 576 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 5 | 24 | 10.0 | .1 |
| 220 | MAJOR APPL—RAIO-TV—MUSICAL INST | 23 | 1 475 | 93.6 | 93.6 | 520 | NONMERCHANDISE RECEIPTS | 69 | 435 | 3.1 | 1.0 |
| 231 | MUSICAL INSTR.—ACCESSORIES | 13 | 45 | 7.1 | 2.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 4 | (X) | (2) |
| 232 | RAIOIS PHONO—TAPE RECDRS—TV'S | 13 | 106 | 9.2 | 6.7 | | | | | | |
| 233 | RECORDS—TAPES—RELATED ACCESS | 23 | 1 291 | 81.9 | 81.9 | | REFRESHMENT PLACES (SIC 5812 PT.) | | | | |
| 234 | SHEET MUSIC—RELATED ITEMS | 5 | 24 | 5.1 | 1.5 | | TOTAL | 1 353 | 84 177 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 5 | (X) | .3 | 020 | GROCERIES—OTHER FOODS | 95 | 1 274 | 36.5 | 1.5 |
| 280 | JEWELRY—OPTICAL GOODS | 4 | 39 | 14.1 | 2.5 | 040 | MEALS—SNACKS | 1 353 | 80 703 | 95.9 | 95.9 |
| 520 | NONMERCHANDISE RECEIPTS | 16 | 25 | 2.4 | 1.6 | 060 | ALCOHOLIC DRINKS | 35 | 532 | 30.0 | .6 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 37 | (X) | 2.3 | 100 | CIGARS—CIGARETTES—TOBACCO | 214 | 400 | 5.9 | .5 |
| | MUSICAL INSTRUMENT STORES (SIC 5733 PT.) | | | | | 500 | ALL OTHER MERCHANDISE | 36 | 170 | 15.3 | .2 |
| | TOTAL | 105 | 21 304 | (X) | 100.0 | 520 | NONMERCHANDISE RECEIPTS | 238 | 684 | 3.1 | .8 |
| 220 | MAJOR APPL—RAIO-TV—MUSICAL INST | 105 | 19 906 | 93.4 | 93.4 | - | MISCELLANEOUS MERCHANDISE | (X) | 414 | (X) | .5 |
| 228 | PIANOS | 70 | 4 473 | 26.1 | 21.0 | | DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) | | | | |
| 229 | ORGANS | 69 | 3 426 | 20.1 | 16.1 | | TOTAL | 1 858 | 80 182 | (X) | 100.0 |
| 231 | MUSICAL INSTR.—ACCESSORIES | 95 | 6 385 | 31.6 | 30.0 | 020 | GROCERIES—OTHER FOODS | 85 | 466 | 8.4 | .6 |
| 232 | RAIOIS PHONO—TAPE RECDRS—TV'S | 41 | 2 561 | 19.9 | 12.0 | 040 | MEALS—SNACKS | 941 | 6 783 | 18.0 | 8.5 |
| 233 | RECORDS—TAPES—RELATED ACCESS | 37 | 649 | 5.5 | 3.0 | 060 | ALCOHOLIC DRINKS | 1 858 | 66 223 | 82.6 | 82.6 |
| 234 | SHEET MUSIC—RELATED ITEMS | 78 | 2 403 | 13.9 | 11.3 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 560 | 4 538 | 15.3 | 5.7 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 9 | (X) | (2) | 100 | CIGARS—CIGARETTES—TOBACCO | 531 | 1 108 | 4.5 | 1.4 |
| 520 | NONMERCHANDISE RECEIPTS | 54 | 1 333 | 9.1 | 6.3 | 500 | ALL OTHER MERCHANDISE | 21 | 112 | 5.0 | .1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 65 | (X) | .3 | 520 | NONMERCHANDISE RECEIPTS | 266 | 855 | 5.1 | 1.1 |
| | EATING AND DRINKING PLACES (SIC 58) | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 96 | (X) | .1 |
| | TOTAL | 6 575 | 476 065 | (X) | 100.0 | | ORUG STORES AND PROPRIETARY STRS. (SIC 591) | | | | |
| 020 | GROCERIES—OTHER FOODS | 345 | 3 294 | 12.7 | .7 | 020 | GROCERIES—OTHER FOODS | 322 | 5 713 | 3.9 | 2.0 |
| 040 | MEALS—SNACKS | 5 658 | 356 690 | 82.3 | 74.9 | 040 | MEALS—SNACKS | 339 | 8 996 | 7.1 | 3.2 |
| 060 | ALCOHOLIC DRINKS | 2 702 | 98 509 | 46.9 | 20.7 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 354 | 18 218 | 11.0 | 6.5 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 716 | 6 261 | 12.6 | 1.3 | 100 | CIGARS—CIGARETTES—TOBACCO | 1 253 | 21 795 | 9.6 | 7.7 |
| 100 | CIGARS—CIGARETTES—TOBACCO | 1 368 | 3 071 | 3.6 | .6 | 120 | COSMETICS—DRUGS—CLEANERS | 1 253 | 179 350 | 63.8 | 63.8 |
| 400 | AUTO FUELS—LUBRICANTS | 48 | 427 | 33.3 | .1 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 57 | 2 216 | 3.5 | .8 |
| 500 | ALL OTHER MERCHANDISE | 128 | 787 | 8.3 | .2 | 150 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR. | 17 | 3 102 | 4.6 | 1.1 |
| 520 | NONMERCHANDISE RECEIPTS | 1 145 | 6 413 | 4.3 | 1.3 | 180 | ALL FOOTWEAR | 17 | 688 | 3.5 | .2 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 612 | (X) | .1 | 200 | CURTAINS—DRAPERIES—ORY GOODS | 43 | 5 940 | 9.0 | 2.1 |
| | EATING PLACES (SIC 5812) | | | | | 220 | MAJOR APPL—RAIO-TV—MUSICAL INST | 79 | 1 980 | 3.2 | .9 |
| | TOTAL | 4 717 | 395 883 | (X) | 100.0 | 260 | KITCHENWARE—HOME FURNISHINGS | 179 | 9 557 | 7.9 | 3.4 |
| 020 | GROCERIES—OTHER FOODS | 260 | 2 828 | 13.7 | .7 | 280 | JEWELRY—OPTICAL GOODS | 369 | 1 962 | 2.7 | .7 |
| 040 | MEALS—SNACKS | 4 717 | 349 907 | 88.4 | 88.4 | 300 | SPORTING—RECREATION EQUIPMENT | 3 | 1 466 | 3.2 | .5 |
| | TOTAL | 4 717 | 395 883 | (X) | 100.0 | 320 | HARDWARE—GARDENING EQUIPMENT | 115 | 1 247 | 1.8 | .4 |
| 020 | GROCERIES—OTHER FOODS | 260 | 2 828 | 13.7 | .7 | 340 | LUMBER—BUILDING MATERIALS | 28 | 218 | 2.4 | .1 |
| 040 | MEALS—SNACKS | 4 717 | 349 907 | 88.4 | 88.4 | 420 | AUTO TIRES—BATTERIES—ACCESS | 44 | 490 | 1.9 | .2 |
| | TOTAL | 4 717 | 395 883 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 514 | 13 866 | 9.4 | 4.9 |
| | TOTAL | 346 | 4 378 | 3.3 | 1.6 | 520 | NONMERCHANDISE RECEIPTS | 346 | 4 378 | 3.3 | 1.6 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | |
|-----------------------|---|----------------------------|--------------------------------------|-------------------------------|-----------------------|---|----------------------------|--------------------------------------|-------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | Amount ¹ (\$1,000) | As percent of total sales of— |
| | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 119 | (X) (Z) | 100 | CIGARS-CIGARETTES-TOBACCO | 311 | 6 058 | 8.5 6.2 |
| | ORUG STORES (SIC 591 PT.) | | | | 120 | COSMETICS-DRUGS-CLEANERS | 63 | 645 | 10.4 .7 |
| | | | | | 300 | SPORTING-RECREATION EQUIPMENT | 51 | 738 | 12.5 .8 |
| | | | | | 400 | AUTO FUELS-LUBRICANTS | 21 | 309 | 11.1 .3 |
| | | | | | 500 | ALL OTHER MERCHANDISE | 15 | 133 | 9.0 .1 |
| | TOTAL | 1 143 | 271 489 | (X) 100.0 | 520 | NONMERCHANDISE RECEIPTS | 129 | 404 | 3.2 .4 |
| | | | | | - | MISCELLANEOUS MERCHANDISE | 129 | 111 | (X) .1 |
| 020 | GROCERIES-OTHER FOODS | 308 | 5 469 | 3.8 2.0 | | | | | |
| 040 | MEALS-SNACKS | 307 | 8 578 | 7.0 3.2 | | ANTIQUE STORES (SIC 5932) | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 304 | 16 844 | 10.4 6.2 | | TOTAL | 32 | 2 433 | (X) 100.0 |
| 100 | CIGARS-CIGARETTES-TOBACCO | 741 | 21 261 | 9.6 7.8 | | | | | |
| 120 | COSMETICS-ORUGS-CLEANERS | 1 143 | 172 913 | 63.7 63.7 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 17 | 1 196 | 78.5 49.2 |
| 121 | MEDICINES EXC. PRESCRIPTION | 1 051 | 55 091 | 21.3 20.3 | 260 | KITCHENWARE-HOME FURNISHINGS | 8 | 424 | 91.0 17.4 |
| 122 | PRESCRIPTION MEDICINES | 1 143 | 82 760 | 30.5 30.5 | 520 | NONMERCHANDISE RECEIPTS | 14 | 49 | 4.9 2.0 |
| 123 | ALL OTHER ORUGS-PROPRIETARIES | 810 | 35 058 | 15.9 12.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 764 | (X) 31.4 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 56 | 2 208 | 3.4 .8 | | | | | |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 69 | 3 084 | 4.4 1.1 | | SECONOHANO STORES (SIC 5933) | | | |
| 180 | ALL FOOTWEAR | 16 | 686 | 5.0 .3 | | TOTAL | 251 | 13 320 | (X) 100.0 |
| 200 | CURTAINS-ORAPERIES-DRY GOODS | 41 | 5 928 | 9.2 2.2 | 020 | GROCERIES-OTHER FOODS | 4 | 17 | 1.4 .1 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 76 | 1 955 | 3.1 .7 | 120 | COSMETICS-ORUGS-CLEANERS | 3 | 62 | 7.2 .5 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 169 | 9 471 | 7.9 3.5 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 69 | 638 | 16.4 4.8 |
| 280 | JEWELRY-OPTICAL GOODS | 317 | 1 756 | 2.3 .6 | 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 61 | 1 336 | 35.4 10.0 |
| 300 | SPORTING-RECREATION EQUIPMENT | 58 | 1 363 | 3.2 .5 | 180 | ALL FOOTWEAR | 52 | 529 | 14.3 4.0 |
| 320 | HARDWARE-GAROEING EQUIPMENT | 112 | 1 223 | 2.2 .5 | 200 | CURTAINS-ORAPERIES-DRY GOODS | 59 | 215 | 5.0 1.6 |
| 340 | LUMBER-BUILDING MATERIALS | 27 | 211 | 2.4 .1 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 71 | 833 | 15.7 6.3 |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 44 | 486 | 1.8 .2 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 104 | 2 143 | 40.4 16.1 |
| 500 | ALL OTHER MERCHANDISE | 484 | 13 648 | 9.4 5.0 | 260 | KITCHENWARE-HOME FURNISHINGS | 64 | 381 | 7.9 2.9 |
| 520 | NONMERCHANDISE RECEIPTS | 322 | 4 289 | 3.2 1.6 | 280 | JEWELRY-OPTICAL GOODS | 64 | 600 | 12.1 4.5 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 114 | (X) (Z) | 300 | SPORTING-RECREATION EQUIPMENT | 57 | 304 | 7.3 2.3 |
| | PROPRIETARY STORES (SIC 591 PT.) | | | | 320 | HARDWARE-GAROEING EQUIPMENT | 47 | 157 | 4.8 1.2 |
| | TOTAL | 110 | 9 812 | (X) 100.0 | 340 | LUMBER-BUILDING MATERIALS | 6 | 73 | 6.3 .5 |
| 020 | GROCERIES-OTHER FOODS | 15 | 245 | 13.8 2.5 | 380 | AUTOMOBILES-TRUCKS | 23 | 428 | 32.0 3.2 |
| 040 | MEALS-SNACKS | 32 | 418 | 13.6 4.3 | 400 | AUTO FUELS-LUBRICANTS | 6 | 71 | 6.0 .5 |
| 060 | ALCOHOLIC DRINKS | 44 | 967 | 40.0 .2 | 420 | AUTO TIRES-BATTERIES-ACCESS | 61 | 2 898 | 77.8 21.8 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 658 | 84 588 | 83.7 13.4 | 440 | FARM EQUIPMENT MACHINERY | 4 | 277 | 67.7 2.1 |
| 100 | CIGARS-CIGARETTES-TOBACCO | 437 | 9 378 | 11.2 1.5 | 500 | ALL OTHER MERCHANDISE | 74 | 1 546 | 34.3 11.6 |
| 120 | COSMETICS-DRUGS-CLEANERS | 131 | 1 175 | 5.4 .2 | 520 | NONMERCHANDISE RECEIPTS | 58 | 609 | 13.7 4.6 |
| 120 | COSMETICS-DRUGS-CLEANERS | 131 | 1 423 | 6.4 .2 | - | MISCELLANEOUS MERCHANDISE | (X) | 201 | (X) 1.5 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 107 | 1 875 | 20.0 .3 | | | | | |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 103 | 917 | 6.2 .1 | | SPORTING GOODS STORES (SIC 5952) | | | |
| 180 | ALL FOOTWEAR | 70 | 446 | 10.0 .1 | | TOTAL ² | 140 | 16 167 | (X) 100.0 |
| 200 | CURTAINS-ORAPERIES-DRY GOODS | 317 | 5 236 | 10.1 .8 | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 317 | 5 236 | 10.1 .8 | | BICYCLE SHOPS (SIC 5953) | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 157 | 4 226 | 41.1 .7 | | TOTAL | 15 | 816 | (X) 100.0 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 292 | 5 345 | 12.1 .8 | 120 | COSMETICS-DRUGS-CLEANERS | 4 | 61 | 6.6 .1 |
| 280 | JEWELRY-OPTICAL GOODS | 584 | 43 773 | 69.0 6.9 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 49 | 531 | 12.9 1.2 |
| 300 | SPORTING-RECREATION EQUIPMENT | 317 | 15 682 | 46.2 2.5 | | | | | |
| 320 | HARDWARE-GAROEING EQUIPMENT | 278 | 13 119 | 19.8 2.1 | 260 | KITCHENWARE-HOME FURNISHINGS | 133 | 3 120 | 13.5 7.2 |
| 340 | LUMBER-BUILDING MATERIALS | 124 | 2 592 | 9.5 .4 | 266 | ALL OTHER HOME FURN EXC. CHINA | 91 | 1 510 | 8.8 3.5 |
| 380 | AUTOMOBILES-TRUCKS | 26 | 496 | 33.3 .1 | 267 | CHINA-GLASSWARE | 101 | 1 610 | 10.3 3.7 |
| 400 | AUTO FUELS-LUBRICANTS | 160 | 5 361 | 10.3 .8 | 280 | JEWELRY-OPTICAL GOODS | 354 | 35 150 | 80.7 80.7 |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 141 | 4 456 | 10.1 .7 | 281 | WATCHES-CLOCKS | 325 | 6 019 | 14.9 13.8 |
| 440 | FARM EQUIPMENT MACHINERY | 80 | 2 389 | 9.0 .4 | 282 | SILVERWARE | 215 | 2 445 | 9.3 6.1 |
| 460 | HAY-GRAIN-PEEO-FARM SUPPLIES | 887 | 257 646 | 78.7 40.8 | 285 | ALL OTHER JEWELRY ITEMS | 270 | 5 890 | 19.9 12.6 |
| 480 | HOUSEHOLD FUELS-ICE | 549 | 63 062 | 68.9 10.0 | 286 | OPTICAL GOODS | 25 | 549 | 7.7 1.3 |
| 500 | ALL OTHER MERCHANDISE | 1 404 | 79 000 | 65.1 12.5 | 287 | DIAMONDS+ EXC. DIAMONO WATCHES | 323 | 16 525 | 39.7 38.6 |
| 520 | NONMERCHANDISE RECEIPTS | 1 534 | 12 958 | 4.8 2.1 | 288 | RINGS+ EXC. DIAMONDS | 275 | 3 622 | 10.6 8.3 |
| | LIGUOR STORES (SIC 592) | | | | 300 | SPORTING-RECREATION EQUIPMENT | 9 | 66 | 15.3 .2 |
| | TOTAL | 644 | 97 114 | (X) 100.0 | 500 | ALL OTHER MERCHANDISE | 28 | 813 | 14.3 1.9 |
| 020 | GROCERIES-OTHER FOODS | 183 | 3 097 | 15.2 3.2 | 520 | NONMERCHANDISE RECEIPTS | 331 | 3 453 | 8.9 7.9 |
| 040 | MEALS-SNACKS | 42 | 348 | 12.5 .4 | 529 | WATCH-CLOCK-JEWELRY REPAIRS | 328 | 3 147 | 8.2 7.2 |
| 060 | ALCOHOLIC DRINKS | 41 | 940 | 32.2 1.0 | 533 | ALL NONMDE RCPTS FROM CUSTMRS | 44 | 305 | 5.2 .7 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 644 | 84 330 | 86.8 86.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 373 | (X) .9 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² | | |
| | FUEL OIL DEALERS (SIC 5983) | | | | | | | | | | | | |
| | TOTAL | 47 | 8 934 | (X) | 100.0 | | | | | | | | |
| 400 | AUTO FUELS—LUBRICANTS | 27 | 1 997 | 31.9 | 22.4 | | | | | | | | |
| 480 | HOUSEHOLD FUELS—ICE | 47 | 6 380 | 71.4 | 71.4 | | | | | | | | |
| 520 | NONMERCHANTISE RECEIPTS | 19 | 312 | 5.4 | 3.5 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 245 | (X) | 2.7 | | | | | | | | |
| | LIQUEFIED PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984) | | | | | | | | | | | | |
| | TOTAL | 338 | 57 448 | (X) | 100.0 | | | | | | | | |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 164 | 2 931 | 10.3 | 5.1 | 020 | GROCERIES—OTHER FOODS | 38 | 4 211 | 24.7 | 4.7 | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 8 | 280 | 10.6 | .5 | 120 | COSMETICS—DRUGS—CLEANERS | 18 | 183 | 5.4 | .2 | | |
| 260 | KITCHENWARE—HOME FURNISHINGS . . . | 7 | 52 | 4.1 | .1 | 260 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 18 | 230 | 5.4 | .2 | | |
| 320 | HARDWARE—GARDENING EQUIPMENT . . . | 11 | 127 | 11.7 | .2 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 15 | 395 | 4.5 | .4 | | |
| 340 | LUMBER—BUILDING MATERIALS | 61 | 888 | 8.0 | 1.5 | 260 | KITCHENWARE—HOME FURNISHINGS . . . | 7 | 342 | 6.3 | .4 | | |
| 400 | AUTO FUELS—LUBRICANTS | 9 | 242 | 21.0 | .4 | 280 | JEWELRY—OPTICAL GOODS | 5 | 120 | 2.0 | .1 | | |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES . . . | 14 | 436 | 22.8 | .8 | 300 | SPORTING—RECREATION EQUIPMENT . . . | 10 | 175 | 2.7 | .2 | | |
| 480 | HOUSEHOLD FUELS—ICE | 338 | 50 349 | 87.6 | 87.6 | 320 | HARDWARE—GARDENING EQUIPMENT . . . | 46 | 2 243 | 11.3 | 2.5 | | |
| 481 | LP GAS—WHOLESALE | 35 | 668 | 11.7 | 1.2 | 340 | LUMBER—BUILDING MATERIALS | 20 | 676 | 7.8 | .7 | | |
| 482 | OTHER LP GAS SALES | 338 | 49 258 | 85.7 | 85.7 | 400 | AUTO FUELS—LUBRICANTS | 38 | 791 | 6.0 | .9 | | |
| 483 | OTHER FUELS | 10 | 423 | 29.1 | .7 | 420 | AUTO TIRES—BATTERIES—ACCESS | 39 | 1 007 | 5.5 | 1.1 | | |
| | | | | | | 480 | FARM EQUIPMENT MACHINERY | 40 | 770 | 6.6 | .9 | | |
| 500 | ALL OTHER MERCHANDISE | 45 | 375 | 4.7 | .7 | 460 | HAY—GRAIN—FEEO—FARM SUPPLIES . . . | 330 | 76 609 | 84.9 | 84.9 | | |
| 520 | NONMERCHANTISE RECEIPTS | 186 | 1 651 | 4.7 | 2.9 | 480 | HOUSEHOLD FUELS—ICE | 33 | 924 | 10.2 | 1.0 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 117 | (X) | .2 | 500 | ALL OTHER MERCHANDISE | 26 | 406 | 3.4 | .4 | | |
| | FUEL AND ICE DEALERS, N.E.C. (SIC 5982) | | | | | 520 | NONMERCHANTISE RECEIPTS | 157 | 979 | 2.1 | 1.1 | | |
| | TOTAL ² | 72 | 4 567 | (X) | 100.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 164 | (X) | .2 | | |
| | FLORISTS (SIC 5992) | | | | | | GARDEN SUPPLY STORES (SIC 5969 PT.) | | | | | | |
| | TOTAL ² | 360 | 24 557 | (X) | 100.0 | | TOTAL | 65 | 8 798 | (X) | 100.0 | | |
| | CIGAR STORES AND STANOS (SIC 5993) | | | | | 320 | HARDWARE—GARDENING EQUIPMENT . . . | 65 | 7 609 | 86.5 | 86.5 | | |
| | TOTAL | 42 | 3 186 | (X) | 100.0 | 460 | HAY—GRAIN—FEEO—FARM SUPPLIES . . . | 10 | 449 | 16.5 | 5.1 | | |
| 020 | GROCERIES—OTHER FOODS | 8 | 82 | 23.2 | 2.6 | 500 | ALL OTHER MERCHANDISE | 7 | 174 | 43.4 | 2.0 | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 42 | 2 556 | 80.2 | 80.2 | 500 | NONMERCHANTISE RECEIPTS | 26 | 285 | 8.3 | 3.2 | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 5 | 19 | 5.5 | .6 | - | MISCELLANEOUS MERCHANDISE | (X) | 281 | (X) | 3.2 | | |
| 280 | JEWELRY—OPTICAL GOODS | 3 | 14 | 5.9 | .4 | | NEWS DEALERS AND NEWSSTANOS (SIC 5994) | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 7 | 132 | 67.2 | 4.1 | | TOTAL ² | 77 | 4 672 | (X) | 100.0 | | |
| 520 | NONMERCHANTISE RECEIPTS | 8 | 119 | 8.0 | 3.7 | | HOBBY, TOY, AND GAME SHOPS (SIC 5995) | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 264 | (X) | 8.3 | | TOTAL | 72 | 3 956 | (X) | 100.0 | | |
| | BOOK STORES (SIC 5942) | | | | | 300 | SPORTING—RECREATION EQUIPMENT . . . | 8 | 178 | 22.2 | 4.5 | | |
| | TOTAL | 69 | 7 240 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 72 | 3 599 | 91.0 | 91.0 | | |
| 500 | ALL OTHER MERCHANDISE | 69 | 6 996 | 96.6 | 96.6 | 520 | NONMERCHANTISE RECEIPTS | 20 | 45 | 3.7 | 1.1 | | |
| 508 | COMM'L STATIONERY—OFFICE SUPPL. | 6 | 343 | 33.8 | 4.7 | - | MISCELLANEOUS MERCHANDISE | (X) | 134 | (X) | 3.4 | | |
| 512 | SOCIAL STATIONERY—GRNG CARDS | 17 | 135 | 13.1 | 1.9 | | CAMERA AND PHOTO SUPPLY STORES (SIC 5996) | | | | | | |
| 513 | BOOKS—PERIODICALS | 69 | 5 344 | 73.8 | 73.8 | | TOTAL | 48 | 9 291 | (X) | 100.0 | | |
| 514 | ART—DRAFTING ENG. SUPPLIES | 6 | 71 | 13.3 | 1.0 | 500 | ALL OTHER MERCHANDISE | 48 | 8 407 | 90.5 | 90.5 | | |
| 515 | ALL OTHER MERCHANDISE | 28 | 1 064 | 25.0 | 14.7 | 520 | NONMERCHANTISE RECEIPTS | 18 | 658 | 18.8 | 7.1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 33 | (X) | .5 | - | MISCELLANEOUS MERCHANDISE | (X) | 226 | (X) | 2.4 | | |
| 520 | NONMERCHANTISE RECEIPTS | 35 | 154 | 2.8 | 2.1 | | GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 90 | (X) | 1.2 | | TOTAL ² | 147 | 8 234 | (X) | 100.0 | | |
| | STATIONERY STORES (SIC 5943) | | | | | | OPTICAL GOODS STORES (SIC 5999 PT.) | | | | | | |
| | TOTAL ² | 66 | 4 413 | (X) | 100.0 | | TOTAL ² | 70 | 7 560 | (X) | 100.0 | | |
| | HAY, GRAIN, AND FEED STORES (SIC 5962) | | | | | | RETAIL STORES, N.E.C. (SIC 5999 PT.) | | | | | | |
| | TOTAL | 525 | 197 958 | (X) | 100.0 | | TOTAL ² | 261 | 16 977 | (X) | 100.0 | | |
| 020 | GROCERIES—OTHER FOODS | 81 | 6 594 | 14.4 | 3.3 | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT . . . | 83 | 2 643 | 9.4 | 1.3 | | | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 21 | 606 | 15.7 | .3 | | | | | | | | |
| 400 | AUTO FUELS—LUBRICANTS | 51 | 1 718 | 9.0 | .9 | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. The State: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|-----------------------|--|----------------------------|--------------------------------------|---|--|--|---------------------------------------|--|--------------------------------------|---|--|------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | |
| | | | | Estab- lishments handling the line | All estab- lish- ments ² | | | | | Estab- lishments handling the line | All estab- lish- ments ³ | |
| | NONSTORE RETAILERS (SIC S3 PART*) | | | | | MERCHANDISING MACHINE OPERATORS (SIC S34) | | | | | | |
| | TOTAL | 486 | 241 217 | (X) | 100+0 | TOTAL ² | 133 | 44 397 | (X) | 100+0 | | |
| 020 | GROCERIES—OTHER FOODS | 109 | 24 421 | | 20.6 | 101.1 | | | | | | |
| 040 | MEALS—SNACKS | 46 | 11 007 | | 97.8 | 4.6 | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 100 | 17 280 | | 18.4 | 7.2 | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 115 | 6 737 | | 4.9 | 2.8 | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 117 | 12 877 | | 9.2 | 5.3 | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 114 | 36 099 | | 27.0 | 15.0 | | | | | | |
| 180 | ALL FOOTWEAR | 106 | 5 492 | | 4.1 | 2.3 | 020 | GROCERIES—OTHER FOODS | 23 | 8 652 | 80.3 | 19.6 |
| 200 | CURTAINS—ORAPERIES—DRY GOODS | 117 | 16 383 | | 12.1 | 6.8 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 11 | 339 | 14.5 | .8 |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 132 | 18 802 | | 13.4 | 7.8 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 11 | 680 | 29.4 | 1.5 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 115 | 6 697 | | 5.0 | 2.8 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 14 | 2 514 | 69.5 | 5.7 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 122 | 7 278 | | 5.3 | 3.0 | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 27 | 6 045 | 93.1 | 13.7 |
| 280 | JEWELRY—OPTICAL GOODS | 115 | 2 715 | | 1.9 | 1.1 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 11 | 639 | 27.4 | 1.4 |
| 300 | SPORTING—RECREATION EQUIPMENT | 108 | 5 082 | | 3.8 | 2.1 | 260 | KITCHENWARE—HOME FURNISHINGS | 12 | 1 468 | 47.8 | 3.3 |
| 320 | HARDWARE—GARDENING EQUIPMENT | 107 | 7 442 | | 5.7 | 3.1 | 280 | JEWELRY—OPTICAL GOODS | 17 | 1 037 | 32.8 | 2.3 |
| 340 | LUMBER—BUILDING MATERIALS | 128 | 6 433 | | 5.0 | 2.7 | 340 | LUMBER—BUILDING MATERIALS | 26 | 1 347 | 100.0 | 3.0 |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 103 | 3 881 | | 2.9 | 1.6 | 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 5 | 675 | 68.1 | 1.5 |
| 440 | FARM EQUIPMENT MACHINERY | 58 | 2 015 | | 1.7 | .8 | 500 | ALL OTHER MERCHANDISE | 112 | 17 598 | 78.5 | 39.8 |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 11 | 755 | | .9 | .3 | 520 | NONMERCHANDISE RECEIPTS | 30 | 586 | 7.8 | 1.3 |
| 500 | ALL OTHER MERCHANDISE | 238 | 28 748 | | 17.2 | 11.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 2 595 | (X) | 5.9 |
| 520 | NONMERCHANDISE RECEIPTS | 178 | 20 786 | | 13.5 | 8.6 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 287 | | (X) | .1 | | | | | | |
| | MAIL ORDER HOUSES (SIC S32) | | | | | | | | | | | |
| | TOTAL | 136 | 152 645 | (X) | 100.0 | | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 11 | 378 | | .3 | .2 | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 110 | 5 891 | | 4.2 | 3.9 | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 106 | 12 538 | | 8.9 | 8.2 | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 103 | 35 418 | | 25.9 | 23.2 | | | | | | |
| 180 | ALL FOOTWEAR | 104 | 5 461 | | 3.9 | 3.6 | | | | | | |
| 200 | CURTAINS—ORAPERIES—DRY GOODS | 104 | 13 869 | | 10.1 | 9.1 | | | | | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 105 | 12 754 | | 9.3 | 8.4 | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 104 | 6 058 | | 4.4 | 4.0 | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 105 | 5 810 | | 4.2 | 3.8 | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 104 | 1 677 | | 1.2 | 1.1 | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 107 | 4 627 | | 3.3 | 3.0 | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 105 | 7 367 | | 5.3 | 4.8 | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 98 | 5 086 | | 3.7 | 3.3 | | | | | | |
| 360 | AUTOMOBILES—TRUCKS | 13 | 91 | | .1 | .1 | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 102 | 3 881 | | 2.8 | 2.5 | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 58 | 2 002 | | 1.7 | 1.3 | | | | | | |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 7 | 80 | | .1 | .1 | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 112 | 10 006 | | 7.1 | 6.6 | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 113 | 19 555 | | 13.7 | 12.8 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 96 | | (X) | .1 | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967

Kansas City, Mo.-Kans., SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|---|--|----------------------------------|---------------------------------|-------|-----|
| | | | Amount ¹ (\$1,000) | As percent of total sales of- | | | | | Amount ¹ (\$1,000) | As percent of total sales of- | | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | | |
| RETAIL TRADE | | | | | | | | | | | | | |
| | TOTAL | 6 434 | 2 098 148 | (X) | 100.0 | 240 | FURNITURE-SLEEP EQUIP-FLOOR CDV. | 17 | 722 | 11.8 | 5.3 | | |
| 020 | GROCERIES-OTHER FOODS | 1 305 | 417 817 | 43.9 | 19.9 | 350 | LUMBER-BUILDING MATERIALS | 91 | 12 406 | 91.5 | 91.5 | | |
| 040 | MEALS-SNACKS | 1 558 | 125 894 | 26.2 | 6.0 | 346 | ALL OTHER LUMBER-MILLWDRK | 34 | 508 | 15.1 | 3.7 | | |
| 060 | ALCOHOLIC DRINKS | 649 | 30 181 | 46.6 | 1.4 | 358 | PAINT-VARNISH ETC. | 75 | 7 916 | 62.3 | 58.4 | | |
| 080 | PACKAGE ALCOHOLIC BEVERAGES | 1 313 | 42 216 | 9.0 | 2.0 | 359 | PAINT SUNDRIES | 82 | 1 439 | 11.4 | 10.6 | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 765 | 37 145 | 5.8 | 1.8 | 361 | WALLPAPER-OTHER WALL COVERINGS | 79 | 1 362 | 11.3 | 10.2 | | |
| 120 | COSMETICS-DRUGS-CLEANERS | 989 | 89 075 | 9.5 | 4.2 | 520 | GLASS | 30 | 1 159 | 15.5 | 8.5 | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 414 | 73 018 | 13.4 | 3.5 | | NONMERCANDISE RECEIPTS | 35 | 280 | 7.5 | 2.1 | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 583 | 155 256 | 25.2 | 7.4 | | MISCELLANEOUS MERCHANDISE | (X) | 156 | (X) | 1.2 | | |
| 180 | ALL FOOTWEAR | 437 | 38 845 | 7.5 | 1.9 | | ELECTRICAL SUPPLY STORES (SIC 524) | | | | | | |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 413 | 48 543 | 9.3 | 2.3 | | TOTAL | 7 | 925 | (X) | 100.0 | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 530 | 77 724 | 14.7 | 3.7 | | HARDWARE STORES (SIC 5251) | | | | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR CDV. | 415 | 53 965 | 11.9 | 2.6 | | TOTAL | 94 | 10 445 | (X) | 100.0 | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 622 | 35 099 | 5.8 | 1.7 | | 320 | HARWARE-GARDENING EQUIPMENT | 94 | 6 922 | 66.3 | 66.3 | |
| 280 | JEWELRY-OPTICAL GDOS. | 459 | 24 056 | 5.0 | 1.1 | | 322 | GARDENING EQUIPMENT-SUPPLIES | 85 | 10 216 | 12.0 | 11.6 | |
| 300 | SPORTING-RECREATION EQUIPMENT | 401 | 26 872 | 5.9 | 1.3 | | 323 | PLUMBING-ELECTRICAL SUPPLIES | 87 | 1 765 | 17.5 | 16.9 | |
| 320 | HARWARE-GARDENING EQUIPMENT | 523 | 30 472 | 6.5 | 1.5 | | 324 | OTHER HARWARE-TOOLS | 94 | 3 940 | 37.7 | 37.7 | |
| 340 | LUMBER-BUILDING MATERIALS | 422 | 69 745 | 17.7 | 3.3 | | 340 | LUMBER-BUILDING MATERIALS | 78 | 1 465 | 15.7 | 14.0 | |
| 380 | AUTOMOBILES-TRUCKS | 289 | 311 890 | 58.2 | 14.9 | | 356 | ALL OTHER LUMBER-MILLWDRK | 26 | 310 | 7.5 | 3.0 | |
| 400 | AUTO FUELS-LUBRICANTS | 1 280 | 131 455 | 23.1 | 6.3 | | 364 | PAINT-SUNDRIES-GLASS-WALLPAPER | 72 | 1 155 | 12.4 | 11.1 | |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 1 255 | 68 737 | 8.9 | 3.3 | | | 420 | AUTO TIRES-BATTERIES-ACCESS. | 17 | 91 | 5.6 | 9.9 |
| 440 | FARM EQUIPMENT MACHINERY | 66 | 14 651 | 9.0 | 7.7 | | | 440 | HAY-GRAIN-FEEO-FARM SUPPLIES | 7 | 35 | 3.6 | 3.3 |
| 460 | HAY-GRAIN-FEEO-FARM SUPPLIES | 98 | 13 259 | 8.8 | 6.6 | | | 500 | ALL OTHER MERCHANDISE | 16 | 184 | 5.4 | 1.8 |
| 480 | HOUSEHOLD FUELS-ICE | 59 | 3 757 | 50.0 | 2.2 | | | 520 | NONMERCANDISE RECEIPTS | 27 | 114 | 4.3 | 1.1 |
| 500 | ALL OTHER MERCHANDISE | 1 204 | 84 152 | 9.3 | 4.0 | | | - | MISCELLANEOUS MERCHANDISE | (X) | 185 | (X) | 1.8 |
| 520 | NONMERCANDISE RECEIPTS | 2 695 | 94 324 | 6.5 | 4.5 | | | FARM EQUIPMENT DEALERS (SIC 5252) | | | | | |
| | BUILDING MATERIALS, HARWARE AND FARM EQUIP DEALERS (SIC 52) | | | | | | | | | | | | |
| | TOTAL | 347 | 84 934 | (X) | 100.0 | | | TOTAL | 32 | 13 259 | (X) | 100.0 | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 30 | 550 | 15.7 | 6.6 | | 380 | AUTOMOBILES-TRUCKS | 3 | 250 | 14.8 | 1.9 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR CDV. | 31 | 870 | 9.9 | 1.0 | | 420 | AUTO TIRES-BATTERIES-ACCESS. | 7 | 514 | 11.7 | 3.9 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 70 | 691 | 8.8 | 8.8 | | 440 | FARM EQUIPMENT MACHINERY | 32 | 11 743 | 88.6 | 88.6 | |
| 300 | SPORTING-RECREATION EQUIPMENT | 49 | 505 | 6.8 | 6.6 | | 520 | NONMERCANDISE RECEIPTS | 25 | 626 | 5.5 | 4.7 | |
| 320 | HARWARE-GARDENING EQUIPMENT | 160 | 9 446 | 26.2 | 11.1 | | - | MISCELLANEOUS MERCHANDISE | (X) | 126 | (X) | 1.0 | |
| 340 | LUMBER-BUILDING MATERIALS | 299 | 57 019 | 81.9 | 67.1 | | GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) | | | | | | |
| 380 | AUTOMOBILES-TRUCKS | 4 | 253 | 14.2 | 3.3 | | | TOTAL | 244 | 304 620 | (X) | 100.0 | |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 19 | 617 | 9.5 | 7.7 | | 020 | GROCERIES-OTHER FOODS | 24 | 12 811 | 5.3 | 4.2 | |
| 440 | FARM EQUIPMENT MACHINERY | 36 | 11 792 | 80.8 | 13.9 | | 040 | MEALS-SNACKS | 52 | 4 545 | 2.2 | 1.5 | |
| 460 | HAY-GRAIN-FEEO-FARM SUPPLIES | 10 | 181 | 18.1 | 2.2 | | 080 | PACKAGE ALCOHOLIC BEVERAGES | 9 | 1 104 | 3.3 | 4.4 | |
| 500 | ALL OTHER MERCHANDISE | 19 | 581 | 14.8 | 7.7 | | 100 | CIGARS-CIGARETTES-TOBACCO | 21 | 1 057 | 1.5 | 3.3 | |
| 520 | NONMERCANDISE RECEIPTS | 152 | 2 173 | 4.4 | 2.6 | | 120 | COSMETICS-DRUGS-CLEANERS | 163 | 11 583 | 4.0 | 3.8 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 254 | (X) | 3.3 | | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 184 | 30 819 | 10.3 | 10.1 | |
| | LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) | | | | | | | | | | | | |
| | TOTAL | 111 | 42 931 | (X) | 100.0 | | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 186 | 67 132 | 22.6 | 22.0 | |
| 320 | HARWARE-GARDENING EQUIPMENT | 56 | 2 048 | 8.4 | 4.8 | | 180 | ALL FOOTWEAR | 156 | 11 263 | 3.9 | 3.7 | |
| 340 | LUMBER-BUILDING MATERIALS | 111 | 39 313 | 91.6 | 91.6 | | 200 | CURTAINS-DRAPERIES-DRY GOODS | 229 | 27 635 | 9.2 | 9.1 | |
| 341 | LUMBER | 98 | 15 732 | 38.4 | 36.6 | | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 93 | 21 809 | 8.3 | 7.1 | |
| 342 | PLYWOOD | 92 | 4 705 | 11.8 | 11.0 | | 240 | FURNITURE-SLEEP EQUIP-FLOOR CDV. | 110 | 17 355 | 6.4 | 5.7 | |
| 343 | WINDOWS-DOORS-NO FRAMES-METAL | 47 | 713 | 7.5 | 1.7 | | 260 | KITCHENWARE-HOME FURNISHINGS | 179 | 16 093 | 5.4 | 5.3 | |
| 344 | KITCHEN CABINETS | 17 | 234 | 3.4 | 5 | | 280 | JEWELRY-OPTICAL GOODS | 154 | 6 470 | 2.3 | 2.1 | |
| 345 | ALL OTHER MILLWDRK | 88 | 3 601 | 9.1 | 8.4 | | 300 | SPORTING-RECREATION EQUIPMENT | 129 | 7 491 | 2.7 | 2.5 | |
| 346 | WALLBOARD | 89 | 2 847 | 7.1 | 6.6 | | 320 | HARWARE-GARDENING EQUIPMENT | 145 | 9 407 | 4.0 | 3.1 | |
| 347 | ASPHALT AND ASBESTOS PRODUCTS | 87 | 2 023 | 5.1 | 4.7 | | 340 | LUMBER-BUILDING MATERIALS | 50 | 8 129 | 4.3 | 2.7 | |
| 348 | PAINT-GLASS-WALLPAPER | 80 | 1 014 | 3.4 | 2.4 | | 380 | AUTOMOBILES-TRUCKS | 12 | 212 | 4.1 | 1.1 | |
| 349 | HEATING AND PLUMBING EQUIP | 23 | 323 | 4.7 | 8.8 | | 400 | AUTO FUELS-LUBRICANTS | 26 | 941 | 4.9 | 3.3 | |
| 351 | METAL ROOFING AND SIDING | 47 | 355 | 2.5 | 5.5 | | 420 | AUTO TIRES-BATTERIES-ACCESS. | 6 | 7 790 | 4.6 | 2.6 | |
| 352 | MASONRY SUPPLIES | 70 | 948 | 4.7 | 2.2 | | 440 | FARM EQUIPMENT MACHINERY | 6 | 552 | 1.0 | 2.0 | |
| 353 | INSULATION | 65 | 729 | 2.8 | 1.7 | | 500 | ALL OTHER MERCHANDISE | 167 | 19 819 | 6.8 | 6.4 | |
| 354 | PREFABRICATED BLDGS AND PARTS | 14 | 2 038 | 20.0 | 4.7 | | 520 | NONMERCANDISE RECEIPTS | 155 | 20 939 | 8.5 | 6.9 | |
| 355 | ALL OTHER BUILDING MATERIALS | 70 | 3 976 | 15.3 | 9.3 | | - | MISCELLANEOUS MERCHANDISE | (X) | 64 | (X) | (2) | |
| 520 | NONMERCANDISE RECEIPTS | 55 | 806 | 3.0 | 1.9 | | DEPARTMENT STORES (SIC 531) | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 764 | (X) | 1.8 | | TOTAL | 41 | 249 103 | (X) | 100.0 | | |
| | PLUMBING AND HEATING EQUIP OLRS. (SIC 522) | | | | | | | | | | | | |
| | TOTAL | 12 | 3 810 | (X) | 100.0 | | PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) | | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 12 | 3 226 | 84.7 | 84.7 | | | TOTAL | 91 | 13 564 | (X) | 100.0 | |
| 520 | NONMERCANDISE RECEIPTS | 6 | 327 | 10.2 | 8.6 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 257 | (X) | 6.7 | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
 *Detail may not add to total due to rounding.
 *Merchandise line detail withheld due to insufficient reporting.

Note KANSAS CITY, MO.-KANS., SMSA—Consists of Cass, Clay, Jackson, and Platte Counties, Mo., and Johnson and Wyandotte Counties, Kans.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|-----------------------|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|----------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | Amount ¹ (\$1,000) | | | | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 191 | 32 097 | 5.6 | 5.1 | | VARIETY STORES (SIC 533) | | | | | | |
| 240 | KITCHENWARE-HOME FURNISHINGS | 269 | 27 643 | 4.8 | 4.4 | | | | | | | | |
| 280 | JEWELRY-OPTICAL GOODS | 239 | 13 770 | 2.3 | 2.2 | | | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 142 | 11 923 | 2.1 | 1.9 | | | | | | | | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 226 | 16 190 | 3.4 | 2.6 | | | | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 92 | 9 764 | 2.0 | 1.6 | 02D | GROCERIES-OTHER FOODS | 107 | 2 084 | 3.7 | 3.3 | | |
| 400 | AUTO FUELS-LUBRICANTS | 43 | 1 689 | 1.0 | 1.3 | 04D | MEALS-SNACKS | 58 | 5 023 | 11.0 | 7.9 | | |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 46 | 13 357 | 2.7 | 2.1 | 100 | CIGARS-CIGARETTES-TOBACCO | 85 | 2 246 | 5.7 | 4.4 | | |
| 440 | FARM EQUIPMENT MACHINERY | 12 | 893 | .5 | .1 | 120 | COSMETICS-DRUGS-CLEANERS | 156 | 4 512 | 7.1 | 7.1 | | |
| 500 | ALL OTHER MERCHANDISE | 256 | 48 200 | 8.0 | 7.7 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 151 | 3 299 | 5.3 | 5.2 | | |
| 520 | NONMERCHANT RECEIPTS | 208 | 33 915 | 6.1 | 5.4 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 153 | 11 505 | 18.9 | 18.2 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 60D | (X) | .1 | 18D | ALL FOOTWEAR | 142 | 1 553 | 2.6 | 2.5 | | |
| | DEPARTMENT STORES (SIC 531) | | | | | 20D | CURTAINS-ORAPERIES-DRY GOODS | 155 | 6 360 | 10.0 | 10.0 | | |
| | TOTAL | 55 | 517 332 | (X) | 100.0 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 85 | 1 263 | 2.5 | 2.0 | | |
| 020 | GROCERIES-OTHER FOODS | 37 | 18 074 | 3.8 | 3.5 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 68 | 898 | 2.1 | 1.4 | | |
| 040 | MEALS-SNACKS | 29 | 8 373 | 1.8 | 1.6 | 260 | KITCHENWARE-HOME FURNISHINGS | 129 | 4 558 | 7.8 | 7.2 | | |
| D80 | PACKAGED ALCOHOLIC BEVERAGES | 5 | 908 | 2.1 | .2 | 280 | JEWELRY-OPTICAL GOODS | 124 | 1 240 | 2.2 | 2.0 | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 15 | 3 213 | 1.0 | .6 | 300 | SPORTING-RECREATION EQUIPMENT | 44 | 359 | 2.1 | .6 | | |
| 120 | COSMETICS-DRUGS-CLEANERS | 51 | 25 315 | 4.9 | 4.9 | 320 | HARDWARE-GARDENING EQUIPMENT | 131 | 2 275 | 3.8 | 3.6 | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 55 | 58 378 | 11.3 | 11.3 | 340 | LUMBER-BUILDING MATERIALS | 20 | 112 | 1.9 | .2 | | |
| 141 | MEN'S CLOTHING | 54 | 43 665 | 8.4 | 8.4 | 360 | ALL OTHER MERCHANDISE | 157 | 15 980 | 25.2 | 25.2 | | |
| 142 | BOYS' CLOTHING | 52 | 14 713 | 2.8 | 2.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 59 | (X) | .1 | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 55 | 134 040 | 25.9 | 25.9 | | GENERAL MERCHANDISE STORES (SIC 539 PART) | | | | | | |
| 161 | CHILDREN'S-INFANTS' WEAR | 51 | 12 734 | 2.7 | 2.5 | | TOTAL | 151 | 40 790 | (X) | 100.0 | | |
| 162 | HANDBAGS-ACCESSORIES | 52 | 10 473 | 2.0 | 2.0 | 02D | GROCERIES-OTHER FOODS | 54 | 1 763 | 16.6 | 4.3 | | |
| 163 | MILLINERY | 50 | 3 017 | .6 | .6 | 100 | CIGARS-CIGARETTES-TOBACCO | 88 | 493 | 7.7 | 1.2 | | |
| 164 | HOSIERY | 52 | 7 257 | 1.4 | 1.4 | 120 | COSMETICS-DRUGS-CLEANERS | 49 | 1 170 | 3.8 | 2.9 | | |
| 165 | LINGERIE | 52 | 19 723 | 3.9 | 3.8 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 110 | 5 776 | 16.1 | 14.2 | | |
| 166 | WOMENS COATS-SUITS-FURS-RAINWR | 54 | 16 653 | 3.2 | 3.2 | 141 | MEN'S CLOTHING | 101 | 3 913 | 11.6 | 9.6 | | |
| 167 | WOMEN'S DRESSES | 52 | 24 371 | 4.8 | 4.7 | 142 | BOYS' CLOTHING | 90 | 1 582 | 4.7 | 3.9 | | |
| 168 | WOMEN'S BLOUSES-SPTS WR | 52 | 24 859 | 4.9 | 4.8 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 118 | 7 388 | 20.5 | 19.2 | | |
| 169 | GIRLS'-SUBTEEN-TEEN WEAR | 49 | 14 098 | 2.8 | 2.7 | 180 | ALL FOOTWEAR | 79 | 2 124 | 7.5 | 5.2 | | |
| 171 | OTHER WOMENS-GIRLS-CLOTHES ACC | 12 | 854 | .9 | .2 | 200 | CURTAINS-ORAPERIES-DRY GOODS | 105 | 3 607 | 12.0 | 8.8 | | |
| 180 | ALL FOOTWEAR | 49 | 25 064 | 4.9 | 4.8 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 49 | 3 336 | 18.2 | 8.9 | | |
| 200 | CURTAINS-ORAPERIES-DRY GOODS | 55 | 37 254 | 7.2 | 7.2 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 76 | 2 355 | 7.6 | 5.8 | | |
| 201 | PIECE GOODS-NOTIONS | 50 | 12 683 | 2.5 | 2.5 | 260 | KITCHENWARE-HOME FURNISHINGS | 89 | 1 583 | 4.9 | 3.9 | | |
| 202 | CURTAINS-DRAPERIES | 53 | 23 889 | 4.6 | 4.5 | 280 | JEWELRY-OPTICAL GOODS | 85 | 846 | 2.7 | 2.1 | | |
| 203 | ALL OTHER DOMESTICS | 7 | 482 | .6 | .1 | 300 | SPORTING-RECREATION EQUIPMENT | 51 | 1 070 | 3.7 | 2.6 | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 48 | 38 333 | 7.5 | 7.4 | 320 | HARDWARE-GARDENING EQUIPMENT | 57 | 2 242 | 11.7 | 5.5 | | |
| 221 | MAJOR HOUSEHOLD APPLIANCES | 37 | 20 508 | 4.3 | 4.0 | 400 | LUMBER-BUILDING MATERIALS | 1 | 1 081 | 7.4 | 2.7 | | |
| 222 | RADIO-TOYS MUSICAL INSTR | 48 | 17 764 | 3.4 | 3.4 | 340 | PAINT-GLASS-WALLPAPER | 39 | 517 | 3.7 | 1.3 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 37 | (X) | (2) | 356 | ALL OTHER LUMBER-MILLWORK | 10 | 545 | 6.9 | 1.3 | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 46 | 28 822 | 5.9 | 5.6 | 400 | AUTO FUELS-LUBRICANTS | 26 | 453 | 3.8 | 1.1 | | |
| 241 | FLOOR COVERINGS | 42 | 8 796 | 1.8 | 1.7 | 420 | AUTO TIRES-BATTERIES-ACCESS | 15 | 941 | 6.9 | 2.3 | | |
| 242 | FURNITURE-SLEEP EQUIPMENT | 44 | 20 025 | 4.1 | 3.9 | 440 | FARM EQUIPMENT MACHINERY | 5 | 127 | 1.8 | .3 | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 52 | 21 497 | 4.2 | 4.2 | 500 | HAY-GRAIN-FEED-FARM SUPPLIES | 17 | 213 | 4.2 | .5 | | |
| 261 | CHINA-GLASSWARE | 49 | 9 260 | 1.8 | 1.8 | 501 | ALL OTHER MERCHANDISE | 46 | 1 450 | 8.2 | 3.6 | | |
| 262 | KITCHENWARE-HOUSEWARES | 50 | 11 710 | 2.3 | 2.3 | 502 | TOYS-GAMES-WHEEL GOODS | 37 | 660 | 4.0 | 1.6 | | |
| 263 | OTHER KITCHENWARE-HOME FURNISH | 9 | 514 | .2 | .1 | 501 | BOOKS-STATIONERY-PHOTO. EQUIP. | 19 | 508 | 3.7 | 1.2 | | |
| 280 | JEWELRY-OPTICAL GOODS | 47 | 11 681 | 2.3 | 2.3 | 518 | MOSE. EXC TOY-GAMES-BOOKS-STA | 24 | 260 | 2.1 | .6 | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 48 | 10 495 | 2.0 | 2.0 | 520 | NONMERCHANT RECEIPTS | 60 | 1 571 | 5.6 | 3.9 | | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 39 | 11 669 | 3.0 | 2.3 | - | MISCELLANEOUS MERCHANDISE | (X) | 449 | (X) | 1.1 | | |
| 321 | HARDWARE-TOOLS | 33 | 7 040 | 1.9 | 1.4 | | DRY GOODS STORES (SIC 539 PART) | | | | | | |
| 322 | GARDENING EQUIPMENT-SUPPLIES | 34 | 4 629 | 1.2 | .9 | | TOTAL ² | 31 | 3 732 | (X) | 100.0 | | |
| 340 | LUMBER-BUILDING MATERIALS | 31 | 8 568 | 1.9 | 1.7 | | SEWING AND NEEDLEWORK STORES (SIC 539 PART) | | | | | | |
| 348 | PAINT-GLASS-WALLPAPER | 30 | 3 443 | .8 | .7 | | TOTAL ² | 17 | 3 290 | (X) | 100.0 | | |
| 356 | ALL OTHER LUMBER-MILLWORK | 16 | 5 121 | 2.5 | 1.0 | | FOOD STORES (SIC 54) | | | | | | |
| 400 | AUTO FUELS-LUBRICANTS | 15 | 1 211 | .6 | .2 | | TOTAL | 1 919 | 807 543 | (X) | 100.0 | | |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 32 | 12 407 | 2.7 | 2.4 | 020 | GROCERIES-OTHER FOODS | 1 919 | 711 525 | 88.1 | 88.1 | | |
| 440 | FARM EQUIPMENT MACHINERY | 7 | 766 | .4 | .1 | 040 | MEALS-SNACKS | 99 | 2 109 | 3.7 | .3 | | |
| 500 | ALL OTHER MERCHANDISE | 52 | 30 755 | 5.9 | 5.9 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 474 | 14 348 | 3.6 | 1.8 | | |
| 501 | TOYS-GAMES-WHEEL GOODS | 52 | 12 223 | 2.4 | 2.4 | 100 | CIGARS-CIGARETTES-TOBACCO | 1 040 | 24 497 | 4.8 | 3.0 | | |
| 502 | BOOKS-STATIONERY-PHOTO. EQUIP. | 44 | 15 725 | 3.1 | 3.0 | 120 | COSMETICS-DRUGS-CLEANERS | 933 | 21 219 | 4.3 | 2.6 | | |
| 518 | MOSE. EXC TOY-GAMES-BOOKS-STA | 37 | 2 806 | .5 | .5 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 110 | 456 | 1.2 | .1 | | |
| 520 | NONMERCHANT RECEIPTS | 39 | 30 220 | 6.5 | 5.8 | 260 | KITCHENWARE-HOME FURNISHINGS | 126 | 511 | 1.1 | .1 | | |
| 534 | AUTO REPAIR | 13 | 1 307 | 1.0 | .3 | 300 | ALL OTHER MERCHANDISE | 546 | 14 033 | 3.9 | 1.8 | | |
| 535 | ALL OTHER SERVICE RECEIPTS | 39 | 28 913 | 6.2 | 5.6 | 520 | NONMERCHANT RECEIPTS | 581 | 16 869 | 3.8 | 2.1 | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|-----------------------------------|----------------------------------|-----------------------|--|----------------------------|--------------------------------------|-----------------------------------|----------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Estab-lishments handling the line | All estab-lishments ¹ | | | | | Estab-lishments handling the line | All estab-lishments ¹ |
| - | MISCELLANEOUS MERCHANDISE | (X) | 1 506 | (X) | +2 | - | MISCELLANEOUS MERCHANDISE | (X) | 86 | (X) | +5 |
| | GROCERY STORES (SIC 541) | | | | | | RETAIL BAKERIES—BAKING, SELLING (SIC 5462) | | | | |
| | TOTAL | 1 413 | 761 437 | (X) | 100.0 | | TOTAL | 161 | 12 250 | (X) | 100.0 |
| 020 | GROCERIES—OTHER FOODS | 1 413 | 668 119 | 87.7 | 87.7 | 020 | GROCERIES—OTHER FOODS | 161 | 12 009 | 98.0 | 98.0 |
| 021 | MEATS—FISH—POULTRY | 1 338 | 198 217 | 26.3 | 26.0 | 025 | BAKERY PRODUCTS—EXCEPT FROZEN | 160 | 11 504 | 97.0 | 93.9 |
| 022 | PRODUCE (FRESH FRUITS—VEGETABLES) | 1 251 | 49 677 | 6.6 | 6.5 | 026 | BAKERY PRODUCTS—FROZEN | 5 | 306 | 32.8 | 2.5 |
| 023 | FROZEN FOODS | 1 068 | 26 274 | 5.2 | 3.5 | 027 | ALL OTHER FOODS | 11 | 199 | 22.8 | 1.6 |
| 024 | ALL OTHER FOODS | 1 395 | 393 938 | 51.9 | 51.7 | | | | | | |
| 040 | MEALS—SNACKS | 36 | 1 145 | 2.5 | +2 | 040 | MEALS—SNACKS | 13 | 142 | 24.4 | 1.2 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 456 | 14 228 | 3.7 | 1.9 | 520 | NONMERCHANTISE RECEIPTS | 28 | 90 | 2.2 | .7 |
| 100 | CIGARS—CIGARETTES—TOBACCO | 986 | 24 076 | 4.9 | +2 | - | MISCELLANEOUS MERCHANDISE | (X) | 9 | (X) | +1 |
| 120 | COSMETICS—DRUGS—CLEANERS | 905 | 21 032 | 4.4 | 2.8 | | RETAIL BAKERIES—SELLING ONLY (SIC 5463) | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING—EX FOOTWR | 109 | 455 | 1.1 | +1 | | TOTAL | 44 | 4 124 | (X) | 100.0 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 124 | 504 | 1.0 | .1 | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 512 | 14 209 | 3.9 | 1.9 | 020 | GROCERIES—OTHER FOODS | 44 | 3 923 | 95.1 | 95.1 |
| 516 | PAPER—PAPER PRODUCTS | 257 | 6 092 | 3.0 | .8 | 025 | BAKERY PRODUCTS—EXCEPT FROZEN | 44 | 3 672 | 89.0 | 89.0 |
| 517 | PAPER—PAPER PRODUCTS | 481 | 8 116 | 2.3 | 1.1 | 026 | BAKERY PRODUCTS—FROZEN | 8 | 94 | 16.6 | 2.3 |
| 520 | NONMERCHANTISE RECEIPTS | 483 | 16 488 | 3.8 | 2.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 100 | (X) | 2.4 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 1 182 | (X) | +2 | 520 | NONMERCHANTISE RECEIPTS | 6 | 11 | 3.4 | .3 |
| | MEAT MARKETS (SIC 542 PT.) | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 190 | (X) | 4.6 |
| | TOTAL | 60 | 9 869 | (X) | 100.0 | | DAIRY PRODUCTS STORES (SIC 545) | | | | |
| 020 | GROCERIES—OTHER FOODS | 60 | 9 751 | 98.8 | 98.8 | | TOTAL | 80 | 8 127 | (X) | 100.0 |
| 021 | MEATS—FISH—POULTRY | 60 | 9 136 | 92.6 | 92.6 | 020 | GROCERIES—OTHER FOODS | 80 | 7 189 | 88.5 | 88.5 |
| 023 | FROZEN FOODS | 8 | 219 | 8.1 | 2.2 | 021 | MEATS—FISH—POULTRY | 6 | 42 | 3.1 | .5 |
| 024 | ALL OTHER FOODS | 26 | 387 | 7.1 | 3.9 | 023 | FROZEN FOODS | 20 | 222 | 11.1 | 2.7 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 9 | (X) | +1 | 024 | ALL OTHER FOODS | 80 | 6 925 | 85.2 | 85.2 |
| 520 | NONMERCHANTISE RECEIPTS | 7 | 108 | 3.3 | 1.1 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 10 | (X) | +1 | 040 | MEALS—SNACKS | 39 | 584 | 11.6 | 7.2 |
| | FISH (SEA FOOD) MARKETS (SIC 542 PT.) | | | | | 100 | CIGARS—CIGARETTES—TOBACCO | 21 | 129 | 5.4 | 1.6 |
| | TOTAL ² | 10 | 866 | (X) | 100.0 | 120 | COSMETICS—DRUGS—CLEANERS | 6 | 34 | 2.5 | .4 |
| | FRUIT STORES AND VEGETABLE MKTS. (SIC 543) | | | | | 500 | ALL OTHER MERCHANDISE | 4 | 18 | 2.3 | .2 |
| | TOTAL | 41 | 4 487 | (X) | 100.0 | 520 | NONMERCHANTISE RECEIPTS | 39 | 101 | 2.0 | 1.2 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 72 | (X) | .9 |
| 020 | GROCERIES—OTHER FOODS | 41 | 4 248 | 94.7 | 94.7 | | EGG AND POULTRY DEALERS (SIC 549 PT.) | | | | |
| 021 | MEATS—FISH—POULTRY | 6 | 90 | 11.4 | 2.0 | | TOTAL ² | 6 | 374 | (X) | 100.0 |
| 022 | PRODUCE (FRESH FRUITS—VEGETABLES) | 41 | 3 553 | 79.2 | 79.2 | | OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) | | | | |
| 024 | ALL OTHER FOODS | 13 | 576 | 22.6 | 12.8 | | TOTAL ² | 11 | 956 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 29 | (X) | .6 | | | | | | |
| | CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) | | | | | | AUTOMOTIVE DEALERS (SIC 55 EX. 554) | | | | |
| | TOTAL | 93 | 5 053 | (X) | 100.0 | | TOTAL | 690 | 639 162 | (X) | 100.0 |
| 020 | GROCERIES—OTHER FOODS | 93 | 4 253 | 84.2 | 84.2 | 220 | MAJOR APPL.—RADIO—TV—MUSICAL INST | 100 | 5 630 | 31.0 | .9 |
| 021 | MEATS—FISH—POULTRY | 15 | 100 | 8.4 | 2.0 | 260 | KITCHENWARE—HOME FURNISHINGS | 74 | 519 | 4.5 | 1.1 |
| 022 | PRODUCE (FRESH FRUITS—VEGETABLES) | 5 | 21 | 4.5 | .4 | 300 | SPORTING—RECREATION EQUIPMENT | 99 | 7 222 | 36.6 | 1.1 |
| 023 | FROZEN FOODS | 11 | 52 | 5.8 | 1.0 | 320 | HARDWARE—GARDENING EQUIPMENT | 93 | 1 417 | 7.4 | .2 |
| 024 | ALL OTHER FOODS | 93 | 4 080 | 80.7 | 80.7 | 380 | AUTOMOBILES—TRUCKS | 387 | 499 599 | 85.3 | 78.2 |
| 040 | MEALS—SNACKS | 8 | 105 | 15.7 | 2.1 | 400 | AUTO FUELS—LUBRICANTS | 245 | 3 218 | .6 | .5 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 5 | 26 | 12.5 | .5 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 517 | 64 934 | 10.9 | 10.2 |
| 100 | CIGARS—CIGARETTES—TOBACCO | 25 | 261 | 14.4 | 5.2 | 500 | FARM EQUIPMENT MACHINERY | 28 | 881 | 3.0 | .1 |
| 120 | COSMETICS—DRUGS—CLEANERS | 17 | 70 | 6.7 | 1.4 | 500 | ALL OTHER MERCHANDISE | 131 | 15 850 | 34.2 | 2.5 |
| 500 | ALL OTHER MERCHANDISE | 15 | 106 | 11.1 | 2.1 | 520 | NONMERCHANTISE RECEIPTS | 440 | 39 296 | 6.6 | 6.1 |
| 520 | NONMERCHANTISE RECEIPTS | 13 | 29 | 2.8 | .6 | - | MISCELLANEOUS MERCHANDISE | (X) | 596 | (X) | .1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 203 | (X) | 4.0 | | MOTOR VEHICLE DEALERS (SIC 551+ 552) | | | | |
| | RETAIL BAKERIES (SIC 546) | | | | | | TOTAL | 355 | 565 480 | (X) | 100.0 |
| | TOTAL | 205 | 16 374 | (X) | 100.0 | 380 | AUTOMOBILES—TRUCKS | 355 | 494 148 | 87.4 | 87.4 |
| 020 | GROCERIES—OTHER FOODS | 205 | 15 932 | 97.3 | 97.3 | 400 | AUTO FUELS—LUBRICANTS | 198 | 1 854 | .3 | 3.3 |
| 040 | MEALS—SNACKS | 15 | 255 | 31.3 | 1.6 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 272 | 34 681 | 6.3 | 6.1 |
| 520 | NONMERCHANTISE RECEIPTS | 34 | 101 | 2.5 | .6 | 440 | FARM EQUIPMENT MACHINERY | 24 | 823 | 2.8 | .1 |
| | | | | | | 520 | NONMERCHANTISE RECEIPTS | 253 | 33 816 | 6.3 | 6.0 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 158 | (X) | (Z) |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|---|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² |
| | DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC S51 PT.) | | | | | MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC S52) | | | | | |
| | TOTAL | 215 | 453 671 | (X) | 100.0 | TOTAL | 105 | 24 490 | (X) | 100.0 | |
| 380 | AUTOMOBILES--TRUCKS | 215 | 394 234 | 86.9 | 86.9 | 380 | AUTOMOBILES--TRUCKS | 105 | 23 305 | 95.2 | 95.2 |
| 381 | NEW PASSENGER CARS--RETAIL | 215 | 263 982 | 58.2 | 58.2 | 385 | USED PASSENGER CARS--RETAIL | 105 | 18 865 | 77.0 | 77.0 |
| 382 | NEW PASSENGER CARS--WHOLESALE | 13 | 3 628 | 9.4 | .8 | 386 | USED PASSENGER CARS--WHOLE | 23 | 2 193 | 21.6 | 9.0 |
| 383 | NEW COMMERCIAL VEHICLES--RETAIL | 106 | 26 607 | 10.6 | 5.9 | 387 | USED COMMERCIAL VEHICLES | 4 | 41 | 6.6 | .2 |
| 384 | NEW COMMERCIAL VEHICLES--WHOLE | 9 | 737 | 4.6 | .2 | - | MISCELLANEOUS MERCHANDISE | (X) | 2 206 | (X) | 9.0 |
| 385 | USED PASSENGER CARS--RETAIL | 212 | 74 053 | 16.4 | 16.3 | 400 | AUTO FUELS--LUBRICANTS | 12 | 310 | 8.4 | 1.3 |
| 386 | USED PASSENGER CARS--WHOLE | 158 | 21 474 | 5.1 | 4.7 | 420 | AUTO TIRES--BATTERIES--ACCESS | 24 | 544 | 7.2 | 2.2 |
| 387 | USED COMMERCIAL VEHICLES | 80 | 3 619 | 1.5 | .8 | 421 | PARTS INSTALLED IN REPAIR WORK | 21 | 438 | 6.4 | 1.8 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 132 | (X) | (2) | 424 | AUTOMOBILE TIRES--BATTERIES--ACC | 6 | 61 | 1.3 | .2 |
| 400 | AUTO FUELS--LUBRICANTS | 169 | 1 381 | .3 | .3 | - | MISCELLANEOUS MERCHANDISE | (X) | 45 | (X) | .2 |
| 401 | GASOLINE | 30 | 362 | 1.3 | .1 | 520 | NONMERCHANTISE RECEIPTS | 17 | 292 | 4.4 | 1.2 |
| 403 | MOTOR OILS--GREASES--OTHER OILS | 154 | 1 014 | .2 | .2 | 527 | SERVICE LABOR | 8 | 173 | 4.1 | .7 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 5 | (X) | (2) | 528 | OTHER NONMERCHANTISE RECEIPTS | 10 | 119 | 4.0 | .5 |
| 420 | AUTO TIRES--BATTERIES--ACCESS | 213 | 29 120 | 6.4 | 6.4 | - | MISCELLANEOUS MERCHANDISE | (X) | 38 | (X) | .2 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 213 | 14 786 | 3.3 | 3.3 | | | | | | |
| 422 | PARTS--WHOLESALE | 181 | 9 866 | 2.3 | 2.2 | | | | | | |
| 423 | PARTS--RETAIL | 191 | 2 522 | .6 | .6 | | | | | | |
| 424 | AUTOMOBILE TIRES--BATTERIES--ACC | 127 | 1 944 | .5 | .4 | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 24 | 826 | 4.5 | .2 | | | | | | |
| 520 | NONMERCHANTISE RECEIPTS | 203 | 27 996 | 6.2 | 6.2 | | | | | | |
| 527 | SERVICE LABOR | 202 | 25 838 | 5.7 | 5.7 | | | | | | |
| 528 | OTHER NONMERCHANTISE RECEIPTS | 70 | 2 156 | 1.7 | .5 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 113 | (X) | (2) | 220 | MAJOR APPL--RADIO-TV--MUSICAL INST | 99 | 5 572 | 22.9 | 12.0 |
| | DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.) | | | | | 240 | FURNITURE--SLEEP EQUIP--FLOOR COV. | 29 | 260 | 3.8 | .6 |
| | TOTAL | 16 | 15 997 | (X) | 100.0 | 260 | KITCHENWARE--HOME FURNISHINGS | 74 | 519 | 2.7 | 1.1 |
| 380 | AUTOMOBILES--TRUCKS | 16 | 13 654 | 85.4 | 85.4 | 280 | JEWELRY--OPTICAL GOODS | 10 | 34 | 3.8 | .1 |
| 381 | NEW PASSENGER CARS--RETAIL | 16 | 8 202 | 51.3 | 51.3 | 300 | SPORTING--RECREATION EQUIPMENT | 66 | 1 396 | 8.0 | 3.0 |
| 385 | USED PASSENGER CARS--RETAIL | 16 | 4 218 | 26.4 | 26.4 | 320 | HARDWARE--GARDENING EQUIPMENT | 91 | 1 393 | 6.2 | 3.0 |
| 386 | USED PASSENGER CARS--WHOLE | 15 | 1 069 | 7.5 | 6.7 | 340 | LUMBER--BUILDING MATERIALS | 25 | 133 | 2.3 | .3 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 123 | (X) | .8 | 380 | AUTOMOBILES--TRUCKS | 7 | 75 | 6.2 | .2 |
| 420 | AUTO TIRES--BATTERIES--ACCESS | 15 | 1 142 | 7.7 | 7.1 | 400 | AUTO FUELS--LUBRICANTS | 41 | 840 | 10.2 | 1.8 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 15 | 628 | 4.2 | 3.9 | 420 | AUTO TIRES--BATTERIES--ACCESS | 241 | 29 952 | 64.8 | 64.8 |
| 422 | PARTS--WHOLESALE | 6 | 145 | 1.1 | .9 | 440 | FARM EQUIPMENT MACHINERY | 4 | 56 | 4.3 | .1 |
| 423 | PARTS--RETAIL | 6 | 98 | .7 | .6 | 500 | ALL OTHER MERCHANDISE | 174 | 1 541 | 7.9 | 3.3 |
| 424 | AUTOMOBILE TIRES--BATTERIES--ACC | 5 | 270 | 2.5 | 1.7 | 520 | NONMERCHANTISE RECEIPTS | 135 | 4 354 | 13.8 | 9.4 |
| 520 | NONMERCHANTISE RECEIPTS | 15 | 1 155 | 7.8 | 7.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 116 | (X) | .3 |
| 527 | SERVICE LABOR | 14 | 1 017 | 7.4 | 6.4 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 46 | (X) | .3 | 220 | MAJOR APPL--RADIO-TV--MUSICAL INST | 61 | 4 105 | 28.3 | 28.3 |
| | DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC S51 PT.) | | | | | 221 | MAJOR HOUSEHOLD APPLIANCES | 60 | 2 213 | 15.3 | 15.3 |
| | TOTAL | 19 | 71 322 | (X) | 100.0 | 222 | RADIOIS--TV'S MUSICAL INSTR. | 58 | 1 784 | 13.5 | 12.3 |
| 380 | AUTOMOBILES--TRUCKS | 19 | 62 955 | 88.3 | 88.3 | 223 | ALL OTHER APPLIANCES | 6 | 107 | 8.7 | .7 |
| 381 | NEW PASSENGER CARS--RETAIL | 19 | 42 941 | 60.2 | 60.2 | 240 | FURNITURE--SLEEP EQUIP--FLOOR COV. | 28 | 257 | 3.2 | 1.8 |
| 382 | NEW PASSENGER CARS--WHOLESALE | 4 | 2 387 | 13.2 | 3.3 | 260 | KITCHENWARE--HOME FURNISHINGS | 44 | 447 | 4.5 | 3.1 |
| 383 | NEW COMMERCIAL VEHICLES--RETAIL | 7 | 1 737 | 5.8 | 2.4 | 264 | SMALL ELECTRICAL APPLIANCES | 43 | 244 | 2.5 | 1.7 |
| 385 | USED PASSENGER CARS--RETAIL | 19 | 10 505 | 14.7 | 14.7 | 265 | ALL OTHER KITCHENWR--HOUSEHWR. | 32 | 203 | 2.5 | 1.4 |
| 386 | USED PASSENGER CARS--WHOLE | 16 | 5 065 | 7.5 | 7.4 | 280 | JEWELRY--OPTICAL GOODS | 9 | 33 | 2.1 | .2 |
| 387 | USED COMMERCIAL VEHICLES | 7 | 284 | .9 | .4 | 300 | SPORTING--RECREATION EQUIPMENT | 42 | 1 265 | 12.9 | 8.7 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 36 | (X) | .1 | 306 | BOATS--MOTORS--MARINE EQUIPMENT | 7 | 55 | 3.2 | .4 |
| 400 | AUTO FUELS--LUBRICANTS | 14 | 118 | .2 | .2 | 317 | ALL OTHER SPTG GOODS EXC BOATS | 40 | 1 210 | 12.8 | 8.3 |
| 403 | MOTOR OILS--GREASES--OTHER OILS | 14 | 111 | .2 | .2 | 320 | HARDWARE--GARDENING EQUIPMENT | 56 | 1 171 | 9.3 | 8.1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 7 | (X) | (2) | 340 | LUMBER--BUILDING MATERIALS | 22 | 112 | 1.9 | .8 |
| 420 | AUTO TIRES--BATTERIES--ACCESS | 19 | 3 875 | 5.4 | 5.4 | 400 | AUTO FUELS--LUBRICANTS | 12 | 133 | 5.5 | .9 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 19 | 2 134 | 3.0 | 3.0 | 403 | MOTOR OILS--GREASES--OTHER OILS | 11 | 44 | 1.8 | .3 |
| 422 | PARTS--WHOLESALE | 19 | 1 376 | 1.9 | 1.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 89 | (X) | .6 |
| 423 | PARTS--RETAIL | 19 | 162 | .2 | .2 | 420 | AUTO TIRES--BATTERIES--ACCESS | 61 | 4 310 | 29.7 | 29.7 |
| 424 | AUTOMOBILE TIRES--BATTERIES--ACC | 16 | 203 | .3 | .3 | 421 | NEW TIRES--TUBES(TO FLEET OPRTRS | 9 | 158 | 10.7 | 1.1 |
| 520 | NONMERCHANTISE RECEIPTS | 19 | 4 373 | 6.1 | 6.1 | 417 | NEW TIRES--TUBES(TO OTHER USERS) | 58 | 2 052 | 14.9 | 14.1 |
| 527 | SERVICE LABOR | 19 | 3 521 | 4.9 | 4.9 | 418 | RETREAOS(TO FLEET OPERATORS) | 6 | 12 | .9 | .1 |
| 528 | OTHER NONMERCHANTISE RECEIPTS | 10 | 851 | 1.8 | 1.2 | 419 | RETREAOS(TO OTHER USERS) | 29 | 146 | 1.6 | 1.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 1 | (X) | (2) | 426 | AUTOMOBILE ACCESSORIES | 55 | 1 174 | 9.0 | 8.1 |
| | | | | | | 428 | NEW AUTO TIRES SOLO TO DEALERS | 10 | 122 | 7.8 | .8 |
| | | | | | | 429 | NEW TRUCK--BUS TIRES (TO USERS) | 13 | 202 | 7.7 | 1.4 |
| | | | | | | 433 | RETREAOS SOLO TO DEALERS | 6 | 10 | 1.2 | .1 |
| | | | | | | 434 | RETREAOS--TRUCK--BUS (TO USERS) | 7 | 24 | 1.9 | .2 |
| | | | | | | 436 | STORAGE BATTERIES | 46 | 362 | 3.0 | 2.5 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 48 | (X) | .3 |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 49 | 1 197 | 10.3 | 8.3 |
| | | | | | | 520 | NONMERCHANTISE RECEIPTS | 38 | 1 366 | 13.3 | 9.4 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 107 | (X) | .7 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding. ² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|-------------------------|--------------------------------------|----------------------------------|---------------------------------|--|---------------------------------------|-------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| | CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) | | | | | HOME FURNISHINGS STORES (OTHER 571) | | | | | |
| | TOTAL ² | 12 | 1 126 | (X) | 100.0 | TOTAL | 110 | 15 741 | (X) | 100.0 | |
| | FAMILY SHOE STORES (SIC 566 PT.) | | | | | 200 CURTAINS-ORAPERIES-ORY GOODS | 54 | 3 535 | 46.1 | 22.5 | |
| | TOTAL | 164 | 19 309 | (X) | 100.0 | 240 FURNITURE-SLEEP EQUIP-FLOOR COV. | 70 | 9 224 | 87.5 | 58.6 | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 18 | 84 | 3.2 | 4.4 | 260 KITCHENWARE-HOME FURNISHINGS | 21 | 1 977 | 65.2 | 12.6 | |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 43 | 307 | 6.1 | 1.6 | 280 JEWELRY-OPTICAL GOODS | 4 | 40 | 6.6 | .3 | |
| 180 | ALL FOOTWEAR | 164 | 18 372 | 95.1 | 95.1 | 320 HARWARE-GARDENING EQUIPMENT | 3 | 161 | 14.2 | 1.0 | |
| 181 | MEN'S AND BOYS' FOOTWEAR | 164 | 5 995 | 31.0 | 31.0 | 500 ALL OTHER MERCHANDISE | 5 | 151 | 8.4 | 1.0 | |
| 182 | WOMEN'S AND GIRLS' FOOTWEAR | 164 | 8 227 | 42.6 | 42.6 | 520 NONMERCHANDISE RECEIPTS | 41 | 547 | 6.8 | 3.5 | |
| 183 | CHILDREN'S AND INFANTS' FOOTWR | 152 | 4 149 | 24.6 | 21.5 | - MISCELLANEOUS MERCHANDISE | (X) | 106 | (X) | .7 | |
| 500 | ALL OTHER MERCHANDISE | 11 | 157 | 7.0 | .8 | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 75 | 379 | 3.3 | 2.0 | 200 CURTAINS-ORAPERIES-ORY GOODS | 29 | 311 | 8.4 | 3.2 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 8 | (X) | (2) | 240 FURNITURE-SLEEP EQUIP-FLOOR COV. | 63 | 8 776 | 90.8 | 90.8 | |
| | CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) | | | | | 520 NONMERCHANDISE RECEIPTS | 22 | 445 | 7.4 | 4.6 | |
| | TOTAL | 37 | 3 447 | (X) | 100.0 | - MISCELLANEOUS MERCHANDISE | (X) | 138 | (X) | 1.4 | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 7 | 200 | 20.4 | 5.8 | | | | | | |
| 142 | BOYS' CLOTHING | 7 | 197 | 20.1 | 5.7 | ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 0 | (X) | (2) | TOTAL | 29 | 3 741 | (X) | 100.0 | |
| 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 37 | 3 151 | 91.4 | 91.4 | 200 CURTAINS-ORAPERIES-ORY GOODS | 29 | 3 190 | 85.3 | 85.3 | |
| 161 | CHILDREN'S-INFANTS' WEAR | 37 | 3 093 | 89.7 | 89.7 | 240 FURNITURE-SLEEP EQUIP-FLOOR COV. | 4 | 446 | 39.9 | 11.9 | |
| 163 | MILLINERY | 3 | 2 | 1.2 | .1 | 520 NONMERCHANDISE RECEIPTS | 4 | 51 | 7.1 | 1.4 | |
| 164 | HOSIERY | 4 | 6 | 2.4 | .2 | - MISCELLANEOUS MERCHANDISE | (X) | 54 | (X) | 1.4 | |
| 165 | LINGERIE | 4 | 12 | 3.7 | .3 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 28 | (X) | .8 | CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715) | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 7 | 29 | 2.7 | .8 | TOTAL | 6 | (0) | (X) | 100.0 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 66 | (X) | 1.9 | 260 KITCHENWARE-HOME FURNISHINGS | 6 | | | | |
| | MISC. APPAREL AND ACCESSORY STRS. (SIC 569) | | | | | 280 JEWELRY-OPTICAL GOODS | 4 | | | | |
| | TOTAL | 2 | (0) | (X) | 100.0 | 500 ALL OTHER MERCHANDISE | 4 | (0) | | | |
| | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) | | | | | - MISCELLANEOUS MERCHANDISE | (X) | | | | |
| | TOTAL | 712 | 166 878 | (X) | 100.0 | | | | | | |
| 200 | CURTAINS-ORAPERIES-ORY GOODS | 134 | 5 118 | 14.5 | 3.1 | MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 472 | 70 061 | 52.3 | 42.0 | TOTAL | 12 | (0) | (X) | 100.0 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 358 | 76 460 | 71.3 | 45.8 | 260 KITCHENWARE-HOME FURNISHINGS | 12 | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 192 | 6 103 | 8.3 | 3.7 | 520 NONMERCHANDISE RECEIPTS | 12 | (0) | | | |
| 280 | JEWELRY-OPTICAL GOODS | 27 | 422 | 5.5 | .3 | - MISCELLANEOUS MERCHANDISE | (X) | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 14 | 164 | 3.1 | .1 | | | | | | |
| 320 | HARWARE-GARDENING EQUIPMENT | 41 | 791 | 5.2 | .3 | HOUSEHOLD APPLIANCE STORES (SIC 572) | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 26 | 581 | 10.7 | .3 | TOTAL | 167 | 34 912 | (X) | 100.0 | |
| 500 | ALL OTHER MERCHANDISE | 45 | 976 | 4.8 | .6 | 200 CURTAINS-ORAPERIES-ORY GOODS | 31 | 417 | 10.1 | 1.2 | |
| 520 | NONMERCHANDISE RECEIPTS | 369 | 6 045 | 5.6 | 3.6 | 220 MAJOR APPL-RADIO-TV-MUSICAL INST | 160 | 28 795 | 83.6 | 82.5 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 156 | (X) | .1 | 224 NEW MAJOR APPLIANCES | 159 | 21 752 | 63.2 | 62.3 | |
| | FURNITURE STORES (SIC 5712) | | | | | 225 NEW RADIOS-TV'S ETC. | 112 | 6 674 | 25.0 | 19.1 | |
| | TOTAL | 261 | 86 451 | (X) | 100.0 | 226 USED MAJOR APPL-RADIOS-TV'S | 46 | 286 | 6.1 | .8 | |
| 200 | CURTAINS-ORAPERIES-ORY GOODS | 48 | 1 057 | 4.4 | 1.2 | - MISCELLANEOUS MERCHANDISE | (X) | 80 | (X) | .2 | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 137 | 14 228 | 20.6 | 16.5 | | | | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 261 | 65 136 | 75.3 | 75.3 | 240 FURNITURE-SLEEP EQUIP-FLOOR COV. | 23 | 1 773 | 29.3 | 5.1 | |
| 243 | SLEEP EQUIPMENT | 219 | 11 606 | 14.1 | 13.4 | 260 KITCHENWARE-HOME FURNISHINGS | 63 | 1 370 | 10.5 | 3.9 | |
| 244 | OTHER HOUSEHOLD FURNITURE | 257 | 46 760 | 54.3 | 54.1 | 280 JEWELRY-OPTICAL GOODS | 5 | 61 | 9.0 | .2 | |
| 245 | FLOOR COVERINGS-SOFT SURFACE | 174 | 5 869 | 7.5 | 6.8 | 300 SPORTING-RECREATION EQUIPMENT | 6 | 87 | 6.2 | .2 | |
| 246 | FLOOR COVERINGS-HARD SURFACE | 69 | 459 | 3.2 | .5 | 320 HARWARE-GARDENING EQUIPMENT | 22 | 478 | 14.1 | 1.4 | |
| 247 | NONHOUSEHOLD FURNITURE | 44 | 442 | 1.3 | .5 | 340 LUMBER-BUILDING MATERIALS | 17 | 457 | 14.7 | 1.3 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 95 | 2 622 | 4.8 | 3.0 | 500 ALL OTHER MERCHANDISE | 17 | 177 | 10.0 | .5 | |
| 280 | JEWELRY-OPTICAL GOODS | 12 | 268 | 3.8 | .3 | 520 NONMERCHANDISE RECEIPTS | 100 | 1 205 | 6.7 | 3.5 | |
| 300 | SPORTING-RECREATION EQUIPMENT | 7 | 61 | 2.0 | .1 | - MISCELLANEOUS MERCHANDISE | (X) | 90 | (X) | .3 | |
| 320 | HARWARE-GARDENING EQUIPMENT | 13 | 122 | 1.8 | .1 | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 15 | 427 | 2.8 | .5 | RAIO AND TELEVISION STORES (SIC 5732) | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 128 | 2 447 | 3.8 | 2.8 | TOTAL | 99 | 16 931 | (X) | 100.0 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 83 | (X) | .1 | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. Detail may not add to total due to rounding.

NA Not available. X Not applicable. Z Less than 0.05 percent.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | | |
|-----------------------|--|----------------------------|--------------------------------------|---|--|-----------------------|---------------------------------------|----------------------------|--------------------------------------|---|--|--|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | |
| | | | | Estab- lishments handling the line | All estab- lish- ments ² | | | | | Estab- lishments handling the line | All estab- lish- ments ² | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 99 | 15 036 | 88.8 | 88.8 | | | | | | | | | |
| 224 | NEW MAJOR APPLIANCES | 43 | 2 083 | 28.2 | 12.3 | | | | | | | | | |
| 225 | NEW RADIOS-TV'S ETC. | 99 | 12 483 | 73.7 | 73.7 | | | | | | | | | |
| 226 | USEO MAJOR APPL-RADIOS-TV'S . . . | 40 | 246 | 4.4 | 1.5 | | | | | | | | | |
| 227 | RECORDS-TAPES-MUSICAL INSTR. . . | 17 | 224 | 7.1 | 1.3 | | | | | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS . . | 14 | 132 | 6.6 | .8 | | | | | | | | | |
| 264 | SMALL ELECTRICAL APPLIANCES . . . | 12 | 97 | 5.2 | .6 | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 35 | (X) | .2 | | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 7 | 209 | 17.1 | 1.2 | | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 57 | 1 055 | 13.9 | 6.2 | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 499 | (X) | 2.9 | | | | | | | | | |
| | RECORD SHOPS (SIC 5733 PT.)* | | | | | | | | | | | | | |
| | TOTAL | 18 | 1 478 | (X) | 100.0 | | | | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 18 | 1 414 | 95.7 | 95.7 | 020 | GROCERIES-OTHER FOODS | 37 | 704 | 51.7 | 1.5 | | | |
| 231 | MUSICAL INSTR-ACCESSORIES | 10 | 75 | 5.1 | 5.1 | 040 | MEALS-SNACKS | 538 | 45 549 | 95.3 | 96.5 | | | |
| 232 | RADIOS PHONO-TAPE RECORDS-TV'S . . | 9 | 70 | 9.5 | 4.7 | 060 | ALCOHOLIC DRINKS | 15 | 255 | 22.7 | .5 | | | |
| 233 | RECORDS-TAPES-RELATED ACCESS. . . . | 18 | 1 188 | 80.4 | 80.4 | 100 | CIGARS-CIGARETTES-TOBACCO | 82 | 205 | 7.0 | 4.4 | | | |
| 234 | SHEET MUSIC-RELATED ITEMS | 8 | 76 | 7.5 | 5.1 | 500 | ALL OTHER MERCHANDISE | 50 | 80 | 28.5 | 2.2 | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 4 | (X) | .3 | 520 | NONMERCHANDISE RECEIPTS | 88 | 331 | 3.4 | 7.7 | | | |
| 520 | NONMERCHANDISE RECEIPTS | 7 | 14 | 2.3 | .9 | - | MISCELLANEOUS MERCHANDISE | (X) | 94 | (X) | .2 | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 50 | (X) | 3.4 | | | | | | | | | |
| | MUSICAL INSTRUMENT STORES (SIC 5733 PT.)* | | | | | | | | | | | | | |
| | TOTAL | 57 | 11 365 | (X) | 100.0 | | | | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 57 | 10 568 | 93.0 | 93.0 | 020 | GROCERIES-OTHER FOODS | 59 | 211 | 8.1 | .4 | | | |
| 228 | PIANOS | 43 | 3 025 | 30.9 | 26.6 | 040 | MEALS-SNACKS | 1 358 | 5 789 | 18.0 | 9.8 | | | |
| 229 | ORGANS | 44 | 2 441 | 24.5 | 21.5 | 060 | ALCOHOLIC DRINKS | 424 | 3 364 | 14.7 | 5.7 | | | |
| 231 | MUSICAL INSTR-ACCESSORIES | 51 | 3 282 | 31.3 | 28.9 | 100 | CIGARS-CIGARETTES-TOBACCO | 393 | 984 | 5.0 | 1.7 | | | |
| 232 | RADIOS PHONO-TAPE RECORDS-TV'S . . | 26 | 749 | 13.2 | 6.6 | 520 | NONMERCHANDISE RECEIPTS | 150 | 445 | 5.7 | .8 | | | |
| 233 | RECORDS-TAPES-RELATED ACCESS. . . . | 22 | 264 | 7.0 | 2.3 | - | MISCELLANEOUS MERCHANDISE | (X) | 93 | (X) | .2 | | | |
| 234 | SHEET MUSIC-RELATED ITEMS | 43 | 786 | 9.0 | 6.9 | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 21 | (X) | .2 | | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 36 | 778 | 9.0 | 6.8 | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 19 | (X) | .2 | | | | | | | | | |
| | EATING AND DRINKING PLACES (SIC 58) | | | | | | | | | | | | | |
| | TOTAL | 3 278 | 277 175 | (X) | 100.0 | | | | | | | | | |
| 020 | GROCERIES-OTHER FOODS | 163 | 1 886 | 14.8 | .7 | 020 | GROCERIES-OTHER FOODS | 177 | 2 796 | 4.0 | 2.0 | | | |
| 040 | MEALS-SNACKS | 2 633 | 195 669 | 77.7 | 70.6 | 040 | MEALS-SNACKS | 3 135 | 7 135 | 13.6 | 2.2 | | | |
| 060 | ALCOHOLIC DRINKS | 1 793 | 69 796 | 47.8 | 25.2 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 162 | 8 207 | 10.4 | 5.9 | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 501 | 4 123 | 13.3 | 1.5 | 100 | CIGARS-CIGARETTES-TOBACCO | 367 | 11 589 | 10.6 | 8.3 | | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 708 | 1 978 | 3.7 | .7 | 120 | COSMETICS-DRUGS-CLEANERS | 575 | 94 987 | 68.1 | 68.1 | | | |
| 500 | ALL OTHER MERCHANDISE | 44 | 314 | 11.1 | .1 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR . . . | 23 | 408 | 2.1 | .3 | | | |
| 520 | NONMERCHANDISE RECEIPTS | 498 | 3 191 | 4.5 | 1.2 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 29 | 583 | 2.4 | .4 | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 218 | (X) | .1 | 200 | CURTAINS-DRAPERIES-ORY GOOD | 13 | 2 076 | 15.6 | 1.5 | | | |
| | EATING PLACES (SIC 5812) | | | | | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 36 | 656 | 3.4 | .5 | | | |
| | TOTAL | 1 940 | 218 297 | (X) | 100.0 | 260 | KITCHENWARE-HOME FURNISHINGS | 73 | 2 858 | 5.5 | 2.0 | | | |
| 020 | GROCERIES-OTHER FOODS | 104 | 1 675 | 17.0 | .8 | 280 | JEWELRY-OPTICAL GOODS | 127 | 567 | 1.6 | .4 | | | |
| 040 | MEALS-SNACKS | 1 940 | 189 879 | 87.0 | 87.0 | 300 | SPORTING-RECREATION EQUIPMENT | 35 | 273 | 1.3 | .2 | | | |
| 060 | ALCOHOLIC DRINKS | 455 | 21 804 | 25.0 | 10.0 | 320 | HARDWARE-GARDENING EQUIPMENT | 63 | 720 | 1.8 | .5 | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 77 | 759 | 6.9 | .3 | 420 | LUMBER-BUILDING MATERIALS | 13 | 114 | 1.3 | .1 | | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 315 | 994 | 3.3 | .5 | 500 | ALL OTHER MERCHANDISE | 239 | 8 360 | 12.3 | 6.0 | | | |
| 500 | ALL OTHER MERCHANDISE | 37 | 284 | 9.0 | .1 | 520 | NONMERCHANDISE RECEIPTS | 131 | 1 659 | 3.1 | 1.2 | | | |
| 520 | NONMERCHANDISE RECEIPTS | 347 | 2 746 | 4.4 | 1.3 | - | MISCELLANEOUS MERCHANDISE | (X) | 58 | (X) | .2 | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 155 | (X) | .1 | | | | | | | | | |
| | RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.)* | | | | | | | | | | | | | |
| | TOTAL | 1 200 | 141 261 | (X) | 100.0 | | | | | | | | | |
| 020 | GROCERIES-OTHER FOODS | 59 | 898 | 11.1 | .6 | 120 | COSMETICS-DRUGS-CLEANERS | 557 | 93 084 | 67.8 | 67.8 | | | |
| 040 | MEALS-SNACKS | 1 200 | 115 928 | 82.1 | 82.1 | 121 | MEDICINES EXC. PRESCRIPTION | 523 | 30 467 | 23.4 | 22.2 | | | |
| 060 | ALCOHOLIC DRINKS | 413 | 20 526 | 23.9 | 14.5 | 122 | PRESCRIPTION MEDICINES | 44 | 557 | 32.5 | 32.5 | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 69 | 631 | 6.4 | .4 | 123 | ALL OTHER DRUGS-PROPRIETARIES | 389 | 17 963 | 16.0 | 13.1 | | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 212 | 709 | 2.5 | .5 | | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 20 | 188 | 7.6 | .1 | | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 229 | 2 263 | 4.4 | 1.6 | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 118 | (X) | .1 | | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|--|-------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|-------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 32 | 397 | 1.6 | +3 | 380 | AUTOMOBILES-TRUCKS | 11 | 240 | 28.2 | 3.5 |
| 500 | ALL OTHER MERCHANDISE. | 237 | 8 326 | 12.3 | 6.1 | 420 | AUTO TIRES-BATTERIES-ACCESS. | 30 | 1 501 | 66.9 | 21.9 |
| S20 | NONMERCHANDISE RECEIPTS. | 129 | 1 648 | 3.1 | 1.2 | 500 | ALL OTHER MERCHANDISE. | 40 | 803 | 28.7 | 11.7 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 56 | (X) | (2) | S20 | NONMERCHANDISE RECEIPTS. | 24 | 382 | 19.1 | 5.6 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE. | (X) | 379 | (X) | 5.5 |
| | PROPRIETARY STORES (SIC 591 PT.) | | | | | | SPORTING GOODS STORES (SIC 5952) | | | | |
| | TOTAL | 18 | 2 216 | (X) | 100.0 | | TOTAL | 74 | 7 054 | (X) | 100.0 |
| 120 | COSMETICS-DRUGS-CLEANERS. | 18 | 1 903 | 85.9 | 85.9 | 080 | PACKAGED ALCOHOLIC BEVERAGES. | 4 | 44 | 3.5 | .6 |
| 121 | MEDICINES EXC. PRESCRIPTION. | 18 | 1 836 | 82.9 | 82.9 | 100 | CIGARS-CIGARETTES-TOBACCO. | 7 | 27 | 2.0 | .4 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 61 | (X) | 2.8 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 12 | 127 | 26.0 | 1.8 |
| | | | | | | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. | 9 | 113 | 20.5 | 1.6 |
| | MISCELLANEOUS RETAIL STORES (SIC 59 EX. S91) | | | | | 180 | ALL FOOTWEAR. | 19 | 140 | 9.0 | 2.0 |
| | TOTAL | 1 424 | 199 248 | (X) | 100.0 | 300 | SPORTING-RECREATION EQUIPMENT. | 74 | 5 946 | 84.3 | 84.3 |
| 020 | GROCERIES-OTHER FOODS. | 100 | 2 119 | 15.2 | 1.1 | 320 | HARDWARE-GARDENING EQUIPMENT. | 4 | 145 | 17.0 | 2.1 |
| 040 | MEALS-SNACKS. | 26 | 276 | 7.6 | .1 | 500 | ALL OTHER MERCHANDISE. | 7 | 219 | 25.4 | 3.1 |
| 060 | ALCOHOLIC DRINKS. | 35 | 962 | 23.8 | .5 | S20 | NONMERCHANDISE RECEIPTS. | 25 | 198 | 16.6 | 2.8 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES. | 247 | 54 391 | 72.6 | 27.3 | - | MISCELLANEOUS MERCHANDISE. | (X) | 95 | (X) | 1.3 |
| 100 | CIGARS-CIGARETTES-TOBACCO. | 205 | 6 710 | 10.8 | 3.4 | | | | | | |
| 120 | COSMETICS-DRUGS-CLEANERS. | 44 | 633 | 10.3 | .3 | | | | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 66 | 730 | 20.0 | .4 | | | | | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. | 62 | 971 | 33.3 | .5 | | | | | | |
| 180 | ALL FOOTWEAR. | 54 | 280 | 5.5 | .1 | | | | | | |
| 200 | CURTAINS-DRAPERIES-DRY GOODS. | 32 | 342 | 14.2 | .2 | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST. | 109 | 1 835 | 11.6 | .9 | | | | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 71 | 2 318 | 52.1 | 1.2 | | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS. | 113 | 2 568 | 16.2 | 1.3 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST. | 16 | 167 | 17.5 | .7 |
| 280 | JEWELRY-OPTICAL GOODS. | 249 | 22 567 | 68.9 | 11.3 | 260 | KITCHENWARE-HOME FURNISHINGS. | 54 | 1 809 | 15.9 | 8.1 |
| 300 | SPORTING-RECREATION EQUIPMENT. | 136 | 6 844 | 62.9 | 3.4 | 266 | ALL OTHER HOME FURN EXC. CHINA | 41 | 1 058 | 11.8 | 4.7 |
| 320 | HARDWARE-GARDENING EQUIPMENT. | 86 | 4 183 | 36.8 | .4 | 267 | CHINA-GLASSWARE. | 32 | 751 | 11.4 | 3.4 |
| 340 | LUMBER-BUILDING MATERIALS. | 26 | 755 | 21.0 | .4 | 280 | JEWELRY-OPTICAL GOODS. | 147 | 17 878 | 79.8 | 79.8 |
| 380 | AUTOMOBILES-TRUCKS. | 14 | 268 | 20.0 | .1 | 281 | WATCHES-CLOCKS. | 131 | 3 238 | 14.9 | 14.5 |
| 400 | AUTO FUELS-LUBRICANTS. | 20 | 1 185 | 26.0 | .6 | 282 | SILVERWARE. | 79 | 1 001 | 8.4 | 4.5 |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 41 | 1 678 | 34.7 | .8 | 285 | ALL OTHER JEWELRY ITEMS. | 131 | 3 681 | 22.8 | 16.4 |
| 440 | FARM EQUIPMENT MACHINERY. | 13 | 360 | 28.5 | .2 | 286 | OPTICAL GOODS. | 123 | 291 | 17.3 | 1.3 |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES. | 94 | 21 212 | 100.0 | 10.6 | 287 | DIAMONDS, EXC. DIAMOND WATCHES | 123 | 7 818 | 36.6 | 34.9 |
| 480 | HOUSEHOLD FUELS-ICE. | 147 | 21 227 | 87.7 | 10.7 | 288 | RINGS, EXC. DIAMONDS | 106 | 1 849 | 10.1 | 8.2 |
| 500 | ALL OTHER MERCHANDISE. | 605 | 40 036 | 89.7 | 20.1 | 500 | ALL OTHER MERCHANDISE. | 18 | 506 | 20.1 | 2.3 |
| S20 | NONMERCHANDISE RECEIPTS. | 454 | 4 778 | 7.6 | 2.4 | S20 | NONMERCHANDISE RECEIPTS. | 136 | 1 687 | 8.5 | 7.5 |
| | | | | | | S29 | WATCH-CLOCK-JEWELRY REPAIRS. | 133 | 1 549 | 7.9 | 6.9 |
| | | | | | | S33 | ALL NONMOSE RCPTS FROM CUSTMRS | 18 | 138 | 4.8 | .6 |
| | | | | | | | | | | | |
| | LIQUEUR STORES (SIC 592) | | | | | | | | | | |
| | TOTAL | 239 | 62 682 | (X) | 100.0 | | | | | | |
| 020 | GROCERIES-OTHER FOODS. | 70 | 1 853 | 16.4 | 3.0 | | | | | | |
| 040 | MEALS-SNACKS. | 16 | 172 | 9.8 | .3 | | | | | | |
| 060 | ALCOHOLIC DRINKS. | 33 | 872 | 27.4 | 1.4 | | | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES. | 239 | 54 276 | 86.6 | 86.6 | | | | | | |
| 100 | CIGARS-CIGARETTES-TOBACCO. | 142 | 4 679 | 9.3 | 7.5 | | | | | | |
| 120 | COSMETICS-DRUGS-CLEANERS. | 29 | 479 | 11.9 | .8 | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT. | 5 | 144 | 11.7 | .2 | | | | | | |
| 500 | ALL OTHER MERCHANDISE. | 6 | 42 | 8.3 | .1 | 400 | AUTO FUELS-LUBRICANTS. | 9 | 990 | 26.7 | 13.7 |
| S20 | NONMERCHANDISE RECEIPTS. | 17 | 109 | 8.6 | .2 | 480 | HOUSEHOLD FUELS-ICE. | 37 | 5 513 | 76.5 | 76.5 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 56 | (X) | .1 | 520 | NONMERCHANDISE RECEIPTS. | 12 | 250 | 7.0 | 3.5 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE. | (X) | 452 | (X) | 6.3 |
| | ANTIQUA STORES (SIC 5932) | | | | | | | | | | |
| | TOTAL | 15 | 1 740 | (X) | 100.0 | | | | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 12 | 998 | 74.4 | 57.4 | | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS. | 8 | 412 | 80.6 | 23.7 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 330 | (X) | 19.0 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST. | 26 | 681 | 8.7 | 5.2 |
| | | | | | | 340 | LUMBER-BUILDING MATERIALS. | 10 | 120 | 4.9 | .9 |
| | SECONHAND STORES (SIC 5933) | | | | | 480 | HOUSEHOLD FUELS-ICE. | 53 | 11 887 | 90.3 | 90.3 |
| | TOTAL | 114 | 6 857 | (X) | 100.0 | 482 | OTHER LP GAS SALES. | 53 | 11 600 | 88.1 | 88.1 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 48 | 521 | 19.4 | 7.6 | - | MISCELLANEOUS MERCHANDISE. | (X) | 269 | (X) | 2.0 |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. | 44 | 732 | 37.8 | 10.7 | 500 | ALL OTHER MERCHANDISE. | 9 | 84 | 3.7 | .6 |
| 180 | ALL FOOTWEAR. | 31 | 124 | 6.2 | 1.8 | S20 | NONMERCHANDISE RECEIPTS. | 28 | 273 | 4.0 | 2.1 |
| 200 | CURTAINS-DRAPERIES-DRY GOODS. | 28 | 135 | 7.7 | 2.0 | - | MISCELLANEOUS MERCHANDISE. | (X) | 125 | (X) | .9 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST. | 44 | 410 | 14.5 | 6.0 | | | | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 43 | 876 | 37.2 | 12.8 | | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS. | 34 | 137 | 6.2 | 2.0 | | | | | | |
| 280 | JEWELRY-OPTICAL GOODS. | 37 | 403 | 13.1 | 5.9 | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT. | 33 | 132 | 5.3 | 1.9 | | | | | | |
| 320 | HARDWARE-GARDENING EQUIPMENT. | 28 | 81 | 4.5 | 1.2 | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|---|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ² | | | | | Establishments handling the line | All establishments ² |
| | FLORISTS (SIC S992) | | | | | CAMERA AND PHOTO SUPPLY STORES (SIC S996) | | | | | |
| | TOTAL ² | 156 | 12 424 | (X) | 100.0 | TOTAL | 29 | 7 782 | (X) | 100.0 | |
| | CIGAR STORES AND STANOS (SIC S993) | | | | | 500 ALL OTHER MERCHANDISE | 29 | 6 967 | 89.5 | 89.5 | |
| | TOTAL | 26 | 2 026 | (X) | 100.0 | S20 NONMERCHANDISE RECEIPTS | 14 | 645 | 20.8 | 8.3 | |
| | GROCERIES—OTHER FOODS | 3 | 41 | 32.7 | 2.0 | - MISCELLANEOUS MERCHANDISE | (X) | 170 | (X) | 2.2 | |
| 020 | CIGARS—CIGARETTES—TOBACCO | 26 | 1 622 | 80.1 | 80.1 | GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997) | | | | | |
| 100 | COSMETICS—DRUGS—CLEANERS | 4 | 58 | 15.7 | 2.9 | TOTAL ² | 52 | 2 914 | (X) | 100.0 | |
| 120 | ALL OTHER MERCHANDISE | 4 | 108 | 34.1 | 5.3 | | | | | | |
| S00 | NONMERCHANDISE RECEIPTS | 5 | 13 | 1.8 | 0.6 | OPTICAL GOODS STORES (SIC S999 PT.) | | | | | |
| S20 | MISCELLANEOUS MERCHANDISE | (X) | 184 | (X) | 9.1 | TOTAL ² | 37 | 4 307 | (X) | 100.0 | |
| | BOOK STORES (SIC S942) | | | | | RETAIL STORES, N.E.C. (SIC S999 PT.) | | | | | |
| | TOTAL | 28 | 2 525 | (X) | 100.0 | TOTAL ² | 119 | 7 935 | (X) | 100.0 | |
| S00 | ALL OTHER MERCHANDISE | 28 | 2 393 | 94.8 | 94.8 | NONSTORE RETAILERS (SIC S3 PART*) | | | | | |
| S12 | SOCIAL STATIONERY—GRNG CARDS | 8 | 60 | 8.1 | 2.4 | TOTAL | 239 | 70 774 | (X) | 100.0 | |
| S13 | BOOKS—PERIODICALS | 28 | 2 129 | 84.3 | 84.3 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 204 | (X) | 8.1 | 020 GROCERIES—OTHER FOODS | 38 | 13 786 | 63.1 | 19.5 | |
| S20 | NONMERCHANDISE RECEIPTS | 11 | 35 | 2.9 | 1.4 | 040 MEALS—SNACKS | 24 | 6 602 | 85.1 | 9.3 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 97 | (X) | 3.8 | 100 CIGARS—CIGARETTES—TOBACCO | 42 | 10 578 | 34.7 | 14.9 | |
| | STATIONERY STORES (SIC S943) | | | | | 120 COSMETICS—DRUGS—CLEANERS | 33 | 4 477 | 3.6 | 3.7 | |
| | TOTAL | 37 | 2 198 | (X) | 100.0 | 140 MEN'S—BOYS' CLOTHING EXC FOOTWR | 26 | 2 140 | 10.1 | 1.0 | |
| 020 | GROCERIES—OTHER FOODS | 4 | 19 | 14.2 | 0.9 | 160 WOMEN'S—GIRLS' CLOTHING+EX FOOTWR | 43 | 3 928 | 22.3 | 5.6 | |
| 280 | JEWELRY—OPTICAL GOODS | 4 | 8 | 5.2 | 0.4 | 180 ALL FOOTWEAR | 39 | 6 774 | 3.9 | 1.0 | |
| S00 | ALL OTHER MERCHANDISE | 37 | 2 062 | 93.8 | 93.8 | 200 CURTAINS—DRAPERIES—ORY GOODS | 44 | 2 697 | 14.4 | 3.8 | |
| S20 | NONMERCHANDISE RECEIPTS | 16 | 37 | 4.4 | 1.7 | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | 52 | 6 013 | 27.5 | 8.5 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 71 | (X) | 3.2 | 240 FURNITURE—SLEEP EQUIP—FLOOR COV | 43 | 1 210 | 6.7 | 1.7 | |
| | HAY, GRAIN, AND FEED STORES (SIC S962) | | | | | 260 KITCHENWARE—HOME FURNISHINGS | 43 | 1 367 | 7.5 | 1.9 | |
| | TOTAL ² | 70 | 19 310 | (X) | 100.0 | 280 JEWELRY—OPTICAL GOODS | 42 | 1 079 | 5.8 | 1.5 | |
| | OTHER FARM SUPPLY STORES (SIC S969 PT.) | | | | | 300 SPORTING—RECREATION EQUIPMENT | 39 | 1 782 | 9.9 | 2.5 | |
| | TOTAL | 18 | 3 374 | (X) | 100.0 | 320 HARWARE—GARDENING EQUIPMENT | 38 | 1 000 | 6.0 | 1.4 | |
| 320 | HARWARE—GARDENING EQUIPMENT | 4 | 63 | 16.9 | 1.9 | 340 LUMBER—BUILDING MATERIALS | 39 | 1 477 | 10.6 | 2.1 | |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 4 | 38 | 3.0 | 1.1 | 420 AUTO TIRES—BATTERIES—ACCESS | 34 | 503 | 3.0 | 0.7 | |
| 460 | HAY—GRAIN—FEED—FARM SUPPLIES | 18 | 2 985 | 88.5 | 88.5 | 440 FARM EQUIPMENT MACHINERY | 15 | 105 | 1.1 | 0.1 | |
| 480 | HOUSEHOLD FUELS—ICE | 4 | 103 | 11.3 | 3.1 | S00 ALL OTHER MERCHANDISE | 131 | 11 834 | 36.6 | 16.7 | |
| S20 | NONMERCHANDISE RECEIPTS | 10 | 92 | 4.1 | 2.7 | S20 NONMERCHANDISE RECEIPTS | 67 | 3 269 | 13.1 | 4.6 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 93 | (X) | 2.8 | - MISCELLANEOUS MERCHANDISE | (X) | 253 | (X) | 0.4 | |
| | GARDEN SUPPLY STORES (SIC S969 PT.) | | | | | MAIL ORDER HOUSES (SIC S32) | | | | | |
| | TOTAL | 30 | 3 867 | (X) | 100.0 | TOTAL | 48 | 21 760 | (X) | 100.0 | |
| 320 | HARWARE—GARDENING EQUIPMENT | 30 | 3 409 | 88.2 | 88.2 | 120 COSMETICS—DRUGS—CLEANERS | 31 | 357 | 2.3 | 1.6 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 458 | (X) | 11.8 | 140 MEN'S—BOYS' CLOTHING EXC FOOTWR | 38 | 2 015 | 9.5 | 9.3 | |
| | NEWS DEALERS AND NEWSSTANOS (SIC S994) | | | | | 160 WOMEN'S—GIRLS' CLOTHING+EX FOOTWR | 35 | 3 611 | 20.3 | 16.6 | |
| | TOTAL ² | 49 | 2 904 | (X) | 100.0 | 180 ALL FOOTWEAR | 37 | 645 | 3.3 | 3.0 | |
| | HOBBY, TOY, AND GAME SHOPS (SIC S995) | | | | | 200 CURTAINS—DRAPERIES—ORY GOODS | 35 | 1 474 | 8.3 | 6.8 | |
| | TOTAL | 39 | 2 274 | (X) | 100.0 | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | 35 | 1 421 | 7.9 | 6.8 | |
| S00 | ALL OTHER MERCHANDISE | 39 | 2 129 | 93.6 | 93.6 | 240 FURNITURE—SLEEP EQUIP—FLOOR COV | 35 | 792 | 4.4 | 3.6 | |
| S20 | NONMERCHANDISE RECEIPTS | 9 | 24 | 4.6 | 1.1 | 260 KITCHENWARE—HOME FURNISHINGS | 35 | 899 | 5.0 | 4.1 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 120 | (X) | 5.3 | 280 JEWELRY—OPTICAL GOODS | 35 | 421 | 2.3 | 1.9 | |
| | | | | | | 300 SPORTING—RECREATION EQUIPMENT | 37 | 1 424 | 7.4 | 6.5 | |
| | | | | | | 340 LUMBER—BUILDING MATERIALS | 35 | 955 | 5.3 | 4.4 | |
| | | | | | | 420 AUTO TIRES—BATTERIES—ACCESS | 29 | 772 | 5.1 | 3.5 | |
| | | | | | | 440 FARM EQUIPMENT MACHINERY | 14 | 92 | 1.3 | 0.4 | |
| | | | | | | S00 ALL OTHER MERCHANDISE | 42 | 3 471 | 17.0 | 16.0 | |
| | | | | | | S20 NONMERCHANDISE RECEIPTS | 35 | 2 615 | 14.7 | 12.0 | |
| | | | | | | - MISCELLANEOUS MERCHANDISE | (X) | 295 | (X) | 1.4 | |
| | | | | | | MERCHANDISING MACHINE OPERATORS (SIC S34) | | | | | |
| | | | | | | TOTAL | 58 | 25 214 | (X) | 100.0 | |
| S00 | ALL OTHER MERCHANDISE | 29 | 7 878 | 62.7 | 31.2 | 020 GROCERIES—OTHER FOODS | 29 | 7 878 | 62.7 | 31.2 | |
| S20 | NONMERCHANDISE RECEIPTS | 9 | 24 | 4.6 | 1.1 | 040 MEALS—SNACKS | 17 | 6 430 | 81.4 | 25.5 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 120 | (X) | 5.3 | 100 CIGARS—CIGARETTES—TOBACCO | 40 | 9 558 | 39.6 | 37.9 | |
| | | | | | | 500 ALL OTHER MERCHANDISE | 10 | 847 | 25.0 | 3.4 | |
| | | | | | | S00 NONMERCHANDISE RECEIPTS | 17 | 400 | 8.3 | 1.6 | |
| | | | | | | - MISCELLANEOUS MERCHANDISE | (X) | 101 | (X) | 0.4 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Kansas City, Mo.-Kans., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ |
| | DIRECT SELLING ESTABLISHMENTS (SIC 535) | | | | |
| | TOTAL | 133 | 23 800 | (X) | 100.0 |
| 020 | GROCERIES-OTHER FOODS | 6 | 5 708 | 76.9 | 24.0 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 8 | 125 | 8.3 | .5 |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. | 8 | 317 | 21.6 | 1.3 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST. | 17 | 4 590 | 91.4 | 19.3 |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 8 | 418 | 30.0 | 1.8 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 7 | 468 | 33.3 | 2.0 |
| 280 | JEWELRY-OPTICAL GOODS | 6 | 658 | 37.8 | 2.8 |
| 340 | LUMBER-BUILDING MATERIALS | 9 | 705 | 100.0 | 3.0 |
| 500 | ALL OTHER MERCHANDISE | 80 | 7 515 | 82.7 | 31.6 |
| 520 | NONMERCHANDISE RECEIPTS | 15 | 253 | 7.4 | 1.1 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 3 042 | (X) | 12.8 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available.

X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Joseph SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|---|-------------------------|--------------------------------------|----------------------------------|---------------------------------|-----|---|---------------------------------------|-------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ² | | | | | | Establishments handling the line | All establishments ² | | |
| | RETAIL TRADE | | | | | | | | | | | | | |
| | TOTAL | 643 | 148 488 | (X) | 100.0 | | | | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 122 | 30 358 | 42.9 | 20.4 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 21 | 2 940 | 10.5 | 10.5 | | | |
| 040 | MEALS-SNACKS | 143 | 6 671 | 22.2 | 4.5 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR. | 21 | 6 263 | 22.4 | 22.3 | | | |
| 060 | ALCOHOLIC DRINKS | 91 | 2 626 | 69.2 | 1.8 | 180 | ALL FOOTWEAR | 18 | 1 052 | 3.7 | 3.7 | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 77 | 2 604 | 12.0 | 1.8 | 200 | CURTAINS-ORAPERIES-ORY GOOOS | 22 | 2 440 | 8.7 | 8.7 | | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 159 | 1 831 | 4.7 | 1.2 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 8 | 2 130 | 9.1 | 7.6 | | | |
| 120 | COSMETICS-ORUGS-CLEANERS | 93 | 5 743 | 10.2 | 3.9 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 12 | 1 394 | 5.5 | 5.0 | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 42 | 5 766 | 15.5 | 3.9 | 260 | KITCHENWARE-HOME FURNISHINGS | 20 | 1 442 | 5.1 | 5.1 | | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 65 | 14 563 | 34.7 | 9.8 | 280 | LUMBER-BUILDING MATERIALS | 17 | 383 | 1.4 | 1.4 | | | |
| 180 | ALL FOOTWEAR | 54 | 3 144 | 7.6 | 2.1 | 300 | SPORTING-RECREATION EQUIPMENT | 15 | 586 | 2.3 | 2.1 | | | |
| 200 | CURTAINS-ORAPERIES-ORY GOOOS | 44 | 3 075 | 8.2 | 2.1 | 320 | HARWARE-GAROEING EQUIPMENT | 14 | 630 | 3.7 | 3.0 | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 54 | 6 079 | 16.7 | 4.1 | 340 | LUMBER-BUILDING MATERIALS | 5 | 853 | 4.3 | 3.0 | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 42 | 4 760 | 15.1 | 3.2 | 420 | AUTO TIRES-BATTERIES-ACCESS | 6 | 1 559 | 7.2 | 5.5 | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 51 | 1 957 | 4.6 | 1.3 | 500 | ALL OTHER MERCHANOISE | 19 | 2 446 | 8.7 | 8.7 | | | |
| 280 | JEWELRY-OPTICAL GOOOS | 41 | 1 482 | 4.0 | 1.0 | 520 | NONMERCHANOISE RECEIPTS | 17 | 1 447 | 6.5 | 5.1 | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 32 | 1 398 | 4.3 | .9 | - | MISCELLANEOUS MERCHANOISE | (X) | 221 | (X) | .8 | | | |
| 320 | HARWARE-GAROEING EQUIPMENT | 36 | 1 646 | 4.8 | 1.1 | | | | | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 36 | 5 302 | 20.6 | 3.6 | | | | | | | | | |
| 380 | AUTOMOBILES-TRUCKS | 36 | 17 197 | 69.0 | 11.6 | | | | | | | | | |
| 400 | AUTO FUELS-LUBRICANTS | 104 | 6 469 | 21.5 | 4.4 | 020 | GROCERIES-OTHER FOODS | 5 | 416 | 2.0 | 1.7 | | | |
| 420 | AUTO TIRES-BATTERIES-ACCESS | 108 | 7 080 | 14.2 | 4.8 | 040 | MEALS-SNACKS | 5 | 255 | 1.6 | 1.0 | | | |
| 440 | FARM EQUIPMENT MACHINERY | 11 | 2 711 | 36.7 | 1.8 | 120 | COSMETICS-ORUGS-CLEANERS | 7 | 882 | 3.7 | 3.6 | | | |
| 460 | HAY-GRAIN-FEEO-FARM SUPPLIES | 17 | 3 573 | 51.0 | 2.4 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 8 | 2 716 | 11.1 | 11.1 | | | |
| 480 | HOUSEHOLD FUELS-ICE | 10 | 664 | 44.4 | .4 | 141 | MEN'S CLOTHING | 8 | 2 218 | 9.1 | 9.1 | | | |
| 500 | ALL OTHER MERCHANOISE | 116 | 6 478 | 12.7 | 3.4 | 142 | BOYS' CLOTHING | 7 | 498 | 2.6 | 2.0 | | | |
| 520 | NONMERCHANOISE RECEIPTS | 274 | 5 311 | 5.3 | 4.6 | | | | | | | | | |
| | BUILDING MATERIALS, HARWARE, AND FARM EQUIP DEALERS (SIC S2) | | | | | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 8 | 5 600 | 23.0 | 23.0 | | | |
| | TOTAL | 38 | 8 085 | (X) | 100.0 | 161 | CHILDREN'S-INFANTS' WEAR | 8 | 461 | 1.9 | 1.9 | | | |
| 320 | HARWARE-GAROEING EQUIPMENT | 8 | 432 | 17.5 | 5.3 | 162 | HANDBAGS-ACCESSORIES | 7 | 262 | 1.4 | 1.1 | | | |
| 340 | LUMBER-BUILDING MATERIALS | 28 | 4 370 | 88.8 | 54.1 | 163 | MILLINERY | 8 | 151 | .6 | .6 | | | |
| 440 | FARM EQUIPMENT MACHINERY | 10 | 2 689 | 85.3 | 33.3 | 164 | HOSIERY | 8 | 410 | 1.7 | 1.7 | | | |
| 520 | NONMERCHANOISE RECEIPTS | 13 | 269 | 4.5 | 3.3 | 165 | LINGERIE | 7 | 885 | 4.7 | 3.6 | | | |
| - | MISCELLANEOUS MERCHANOISE | (X) | 325 | (X) | 4.0 | 166 | WOMENS COATS-SUITS-FURS-RAINWR | 7 | 618 | 3.3 | 2.5 | | | |
| | BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. 525) | | | | | 167 | WOMEN'S DRESSES | 8 | 1 809 | 7.4 | 7.4 | | | |
| | TOTAL | 25 | (0) | (X) | 100.0 | 168 | WOMEN'S BLOUSES-SPTSWR | 7 | 711 | 3.8 | 2.9 | | | |
| 340 | LUMBER-BUILDING MATERIALS | 25 | | | 93.6 | 169 | GIRLS'-SUBTEEN-TEEN WEAR | 4 | 265 | 1.9 | 1.1 | | | |
| 341 | LUMBER | 6 | | | 38.3 | 200 | MISCELLANEOUS MERCHANOISE | (X) | 27 | (X) | .1 | | | |
| 342 | PLYWOOD | 16 | | | 13.8 | 180 | ALL FOOTWEAR | 8 | 969 | 4.0 | 4.0 | | | |
| 343 | WINDOWS, DOORS, AND FRAMES-METAL | 14 | | | 4.3 | 200 | CURTAINS-ORAPERIES-ORY GOOOS | 8 | 1 874 | 7.7 | 7.7 | | | |
| 344 | ALL OTHER MILLWORK | 16 | | | 7.9 | 201 | PIECE GOOOS-NOTIONS | 8 | 774 | 3.2 | 3.2 | | | |
| 346 | WALLBOARD | 5 | | (0) | 4.5 | 202 | CURTAINS-ORAPERIES | 8 | 1 091 | 4.7 | 4.5 | | | |
| 347 | ASPHALT AND ASBESTOS PRODUCTS | 3 | | | 8.0 | - | MISCELLANEOUS MERCHANOISE | (X) | 9 | (X) | (2) | | | |
| 355 | ALL OTHER BUILDING MATERIALS | (X) | | | (X) | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 8 | 1 363 | 5.6 | 5.6 | | | |
| - | MISCELLANEOUS MERCHANOISE | (X) | | | (X) | 241 | FLOOR COVERINGS | 8 | 548 | 2.2 | 2.2 | | | |
| 520 | NONMERCHANOISE RECEIPTS | 6 | | | 2.4 | 242 | FURNITURE-SLEEP EQUIPMENT | 7 | 815 | 3.3 | 3.3 | | | |
| - | MISCELLANEOUS MERCHANOISE | (X) | | | (X) | 260 | KITCHENWARE-HOME FURNISHINGS | 8 | 1 177 | 4.8 | 4.8 | | | |
| | HARWARE STORES (SIC 5251) | | | | | 261 | CHINA-GLASSWARE | 8 | 578 | 2.4 | 2.4 | | | |
| | TOTAL | 4 | (0) | (X) | 100.0 | 262 | KITCHENWARE-HOUSEWARES | 8 | 598 | 2.5 | 2.5 | | | |
| 320 | HARWARE-GAROEING EQUIPMENT | 4 | | | 59.4 | 280 | JEWELRY-OPTICAL GOOOS | 7 | 315 | 1.3 | 1.3 | | | |
| 324 | OTHER HARWARE-TOOLS | 4 | | | 44.2 | 300 | SPORTING-RECREATION EQUIPMENT | 7 | 558 | 2.3 | 2.3 | | | |
| - | MISCELLANEOUS MERCHANOISE | (X) | | | (X) | 320 | HARWARE-GAROEING EQUIPMENT | 4 | 630 | 3.2 | 2.6 | | | |
| - | MISCELLANEOUS MERCHANOISE | (X) | | | (X) | 321 | HARWARE-TOOLS | 4 | 300 | 1.7 | 1.4 | | | |
| | FARM EQUIPMENT DEALERS (SIC 5252) | | | | | 322 | GAROEING EQUIPMENT-SUPPLIES | 4 | 330 | 1.5 | 1.2 | | | |
| | TOTAL | 9 | 3 065 | (X) | 100.0 | 340 | LUMBER-BUILDING MATERIALS | 4 | 838 | 4.2 | 3.4 | | | |
| 440 | FARM EQUIPMENT MACHINERY | 9 | 2 611 | 85.2 | 59.2 | 348 | PAINT-GLASS-WALLPAPER | 3 | 210 | 1.6 | .9 | | | |
| 520 | NONMERCHANOISE RECEIPTS | 5 | 181 | 7.0 | 5.9 | 356 | ALL OTHER LUMBER-MILLWORK | 4 | 628 | 3.2 | 2.6 | | | |
| - | MISCELLANEOUS MERCHANOISE | (X) | 273 | (X) | 8.9 | 420 | AUTO TIRES-BATTERIES-ACCESS | 6 | 1 548 | 7.4 | 6.4 | | | |
| | GENERAL MERCHANOISE GROUP STORES (SIC 53 PART*) | | | | | 500 | ALL OTHER MERCHANOISE | 8 | 1 646 | 6.8 | 6.8 | | | |
| | TOTAL | 23 | 28 122 | (X) | 100.0 | 501 | TOYS-GAMES-WHEEL GOOOS | 6 | 562 | 2.6 | 2.3 | | | |
| 020 | GROCERIES-OTHER FOODS | 14 | 586 | 2.5 | 2.1 | 502 | BOOKS-STATIONERY-PHOTO. EQUIP. | 7 | 678 | 2.8 | 2.8 | | | |
| 040 | MEALS-SNACKS | 8 | 459 | 2.6 | 1.6 | 518 | MOSE. EXC. TOY-GAMES-BOOKS-STA | 4 | 406 | 2.1 | 1.7 | | | |
| 120 | COSMETICS-ORUGS-CLEANERS | 19 | 1 091 | 4.0 | 3.9 | 520 | NONMERCHANOISE RECEIPTS | 6 | 1 310 | 7.0 | 5.4 | | | |
| | | | | | | 535 | ALL OTHER SERVICE RECEIPTS | 6 | 1 236 | 6.6 | 5.1 | | | |
| | | | | | | - | MISCELLANEOUS | (X) | 74 | (X) | .3 | | | |
| | | | | | | - | MISCELLANEOUS MERCHANOISE | (X) | 203 | (X) | .8 | | | |
| | | | | | | | VARIETY STORES (SIC 533) | | | | | | | |
| | TOTAL | 9 | 3 028 | (X) | 100.0 | | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

* Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

Note: ST. JOSEPH SMSA — Coextensive with Buchanan County, Mo.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Joseph SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|---|--|---|---------------------------------------|----------------------------|--------------------------------------|---|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Estab- lishments handling the line | All estab- lish- ments ² | | | | | Estab- lishments handling the line | All estab- lish- ments ² |
| | APPAREL AND ACCESSORY STORES (SIC 56) | | | | | 240 FURNITURE-SLEEP EQUIP-FLOOR COV. | 12 | 2 283 | 84.8 | 84.8 | |
| | | | | | | 243 SLEEP EQUIPMENT. | 9 | 162 | 6.7 | 6.0 | |
| | | | | | | 244 OTHER HOUSEHOLD FURNITURE. | 12 | 1 684 | 62.5 | 62.5 | |
| | TOTAL | 52 | 13 734 | (X) | 100.0 | 245 FLOOR COVERINGS-SOFT SURFACE | 8 | 371 | 15.5 | 13.8 | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 15 | 2 783 | 43.6 | 20.3 | - MISCELLANEOUS MERCHANDISE. | (X) | 65 | (X) | 2.4 | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 36 | 8 234 | 74.6 | 60.0 | | | | | | |
| 180 | ALL FOOTWEAR | 30 | 2 057 | 19.4 | 15.0 | | | | | | |
| S20 | NONMERCHANTISE RECEIPTS. | 31 | 475 | 4.2 | 3.5 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 185 | (X) | 1.3 | | | | | | |
| | WOMEN'S READY-TO-WEAR STORES (SIC 562) | | | | | HOME FURNISHINGS STORES (OTHER 571) | | | | | |
| | TOTAL | 16 | (0) | (X) | 100.0 | TOTAL ² | 12 | 655 | (X) | 100.0 | |
| | WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) | | | | | HOUSEHOLD APPLIANCE STORES (SIC 572) | | | | | |
| | TOTAL | 5 | (0) | (X) | 100.0 | TOTAL | 9 | (0) | (X) | 100.0 | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 5 | (0) | (X) | 95.7 | 220 MAJOR APPL-RADIO-TV-MUSICAL INST | 9 | (0) | (X) | 90.7 | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | | (X) | 4.3 | - MISCELLANEOUS MERCHANDISE. | (X) | (X) | (X) | 9.3 | |
| | FURRIERS AND FUR SHOPS (SIC 568) | | | | | | | | | | |
| | TOTAL | 1 | (0) | (X) | 100.0 | 220 MAJOR APPL-RADIO-TV-MUSICAL INST | 9 | (0) | (X) | 77.8 | |
| | OTHER APPAREL AND ACCESSORY STRS. (OTHER 56) | | | | | - MISCELLANEOUS MERCHANDISE. | (X) | (D) | (X) | 22.2 | |
| | TOTAL | 30 | 5 776 | (X) | 100.0 | | | | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 14 | 2 690 | 58.6 | 46.6 | 040 MEALS-SNACKS | 113 | 5 251 | 89.7 | 63.6 | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 14 | 1 079 | 28.0 | 18.7 | 060 ALCOHOLIC DRINKS | 88 | 2 594 | 57.0 | 31.4 | |
| 180 | ALL FOOTWEAR | 27 | 1 803 | 33.6 | 31.2 | 080 PACKAGED ALCOHOLIC BEVERAGES | 35 | 1 199 | 7.9 | 2.4 | |
| S20 | NONMERCHANTISE RECEIPTS. | 19 | 157 | 3.7 | 2.7 | 100 CIGARS-CIGARETTES-TOBACCO. | 62 | 109 | 3.0 | 1.3 | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 47 | (X) | .8 | 520 NONMERCHANTISE RECEIPTS. | 26 | 55 | 4.4 | .7 | |
| | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561) | | | | | - MISCELLANEOUS MERCHANDISE. | (X) | 52 | (X) | .6 | |
| | TOTAL ² | 6 | 2 064 | (X) | 100.0 | | | | | | |
| | FAMILY CLOTHING STORES (SIC 565) | | | | | EATING AND DRINKING PLACES (SIC 58) | | | | | |
| | TOTAL ² | 7 | 2 134 | (X) | 100.0 | TOTAL | 156 | 8 261 | (X) | 100.0 | |
| | SHOE STORES (SIC 566) | | | | | 040 MEALS-SNACKS | 89 | 5 196 | 89.0 | 89.0 | |
| | TOTAL | 15 | (D) | (X) | 100.0 | 060 ALCOHOLIC DRINKS | 21 | 407 | 23.6 | 7.0 | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 5 | | (D) | 8.8 | 080 PACKAGED ALCOHOLIC BEVERAGES | 4 | 75 | 8.9 | 1.3 | |
| 180 | ALL FOOTWEAR | 15 | | (D) | 93.5 | 100 CIGARS-CIGARETTES-TOBACCO. | 16 | 66 | 4.8 | 1.1 | |
| S20 | NONMERCHANTISE RECEIPTS. | 8 | | (X) | 2.6 | 520 NONMERCHANTISE RECEIPTS. | 14 | 42 | 5.6 | .7 | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | | (X) | 1.0 | - MISCELLANEOUS MERCHANDISE. | (X) | 50 | (X) | .9 | |
| | APPAREL AND ACCESS. STORES+N.E.C. (SIC 564; 7; 9) | | | | | DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) | | | | | |
| | TOTAL | 2 | (D) | (X) | 100.0 | TOTAL | 67 | 2 425 | (X) | 100.0 | |
| | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) | | | | | 040 MEALS-SNACKS | 24 | 55 | 11.7 | 2.3 | |
| | TOTAL | 42 | 7 440 | (X) | 100.0 | 060 ALCOHOLIC DRINKS | 67 | 2 187 | 90.2 | 90.2 | |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 9 | 239 | 7.5 | 3.2 | 080 PACKAGED ALCOHOLIC BEVERAGES | 31 | 125 | 8.9 | 5.2 | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 22 | 3 609 | 62.6 | 48.5 | - MISCELLANEOUS MERCHANDISE. | (X) | 58 | (X) | 2.4 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 22 | 3 028 | 66.9 | 40.7 | DRUG STORES AND PROPRIETARY STRS. (SIC 591) | | | | | |
| S20 | NONMERCHANTISE RECEIPTS. | 24 | 375 | 7.1 | 5.0 | TOTAL | 32 | (0) | (X) | 100.0 | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 188 | (X) | 2.5 | 020 GROCERIES-OTHER FOODS. | 15 | | | | |
| | FURNITURE STORES (SIC 5712) | | | | | 040 MEALS-SNACKS | 14 | | | | |
| | TOTAL | 12 | 2 693 | (X) | 100.0 | 080 PACKAGED ALCOHOLIC BEVERAGES | 13 | | | | |
| | | | | | | 100 CIGARS-CIGARETTES-TOBACCO. | 23 | | | | |
| | | | | | | 260 COSMETICS-ORUGS-CLEANERS | 32 | | | | |
| | | | | | | 260 KITCHENWARE-HOME FURNISHINGS | 6 | | | | |
| | | | | | | 500 JEWELRY-OPTICAL GOODS. | 8 | | | | |
| | | | | | | 500 ALL OTHER MERCHANDISE. | 12 | | | | |
| | | | | | | 520 NONMERCHANTISE RECEIPTS. | 13 | | | | |
| | | | | | | - MISCELLANEOUS MERCHANDISE. | (X) | | | | |
| | | | | | | ORUG STORES (SIC 591 PT.) | | | | | |
| | | | | | | TOTAL | 30 | 7 178 | (X) | 100.0 | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Joseph SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|--|----------------------------|--------------------------------------|-----------------------------------|----------------------------------|-----------------------|---------------------------------------|----------------------------|--------------------------------------|-----------------------------------|----------------------------------|------|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | |
| | | | | Estab-lishments handling the line | All estab-lishments ¹ | | | | | Estab-lishments handling the line | All estab-lishments ¹ | | |
| 020 | GROCERIES—OTHER FOODS | 13 | 211 | 3.5 | 2.9 | | | | | | | | |
| 040 | MEALS—SNACKS | 13 | 549 | 9.3 | 7.6 | | | | | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 12 | 878 | 14.8 | 12.2 | | | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 21 | 528 | 8.7 | 7.4 | | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 30 | 3 974 | 55.4 | 55.4 | | | | | | | | |
| 121 | MEDICINES EXC. PRESCRIPTION | 28 | 1 310 | 18.8 | 18.3 | | | | | | | | |
| 122 | PRESCRIPTION MEDICINES | 30 | 1 792 | 25.0 | 25.0 | | | | | | | | |
| 123 | ALL OTHER DRUGS—PROPRIETARIES . . . | 23 | 872 | 13.3 | 12.1 | | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS . . . | 6 | 244 | 5.6 | 3.4 | | | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 8 | 22 | 2.3 | .3 | 480 | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 11 | 110 | 11.6 | 1.5 | - | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 12 | 189 | 3.5 | 2.6 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 471 | (X) | 6.6 | | | | | | | | |
| | PROPRIETARY STORES (SIC 591 PT.) | | | | | | | | | | | | |
| | TOTAL | 2 | (D) | (X) | 100.0 | | | | | | | | |
| | MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) | | | | | | | | | | | | |
| | TOTAL | 91 | 9 526 | (X) | 100.0 | | | | | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 11 | 629 | 100.0 | 6.6 | | | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR . . | 5 | 36 | 14.2 | .4 | | | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 5 | 45 | 17.8 | .5 | | | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. . | 8 | 313 | 97.0 | 3.3 | | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS . . . | 7 | 79 | 22.8 | .8 | 320 | HARDWARE—GARDENING EQUIPMENT . . . | 5 | | | 38.8 | 5.6 | |
| 280 | JEWELRY—OPTICAL GOODS | 12 | 711 | 100.0 | 7.5 | 460 | HAY—GRAIN—FEED—FARM SUPPLIES . . . | 16 | | | 85.7 | 69.7 | |
| 300 | SPORTING—RECREATION EQUIPMENT . . . | 8 | 698 | 81.1 | 7.3 | 500 | ALL OTHER MERCHANDISE | 22 | | | 100.0 | 20.0 | |
| 320 | HARDWARE—GARDENING EQUIPMENT . . . | 6 | 292 | 27.4 | 3.1 | - | MISCELLANEOUS MERCHANDISE | (X) | | | (X) | 4.7 | |
| 460 | HAY—GRAIN—FEED—FARM SUPPLIES . . . | 16 | 3 543 | 61.8 | 37.2 | | | | | | | | |
| 480 | HOUSEHOLD FUELS—ICE | 6 | 641 | 84.8 | 6.7 | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 33 | 2 155 | 100.0 | 22.6 | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 21 | 135 | 6.8 | 1.4 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 249 | (X) | 2.6 | | | | | | | | |
| | NONSTORE RETAILERS (SIC 53 PART*) | | | | | | | | | | | | |
| | TOTAL | 6 | (D) | (X) | 100.0 | | | | | | | | |
| | LIQUEUR STORES (SIC 592) | | | | | | | | | | | | |
| | TOTAL ² | 11 | 745 | (X) | 100.0 | | | | | | | | |
| | ANTIQUA AND SECOND-HAND STORES (SIC 593) | | | | | | | | | | | | |
| | TOTAL | 14 | 599 | (X) | 100.0 | | | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. . | 8 | 308 | 57.8 | 51.4 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 291 | (X) | 48.6 | | | | | | | | |
| | SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) | | | | | | | | | | | | |
| | TOTAL | 4 | 740 | (X) | 100.0 | | | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT . . . | 4 | 605 | 81.8 | 81.8 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 135 | (X) | 18.2 | | | | | | | | |
| | DIRECT SELLING ESTABLISHMENTS (SIC 535) | | | | | | | | | | | | |
| | TOTAL ² | 5 | 305 | (X) | 100.0 | | | | | | | | |

Standard Notes - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 per cent.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-III, SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | |
|---|---------------------------------------|----------------------------|--------------------------------------|-------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|-------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | Amount ¹ (\$1,000) | As percent of total sales of— |
| | | | | | | | | | |
| RETAIL TRADE | | | | | PLUMBING AND HEATING EQUIP OLR5. (SIC 522) | | | | |
| TOTAL | | | | | TOTAL ² | | | | |
| 12 363 | | | | | 17 | | | | |
| 3 514 089 (X) 100.0 | | | | | 1 238 (X) 100.0 | | | | |
| 020 GROCERIES—OTHER FOODS | | | | | 2 765 754 980 48.2 21.5 | | | | |
| 040 MEALS—SNACKS | | | | | 3 001 221 719 26.5 6.3 | | | | |
| 060 ALCOHOLIC DRINKS | | | | | 1 837 71 044 47.6 2.0 | | | | |
| 080 PACKAGE ALCOHOLIC BEVERAGES | | | | | 1 411 82 425 12.3 2.3 | | | | |
| 100 CIGARS—CIGARETTES—TOBACCO | | | | | 2 874 64 841 5.4 1.8 | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 1 930 148 760 11.1 4.2 | | | | |
| 140 MEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 1 858 119 357 15.1 3.4 | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 1 094 231 127 27.6 6.6 | | | | |
| 180 ALL FOOTWEAR | | | | | 783 65 851 9.4 1.9 | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 675 65 771 9.3 1.9 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 1 042 129 837 15.5 3.7 | | | | |
| 240 FURNITURE—SLEEP EQUIP—FLOOR COV. | | | | | 763 114 020 15.5 3.2 | | | | |
| 260 KITCHENWARE—HOME FURNISHINGS | | | | | 1 035 43 544 4.7 1.2 | | | | |
| 280 JEWELRY—OPTICAL GOODS | | | | | 764 39 318 5.2 1.1 | | | | |
| 300 SPORTING—RECREATION EQUIPMENT | | | | | 610 30 189 4.6 .9 | | | | |
| 320 HARWARE—GARDENING EQUIPMENT | | | | | 905 54 838 8.3 1.6 | | | | |
| 340 LUMBER—BUILDING MATERIALS | | | | | 676 105 048 16.1 3.0 | | | | |
| 380 AUTOMOBILES—TRUCKS | | | | | 473 501 264 66.8 14.3 | | | | |
| 400 AUTO FUELS—LUBRICANTS | | | | | 2 105 227 892 24.5 6.5 | | | | |
| 420 AUTO TIRES—BATTERIES—ACCESS | | | | | 2 165 107 471 7.8 3.1 | | | | |
| 440 FARM EQUIPMENT MACHINERY | | | | | 131 21 059 12.5 .6 | | | | |
| 460 HAY—GRAIN—FEEO—FARM SUPPLIES | | | | | 168 22 164 16.2 .6 | | | | |
| 480 HOUSEHOLD FUELS—ICE | | | | | 242 22 422 60.0 .6 | | | | |
| 500 ALL OTHER MERCHANDISE | | | | | 2 148 141 969 11.0 4.0 | | | | |
| 520 NONMERCHANDISE RECEIPTS | | | | | 4 473 127 177 5.5 3.6 | | | | |
| BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52) | | | | | ELECTRICAL SUPPLY STORES (SIC 524) | | | | |
| TOTAL | | | | | TOTAL | | | | |
| 538 | | | | | 180 | | | | |
| 155 535 (X) 100.0 | | | | | 45 552 (X) 100.0 | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 12 82 1.2 .2 | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 19 169 3.1 .1 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 68 2 285 6.7 1.5 | | | | |
| 240 FURNITURE—SLEEP EQUIP—FLOOR COV. | | | | | 51 1 521 8.7 1.0 | | | | |
| 260 KITCHENWARE—HOME FURNISHINGS | | | | | 123 1 883 5.6 1.2 | | | | |
| 280 JEWELRY—OPTICAL GOODS | | | | | 20 101 4.6 .1 | | | | |
| 300 SPORTING—RECREATION EQUIPMENT | | | | | 96 1 483 4.1 1.0 | | | | |
| 320 HARWARE—GARDENING EQUIPMENT | | | | | 294 30 211 34.9 19.4 | | | | |
| 340 LUMBER—BUILDING MATERIALS | | | | | 448 92 186 72.1 59.3 | | | | |
| 380 AUTOMOBILES—TRUCKS | | | | | 7 851 20.0 .5 | | | | |
| 400 AUTO FUELS—LUBRICANTS | | | | | 14 205 2.7 .1 | | | | |
| 420 AUTO TIRES—BATTERIES—ACCESS | | | | | 36 1 144 3.0 .7 | | | | |
| 440 FARM EQUIPMENT MACHINERY | | | | | 62 18 753 76.5 12.1 | | | | |
| 460 HAY—GRAIN—FEEO—FARM SUPPLIES | | | | | 19 356 11.1 .2 | | | | |
| 480 HOUSEHOLD FUELS—ICE | | | | | 22 454 9.3 .3 | | | | |
| 500 ALL OTHER MERCHANDISE | | | | | 44 1 081 3.5 .7 | | | | |
| 520 NONMERCHANDISE RECEIPTS | | | | | 204 2 615 5.0 1.7 | | | | |
| - MISCELLANEOUS MERCHANDISE | | | | | (X) 148 (X) .1 | | | | |
| LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) | | | | | COSMETICS—DRUGS—CLEANERS | | | | |
| TOTAL | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 189 | | | | | 14 89 1.7 .1 | | | | |
| 70 832 (X) 100.0 | | | | | 19 169 3.1 .1 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 260 KITCHENWARE—HOME FURNISHINGS | | | | |
| 240 FURNITURE—SLEEP EQUIP—FLOOR COV. | | | | | 260 KITCHENWARE—HOME FURNISHINGS | | | | |
| 260 KITCHENWARE—HOME FURNISHINGS | | | | | 280 JEWELRY—OPTICAL GOODS | | | | |
| 320 HARWARE—GARDENING EQUIPMENT | | | | | 300 SPORTING—RECREATION EQUIPMENT | | | | |
| 340 LUMBER—BUILDING MATERIALS | | | | | 320 HARWARE—GARDENING EQUIPMENT | | | | |
| 380 AUTOMOBILES—TRUCKS | | | | | 340 LUMBER—BUILDING MATERIALS | | | | |
| 400 AUTO FUELS—LUBRICANTS | | | | | 380 AUTOMOBILES—TRUCKS | | | | |
| 420 AUTO TIRES—BATTERIES—ACCESS | | | | | 400 AUTO FUELS—LUBRICANTS | | | | |
| 440 FARM EQUIPMENT MACHINERY | | | | | 420 AUTO TIRES—BATTERIES—ACCESS | | | | |
| 460 HAY—GRAIN—FEEO—FARM SUPPLIES | | | | | 440 FARM EQUIPMENT MACHINERY | | | | |
| 480 HOUSEHOLD FUELS—ICE | | | | | 460 HAY—GRAIN—FEEO—FARM SUPPLIES | | | | |
| 500 ALL OTHER MERCHANDISE | | | | | 480 HOUSEHOLD FUELS—ICE | | | | |
| 520 NONMERCHANDISE RECEIPTS | | | | | 500 ALL OTHER MERCHANDISE | | | | |
| - MISCELLANEOUS MERCHANDISE | | | | | 520 NONMERCHANDISE RECEIPTS | | | | |
| (X) 148 (X) .1 | | | | | (X) 49 (X) .1 | | | | |
| FARM EQUIPMENT DEALERS (SIC 5252) | | | | | GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*) | | | | |
| TOTAL | | | | | TOTAL | | | | |
| 55 | | | | | 414 | | | | |
| 22 162 (X) 100.0 | | | | | 628 500 (X) 100.0 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 020 GROCERIES—OTHER FOODS | | | | |
| 240 FURNITURE—SLEEP EQUIP—FLOOR COV. | | | | | 040 MEALS—SNACKS | | | | |
| 260 KITCHENWARE—HOME FURNISHINGS | | | | | 080 PACKAGE ALCOHOLIC BEVERAGES | | | | |
| 320 HARWARE—GARDENING EQUIPMENT | | | | | 100 CIGARS—CIGARETTES—TOBACCO | | | | |
| 340 LUMBER—BUILDING MATERIALS | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 380 AUTOMOBILES—TRUCKS | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 400 AUTO FUELS—LUBRICANTS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 420 AUTO TIRES—BATTERIES—ACCESS | | | | | 180 ALL FOOTWEAR | | | | |
| 440 FARM EQUIPMENT MACHINERY | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 500 ALL OTHER MERCHANDISE | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| - MISCELLANEOUS MERCHANDISE | | | | | 198 21 921 4.0 3.5 | | | | |
| (X) 497 (X) 2.2 | | | | | 040 MEALS—SNACKS | | | | |
| 13 148 8.7 .7 | | | | | 080 PACKAGE ALCOHOLIC BEVERAGES | | | | |
| 6 219 7.7 1.0 | | | | | 100 CIGARS—CIGARETTES—TOBACCO | | | | |
| 7 848 21.9 3.8 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 9 190 4.6 .9 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 14 839 12.7 3.8 | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 14 440 83.2 83.2 | | | | | 180 ALL FOOTWEAR | | | | |
| 55 980 8.1 4.4 | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| (X) 497 (X) 2.2 | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 198 21 921 4.0 3.5 | | | | | 13 148 2.6 2.1 | | | | |
| 040 MEALS—SNACKS | | | | | 79 3 954 1.2 .6 | | | | |
| 080 PACKAGE ALCOHOLIC BEVERAGES | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 100 CIGARS—CIGARETTES—TOBACCO | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | |
| 120 COSMETICS—DRUGS—CLEANERS | | | | | 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | |
| 140 HEN'S—BOYS' CLOTHING EXC FOOTWR | | | | | 180 ALL FOOTWEAR | | | | |
| 160 WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | | | | | 200 CURTAINS—ORAPERIES—DRY GOODS | | | | |
| 180 ALL FOOTWEAR | | | | | 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | |
| 200 CURTAINS—ORAPERIES—DRY GOODS | | | | | 198 21 921 4.0 3.5 | | | | |
| 220 MAJOR APPL—RADIO—TV—MUSICAL INST | | | | | 13 148 2.6 2.1 | | | | |
| 198 21 921 4.0 3.5 | | | | | 79 3 954 1.2 .6 | | | | |
| 13 148 2.6 2.1 | | | | | 120 COSMETICS—DRUGS—CLEANERS | | | | |
| 79 3 954 1.2 .6 | | | | | 140 HEN'S—BOYS' CLOTHING EXC FOOTWR</ | | | | |

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|------------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | Amount ¹ (\$1,000) | | | | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | | |
| 020 | GROCERIES—OTHER FOODS | 26 | 11 075 | 5.2 | 4.4 | | | | | | | | |
| 040 | MEALS—SNACKS | 20 | 2 944 | 1.6 | 1.2 | | GENERAL MERCHANDISE STORES (SIC 539 PART) | | | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 6 | 1 083 | 2.9 | 4.4 | | | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 5 | 772 | 1.4 | 3 | | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 39 | 9 107 | 3.7 | 3.7 | | | | | | | | |
| | | | | | | | TOTAL | 63 | 20 818 | (X) | 100.0 | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 41 | 26 945 | 10.8 | 10.8 | 120 | COSMETICS—DRUGS—CLEANERS | 22 | 341 | 2.9 | 1.6 | | |
| 141 | MEN'S CLOTHING | 41 | 19 970 | 8.0 | 8.0 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 45 | 2 442 | 15.2 | 11.7 | | |
| 142 | BOYS' CLOTHING | 41 | 6 975 | 2.8 | 2.8 | 141 | MEN'S CLOTHING | 40 | 1 743 | 11.3 | 8.4 | | |
| | | | | | | 142 | BOYS' CLOTHING | 38 | 581 | 4.2 | 2.8 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 41 | 58 848 | 23.6 | 23.6 | | | | | | | | |
| 161 | CHILDREN'S—INFANTS' WEAR | 44 | 6 569 | 2.6 | 2.6 | 120 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 44 | 3 417 | 22.9 | 16.4 | | |
| 162 | HANDBAGS—ACCESSORIES | 39 | 3 947 | 1.6 | 1.6 | 180 | ALL FOOTWEAR | 28 | 827 | 8.2 | 4.0 | | |
| 163 | MILLINERY | 36 | 1 656 | 1.7 | 1.7 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 51 | 1 721 | 10.1 | 8.3 | | |
| 164 | HOSIERY | 39 | 3 379 | 1.5 | 1.4 | | | | | | | | |
| 165 | LINGERIE | 39 | 9 048 | 3.8 | 3.6 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 21 | 1 245 | 10.8 | 6.0 | | |
| 166 | WOMENS COATS—SUITS—FURS—RAINWR | 39 | 5 862 | 2.5 | 2.4 | 241 | MAJOR HOUSEHOLD APPLIANCES | 14 | 624 | 8.0 | 3.0 | | |
| 167 | WOMEN'S DRESSES | 41 | 11 683 | 4.7 | 4.7 | 222 | RADIOS—TV'S MUSICAL INSTR. | 18 | 603 | 5.2 | 2.9 | | |
| 168 | WOMEN'S BLOUSES—SPTSWR | 40 | 10 367 | 4.3 | 4.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 15 | (X) | 1.1 | | |
| 169 | GIRLS'—SUBTEEN—TEEN WEAR | 40 | 6 181 | 2.6 | 2.5 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 35 | 1 261 | 10.3 | 6.1 | | |
| 171 | OTHER WOMENS—GIRLS—CLOTHING ACC | 7 | 156 | 1.5 | 1 | 241 | FLOOR COVERINGS | 30 | 347 | 3.1 | 1.7 | | |
| | | | | | | 242 | FURNITURE—SLEEP EQUIPMENT | 22 | 765 | 8.2 | 3.7 | | |
| 180 | ALL FOOTWEAR | 39 | 9 722 | 3.9 | 3.9 | | | | | | | | |
| 200 | CURTAINS—ORAPERIES—DRY GOODS | 41 | 18 546 | 7.4 | 7.4 | 260 | KITCHENWARE—HOME FURNISHINGS | 39 | 2 490 | 12.8 | 12.0 | | |
| 201 | PIECE GOODS—NOTIONS | 40 | 5 986 | 2.4 | 2.4 | 280 | JEWELRY—OPTICAL GOODS | 28 | 1 667 | 9.4 | 8.0 | | |
| 202 | CURTAINS—ORAPERIES | 37 | 12 318 | 5.1 | 4.9 | 300 | SPORTING—RECREATION EQUIPMENT | 23 | 738 | 6.8 | 3.5 | | |
| 203 | ALL OTHER DOMESTICS | 6 | 241 | 1.6 | 1 | | | | | | | | |
| | | | | | | | | | | | | | |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 35 | 19 951 | 8.6 | 8.0 | 320 | HARDWARE—GARDENING EQUIPMENT | 17 | 593 | 5.3 | 2.5 | | |
| 221 | MAJOR HOUSEHOLD APPLIANCES | 32 | 12 482 | 5.4 | 5.0 | 321 | HARDWARE—TOOLS | 15 | 290 | 3.8 | 1.4 | | |
| 222 | RADIOS—TV'S MUSICAL INSTR. | 34 | 7 367 | 3.2 | 3.0 | 322 | GARDENING EQUIPMENT—SUPPLIES | 14 | 299 | 2.6 | 1.4 | | |
| | | | | | | | | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 37 | 15 689 | 6.5 | 6.3 | 340 | LUMBER—BUILDING MATERIALS | 14 | 514 | 9.8 | 2.5 | | |
| 241 | FLOOR COVERINGS | 29 | 4 534 | 2.0 | 1.8 | 348 | PAINT—GLASS—WALLPAPER | 13 | 205 | 3.9 | 1.0 | | |
| 242 | FURNITURE—SLEEP EQUIPMENT | 36 | 11 155 | 4.6 | 4.5 | 356 | ALL OTHER LUMBER—MILLWORK | 6 | 299 | 5.9 | 1.4 | | |
| | | | | | | | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 41 | 11 127 | 4.5 | 4.5 | 380 | AUTOMOBILES—TRUCKS | 7 | 12 | 6.6 | 1 | | |
| 261 | CHINA—GLASSWARE | 37 | 4 274 | 1.7 | 1.7 | 400 | AUTO FUELS—LUBRICANTS | 13 | 63 | 4.4 | 3.3 | | |
| 262 | KITCHENWARE—HOUSEWARES | 41 | 6 740 | 2.7 | 2.7 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 14 | 547 | 7.2 | 2.6 | | |
| | | | | | | 460 | WIN—GRAIN—FEED—FARM SUPPLIES | 9 | 39 | 13.3 | 2.2 | | |
| 280 | JEWELRY—OPTICAL GOODS | 33 | 4 257 | 1.8 | 1.7 | 500 | ALL OTHER MERCHANDISE | 30 | 1 475 | 9.6 | 7.1 | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 36 | 6 523 | 2.7 | 2.6 | 520 | NONMERCHANDISE RECEIPTS | 37 | 814 | 6.2 | 3.9 | | |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 611 | (X) | 2.9 | | |
| | | | | | | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 29 | 6 926 | 3.6 | 2.8 | | | | | | | | |
| 321 | HARDWARE—TOOLS | 19 | 3 648 | 2.7 | 1.5 | | DRY GOODS STORES (SIC 539 PART) | | | | | | |
| 322 | GARDENING EQUIPMENT—SUPPLIES | 29 | 3 278 | 1.6 | 1.3 | | | | | | | | |
| | | | | | | | TOTAL | 20 | 1 570 | (X) | 100.0 | | |
| 340 | LUMBER—BUILDING MATERIALS | 22 | 7 556 | 4.2 | 3.0 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 20 | 1 506 | 95.9 | 95.9 | | |
| 348 | PAINT—GLASS—WALLPAPER | 20 | 2 138 | 1.2 | .9 | 520 | NONMERCHANDISE RECEIPTS | 4 | 27 | 2.3 | 1.7 | | |
| 356 | ALL OTHER LUMBER—MILLWORK | 16 | 5 416 | 4.4 | 2.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 37 | (X) | 2.4 | | |
| | | | | | | | | | | | | | |
| 380 | AUTOMOBILES—TRUCKS | 5 | 200 | .3 | .1 | | | | | | | | |
| 400 | AUTO FUELS—LUBRICANTS | 12 | 873 | 1.0 | .4 | | SEWING AND NEEDLEWORK STORES (SIC 539 PART) | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 19 | 7 242 | 4.4 | 2.9 | | | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 4 | 538 | .8 | .2 | | | | | | | | |
| | | | | | | | TOTAL | 17 | 1 837 | (X) | 100.0 | | |
| 500 | ALL OTHER MERCHANDISE | 36 | 10 478 | 4.3 | 4.2 | | | | | | | | |
| 501 | TOYS—GAMES—WHEEL GOODS | 36 | 4 555 | 1.8 | 1.8 | | | | | | | | |
| 502 | BOOKS—STATIONERY—PHOTO. EQUIP | 32 | 5 122 | 2.3 | 2.1 | | | | | | | | |
| 518 | MOSE, EXC. TOY—GAMES—BOOKS—STA | 17 | 800 | .4 | .3 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 17 | 1 809 | 98.5 | 98.5 | | |
| | | | | | | 520 | NONMERCHANDISE RECEIPTS | 6 | 28 | 2.6 | 1.5 | | |
| 520 | NONMERCHANDISE RECEIPTS | 25 | 18 686 | 9.2 | 7.5 | | | | | | | | |
| 534 | AUTO REPAIR | 14 | 737 | .5 | .3 | | | | | | | | |
| 535 | ALL OTHER SERVICE RECEIPTS | 24 | 17 949 | 9.3 | 7.2 | | | | | | | | |
| | | | | | | | FOOD STORES (SIC 54) | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 15 | (X) | (2) | | | | | | | | |
| | | | | | | | TOTAL | 787 | 450 463 | (X) | 100.0 | | |
| | VARIETY STORES (SIC 533) | | | | | | | | | | | | |
| | TOTAL | 103 | 31 292 | (X) | 100.0 | | | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 86 | 1 429 | 4.8 | 4.6 | 020 | GROCERIES—OTHER FOODS | 787 | 387 411 | 86.0 | 86.0 | | |
| 040 | MEALS—SNACKS | 28 | 5 297 | 9.9 | 4.9 | 040 | MEALS—SNACKS | 66 | 1 867 | 4.7 | .4 | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 7 | 96 | 1.9 | .3 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 283 | 12 697 | 4.1 | 2.8 | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 101 | 2 134 | 6.8 | 6.8 | 100 | CIGARS—CIGARETTES—TOBACCO | 470 | 11 995 | 3.6 | 2.7 | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR | 98 | 4.6 | 4.6 | 160 | COSMETICS—DRUGS—CLEANERS | 430 | 14 821 | 4.1 | 3.3 | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 101 | 4 861 | 15.5 | 15.5 | 160 | MEN'S—BOYS' CLOTHING EXC FOOTWR | 60 | 416 | .6 | .1 | | |
| 180 | ALL FOOTWEAR | 89 | 711 | 2.4 | 2.3 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 20 | 261 | 1.3 | .1 | | |
| 200 | CURTAINS—ORAPERIES—DRY GOODS | 101 | 4 253 | 13.6 | 13.6 | 260 | KITCHENWARE—HOME FURNISHINGS | 64 | 685 | 1.4 | .2 | | |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 37 | 413 | 2.7 | 1.3 | 320 | HARDWARE—GARDENING EQUIPMENT | 31 | 932 | 1.9 | .2 | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 107 | 1 430 | 4.6 | 4.6 | 400 | AUTO FUELS—LUBRICANTS | 12 | 854 | 5.5 | 2.2 | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 99 | 2 475 | 8.3 | 7.9 | 520 | NONMERCHANDISE RECEIPTS | 320 | 9 716 | 3.2 | 2.2 | | |
| 280 | JEWELRY—OPTICAL GOODS | 93 | 546 | 1.7 | 1.7 | - | MISCELLANEOUS MERCHANDISE | (X) | 1 765 | (X) | 1.7 | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 70 | 230 | .8 | .7 | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 99 | 1 886 | 6.0 | 6.0 | | GROCERY STORES (SIC 541) | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 14 | 58 | 2.3 | .2 | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 101 | 7 466 | 23.9 | 23.9 | | TOTAL | 607 | 436 230 | (X) | 100.0 | | |
| 520 | NONMERCHANDISE RECEIPTS | 82 | 1 362 | 4.9 | 4.4 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 10 | (X) | (2) | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|---|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|---------------------------------------|----------------------------|--------------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | Amount ¹ (\$1,000) | | | | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | | |
| 020 | GROCERIES—OTHER FOODS | 607 | 374 081 | 85.8 | 85.8 | 020 | GROCERIES—OTHER FOODS | 46 | 2 568 | 87.6 | 87.6 | | |
| 021 | MEATS—FISH—POULTRY | 577 | 104 167 | 24.0 | 23.9 | 024 | ALL OTHER FOODS | 46 | 2 497 | 85.2 | 85.2 | | |
| 022 | PRODUCE (FRESH FRUITS—VEGTBLS) | 544 | 30 646 | 7.0 | 7.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 71 | (X) | 2.4 | | |
| 023 | FROZEN FOODS | 498 | 17 025 | 4.6 | 3.9 | 040 | MEALS—SNACKS | 27 | 289 | 12.9 | 9.9 | | |
| 024 | ALL OTHER FOODS | 591 | 222 241 | 51.0 | 50.9 | - | NONMERCHANTISE RECEIPTS | 28 | 40 | 1.7 | 1.4 | | |
| 040 | MEALS—SNACKS | 31 | 1 425 | 3.6 | .3 | 520 | MISCELLANEOUS MERCHANDISE | (X) | 35 | (X) | 1.2 | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 281 | 12 687 | 4.2 | 2.9 | EGG AND POULTRY DEALERS (SIC S49 PT.) | | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 458 | 11 904 | 3.5 | 2.7 | TOTAL | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 425 | 14 773 | 4.2 | 3.4 | OTHER MISCELLANEOUS FOOD STORES (SIC S49 PT.) | | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING—EX FOOTWR | 59 | 414 | .6 | .1 | TOTAL | | | | | | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 20 | 260 | 1.3 | .1 | TOTAL | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 62 | 681 | 1.4 | .2 | TOTAL | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 31 | 929 | 1.8 | .2 | TOTAL | | | | | | | |
| S00 | ALL OTHER MERCHANDISE | 314 | 9 652 | 3.1 | 2.2 | TOTAL | | | | | | | |
| S16 | ALL OTHER MERCHANDISE | 118 | 4 258 | 4.2 | 1.0 | TOTAL | | | | | | | |
| S17 | PAPER—PAPER PRODUCTS | 298 | 5 393 | 1.7 | 1.2 | TOTAL | | | | | | | |
| S20 | NONMERCHANTISE RECEIPTS | 229 | 7 631 | 3.2 | 1.7 | TOTAL | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 1 793 | (X) | .4 | TOTAL | | | | | | | |
| MEAT MARKETS (SIC S42 PT.) | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 20 | (0) | (X) | 100.0 | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 64 | 5 054 | 28.2 | 1.3 | | |
| 021 | MEATS—FISH—POULTRY | 20 | (0) | (X) | 100.0 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 21 | 346 | 5.8 | .1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (D) | (X) | 1.0 | 260 | KITCHENWARE—HOME FURNISHINGS | 52 | 537 | 2.5 | .1 | | |
| S20 | NONMERCHANTISE RECEIPTS | 4 | (X) | (X) | 1.5 | 300 | SPORTING—RECREATION EQUIPMENT | 69 | 5 315 | 27.6 | 1.3 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | (X) | .2 | 320 | HARDWARE—GARDENING EQUIPMENT | 58 | 1 180 | 6.0 | .3 | | |
| FISH (SEA FOOD) MARKETS (SIC S42 PT.) | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |
| FRUIT STORES AND VEGETABLE MKTS. (SIC S43) | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 8 | 695 | 97.2 | 97.2 | 380 | AUTOMOBILES—TRUCKS | 211 | 309 329 | 87.0 | 87.0 | | |
| 022 | PRODUCE (FRESH FRUITS—VEGTBLS) | 8 | 657 | 91.9 | 91.9 | 400 | AUTO FUELS—LUBRICANTS | 102 | 756 | .3 | .2 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 31 | (X) | 4.3 | 420 | AUTO TIRES—BATTERIES—ACCESS | 154 | 22 594 | 6.8 | 6.4 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 20 | (X) | 2.8 | 440 | FARM EQUIPMENT MACHINERY | 4 | 440 | 4.5 | .1 | | |
| CANOPY, NUT, AND CONFECTIONERY STORES (SIC S44) | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |
| DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC S51 PT.) | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |
| DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC S51 PT.) | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |
| TOTAL | | | | | | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-III., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | | |
| | DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) | | | | | | | | | | | | |
| | TOTAL | 10 | 30 319 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 17 | 5 840 | 97.1 | 97.1 | | |
| | | | | | | 504 | MOBILE HOMES—HOUSEHOLD TRRLRS | 15 | 4 978 | 96.7 | 82.7 | | |
| | | | | | | | MISCELLANEOUS MERCHANDISE | (X) | 796 | (X) | 13.2 | | |
| 380 | AUTOMOBILES—TRUCKS | 10 | 26 606 | 87.8 | 87.8 | 520 | NONMERCHANDISE RECEIPTS | 7 | 148 | 4.5 | 2.5 | | |
| 381 | NEW PASSENGER CARS—RETAIL | 10 | 18 027 | 59.5 | 59.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 28 | (X) | .5 | | |
| 385 | USED PASSENGER CARS—RETAIL | 9 | 4 986 | 19.0 | 16.4 | | | | | | | | |
| 386 | USED PASSENGER CARS—WHOLE | 7 | 1 399 | 5.6 | 4.6 | | AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 2 185 | (X) | 7.2 | | TOTAL | 11 | (0) | (X) | 100.0 | | |
| 400 | AUTO FUELS—LUBRICANTS | 9 | 50 | .2 | .2 | | | | | | | | |
| 403 | MOTOR OILS—GREASES—OTHER OILS | 8 | 43 | .1 | .1 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 7 | (X) | (Z) | | | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 10 | 1 713 | 5.6 | 5.6 | | AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) | | | | | | |
| 421 | PARTS INSTALLED IN REPAIR WORK | 10 | 993 | 3.3 | 3.3 | | TOTAL | 1 | (0) | (X) | 100.0 | | |
| 422 | PARTS—WHOLESALE | 9 | 511 | 1.7 | 1.7 | | | | | | | | |
| 423 | PARTS—RETAIL | 10 | 96 | .3 | .3 | | | | | | | | |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 9 | 113 | .4 | .4 | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 10 | 1 702 | 5.6 | 5.6 | | | | | | | | |
| 527 | SERVICE LABOR | 10 | 1 637 | 5.4 | 5.4 | | GASOLINE SERVICE STATIONS (SIC 554) | | | | | | |
| - | MISCELLANEOUS | (X) | 65 | (X) | .2 | | TOTAL | 1 089 | 156 874 | (X) | 100.0 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 247 | (X) | .8 | | | | | | | | |
| | MOTOR VEHICLE DEALERS—USED CARS ONLY (SIC 552) | | | | | 020 | GROCERIES—OTHER FOODS | 115 | 911 | 3.5 | .6 | | |
| | TOTAL | 70 | 19 904 | (X) | 100.0 | 040 | MEALS—SNACKS | 22 | 438 | 16.6 | .3 | | |
| 380 | AUTOMOBILES—TRUCKS | 70 | 19 458 | 97.8 | 97.8 | 100 | CIGARS—CIGARETTES—TOBACCO | 263 | 6 305 | 11.2 | 4.0 | | |
| 381 | NEW PASSENGER CARS—RETAIL | 14 | 2 543 | 29.6 | 12.8 | 300 | SPORTING—RECREATION EQUIPMENT | 8 | 100 | 33.3 | .1 | | |
| 385 | USED PASSENGER CARS—RETAIL | 70 | 15 176 | 76.2 | 76.2 | 380 | AUTOMOBILES—TRUCKS | 34 | 353 | 9.0 | .2 | | |
| 386 | USED PASSENGER CARS—WHOLE | 19 | 1 105 | 13.3 | 5.6 | 400 | AUTO FUELS—LUBRICANTS | 1 089 | 127 542 | 81.3 | 81.3 | | |
| 387 | USED COMMERCIAL VEHICLES | 5 | 146 | 8.5 | .7 | 401 | GASOLINE | 1 088 | 119 444 | 76.3 | 76.1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 488 | (X) | 2.5 | 402 | OTHER AUTOMOTIVE FUELS | 118 | 2 881 | 12.7 | 1.8 | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 15 | 167 | 2.5 | .8 | 403 | MOTOR OILS—GREASES—OTHER OILS | 993 | 5 215 | 3.5 | 3.3 | | |
| 520 | NONMERCHANDISE RECEIPTS | 25 | 279 | 2.8 | 1.4 | 420 | AUTO TIRES—BATTERIES—ACCESS | 869 | 13 529 | 12.4 | 8.6 | | |
| 527 | SERVICE LABOR | 7 | 97 | 2.9 | .5 | 421 | PARTS INSTALLED IN REPAIR WORK | 352 | 2 962 | 8.5 | 1.9 | | |
| 528 | OTHER NONMERCHANDISE RECEIPTS | 20 | 182 | 2.7 | .9 | 423 | PARTS—RETAIL | 140 | 1 527 | 8.0 | 1.0 | | |
| | | | | | | 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 796 | 9 039 | 9.1 | 5.8 | | |
| | | | | | | 480 | HOUSEHOLD FUELS—ICE | 24 | 205 | 5.5 | .1 | | |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 20 | 83 | 7.6 | .1 | | |
| | | | | | | 520 | NONMERCHANDISE RECEIPTS | 732 | 6 965 | 6.5 | 4.4 | | |
| | | | | | | 527 | SERVICE LABOR | 700 | 6 108 | 6.5 | 3.9 | | |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 443 | (X) | .3 | | |
| | TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553) | | | | | | | | | | | | |
| | TOTAL ² | 117 | 34 026 | (X) | 100.0 | | APPAREL AND ACCESSORY STORES (SIC 56) | | | | | | |
| | | | | | | | TOTAL | 401 | 113 967 | (X) | 100.0 | | |
| | HOME AND AUTO SUPPLY STORES (SIC 553 PT.) | | | | | 120 | COSMETICS—DRUGS—CLEANERS | 16 | 609 | 2.3 | .5 | | |
| | TOTAL ² | 35 | 13 608 | (X) | 100.0 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR | 136 | 30 291 | 44.9 | 26.6 | | |
| | | | | | | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 259 | 54 429 | 60.7 | 47.8 | | |
| | | | | | | 180 | ALL FOOTWEAR | 193 | 22 437 | 27.0 | 19.7 | | |
| | | | | | | 200 | CURTAINS—ORAPERIES—DRY GOODS | 18 | 692 | 4.3 | .6 | | |
| | | | | | | 260 | KITCHENWARE—HOME FURNISHINGS | 9 | 238 | 1.3 | .2 | | |
| | | | | | | 280 | JEWELRY—OPTICAL GOODS | 40 | 603 | 1.8 | .5 | | |
| | | | | | | 300 | SPORTING—RECREATION EQUIPMENT | 7 | 81 | 3.8 | .1 | | |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 21 | 661 | 4.0 | .6 | | |
| | | | | | | 520 | NONMERCHANDISE RECEIPTS | 160 | 3 755 | 4.6 | 3.3 | | |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 170 | (X) | .1 | | |
| | | | | | | | WOMEN'S CLOTHING, SPECIALTY STRS, FURRIERS (SIC 562, 3, 8) | | | | | | |
| | | | | | | | TOTAL ² | 148 | 44 711 | (X) | 100.0 | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 17 | 4 010 | 96.0 | 96.0 | | | | | | | | |
| 307 | OUTBOARD BOATS | 13 | 900 | 23.9 | 21.6 | | WOMEN'S READY-TO-WEAR STORES (SIC 562) | | | | | | |
| 308 | OUTBOARD MOTORS | 13 | 740 | 19.6 | 17.7 | | TOTAL ² | 121 | 40 396 | (X) | 100.0 | | |
| 311 | INBOARD—OUTORIVE BOATS | 11 | 748 | 19.8 | 17.9 | | | | | | | | |
| 312 | BOAT TRAILERS | 12 | 225 | 5.9 | 5.4 | | | | | | | | |
| 313 | MARINE ACCESS. AND PARTS | 16 | 353 | 8.5 | 8.5 | | | | | | | | |
| 318 | ALL OTHER BOATS | 10 | 510 | 19.6 | 12.2 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 515 | (X) | 12.3 | | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 10 | 115 | 6.4 | 2.8 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 51 | (X) | 1.2 | | | | | | | | |
| | HOUSEHOLD TRAILER DEALERS (SIC 5592) | | | | | | MILLINERY STORES (SIC 563 PT.) | | | | | | |
| | TOTAL | 17 | 6 016 | (X) | 100.0 | | TOTAL | 6 | 332 | (X) | 100.0 | | |
| | | | | | | | | | | | | | |
| | | | | | | | CORSET AND LINGERIE STORES (SIC 563 PT.) | | | | | | |
| | | | | | | | TOTAL | 3 | (0) | (X) | 100.0 | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-Ill., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|--|-------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|-------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| | OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) | | | | | S20 | NONMERCHANDISE RECEIPTS. | 49 | (0) | 2.9 | 1.7 |
| | TOTAL ² | 12 | 2 181 | (X) | 100.0 | - | MISCELLANEOUS MERCHANDISE. | (X) | | (X) | 4.2 |
| | FURRIERS AND FUR SHOPS (SIC 568) | | | | | | MEN'S SHOE STORES (SIC 566 PT.) | | | | |
| | TOTAL | 6 | (0) | (X) | 100.0 | 180 | TOTAL | 9 | 1 008 | (X) | 100.0 |
| 160 | WOMEN'S-GIRLS'CLOTHING+EX FOOTWR | 6 | | | | 181 | ALL FOOTWEAR | 9 | 977 | 96.9 | 96.9 |
| 175 | FURS | 6 | | | | - | MEN'S AND BOYS' FOOTWEAR | 9 | 977 | 96.9 | 96.9 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | (0) | (X) | 11.7 | S20 | NONMERCHANDISE RECEIPTS. | (7) | 21 | 2.6 | 2.1 |
| S20 | NONMERCHANDISE RECEIPTS. | 5 | | | | - | MISCELLANEOUS MERCHANDISE. | (X) | 10 | (X) | 1.0 |
| | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561) | | | | | | WOMEN'S SHOE STORES (SIC 566 PT.) | | | | |
| | TOTAL | 63 | 17 567 | (X) | 100.0 | 160 | TOTAL | 24 | 5 033 | (X) | 100.0 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 63 | 15 885 | 90.4 | 90.4 | 180 | WOMEN'S-GIRLS'CLOTHING+EX FOOTWR | 15 | 600 | 15.4 | 11.9 |
| 142 | BOYS' CLOTHING | 22 | 812 | 15.6 | 4.6 | 181 | ALL FOOTWEAR | 24 | 4 297 | 85.4 | 85.4 |
| 143 | MEN'S TAILORED OUTERWEAR | 56 | 7 047 | 41.0 | 40.1 | 182 | MEN'S AND BOYS' FOOTWEAR | 3 | 57 | 11.9 | 1.1 |
| 144 | OTHER MEN'S OUTERWEAR | 53 | 2 402 | 16.0 | 13.7 | 183 | WOMEN'S AND GIRLS' FOOTWEAR. | 24 | 4 193 | 83.3 | 83.3 |
| 145 | MEN'S HATS | 43 | 469 | 3.1 | 2.7 | - | CHILDREN'S AND INFANTS' FOOTWR | 4 | 47 | 8.6 | 1.0 |
| 146 | OTHER MEN'S CLOTHING | 61 | 5 155 | 29.4 | 29.3 | S20 | NONMERCHANDISE RECEIPTS. | 13 | 97 | 2.7 | 1.9 |
| 160 | WOMEN'S-GIRLS'CLOTHING+EX FOOTWR | 7 | 393 | 13.9 | 2.2 | - | MISCELLANEOUS MERCHANDISE. | (X) | 39 | (X) | .8 |
| 172 | DRESSES. | 5 | 198 | 7.6 | 1.1 | | CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) | | | | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 195 | (X) | 1.1 | | TOTAL | 1 | (0) | (X) | 100.0 |
| 180 | ALL FOOTWEAR | 25 | 738 | 6.7 | 4.2 | | FAMILY SHOE STORES (SIC 566 PT.) | | | | |
| S20 | NONMERCHANDISE RECEIPTS. | 21 | 462 | 4.0 | 2.6 | | TOTAL | 77 | 11 308 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 88 | (X) | .5 | | WOMEN'S-GIRLS'CLOTHING+EX FOOTWR | 17 | 225 | 4.8 | 2.0 |
| | CUSTOM TAILORS (SIC 567) | | | | | 160 | ALL FOOTWEAR | 77 | 10 788 | 95.4 | 95.4 |
| | TOTAL ² | 8 | 348 | (X) | 100.0 | 181 | MEN'S AND BOYS' FOOTWEAR | 77 | 3 173 | 28.1 | 28.1 |
| | FAMILY CLOTHING STORES (SIC 565) | | | | | 182 | WOMEN'S AND GIRLS' FOOTWEAR. | 77 | 4 975 | 44.0 | 44.0 |
| | TOTAL | 48 | 31 957 | (X) | 100.0 | 183 | CHILDREN'S AND INFANTS' FOOTWR | 72 | 2 640 | 26.0 | 23.3 |
| 120 | COSMETICS-DRUGS-CLEANERS | 7 | 144 | 1.6 | .5 | S00 | ALL OTHER MERCHANDISE. | 5 | 86 | 7.3 | .8 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 48 | 12 905 | 40.4 | 40.4 | 520 | NONMERCHANDISE RECEIPTS. | 29 | 186 | 3.1 | 1.6 |
| 142 | BOYS' CLOTHING | 40 | 1 964 | 6.8 | 6.1 | - | MISCELLANEOUS MERCHANDISE. | (X) | 23 | (X) | .2 |
| 143 | MEN'S TAILORED OUTERWEAR | 32 | 6 435 | 20.8 | 20.1 | | CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) | | | | |
| 144 | OTHER MEN'S OUTERWEAR | 29 | 979 | 6.4 | 3.1 | | TOTAL ² | 21 | 1 777 | (X) | 100.0 |
| 145 | MEN'S HATS | 20 | 293 | 1.1 | .9 | 160 | ALL FOOTWEAR | 77 | 10 788 | 95.4 | 95.4 |
| 146 | OTHER MEN'S CLOTHING | 46 | 3 233 | 10.1 | 10.1 | 181 | MEN'S AND BOYS' FOOTWEAR | 77 | 3 173 | 28.1 | 28.1 |
| 160 | WOMEN'S-GIRLS'CLOTHING+EX FOOTWR | 48 | 12 434 | 38.9 | 38.9 | 182 | WOMEN'S AND GIRLS' FOOTWEAR. | 77 | 4 975 | 44.0 | 44.0 |
| 161 | CHILDREN'S-INFANTS' WEAR | 24 | 732 | 7.1 | 2.3 | 183 | CHILDREN'S AND INFANTS' FOOTWR | 72 | 2 640 | 26.0 | 23.3 |
| 163 | MILLINERY. | 15 | 287 | 1.2 | .9 | S00 | ALL OTHER MERCHANDISE. | 5 | 86 | 7.3 | .8 |
| 164 | HOSIERY. | 27 | 301 | 1.0 | .9 | 520 | NONMERCHANDISE RECEIPTS. | 29 | 186 | 3.1 | 1.6 |
| 165 | LINGERIE | 30 | 1 368 | 4.6 | 4.3 | - | MISCELLANEOUS MERCHANDISE. | (X) | 23 | (X) | .2 |
| 168 | WOMEN'S BLOUSES-SPTSWR | 36 | 2 828 | 9.0 | 8.8 | | MISC. APPAREL AND ACCESSORY STRS. (SIC 569) | | | | |
| 172 | DRESSES. | 46 | 3 511 | 11.0 | 11.0 | | TOTAL | 2 | (0) | (X) | 100.0 |
| 173 | COATS-SUITS. | 31 | 2 189 | 7.1 | 6.8 | | FURNITURE, HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) | | | | |
| 174 | HANDBAGS | 24 | 323 | 1.1 | 1.0 | | TOTAL | 372 | 78 806 | (X) | 100.0 |
| 176 | OTHER WOMEN'S-GIRLS' CLOTHES ACC | 32 | 662 | 2.4 | 2.1 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 74 | 2 545 | 22.8 | 3.2 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 232 | (X) | .7 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 217 | 38 417 | 70.0 | 48.7 |
| 180 | ALL FOOTWEAR | 40 | 3 778 | 12.5 | 11.8 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 182 | 29 393 | 72.8 | 37.3 |
| 200 | CURTAINS-ORAPERIES-ORY GOODS | 13 | 488 | 7.5 | 1.5 | 260 | KITCHENWARE-HOME FURNISHINGS | 80 | 3 629 | 21.1 | 4.6 |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 4 | 26 | 1.0 | .1 | 280 | JEWELRY-OPTICAL GOODS. | 6 | 262 | 20.0 | .3 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 5 | 57 | 1.1 | .2 | 320 | HARDWARE-GARDENING EQUIPMENT | 23 | 553 | 10.7 | .7 |
| 280 | JEWELRY-OPTICAL GOODS. | 15 | 369 | 2.2 | 1.2 | 500 | ALL OTHER MERCHANDISE. | 9 | 206 | 15.0 | .3 |
| 300 | SPORTING-RECREATION EQUIPMENT. | 4 | 20 | 1.4 | .1 | 520 | NONMERCHANDISE RECEIPTS. | 14 | 346 | 10.0 | .4 |
| 500 | ALL OTHER MERCHANDISE. | 6 | 280 | 4.9 | .9 | - | MISCELLANEOUS MERCHANDISE. | (X) | 338 | (X) | .4 |
| S20 | NONMERCHANDISE RECEIPTS. | 20 | 1 431 | 5.7 | 4.5 | | FURNITURE STORES (SIC 5712) | | | | |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 25 | (X) | .1 | | TOTAL ² | 106 | 26 438 | (X) | 100.0 |
| | SHOE STORES (SIC 566) | | | | | | | | | | |
| | TOTAL | 111 | (0) | (X) | 100.0 | | | | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 4 | | | | | | | | | |
| 160 | WOMEN'S-GIRLS'CLOTHING+EX FOOTWR | 32 | | | | | | | | | |
| 180 | ALL FOOTWEAR | 6 | | | | | | | | | |
| S00 | ALL OTHER MERCHANDISE. | 11 | | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

St. Louis, Mo.-III., SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| | HOME FURNISHINGS STORES (OTHER 571) | | | | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 31 | 8 049 | 91.7 | 91.7 | |
| | TOTAL | 92 | 11 487 | (X) 100.0 | 228 | PIANOS | 18 | 1 302 | 17.4 | 14.8 | |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 32 | 1 778 | 100.0 | 229 | ORGANS | 17 | 1 335 | 18.4 | 15.2 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 55 | 6 410 | 73.4 | 231 | MUSICAL INSTR-ACCESSORIES | 27 | 2 308 | 26.9 | 26.3 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 22 | 2 379 | 81.4 | 233 | RECORDS-TAPES-RELATED ACCESS | 9 | 337 | 5.0 | 3.8 | |
| 280 | JEWELRY-OPTICAL GOODS | 4 | 219 | 19.0 | 234 | SHEET MUSIC-RELATED ITEMS | 18 | 1 029 | 14.4 | 11.7 | |
| 520 | NONMERCHANDISE RECEIPTS | 29 | 360 | 5.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 1 738 | (X) | 19.8 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 341 | (X) | 520 | NONMERCHANDISE RECEIPTS | 20 | 723 | 9.4 | 8.2 | |
| | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 10 | (X) | .1 | |
| | FLOOR COVERINGS STORES (SIC 5713) | | | | | EATING AND DRINKING PLACES (SIC 58) | | | | | |
| | TOTAL | 47 | 6 647 | (X) 100.0 | | TOTAL | 1 544 | 147 475 | (X) | 100.0 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 47 | 6 157 | 92.6 | 020 | GROCERIES-OTHER FOODS | 82 | 887 | 8.9 | .6 | |
| 520 | NONMERCHANDISE RECEIPTS | 16 | 277 | 7.6 | 040 | MEALS-SNACKS | 1 274 | 110 745 | 85.7 | 75.1 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 212 | (X) | 060 | ALCOHOLIC DRINKS | 637 | 29 925 | 47.7 | 20.3 | |
| | | | | | 080 | PACKAGED ALCOHOLIC BEVERAGES | 187 | 2 034 | 11.6 | 1.4 | |
| | ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) | | | | 100 | CIGARS-CIGARETTES-TOBACCO | 230 | 610 | 3.2 | .4 | |
| | TOTAL ² | 27 | 2 160 | (X) 100.0 | 500 | ALL OTHER MERCHANDISE | 31 | 228 | 5.0 | .2 | |
| | | | | | 520 | NONMERCHANDISE RECEIPTS | 343 | 2 890 | 5.6 | 2.0 | |
| | CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715) | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 156 | (X) | .1 | |
| | TOTAL | 4 | (D) | (X) 100.0 | | EATING PLACES (SIC 5812) | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 4 | | | 020 | GROCERIES-OTHER FOODS | 64 | 733 | 10.1 | .6 | |
| 280 | JEWELRY-OPTICAL GOODS | 3 | | | 040 | MEALS-SNACKS | 1 113 | 109 231 | 89.1 | 89.1 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | | | 060 | ALCOHOLIC DRINKS | 206 | 8 930 | 24.9 | 7.3 | |
| | | | | | 080 | PACKAGED ALCOHOLIC BEVERAGES | 32 | 505 | 6.8 | .4 | |
| | MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) | | | | 100 | CIGARS-CIGARETTES-TOBACCO | 142 | 401 | 3.2 | .3 | |
| | TOTAL | 14 | (D) | (X) 100.0 | 500 | ALL OTHER MERCHANDISE | 27 | 189 | 4.8 | .2 | |
| | | | | | 520 | NONMERCHANDISE RECEIPTS | 269 | 2 494 | 5.3 | 2.0 | |
| | HOUSEHOLD APPLIANCE STORES (SIC 572) | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 120 | (X) | .1 | |
| | TOTAL | 83 | 14 598 | (X) 100.0 | | RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) | | | | | |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 15 | 230 | 11.6 | 020 | GROCERIES-OTHER FOODS | 31 | 271 | 4.5 | .3 | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 81 | 12 498 | 86.1 | 040 | MEALS-SNACKS | 710 | 71 935 | 86.1 | 86.1 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 8 | 637 | 24.1 | 060 | ALCOHOLIC DRINKS | 186 | 8 480 | 25.0 | 10.2 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 19 | 399 | 31.0 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 30 | 489 | 7.0 | .6 | |
| 264 | SMALL ELECTRICAL APPLIANCES | 18 | 326 | 25.2 | 100 | CIGARS-CIGARETTES-TOBACCO | 95 | 276 | 2.7 | .3 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 16 | (X) | 500 | ALL OTHER MERCHANDISE | 17 | 123 | 1.8 | .1 | |
| | | | | | 520 | NONMERCHANDISE RECEIPTS | 149 | 1 889 | 6.9 | 2.3 | |
| 520 | NONMERCHANDISE RECEIPTS | 42 | 487 | 8.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 50 | (X) | .1 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 347 | (X) | | CAFETERIAS (SIC 5812 PT.) | | | | | |
| | | | | | | TOTAL | 72 | 15 040 | (X) | 100.0 | |
| | RADIO AND TELEVISION STORES (SIC 5732) | | | | 020 | GROCERIES-OTHER FOODS | 3 | 97 | 12.5 | .6 | |
| | TOTAL | 53 | 17 019 | (X) 100.0 | 040 | MEALS-SNACKS | 72 | 14 360 | 95.5 | 95.5 | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 53 | 14 944 | 87.8 | 100 | CIGARS-CIGARETTES-TOBACCO | 7 | 40 | 7.6 | .3 | |
| 224 | NEW MAJOR APPLIANCES | 20 | 3 266 | 30.7 | 520 | NONMERCHANDISE RECEIPTS | 22 | 352 | 3.9 | 2.3 | |
| 225 | NEW RADIOS-TV'S ETC. | 53 | 11 206 | 65.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 191 | (X) | 1.3 | |
| 226 | USED MAJOR APPL-RADIOS-TV'S | 22 | 171 | 4.0 | | REFRESHMENT PLACES (SIC 5812 PT.) | | | | | |
| 227 | RECORDS-TAPES-MUSICAL INSTR. | 12 | 301 | 7.8 | | TOTAL | 331 | 24 050 | (X) | 100.0 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 13 | 606 | 10.9 | 020 | GROCERIES-OTHER FOODS | 30 | 365 | 34.8 | 1.5 | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 14 | 409 | 11.9 | 040 | MEALS-SNACKS | 331 | 22 936 | 95.4 | 95.4 | |
| 520 | NONMERCHANDISE RECEIPTS | 29 | 796 | 7.1 | 100 | CIGARS-CIGARETTES-TOBACCO | 40 | 86 | 6.3 | .4 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 264 | (X) | 500 | ALL OTHER MERCHANDISE | 10 | 60 | 7.6 | .2 | |
| | | | | | 520 | NONMERCHANDISE RECEIPTS | 97 | 253 | 2.8 | 1.1 | |
| | RECORD SHOPS (SIC 5733 PT.) | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 349 | (X) | 1.5 | |
| | TOTAL ² | 7 | 482 | (X) 100.0 | | DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) | | | | | |
| | MUSICAL INSTRUMENT STORES (SIC 5733 PT.) | | | | | TOTAL | 431 | 24 872 | (X) | 100.0 | |
| | TOTAL | 31 | 8 782 | (X) 100.0 | 020 | GROCERIES-OTHER FOODS | 18 | 154 | 5.8 | .6 | |
| | | | | | 040 | MEALS-SNACKS | 161 | 1 514 | 18.0 | 6.1 | |
| | | | | | 060 | ALCOHOLIC DRINKS | 431 | 20 996 | 84.4 | 84.4 | |
| | | | | | 080 | PACKAGED ALCOHOLIC BEVERAGES | 155 | 1 529 | 15.5 | 6.1 | |
| | | | | | 100 | CIGARS-CIGARETTES-TOBACCO | 88 | 208 | 3.1 | .8 | |

Standard Notes: . Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Springfield SMSA

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | | | | | | | | |
|--|---|----------------------------|--------------------------------------|--|--|---|----------------------------|--------------------------------------|---|-----|---|----|--------|------------|-----|---|-----|-------|---------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— Establishments handling the line All establishments ¹ | | | | Amount ¹ (\$1,000) | Establishments handling the line All establishments ¹ | | | | | | | | | | |
| RETAIL TRADE | | | | | | | | | | | | | | | | | | | |
| | TOTAL | 1 075 | 259 421 | (X) 100.0 | | TOTAL | 16 | (0) | 100.0 | | | | | | | | | | |
| 020 | GROCERIES—OTHER FOODS | 181 | 47 537 | 45.7 18.3 | 420 | FARM EQUIPMENT DEALERS (SIC S252) | | | | | | | | | | | | | |
| 040 | MEALS—SNACKS | 270 | 17 093 | 30.6 6.6 | 440 | FARM EQUIPMENT MACHINERY | 3 | (0) | 21.1 6.5 | | | | | | | | | | |
| 060 | ALCOHOLIC DRINKS | 63 | 1 759 | 50.0 .7 | 520 | NONMERCHANDISE RECEIPTS | 16 | (X) | 87.1 1.7 | | | | | | | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 65 | 4 761 | 20.9 1.8 | - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 4.4 4.7 | | | | | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 185 | 3 427 | 6.3 1.3 | GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*) | | | | | | | | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 138 | 12 731 | 15.6 4.9 | | | | | | | | | | | | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 73 | 8 298 | 16.3 3.2 | | | | | | | | | | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 108 | 13 258 | 24.2 5.1 | | | | | | | | | | | | | | | |
| 180 | ALL FOOTWEAR | 82 | 4 514 | 8.7 1.7 | | | | | | | | | | | | | | | |
| 200 | CURTAINS—ORAPERIES—DRY GOODS | 69 | 5 019 | 9.8 1.9 | | | | | | | | | | | | | | | |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 89 | 9 567 | 15.8 3.7 | | | | | | | | | | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 77 | 8 609 | 18.9 3.3 | | | | | | | | | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 105 | 3 942 | 6.5 1.5 | | | | | | | | | | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 65 | 2 795 | 5.6 1.1 | | | | | | | | | | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 60 | 2 748 | 6.2 1.1 | 020 | GROCERIES—OTHER FOODS | 26 | 1 089 | 2.9 2.7 | | | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 84 | 3 856 | 9.3 1.5 | 040 | MEALS—SNACKS | 14 | 872 | 2.5 2.1 | | | | | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 75 | 11 381 | 32.1 4.4 | 100 | CIGARS—CIGARETTES—TOBACCO | 10 | 329 | 3.1 .8 | | | | | | | | | | |
| 360 | AUTOMOBILES—TRUCKS | 50 | 39 679 | 60.4 15.3 | 120 | COSMETICS—DRUGS—CLEANERS | 30 | 2 370 | 6.2 5.8 | | | | | | | | | | |
| 380 | AUTO FUELS—LUBRICANTS | 218 | 15 818 | 24.7 6.1 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 36 | 3 153 | 7.9 7.7 | | | | | | | | | | |
| 400 | AUTO TIRES—BATTERIES—ACCESS | 212 | 10 497 | 10.9 4.0 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 37 | 7 293 | 18.4 17.9 | | | | | | | | | | |
| 420 | FARM EQUIPMENT MACHINERY | 20 | 4 276 | 20.5 1.6 | 180 | ALL FOOTWEAR | 30 | 1 643 | 4.3 4.0 | | | | | | | | | | |
| 460 | HAY—GRAIN—FEEO—FARM SUPPLIES | 22 | 5 530 | 23.8 2.1 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 42 | 4 139 | 10.5 10.2 | | | | | | | | | | |
| 480 | HOUSEHOLD FUELS—ICE | 21 | 3 158 | 7.8 1.2 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 17 | 3 544 | 9.7 8.7 | | | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 185 | 11 174 | 15.1 4.3 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 25 | 1 829 | 5.9 4.5 | | | | | | | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 466 | 7 993 | 4.9 3.1 | 260 | KITCHENWARE—HOME FURNISHINGS | 29 | 1 925 | 5.4 4.7 | | | | | | | | | | |
| BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC S2) | | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | TOTAL | 70 | 17 160 | (X) 100.0 | 280 | JEWELRY—OPTICAL GOODS | 24 | 526 | 1.4 1.3 |
| | | | | | | | | | | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 6 | 173 | 8.1 1.0 | 300 | SPORTING—RECREATION EQUIPMENT | 18 | 1 408 | 4.0 3.5 |
| | | | | | | | | | | 260 | KITCHENWARE—HOME FURNISHINGS | 10 | 211 | 17.6 1.2 | 320 | HARDWARE—GARDENING EQUIPMENT | 25 | 1 090 | 5.5 2.7 |
| | | | | | | | | | | 300 | SPORTING—RECREATION EQUIPMENT | 7 | 65 | 8.8 .4 | 340 | LUMBER—BUILDING MATERIALS | 12 | 608 | 4.8 2.0 |
| | | | | | | | | | | 320 | HARDWARE—GARDENING EQUIPMENT | 28 | 1 548 | 22.1 9.0 | 400 | AUTO FUELS—LUBRICANTS | 6 | 97 | .5 .2 |
| | | | | | | | | | | 340 | LUMBER—BUILDING MATERIALS | 50 | 10 314 | 100.0 60.1 | 420 | AUTO TIRES—BATTERIES—ACCESS | 5 | 1 284 | 5.8 3.2 |
| | | | | | | | | | | 360 | AUTO TIRES—BATTERIES—ACCESS | 3 | 302 | 3.3 1.5 | 500 | ALL OTHER MERCHANDISE | 30 | 3 301 | 9.0 8.1 |
| | | | | | | | | | | 400 | FARM EQUIPMENT MACHINERY | 16 | 3 979 | 62.8 23.2 | 520 | NONMERCHANDISE RECEIPTS | 31 | 2 574 | 6.6 6.3 |
| | | | | | | | | | | 440 | NONMERCHANDISE RECEIPTS | 24 | 251 | 3.3 1.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 1 473 | (X) 3.6 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 317 | (X) 1.8 | DEPARTMENT STORES (SIC 531) | | | | | | | | | | | | | | |
| BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX. S25) | | | | | | | | | | | | | | | | | | | |
| | TOTAL | 43 | 10 935 | (X) 100.0 | | | | | | 020 | GROCERIES—OTHER FOODS | 5 | 617 | 2.0 2.0 | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 16 | 298 | 5.8 2.7 | | | | | | 040 | MEALS—SNACKS | 4 | 587 | 2.1 1.9 | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 43 | 10 198 | 93.3 93.3 | | | | | | 120 | COSMETICS—DRUGS—CLEANERS | 5 | 1 928 | 6.4 6.3 | | | | | |
| 341 | LUMBER | 26 | 3 664 | 44.9 33.5 | | | | | | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 6 | 2 424 | 7.9 7.9 | | | | | |
| 342 | PLYWOOD | 23 | 932 | 12.6 8.5 | | | | | | 141 | MEN'S CLOTHING | 6 | 1 961 | 6.4 6.4 | | | | | |
| 343 | WINDOWS, DOORS, AND FRAMES—METAL | 16 | 142 | 3.2 1.3 | | | | | | 142 | BOYS' CLOTHING | 5 | 463 | 1.6 1.5 | | | | | |
| 344 | ALL OTHER MILLWORK | 23 | 737 | 10.0 6.7 | | | | | | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 6 | 5 614 | 18.2 18.2 | | | | | |
| 346 | WALBOARD | 23 | 550 | 7.6 5.1 | | | | | | 161 | CHILDREN'S—INFANTS' WEAR | 6 | 934 | 3.0 3.0 | | | | | |
| 347 | ASPHALT AND ASBESTOS PRODUCTS | 23 | 424 | 5.8 3.9 | 162 | HANDBAGS—ACCESSORIES | 5 | 263 | 1.2 .9 | | | | | | | | | | |
| 348 | PAINT—GLASS—WALLPAPER | 20 | 212 | 3.3 1.9 | 163 | MILLINERY | 4 | 113 | .5 .4 | | | | | | | | | | |
| 351 | METAL ROOFING AND SIOING | 13 | 64 | 2.1 .6 | 164 | HOSIERY | 6 | 294 | 1.0 1.0 | | | | | | | | | | |
| 352 | MASONRY SUPPLIES | 19 | 154 | 3.7 1.4 | 165 | LINGERIE | 5 | 1 040 | 4.6 3.4 | | | | | | | | | | |
| 353 | INSULATION | 17 | 100 | 2.3 .9 | 166 | WOMEN'S COATS—SUITS—FURS—RAINWR | 6 | 543 | 1.8 1.8 | | | | | | | | | | |
| 355 | ALL OTHER BUILDING MATERIALS | 19 | 1 977 | 26.3 18.1 | 167 | WOMEN'S DRESSES | 6 | 1 044 | 3.4 3.4 | | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 222 | (X) 2.0 | 168 | WOMEN'S BLOUSES—SPTSWR | 6 | 1 043 | 3.4 3.4 | | | | | | | | | | |
| | TOTAL | 11 | (0) | (X) 100.0 | 169 | GIRLS'—SUBTEEN—TEEN WEAR | 4 | 301 | 1.5 1.0 | | | | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 7 | 16.8 | 11.5 2.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 39 | (X) .1 | | | | | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 6 | 5.5 | 3.8 | 180 | ALL FOOTWEAR | 6 | 1 345 | 4.4 4.4 | | | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 11 | 71.7 | 71.7 | 200 | CURTAINS—ORAPERIES—DRY GOODS | 6 | 1 985 | 6.4 6.4 | | | | | | | | | | |
| 322 | GARDENING EQUIPMENT—SUPPLIES | 10 | 16.3 | 16.3 | 201 | PIECE GOODS—NOTIONS | 4 | 612 | 3.1 2.0 | | | | | | | | | | |
| 323 | PLUMBING—ELECTRICAL SUPPLIES | 11 | 15.0 | 15.0 | 202 | CURTAINS—ORAPERIES | 6 | 1 337 | 4.3 4.3 | | | | | | | | | | |
| 324 | OTHER HARDWARE—TOOLS | 11 | (0) | (0) | - | MISCELLANEOUS MERCHANDISE | (X) | 35 | (X) .1 | | | | | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 7 | 30.6 | 7.2 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 6 | 3 018 | 9.8 9.8 | | | | | | | | | | |
| 364 | PAINT—SUNORIES—GLASS—WALLPAPER | 7 | 23.8 | 5.6 | 221 | MAJOR HOUSEHOLD APPLIANCES | 5 | 2 093 | 7.5 6.8 | | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 1.6 | 222 | RADIO-TV'S MUSICAL INSTR. | 6 | 925 | 3.0 3.0 | | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 5.7 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 5 | 1 473 | 6.2 4.8 | | | | | | | | | | |
| | TOTAL | 11 | (0) | (X) 100.0 | 241 | FLOOR COVERINGS | 4 | 449 | 2.2 1.5 | | | | | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 7 | 16.8 | 11.5 | 242 | FURNITURE—SLEEP EQUIPMENT | 5 | 1 024 | 4.2 3.3 | | | | | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 6 | 5.5 | 3.8 | 260 | KITCHENWARE—HOME FURNISHINGS | 5 | 1 607 | 5.3 5.2 | | | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 11 | 71.7 | 71.7 | 261 | CHINA—GLASSWARE | 5 | 736 | 2.4 2.4 | | | | | | | | | | |
| 322 | GARDENING EQUIPMENT—SUPPLIES | 10 | 16.3 | 16.3 | 262 | KITCHENWARE—HOUSEWARES | 5 | 865 | 2.8 2.8 | | | | | | | | | | |
| 323 | PLUMBING—ELECTRICAL SUPPLIES | 11 | 15.0 | 15.0 | 280 | JEWELRY—OPTICAL GOODS | 5 | 428 | 1.4 1.4 | | | | | | | | | | |
| 324 | OTHER HARDWARE—TOOLS | 11 | (0) | (0) | 300 | SPORTING—RECREATION EQUIPMENT | 5 | 1 308 | 4.2 4.2 | | | | | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 7 | 30.6 | 7.2 | 420 | AUTO TIRES—BATTERIES—ACCESS | 3 | 2 247 | 5.9 4.0 | | | | | | | | | | |
| 364 | PAINT—SUNORIES—GLASS—WALLPAPER | 7 | 23.8 | 5.6 | 500 | ALL OTHER MERCHANDISE | 5 | 2 244 | 7.4 7.3 | | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 1.6 | 502 | BOOKS—STATIONERY—PHOTO. EQUIP. | 5 | 920 | 3.0 3.0 | | | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 5.7 | 518 | MOSE, EXC. TOY—GAMES—BOOKS—STA | 4 | 681 | 2.8 2.2 | | | | | | | | | | |
| | TOTAL | 11 | (0) | (X) 100.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 642 | (X) 2.1 | | | | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.
 Note: **SPRINGFIELD SMSA**—Coextensive with Greene County, Mo.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Springfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|--------------------|-----------------------|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | |
| | | | | Establishments handling the line | All establishments | | | | | Establishments handling the line | All establishments ¹ | | |
| 280 | JEWELRY—OPTICAL GOODS | 4 | 5 | .7 | .1 | | | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT . . | 11 | 197 | 6.1 | 3.1 | | | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT . . | 11 | 173 | 5.3 | 2.7 | | | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 4 | 36 | 4.2 | .6 | | | | | | | | |
| 400 | AUTO FUELS—LUBRICANTS | 10 | 67 | 2.7 | 1.0 | | | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS . . . | 28 | 4 759 | 73.9 | 73.9 | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 9 | 126 | 4.2 | 2.0 | | | | | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 18 | 455 | 8.3 | 7.1 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 13 | (X) | .2 | | | | | | | | |
| | MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) | | | | | 140 | FURRIERS AND FUR SHOPS (SIC 568) | | | | | | |
| | TOTAL | 17 | 3 315 | (X) | 100.0 | | TOTAL | 2 | | (X) | 100.0 | | |
| 300 | SPORTING—RECREATION EQUIPMENT . . | 5 | 650 | 100.0 | 19.6 | | | | | | | | |
| 380 | AUTOMOBILES—TRUCKS | 3 | 322 | 94.1 | 9.7 | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 9 | 2 282 | 93.4 | 68.8 | | | | | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 8 | 54 | 3.0 | 1.6 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 7 | (X) | .2 | | | | | | | | |
| | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561) | | | | | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 25 | 5 003 | 62.0 | 48.5 | | |
| | TOTAL ² | 12 | 3 872 | (X) | 100.0 | | TOTAL | 52 | 10 307 | (X) | 100.0 | | |
| | GASOLINE SERVICE STATIONS (SIC 554) | | | | | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 27 | 2 148 | 27.9 | 20.8 | | |
| 020 | GROCERIES—OTHER FOODS | 18 | 103 | 4.9 | .6 | 180 | ALL FOOTWEAR | 40 | 2 563 | 34.1 | 24.9 | | |
| 040 | MEALS—SNACKS | 11 | 210 | 11.2 | 1.1 | 520 | NONMERCHANDISE RECEIPTS | 22 | 161 | 4.1 | 1.6 | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 40 | 344 | 6.3 | 1.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 432 | (X) | 4.2 | | |
| 380 | AUTOMOBILES—TRUCKS | 7 | 48 | 6.1 | .3 | | | | | | | | |
| 400 | AUTO FUELS—LUBRICANTS | 181 | 15 443 | 83.1 | 83.1 | | | | | | | | |
| 401 | GASOLINE | 181 | 14 113 | 76.0 | 76.0 | | | | | | | | |
| 402 | OTHER AUTOMOTIVE FUELS | 23 | 658 | 17.6 | 3.5 | | | | | | | | |
| 403 | MOTOR OILS—GREASES—OTHER OILS . . | 158 | 671 | 4.3 | 3.6 | | | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS . . . | 148 | 1 506 | 9.9 | 8.1 | | | | | | | | |
| 421 | PARTS INSTALLED IN REPAIR WORK . . | 61 | 348 | 9.2 | 1.9 | | | | | | | | |
| 423 | PARTS—RETAIL | 13 | 43 | 8.3 | .2 | | | | | | | | |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC . . | 140 | 1 114 | 7.6 | 6.0 | | | | | | | | |
| 480 | HOUSEHOLD FUELS—ICE | 7 | 36 | 3.7 | .3 | | | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 6 | 54 | 8.1 | .2 | | | | | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 108 | 797 | 6.8 | 4.3 | | | | | | | | |
| S27 | SERVICE LABOR | 104 | 504 | 4.6 | 2.7 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 31 | (X) | .2 | | | | | | | | |
| | WOMEN'S READY-TO-WEAR STORES (SIC 562) | | | | | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 10 | 1 499 | 38.9 | 38.9 | | |
| | TOTAL | 88 | 14 513 | (X) | 100.0 | | TOTAL ² | 12 | 3 872 | (X) | 100.0 | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 26 | 5 026 | 66.2 | 34.6 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 10 | 1 713 | 44.4 | 44.4 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 63 | 5 745 | 47.6 | 39.6 | 180 | ALL FOOTWEAR | 7 | 180 | 7.3 | 4.7 | | |
| 180 | ALL FOOTWEAR | 44 | 2 815 | 29.6 | 19.4 | 520 | NONMERCHANDISE RECEIPTS | (X) | 465 | (X) | 12.1 | | |
| S20 | NONMERCHANDISE RECEIPTS | 44 | 298 | 3.8 | 2.1 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 629 | (X) | 4.3 | | | | | | | | |
| | WOMEN'S READY-TO-WEAR STORES (SIC 562) | | | | | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 11 | 134 | 9.5 | 5.7 | | |
| | TOTAL | 26 | 3 771 | (X) | 100.0 | | TOTAL | 26 | 2 356 | (X) | 100.0 | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 26 | 3 178 | 84.3 | 84.3 | 180 | ALL FOOTWEAR | 26 | 2 171 | 92.1 | 92.1 | | |
| 163 | MILLINERY | 5 | 72 | 3.5 | .9 | 520 | NONMERCHANDISE RECEIPTS | 14 | 40 | 2.9 | 1.7 | | |
| 164 | HOSIERY | 9 | 35 | 2.0 | .9 | - | MISCELLANEOUS MERCHANDISE | (X) | 11 | (X) | .5 | | |
| 165 | LINGERIE | 13 | 201 | 7.4 | 5.3 | | | | | | | | |
| 168 | WOMEN'S BLOUSES—SPTSWR | 24 | 429 | 11.4 | 11.4 | | | | | | | | |
| 172 | DRESSES | 26 | 1 565 | 41.5 | 41.5 | | | | | | | | |
| 173 | COATS—SUITS | 24 | 623 | 16.5 | 16.5 | | | | | | | | |
| 174 | HANDBAGS | 18 | 76 | 2.6 | 2.0 | | | | | | | | |
| 175 | FURS | 4 | 24 | 1.1 | .6 | | | | | | | | |
| 176 | OTHER WOMEN'S—GIRLS' CLOTHES ACC | 7 | 115 | 5.1 | 3.0 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 38 | (X) | 1.0 | | | | | | | | |
| | WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) | | | | | 200 | CURTAINS—DRAPERIES—DRY GOODS . . | 13 | 284 | 16.4 | 2.2 | | |
| | TOTAL | 8 | (0) | (X) | 100.0 | | TOTAL | 74 | 12 775 | (X) | 100.0 | | |
| 180 | ALL FOOTWEAR | 4 | 250 | 12.1 | 6.6 | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 7 | 122 | 8.9 | 2.3 | | |
| S20 | NONMERCHANDISE RECEIPTS | 18 | 131 | 4.0 | 3.5 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 38 | 6 522 | 83.0 | 51.1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 212 | (X) | 5.6 | | TOTAL | 25 | 4 130 | 79.5 | 79.5 | | |
| | HOME FURNISHINGS STORES (OTHER 571) | | | | | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 25 | 4 130 | 79.5 | 79.5 | | |
| | TOTAL | 8 | (0) | (X) | 100.0 | | TOTAL | 25 | 5 196 | (X) | 100.0 | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 11 | 2 304 | 89.8 | 79.2 | 240 | SLEEP EQUIPMENT | 22 | 844 | 16.9 | 16.2 | | |
| S20 | NONMERCHANDISE RECEIPTS | 7 | 170 | 8.1 | 5.8 | 244 | OTHER HOUSEHOLD FURNITURE | 25 | 2 909 | 56.0 | 56.0 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 434 | (X) | 14.9 | 245 | FLOOR COVERINGS—SOFT SURFACE . . . | 16 | 339 | 7.5 | 6.5 | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued

Springfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| | HOUSEHOLD APPLIANCE STORES (SIC 572) | | | | | 260 | KITCHENWARE—HOME FURNISHINGS | 4 | 213 | 2.6 | 1.7 |
| | TOTAL | 11 | 1 744 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 4 | 556 | 6.7 | 4.4 |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | | 1 432 | 82.1 | 82.1 | 520 | NONMERCHANDISE RECEIPTS | 17 | 193 | 3.6 | 1.5 |
| 224 | NEW MAJOR APPLIANCES | 11 | 1 029 | 59.0 | 59.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 816 | (X) | 6.5 |
| 225 | NEW RADIOS—TV'S ETC. | 7 | 360 | 20.6 | 20.6 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 43 | (X) | 2.5 | | PROPRIETARY STORES (SIC 591 PT.) | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 8 | 110 | 6.3 | 6.3 | | TOTAL | 4 | (D) | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 202 | (X) | 11.6 | | MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) | | | | |
| | RADIO, TV, AND MUSIC STORES (SIC 573) | | | | | | TOTAL | 147 | 20 661 | (X) | 100.0 |
| | TOTAL | 20 | 2 926 | (X) | 100.0 | 020 | GROCERIES—OTHER FOODS | 12 | 952 | 17.0 | 4.6 |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 20 | 2 651 | 90.6 | 90.6 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 36 | 3 304 | 87.9 | 16.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 275 | (X) | 9.4 | 100 | CIGARS—CIGARETTES—TOBACCO | 26 | 401 | 10.9 | 1.9 |
| | EATING AND DRINKING PLACES (SIC 58) | | | | | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR. | 6 | 44 | 15.3 | .2 |
| | TOTAL | 233 | 17 619 | (X) | 100.0 | 180 | ALL FOOTWEAR | 4 | 17 | 9.0 | .1 |
| 020 | GROCERIES—OTHER FOODS | 12 | 77 | 8.3 | .4 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 6 | 76 | 16.6 | .4 |
| 040 | MEALS—SNACKS | 224 | 15 449 | 89.4 | 87.7 | 260 | KITCHENWARE—HOME FURNISHINGS | 19 | 487 | 21.4 | 2.4 |
| 060 | ALCOHOLIC DRINKS | 60 | 1 719 | 40.3 | 9.8 | 280 | JEWELRY—OPTICAL GOODS | 26 | 1 721 | 57.2 | 8.3 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 11 | 90 | 16.6 | .5 | 300 | SPORTING—RECREATION EQUIPMENT | 11 | 286 | 66.6 | 1.4 |
| 100 | CIGARS—CIGARETTES—TOBACCO | 28 | 70 | 2.9 | .4 | 320 | HARDWARE—GARDENING EQUIPMENT | 14 | 699 | 18.1 | 3.4 |
| S20 | NONMERCHANDISE RECEIPTS | 53 | 131 | 2.7 | .7 | 420 | AUTO TIRES—BATTERIES—ACCESS | 5 | 59 | 4.3 | .3 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 83 | (X) | .5 | 460 | HAY—GRAIN—FEED—FARM SUPPLIES | 15 | 4 874 | 69.0 | 23.6 |
| | EATING PLACES (SIC 5812) | | | | | 480 | HOUSEHOLD FUELS—ICE | 11 | 3 081 | 83.2 | 14.9 |
| | TOTAL | 203 | 16 540 | (X) | 100.0 | 500 | ALL OTHER MERCHANDISE | 63 | 3 670 | 47.9 | 17.8 |
| 020 | GROCERIES—OTHER FOODS | 12 | 76 | 9.6 | .5 | S20 | NONMERCHANDISE RECEIPTS | 77 | 486 | 4.5 | 2.4 |
| 040 | MEALS—SNACKS | 203 | 15 415 | 93.2 | 93.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 502 | (X) | 2.4 |
| 060 | ALCOHOLIC DRINKS | 30 | 766 | 25.1 | 4.6 | | | | | | |
| 100 | CIGARS—CIGARETTES—TOBACCO | 26 | 58 | 2.7 | .4 | | LIQUEUR STORES (SIC 592) | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 40 | 116 | 3.0 | .7 | | TOTAL | 36 | 3 822 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 99 | (X) | .6 | 080 | PACKAGED ALCOHOLIC BEVERAGES | 36 | 3 303 | 86.4 | 86.4 |
| | DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) | | | | | 100 | CIGARS—CIGARETTES—TOBACCO | 23 | 345 | 9.5 | 9.0 |
| | TOTAL | 30 | 1 079 | (X) | 100.0 | S20 | NONMERCHANDISE RECEIPTS | 21 | 76 | 2.1 | 2.0 |
| 040 | MEALS—SNACKS | 21 | 34 | 4.3 | 3.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 98 | (X) | 2.6 |
| 060 | ALCOHOLIC DRINKS | 30 | 953 | 88.3 | 88.3 | | ANTIQUA AND SECONDHAND STORES (SIC 593) | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 7 | 74 | 26.5 | 6.9 | | TOTAL | 17 | 528 | (X) | 100.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 18 | (X) | 1.7 | | | | | | |
| | DRUG STORES AND PROPRIETARY STRS. (SIC 591) | | | | | | SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) | | | | |
| | TOTAL | 27 | 12 664 | (X) | 100.0 | | TOTAL | 7 | (D) | (X) | 100.0 |
| 040 | MEALS—SNACKS | 16 | 403 | 12.0 | 3.2 | 300 | SPORTING—RECREATION EQUIPMENT | 7 | | 72.1 | 72.1 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 3 | 461 | 6.2 | 3.6 | S20 | NONMERCHANDISE RECEIPTS | 5 | (D) | 6.7 | 5.8 |
| 100 | CIGARS—CIGARETTES—TOBACCO | 9 | 776 | 7.5 | 6.1 | - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 22.1 | 22.1 |
| 120 | COSMETICS—DRUGS—CLEANERS | 27 | 9 130 | 72.1 | 72.1 | | JEWELRY STORES (SIC 597) | | | | |
| 200 | CURTAINS—DRAPERIES—DRY GOODS | 4 | 236 | 2.8 | 1.9 | | TOTAL | 10 | 1 795 | (X) | 100.0 |
| 260 | KITCHENWARE—HOME FURNISHINGS | 6 | 84 | 4.0 | .7 | 260 | KITCHENWARE—HOME FURNISHINGS | 6 | 176 | 13.4 | 9.8 |
| S00 | ALL OTHER MERCHANDISE | 7 | 563 | 6.6 | 4.4 | 267 | CHINA—GLASSWARE | 6 | 129 | 9.8 | 7.2 |
| S20 | NONMERCHANDISE RECEIPTS | 17 | 193 | 3.7 | 1.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 46 | (X) | 2.6 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 817 | (X) | 6.5 | | | | | | |
| | DRUG STORES (SIC 591 PT.) | | | | | 280 | JEWELRY—OPTICAL GOODS | 10 | 1 400 | 78.0 | 78.0 |
| | TOTAL | 23 | (D) | (X) | 100.0 | 281 | WATCHES—CLOCKS | 10 | 317 | 17.7 | 17.7 |
| 040 | MEALS—SNACKS | 15 | | 11.8 | 3.2 | 282 | SILVERWARE | 9 | 129 | 7.2 | 7.2 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 3 | | 6.3 | 3.7 | 285 | ALL OTHER JEWELRY ITEMS | 8 | 130 | 12.8 | 7.2 |
| 100 | CIGARS—CIGARETTES—TOBACCO | 8 | | 7.6 | 6.2 | 287 | DIAMONDS, EXC. DIAMOND WATCHES | 10 | 693 | 38.6 | 38.6 |
| 120 | COSMETICS—DRUGS—CLEANERS | 23 | | 72.1 | 72.1 | 288 | RINGS, EXC. DIAMONDS | 10 | 131 | 7.3 | 7.3 |
| 121 | MEDICINES EXC. PRESCRIPTION | 22 | | 27.2 | 27.1 | - | MISCELLANEOUS MERCHANDISE | (X) | 0 | (X) | (2) |
| 122 | PRESCRIPTION MEDICINES | 23 | | 32.1 | 32.1 | S20 | NONMERCHANDISE RECEIPTS | 10 | 168 | 9.4 | 9.4 |
| 123 | ALL OTHER DRUGS—PROPRIETARIES | 8 | | 16.8 | 12.9 | S29 | WATCH—CLOCK—JEWELRY REPAIRS | 10 | 159 | 8.9 | 8.9 |
| 200 | CURTAINS—DRAPERIES—DRY GOODS | 4 | | 4.0 | .7 | - | MISCELLANEOUS | (X) | 9 | (X) | .5 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. Standard Metropolitan Statistical Areas, by Kind of Business: 1967—Continued
Springfield SMSA—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|--|---------------------------------------|--------------------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| | FUEL AND ICE DEALERS (SIC 598) | | | | | NONSTORE RETAILERS (SIC 53 PART*) | | | | | |
| | TOTAL | 10 | (D) | (X) | 100.0 | TOTAL | 20 | 3 325 | (X) | 100.0 | |
| 480 | HOUSEHOLD FUELS-ICE | 10 | (O) | (X) | 93.6 | 220 MAJOR APPL-RADIO-TV-MUSICAL INST | 3 | 436 | 31.7 | 13.1 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | | | | (X) | 6.4 | 260 KITCHENWARE-HOME FURNISHINGS . . | 4 | 499 | 33.7 |
| | FLORISTS (SIC 5992) | | | | | 520 NONMERCHANDISE RECEIPTS | 5 | 134 | 10.3 | 4.0 | |
| | TOTAL ² | 11 | 1 234 | (X) | 100.0 | MISCELLANEOUS MERCHANDISE | (X) | 2 256 | (X) | 67.8 | |
| | CIGAR STORES AND STANOS (SIC 5993) | | | | | MAIL GROCER HOUSES (SIC 532) | | | (O) | (X) | 100.0 |
| | TOTAL | 2 | (O) | (X) | 100.0 | TOTAL | 1 | (O) | (X) | 100.0 | |
| | OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) | | | | | MERCHANDISING MACHINE OPERATORS (SIC 534) | | | | | |
| | TOTAL | 54 | 9 606 | (X) | 100.0 | TOTAL ² | 7 | 805 | (X) | 100.0 | |
| 020 | GROCERIES-OTHER FOODS | 6 | 909 | 15.8 | 9.5 | DIRECT SELLING ESTABLISHMENTS (SIC 535) | | | | | |
| 320 | HARDWARE-GARDENING EQUIPMENT . . | 9 | 652 | 17.3 | 6.8 | TOTAL | 12 | (D) | (X) | 100.0 | |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES . . | 14 | 4 817 | 67.0 | 50.1 | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 40 | 2 203 | 32.7 | 22.9 | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 27 | 139 | 3.5 | 1.4 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 886 | (X) | 9.2 | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
*Nonstore retailers, part of SIC major group 53, are shown separately in this table.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|--|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---------------------------------------|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of- | | | | | Amount ¹ (\$1,000) | As percent of total sales of- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| RETAIL TRADE | | | | | | | | | | | |
| | TOTAL | 14 296 | 2 311 610 | (X) | 100.0 | | | | | | |
| 020 | GROCERIES-OTHER FOODS | 2 871 | 422 663 | 64.2 | 18.3 | | | | | | |
| 040 | MEALS-SNACKS | 2 928 | 96 340 | 53.1 | 4.2 | | | | | | |
| 060 | ALCOHOLIC DRINKS | 792 | 16 904 | 70.0 | .7 | | | | | | |
| 080 | PACKAGED ALCOHOLIC BEVERAGES | 981 | 31 221 | 19.7 | 1.4 | | | | | | |
| 100 | CIGARS-CIGARETTES-TOBACCO | 3 020 | 27 800 | 5.7 | 1.2 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 10 | 323 | 30.8 | 3.7 |
| 120 | COSMETICS-DRUGS-CLEANERS | 2 404 | 79 861 | 13.5 | 3.5 | 260 | KITCHENWARE-HOME FURNISHINGS | 15 | 155 | 22.5 | 1.8 |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 1 277 | 48 231 | 18.5 | 2.1 | | | | | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 1 499 | 75 447 | 26.1 | 3.3 | 340 | LUMBER-BUILDING MATERIALS | 108 | 7 917 | 90.6 | 90.6 |
| 180 | ALL FOOTWEAR | 1 099 | 27 112 | 12.3 | 1.2 | 356 | ALL OTHER LUMBER-MILLWORK | 60 | 1 012 | 23.0 | 1.6 |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 1 121 | 27 374 | 11.7 | 1.2 | 357 | PAINT-VARNISH ETC. | 103 | 3 669 | 44.1 | 42.0 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 1 501 | 61 902 | 21.9 | 2.7 | 358 | PAINT SUNDRIES | 95 | 922 | 12.9 | 10.5 |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 1 062 | 46 375 | 20.4 | 2.0 | 359 | WALLPAPER-OTHER WALL COVERINGS | 93 | 765 | 10.9 | 8.8 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 1 584 | 18 915 | 5.9 | .8 | 361 | GLASS | 39 | 1 549 | 32.9 | 17.7 |
| 280 | JEWELRY-OPTICAL GOODS | 1 243 | 13 316 | 6.5 | .6 | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 1 118 | 17 188 | 6.7 | .7 | | | | | | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 1 690 | 40 299 | 12.0 | 1.7 | 520 | NONMERCHANTISE RECEIPTS | 34 | 325 | 9.5 | 3.7 |
| 340 | LUMBER-BUILDING MATERIALS | 1 450 | 116 874 | 45.5 | 5.1 | | | (X) | 19 | (X) | .2 |
| 360 | AUTOMOBILES-TRUCKS | 916 | 345 725 | 65.2 | 15.0 | | | | | | |
| 400 | AUTO FUELS-LUBRICANTS | 3 123 | 170 821 | 27.6 | 7.4 | | | | | | |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 3 120 | 84 106 | 10.4 | 3.6 | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 646 | 131 881 | 54.8 | 5.7 | | | | | | |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 1 690 | 232 531 | 75.3 | 10.1 | | | | | | |
| 480 | HOUSEHOLD FUELS-ICE | 670 | 44 581 | 50.0 | 1.9 | | | | | | |
| 500 | ALL OTHER MERCHANDISE | 2 416 | 66 067 | 13.4 | 2.9 | | | | | | |
| 520 | NONMERCHANTISE RECEIPTS | 6 026 | 68 076 | 4.8 | 2.9 | | | | | | |
| BUILDING MATERIALS, HARDWARE AND FARM EQUIP DEALERS (SIC 52) | | | | | | | | | | | |
| | TOTAL | 1 480 | 290 207 | (X) | 100.0 | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 185 | 3 213 | 13.2 | 1.1 | 100 | CIGARS-CIGARETTES-TOBACCO | 6 | | 4.0 | .1 |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 130 | 1 784 | 7.3 | .6 | 120 | COSMETICS-DRUGS-CLEANERS | 13 | | 1.7 | .2 |
| 260 | KITCHENWARE-HOME FURNISHINGS | 286 | 3 498 | 10.8 | 1.2 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 7 | | 4.7 | .2 |
| 300 | SPORTING-RECREATION EQUIPMENT | 214 | 1 847 | 8.3 | .6 | 180 | ALL FOOTWEAR | 10 | | 2.2 | .1 |
| 320 | HARDWARE-GARDENING EQUIPMENT | 640 | 21 617 | 24.0 | 7.4 | 200 | CURTAINS-DRAPERIES-DRY GOODS | 12 | | 2.8 | .1 |
| 340 | LUMBER-BUILDING MATERIALS | 940 | 108 575 | 84.0 | 37.4 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 138 | | 13.7 | 7.7 |
| 360 | AUTOMOBILES-TRUCKS | 67 | 4 111 | 11.4 | 1.4 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 45 | | 11.0 | 2.8 |
| 400 | AUTO FUELS-LUBRICANTS | 106 | 4 458 | 2.5 | .2 | 260 | KITCHENWARE-HOME FURNISHINGS | 221 | | 12.1 | 9.5 |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 182 | 5 613 | 12.4 | 1.9 | 280 | JEWELRY-OPTICAL GOODS | 60 | | 1.3 | .3 |
| 440 | FARM EQUIPMENT MACHINERY | 465 | 127 359 | 80.4 | 43.9 | 300 | SPORTING-RECREATION EQUIPMENT | 183 | | 8.9 | 5.6 |
| 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 52 | 1 357 | 10.8 | .5 | 320 | HARDWARE-GARDENING EQUIPMENT | 331 | | 53.0 | 53.0 |
| 480 | HOUSEHOLD FUELS-ICE | 39 | 456 | 20.0 | .2 | 340 | LUMBER-BUILDING MATERIALS | 239 | (D) | 17.4 | 13.3 |
| 500 | ALL OTHER MERCHANDISE | 72 | 576 | 8.6 | .2 | 356 | ALL OTHER LUMBER-MILLWORK | 89 | | 13.4 | 5.6 |
| 520 | NONMERCHANTISE RECEIPTS | 675 | 9 240 | 5.6 | 3.2 | 364 | PAINT-SUNDRIES-GLASS-WALLPAPER | 237 | | 9.9 | 7.6 |
| | MISCELLANEOUS MERCHANDISE | (X) | 502 | (X) | .2 | 400 | AUTO FUELS-LUBRICANTS | 24 | | 1.7 | .2 |
| | | | | | | 420 | AUTO TIRES-BATTERIES-ACCESS. | 48 | | 6.0 | 1.2 |
| | | | | | | 440 | FARM EQUIPMENT MACHINERY | 18 | | 11.5 | 1.2 |
| | | | | | | 460 | HAY-GRAIN-FEED-FARM SUPPLIES | 30 | | 5.1 | .7 |
| | | | | | | 480 | HOUSEHOLD FUELS-ICE | 18 | | 6.7 | .5 |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 49 | | 7.5 | 1.2 |
| | | | | | | 520 | NONMERCHANTISE RECEIPTS | 103 | | 5.2 | 1.7 |
| | | | | | | | MISCELLANEOUS MERCHANDISE | (X) | | (X) | .4 |
| LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 52) | | | | | | | | | | | |
| | TOTAL | 518 | 102 138 | (X) | 100.0 | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 28 | 470 | 6.4 | .5 | | | | | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 74 | 589 | 3.5 | .6 | | | | | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 39 | 392 | 3.1 | .4 | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 24 | 85 | 2.0 | .1 | | | | | | |
| 320 | HARDWARE-GARDENING EQUIPMENT | 239 | 4 454 | 8.1 | 4.8 | | | | | | |
| 340 | LUMBER-BUILDING MATERIALS | 518 | 93 847 | 91.9 | 91.9 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 7 | | 7.6 | .1 |
| 341 | LUMBER | 476 | 35 425 | 35.8 | 34.7 | 240 | HARDWARE-GARDENING EQUIPMENT | 48 | | 5.4 | .4 |
| 342 | PLYWOOD | 447 | 10 215 | 10.8 | 10.0 | 380 | AUTOMOBILES-TRUCKS | 65 | | 12.3 | 2.8 |
| 343 | WINDOWS-DOORS AND FRAMES-METAL | 333 | 3 771 | 5.1 | 3.7 | 400 | AUTO FUELS-LUBRICANTS | 71 | | 1.7 | .2 |
| 344 | KITCHEN CABINETS | 172 | 1 286 | 3.1 | 1.3 | 420 | AUTO TIRES-BATTERIES-ACCESS. | 116 | (D) | 14.1 | 3.6 |
| 345 | ALL OTHER MILLWORK | 430 | 7 085 | 7.5 | 6.9 | 440 | FARM EQUIPMENT MACHINERY | 451 | | 87.5 | 87.5 |
| 346 | WALLBOARD | 459 | 7 366 | 7.6 | 7.2 | 460 | CIGARS-CIGARETTES-TOBACCO | 175 | | 6.46 | 4.3 |
| 347 | ASPHALT AND ASBESTOS PRODUCTS | 451 | 6 052 | 6.3 | 5.9 | 520 | NONMERCHANTISE RECEIPTS | 283 | | 6.1 | 4.2 |
| 348 | PAINT-GLASS-WALLPAPER | 418 | 4 529 | 4.7 | 4.4 | | | (X) | | (X) | .3 |
| 349 | HEATING AND PLUMBING EQUIP. | 159 | 1 436 | 3.9 | 1.4 | | | | | | |
| 351 | METAL ROOFING AND SIDING | 325 | 2 680 | 3.6 | 2.6 | | | | | | |
| 352 | MASONRY SUPPLIES | 382 | 4 063 | 4.9 | 4.0 | | | | | | |
| 353 | INSULATION | 372 | 2 305 | 2.9 | 2.3 | | | | | | |
| 354 | PREFABRICATED BLDGS AND PARTS | 68 | 968 | 6.5 | .3 | | | | | | |
| 355 | ALL OTHER BUILDING MATERIALS | 312 | 6 666 | 10.6 | 6.5 | | | | | | |
| 480 | HOUSEHOLD FUELS-ICE | 15 | 127 | 25.0 | .1 | D20 | GROCERIES-OTHER FOODS | 382 | 7 352 | 9.4 | 4.5 |
| 500 | ALL OTHER MERCHANDISE | 17 | 89 | 4.0 | .1 | D40 | MEALS-SNACKS | 110 | 1 566 | 6.7 | 1.0 |
| 520 | NONMERCHANTISE RECEIPTS | 212 | 1 850 | 3.9 | 1.8 | D80 | PACKAGE ALCOHOLIC BEVERAGES | 40 | 498 | 25.0 | .3 |
| | MISCELLANEOUS MERCHANDISE | (X) | 235 | (X) | .2 | 100 | CIGARS-CIGARETTES-TOBACCO | 175 | 646 | 4.3 | .4 |
| | | | | | | 120 | COSMETICS-DRUGS-CLEANERS | 591 | 5 979 | 4.7 | 3.7 |
| | | | | | | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 650 | 19 286 | 12.7 | 11.8 |
| | | | | | | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 672 | 33 205 | 21.6 | 20.3 |
| | | | | | | 180 | ALL FOOTWEAR | 488 | 7 002 | 5.3 | 4.3 |
| | | | | | | 200 | CURTAINS-DRAPERIES-DRY GOODS | 728 | 21 188 | 13.9 | 13.0 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than .05 percent.
¹Nonstore retailers, part of SIC major group 53, are shown separately in this table.
²Detail may not add to total due to rounding.
³Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|---|--|-----------------------|--|----------------------------|--------------------------------------|---|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | |
| | | | | Estab- lishments handling the line | All estab- lish- ments ² | | | | | Estab- lishments handling the line | All estab- lish- ments ² |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 248 | 7 979 | 9.3 | 4.9 | 040 | MEALS-SNACKS | 68 | 12.0 | 3.3 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 329 | 5 865 | 5.3 | 3.6 | 100 | CIGARS-CIGARETTES-TOBACCO | 30 | 4.4 | .3 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 526 | 7 043 | 5.7 | 4.3 | 120 | COSMETICS-DRUGS-CLEANERS | 321 | 9.0 | 9.0 | |
| 280 | JEWELRY-OPTICAL GOODS | 466 | 1 849 | 1.4 | 1.1 | 140 | MEN'S-BOYS' CLOTHING-EXC FOOTWR. | 271 | 5.9 | 5.6 | |
| 300 | SPORTING-RECREATION EQUIPMENT | 298 | 2 648 | 2.4 | 1.6 | 160 | WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR. | 287 | 2.7 | 16.1 | |
| 320 | HARWARE-GARDENING EQUIPMENT | 417 | 6 294 | 5.5 | 3.8 | 180 | ALL FOOTWEAR | 182 | 3.3 | 2.1 | |
| 340 | LUMBER-BUILDING MATERIALS | 202 | 3 321 | 4.8 | 2.0 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 306 | 12.2 | 11.8 | |
| 380 | AUTOMOBILES-TRUCKS | 12 | 86 | .9 | .1 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 120 | 3.0 | 1.2 | |
| 400 | AUTO FUELS-LUBRICANTS | 104 | 2 020 | 4.9 | 1.2 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 115 | (0) | 3.7 | |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 91 | 5 168 | 8.3 | 3.2 | 260 | KITCHENWARE-HOME FURNISHINGS | 289 | 9.2 | 8.4 | |
| 440 | FARM EQUIPMENT MACHINERY | 17 | 767 | 4.2 | .5 | 280 | JEWELRY-OPTICAL GOODS | 267 | 2.7 | 1.7 | |
| 460 | HAY-GRAIN-FEEO-FARM SUPPLIES | 48 | 2 435 | 16.4 | 1.5 | 300 | SPORTING-RECREATION EQUIPMENT | 129 | 1.3 | .7 | |
| 500 | ALL OTHER MERCHANDISE | 493 | 14 854 | 12.0 | 9.1 | 320 | HARWARE-GARDENING EQUIPMENT | 246 | 6.0 | 5.4 | |
| 520 | NONMERCHANTISE RECEIPTS | 406 | 6 401 | 6.8 | 3.9 | 340 | LUMBER-BUILDING MATERIALS | 69 | 4.3 | .6 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 105 | (X) | .1 | 500 | ALL OTHER MERCHANDISE | 274 | 28.5 | 26.1 | |
| | | | | | | 520 | NONMERCHANTISE RECEIPTS | 181 | (4) | (X) | |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 1.1 | 2.0 | |
| | DEPARTMENT STORES (SIC 531) | | | | | | | | | | |
| | TOTAL | 27 | 49 835 | (X) | 100.0 | | | | | | |
| | | | | | | | GENERAL MERCHANDISE STORES (SIC 539 PART) | | | | |
| 020 | GROCERIES-OTHER FOODS | 10 | 1 506 | 4.9 | .9 | 020 | GROCERIES-OTHER FOODS | 439 | 66 518 | (X) | |
| 120 | COSMETICS-DRUGS-CLEANERS | 24 | 438 | .9 | .9 | 040 | MEALS-SNACKS | 192 | 4 506 | 20.2 | |
| 140 | MEN'S-BOYS' CLOTHING-EXC FOOTWR. | 27 | 6 768 | 13.6 | 13.6 | 080 | PACKAGE ALCOHOLIC BEVERAGES | 39 | 118 | 2.1 | |
| 141 | MEN'S CLOTHING | 27 | 5 198 | 10.4 | 10.4 | 100 | CIGARS-CIGARETTES-TOBACCO | 36 | 478 | 28.0 | |
| 142 | BOYS' CLOTHING | 26 | 1 570 | 3.6 | 3.2 | 100 | CIGARS-CIGARETTES-TOBACCO | 148 | 507 | 3.9 | |
| 160 | WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR | 27 | 11 718 | 23.5 | 23.5 | 120 | COSMETICS-DRUGS-CLEANERS | 235 | 1 689 | 4.5 | |
| 161 | CHILDREN'S-INFANTS' WEAR | 27 | 1 120 | 2.2 | 2.2 | 140 | MEN'S-BOYS' CLOTHING-EXC FOOTWR. | 341 | 10 128 | 17.4 | |
| 162 | HANOBAGS-ACCESSORIES | 27 | 628 | 1.3 | 1.3 | 141 | MEN'S CLOTHING | 314 | 6 943 | 12.8 | |
| 163 | MILLINERY | 24 | 159 | .3 | .3 | 142 | BOYS' CLOTHING | 292 | 2 553 | 5.0 | |
| 164 | HOSIERY | 27 | 611 | 1.2 | 1.2 | 160 | WOMEN'S-GIRLS' CLOTHING-EXC FOOTWR | 346 | 14 048 | 24.0 | |
| 165 | LINGERIE | 27 | 2 078 | 4.2 | 4.2 | 161 | CHILDREN'S-INFANTS' WEAR | 263 | 1 461 | 2.9 | |
| 166 | WOMEN'S COATS-SUITS-FURS-RAINWR | 27 | 1 156 | 2.3 | 2.3 | 162 | HANOBAGS-ACCESSORIES | 228 | 807 | 1.9 | |
| 167 | WOMEN'S DRESSES | 27 | 5 523 | 5.1 | 5.1 | 163 | MILLINERY | 123 | 279 | 1.0 | |
| 168 | WOMEN'S BLOUSES-SPTSWR | 27 | 2 389 | 4.8 | 4.8 | 164 | HOSIERY | 286 | 1 125 | 2.1 | |
| 169 | GIRLS'-SUBTEEN-TEEN WEAR | 26 | 1 030 | 2.1 | 2.1 | 165 | LINGERIE | 246 | 2 142 | 4.3 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 24 | (X) | (2) | 166 | WOMEN'S COATS-SUITS-FURS-RAINWR | 202 | 1 052 | 2.7 | |
| 180 | ALL FOOTWEAR | 27 | 2 054 | 4.1 | 4.1 | 167 | WOMEN'S DRESSES | 223 | 2 628 | 5.7 | |
| 200 | CURTAINS-ORAPERIES-ORY GOODS | 27 | 4 158 | 8.3 | 8.3 | 168 | WOMEN'S BLOUSES-SPTSWR | 234 | 2 824 | 5.6 | |
| 201 | PIECE GOODS-NOTIONS | 26 | 1 272 | 2.6 | 2.6 | 169 | GIRLS'-SUBTEEN-TEEN WEAR | 167 | 807 | 2.4 | |
| 202 | CURTAINS-ORAPERIES | 27 | 2 881 | 5.8 | 5.8 | 171 | OTHER WOMENS-GIRLS-CLOTHES ACC | 93 | 890 | 4.9 | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 21 | 4 727 | 11.1 | 9.5 | 180 | ALL FOOTWEAR | 278 | 4 052 | 7.8 | |
| 221 | MAJOR HOUSEHOLD APPLIANCES | 17 | 3 065 | 8.0 | 6.2 | 200 | CURTAINS-ORAPERIES-ORY GOODS | 314 | 7 488 | 13.3 | |
| 222 | RAIOS-TV'S MUSICAL INSTR. | 21 | 1 661 | 3.8 | 3.3 | 201 | PIECE GOODS-NOTIONS | 274 | 3 095 | 5.8 | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 25 | 2 795 | 5.8 | 5.6 | 202 | CURTAINS-ORAPERIES | 273 | 4 037 | 7.4 | |
| 241 | FLOOR COVERINGS | 24 | 1 233 | 2.6 | 2.5 | 203 | ALL OTHER ODOMESTICS | 77 | 355 | 4.5 | |
| 242 | FURNITURE-SLEEP EQUIPMENT | 23 | 1 562 | 3.3 | 3.1 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 107 | 2 721 | 13.1 | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 25 | 1 317 | 2.8 | 2.6 | 221 | MAJOR HOUSEHOLD APPLIANCES | 77 | 1 623 | 11.2 | |
| 261 | CHINA-GLASSWARE | 25 | 394 | .8 | .8 | 222 | RAIOS-TV'S MUSICAL INSTR. | 93 | 970 | 5.2 | |
| 262 | KITCHENWARE-HOUSEWARES | 24 | 920 | 1.9 | 1.8 | 223 | ALL OTHER APPLIANCES | 15 | 121 | 5.8 | |
| 280 | JEWELRY-OPTICAL GOODS | 25 | 297 | .6 | .6 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 188 | 2 474 | 5.9 | |
| 300 | SPORTING-RECREATION EQUIPMENT | 25 | 1 235 | 2.7 | 2.5 | 241 | FLOOR COVERINGS | 169 | 960 | 2.5 | |
| 320 | HARWARE-GARDENING EQUIPMENT | 21 | 1 638 | 3.6 | 3.3 | 242 | FURNITURE-SLEEP EQUIPMENT | 80 | 1 452 | 9.6 | |
| 321 | HARWARE-TOOLS | 18 | 814 | 2.0 | 1.6 | 260 | KITCHENWARE-HOME FURNISHINGS | 202 | 2 157 | 6.3 | |
| 322 | GARDENING EQUIPMENT-SUPPLIES | 21 | 824 | 1.8 | 1.7 | 261 | CHINA-GLASSWARE | 96 | 449 | 3.8 | |
| 340 | LUMBER-BUILDING MATERIALS | 17 | 1 966 | 5.0 | 3.9 | 262 | KITCHENWARE-HOUSEWARES | 177 | 1 630 | 5.3 | |
| 348 | PAINT-GLASS-WALLPAPER | 17 | 606 | 1.5 | 1.2 | 263 | OTHER KITCHENWARE-HOME FURNISH | 24 | 73 | 2.6 | |
| 356 | ALL OTHER LUMBER-MILLWORK | 14 | 1 359 | 4.6 | 2.7 | 280 | JEWELRY-OPTICAL GOODS | 163 | 498 | 1.4 | |
| 400 | AUTO FUELS-LUBRICANTS | 5 | 103 | .5 | .2 | 300 | SPORTING-RECREATION EQUIPMENT | 143 | 1 108 | 3.3 | |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 16 | 3 475 | 9.7 | 7.0 | 320 | HARWARE-GARDENING EQUIPMENT | 139 | 2 381 | 9.1 | |
| 440 | FARM EQUIPMENT MACHINERY | 3 | 188 | 1.5 | .4 | 321 | HARWARE-TOOLS | 14 | 669 | 6.4 | |
| 500 | ALL OTHER MERCHANDISE | 26 | 1 450 | 2.9 | 2.9 | 322 | GARDENING EQUIPMENT-SUPPLIES | 106 | 672 | 3.5 | |
| 501 | TOYS-GAMES-WHEEL GOODS | 25 | 717 | 1.4 | 1.4 | 340 | LUMBER-BUILDING MATERIALS | 116 | 1 092 | 5.9 | |
| 502 | BOOKS-STATIONERY-PHOTO. EQUIP. | 22 | 465 | .9 | .9 | 348 | PAINT-GLASS-WALLPAPER | 105 | 431 | 2.8 | |
| 518 | MOSE. EXC.TOY-GAMES-BOOKS-STA | 18 | 268 | .6 | .5 | 518 | ALL OTHER LUMBER-MILLWORK | 57 | 647 | 4.8 | |
| 520 | NONMERCHANTISE RECEIPTS | 21 | 3 911 | 10.1 | 7.8 | 400 | AUTO FUELS-LUBRICANTS | 92 | 1 883 | 12.1 | |
| 534 | AUTO REPAIR | 14 | 208 | .6 | .4 | 420 | AUTO TIRES-BATTERIES-ACCESS. | 70 | 1 580 | 7.8 | |
| 535 | ALL OTHER SERVICE RECEIPTS | 21 | 3 703 | 9.6 | 7.4 | 440 | FARM EQUIPMENT MACHINERY | 14 | 578 | 14.0 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 91 | (X) | .2 | 460 | HAY-GRAIN-FEEO-FARM SUPPLIES | 46 | 2 431 | 28.0 | |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 183 | 2 286 | 7.4 | |
| | | | | | | 501 | TOYS-GAMES-WHEEL GOODS | 117 | 761 | 4.6 | |
| | | | | | | 502 | BOOKS-STATIONERY-PHOTO. EQUIP. | 89 | 357 | 2.6 | |
| | | | | | | 518 | MOSE. EXC.TOY-GAMES-BOOKS-STA | 82 | 1 131 | 5.0 | |
| | VARIETY STORES (SIC 533) | | | | | 520 | NONMERCHANTISE RECEIPTS | 187 | 1 590 | 5.3 | |
| | TOTAL | 327 | (0) | (X) | 100.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 164 | (X) | |
| 020 | GROCERIES-OTHER FOODS | 180 | (0) | (0) | 5.7 | 3.2 | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| 380 | AUTOMOBILES—TRUCKS | 529 | 298 4S1 | 87.5 | 87.5 | 380 | AUTOMOBILES—TRUCKS | 101 | 11 891 | 91.0 | 91.0 |
| 381 | NEW PASSENGER CARS—RETAIL | 529 | 158 880 | 46.6 | 46.6 | 385 | USED PASSENGER CARS—RETAIL | 100 | 10 610 | 81.6 | 81.2 |
| 382 | NEW PASSENGER CARS—WHOLESALE | 28 | 1 128 | 7.6 | .3 | 386 | USED PASSENGER CARS—WHOLESALE | 11 | 611 | 19.5 | 4.7 |
| 383 | NEW COMMERCIAL VEHICLES—RETAIL | 329 | 41 981 | 17.0 | 12.3 | 387 | USED COMMERCIAL VEHICLES | 17 | 346 | 20.4 | 2.6 |
| 384 | NEW COMMERCIAL VEHICLES—WHOLESALE | 20 | 1 844 | 15.6 | .5 | - | MISCELLANEOUS MERCHANDISE | (X) | 323 | (X) | 2.5 |
| 385 | USED PASSENGER CARS—RETAIL | 525 | 68 619 | 20.3 | 20.1 | 400 | AUTO FUELS—LUBRICANTS | 5 | 165 | 1S.4 | 1.3 |
| 386 | USED PASSENGER CARS—WHOLESALE | 290 | 9 365 | 4.0 | 2.7 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 28 | 454 | 8.1 | 3.5 |
| 387 | USED COMMERCIAL VEHICLES | 331 | 14 600 | 5.9 | 4.3 | 421 | PARTS INSTALLED IN REPAIR WDRK | 23 | 302 | 7.3 | 2.3 |
| 392 | ALL OTHER AUTOS—TRUCKS | 36 | 1 928 | 6.1 | .6 | 422 | PARTS—WHOLESALE | 14 | 40 | 2.2 | .4 |
| 400 | AUTO FUELS—LUBRICANTS | 362 | 1 582 | .7 | .5 | 423 | PARTS—RETAIL | 4 | 23 | 9.0 | .2 |
| 401 | GASOLINE | 113 | 1 047 | 1.5 | .3 | 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 4 | 83 | S.5 | .6 |
| 403 | MOTOR OILS—GREASES—OTHER OILS | 301 | 533 | .3 | .2 | 520 | NONMERCHANDISE RECEIPTS | 23 | 202 | 4.0 | 1.5 |
| - | MISCELLANEDUS MERCHANDISE | (X) | 2 | (X) | (Z) | 527 | SERVICE LABOR | 19 | 162 | 4.4 | 1.2 |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 514 | 23 209 | 6.9 | 6.8 | 528 | OTHER NONMERCHANDISE RECEIPTS | 6 | 40 | 2.7 | .3 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 509 | 13 611 | 4.1 | 4.0 | - | MISCELLANEDUS MERCHANDISE | (X) | 351 | (X) | 2.7 |
| 422 | PARTS—WHOLESALE | 440 | 5 118 | 1.6 | 1.5 | 520 | TIRE, BATTERY, AND ACCESSORY DLRS (SIC SS3) | | | | |
| 423 | PARTS—RETAIL | 445 | 2 112 | .7 | .7 | | TOTAL | 377 | 43 546 | (X) | 100.0 |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 343 | 1 965 | .8 | .6 | 180 | ALL FDDTWEAR | 4 | 33 | 3.5 | .1 |
| 440 | FARM EQUIPMENT MACHINERY | 20 | 1 411 | 9.0 | .4 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 239 | 6 933 | 22.2 | 15.9 |
| 520 | NONMERCHANDISE RECEIPTS | 496 | 15 814 | 4.8 | 4.6 | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV | 88 | 424 | 3.4 | 1.0 |
| 527 | SERVICE LABOR | 494 | 14 667 | 4.5 | 4.3 | 260 | KITCHENWARE—HOME FURNISHINGS | 201 | 1 083 | 4.0 | 2.5 |
| 528 | OTHER NONMERCHANDISE RECEIPTS | 163 | 1 146 | .9 | .3 | 280 | JEWELRY—OPTICAL GOODS | 83 | 105 | .8 | .2 |
| - | MISCELLANEDUS MERCHANDISE | (X) | 568 | (X) | .2 | 300 | SPORTING—RECREATION EQUIPMENT | 200 | 2 764 | 7.9 | 4.7 |
| | DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SSI PT.) | | | | | 320 | HARDWARE—GARDENING EQUIPMENT | 213 | 2 648 | 10.0 | 6.3 |
| | TOTAL | 14 | 5 954 | (X) | 100.0 | 340 | LUMBER—BUILDING MATERIALS | 83 | 539 | 4.1 | 1.2 |
| 380 | AUTOMOBILES—TRUCKS | 14 | 4 645 | 78.0 | 78.0 | 380 | AUTOMOBILES—TRUCKS | 12 | 110 | 13.6 | .3 |
| 381 | NEW PASSENGER CARS—RETAIL | 14 | 3 417 | 57.4 | 57.4 | 400 | AUTO FUELS—LUBRICANTS | 92 | 924 | 6.9 | 2.1 |
| 385 | USED PASSENGER CARS—RETAIL | 14 | 1 038 | 17.4 | 17.4 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 377 | 24 089 | 55.3 | 55.3 |
| - | MISCELLANEDUS MERCHANDISE | (X) | 190 | (X) | 3.2 | 440 | FARM EQUIPMENT MACHINERY | 6 | 78 | 6.8 | .2 |
| 400 | AUTO FUELS—LUBRICANTS | 17 | 28 | .5 | .5 | 500 | ALL OTHER MERCHANDISE | 140 | 1 108 | S.3 | 2.5 |
| 403 | MOTOR OILS—GREASES—OTHER OILS | 17 | 28 | .5 | .5 | 520 | NONMERCHANDISE RECEIPTS | 245 | 2 864 | 8.6 | 6.6 |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 14 | 839 | 14.1 | 14.1 | - | MISCELLANEOUS MERCHANDISE | (X) | 444 | (X) | 1.0 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 14 | 562 | 9.4 | 9.4 | | HOME AND AUTO SUPPLY STORES (SIC SS3 PT.) | | | | |
| 422 | PARTS—WHOLESALE | 14 | 89 | 1.5 | 1.5 | | TOTAL | 152 | 18 107 | (X) | 100.0 |
| 423 | PARTS—RETAIL | 14 | 69 | 1.2 | 1.2 | 180 | ALL FOOTWEAR | 4 | 32 | 3.1 | .2 |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 13 | 119 | 2.2 | 2.0 | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 152 | 5 210 | 28.8 | 28.8 |
| 520 | NONMERCHANDISE RECEIPTS | 15 | 436 | 7.3 | 7.3 | 221 | MAJOR HOUSEHOLD APPLIANCES | 190 | 2 901 | 16.6 | 16.0 |
| 527 | SERVICE LABOR | 15 | 436 | 7.3 | 7.3 | 222 | RADIO—TV—MUSICAL INSTR | 129 | 2 176 | 12.7 | 12.0 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 6 | (X) | .1 | 223 | ALL OTHER APPLIANCES | 39 | 132 | 3.5 | .7 |
| | DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SSI PT.) | | | | | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 66 | 399 | 4.0 | 2.2 |
| | TOTAL | 23 | 26 601 | (X) | 100.0 | 260 | KITCHENWARE—HOME FURNISHINGS | 127 | 856 | 5.2 | 4.7 |
| 380 | AUTOMOBILES—TRUCKS | 23 | 24 010 | 90.3 | 90.3 | 264 | SMALL ELECTRICAL APPLIANCES | 125 | 552 | 3.4 | 3.0 |
| 381 | NEW PASSENGER CARS—RETAIL | 23 | 14 771 | 55.5 | 55.5 | 280 | ALL OTHER KITCHENWR—HOUSEWR | 94 | 304 | 2.4 | 1.7 |
| 383 | NEW COMMERCIAL VEHICLES—RETAIL | 14 | 1 845 | 13.6 | 6.9 | 290 | JEWELRY—OPTICAL GOODS | 58 | 81 | .9 | .4 |
| 385 | USED PASSENGER CARS—RETAIL | 23 | 5 128 | 19.3 | 19.3 | 300 | SPORTING—RECREATION EQUIPMENT | 134 | 1 591 | 9.9 | 8.8 |
| 386 | USED PASSENGER CARS—WHOLESALE | 21 | 926 | 4.1 | 3.5 | 306 | BOATS—MOTORS—MARINE EQUIPMENT | 41 | 99 | 1.5 | .5 |
| 387 | USED COMMERCIAL VEHICLES | 5 | 491 | 4.1 | 1.8 | 317 | ALL OTHER SPTG GOODS EXC BOATS | 121 | 1 492 | 10.4 | 8.2 |
| 392 | ALL OTHER AUTOS—TRUCKS | 3 | 643 | 20.6 | 2.4 | 320 | HARDWARE—GARDENING EQUIPMENT | 135 | 2 055 | 12.4 | 11.3 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 206 | (X) | .8 | 340 | LUMBER—BUILDING MATERIALS | 75 | 523 | 4.8 | 2.9 |
| 400 | AUTO FUELS—LUBRICANTS | 14 | 110 | .4 | .4 | 380 | AUTOMOBILES—TRUCKS | 4 | 22 | 3.0 | .1 |
| 403 | MOTOR OILS—GREASES—OTHER OILS | 15 | 50 | .2 | .2 | 400 | AUTO FUELS—LUBRICANTS | 39 | 184 | 2.5 | 1.0 |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 22 | 1 338 | 5.1 | 5.0 | 403 | MOTOR OILS—GREASES—OTHER OILS | 39 | 113 | 1.5 | .6 |
| 421 | PARTS INSTALLED IN REPAIR WORK | 22 | 922 | 3.6 | 3.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 71 | (X) | .4 |
| 422 | PARTS—WHOLESALE | 13 | 284 | 1.2 | 1.1 | 420 | AUTO TIRES—BATTERIES—ACCESS. | 152 | 5 174 | 28.6 | 28.6 |
| 423 | PARTS—RETAIL | 3 | 99 | .7 | .4 | 416 | NEW TIRES—TUBES (TO FLEET OPRTS) | 20 | 201 | 7.3 | 1.1 |
| 424 | AUTOMOBILE TIRES—BATTERIES—ACC | 12 | 33 | .2 | .1 | 417 | NEW TIRES—TUBES (TO OTHER USERS) | 128 | 1 898 | 11.1 | 10.5 |
| 520 | NONMERCHANDISE RECEIPTS | 23 | 1 143 | 4.3 | 4.3 | 418 | RETREAOS (TO FLEET OPERATORS) | 9 | 12 | 1.5 | .1 |
| 527 | SERVICE LABOR | 23 | 1 143 | 4.3 | 4.3 | 419 | RETREAOS (TO OTHER USERS) | 58 | 164 | 2.1 | .9 |
| | MOTOR VEHICLE DEALERS—USEO CARS ONLY (SIC SS2) | | | | | 426 | AUTOMOBILE ACCESSORIES | 144 | 1 531 | 9.0 | 8.5 |
| | TOTAL | 101 | 13 063 | (X) | 100.0 | 428 | NEW AUTO TIRES SOLO TO DEALERS | 21 | 152 | 6.8 | .8 |
| | | | | | | 429 | NEW TRUCK—BUS TIRES (TO USERS) | 40 | 303 | 4.4 | 1.7 |
| | | | | | | 431 | NEW TRK—BUS TIRES (TO DEALERS) | 16 | 111 | 4.2 | .6 |
| | | | | | | 433 | RETREAOS SOLO TO DEALERS | 10 | 16 | 1.3 | .1 |
| | | | | | | 434 | RETREAOS—TRUCK—BUS (TO USERS) | 12 | 21 | 1.2 | .1 |
| | | | | | | 435 | RETREAOS—TRUCK—BUS (TO DEALERS) | 8 | 10 | 1.5 | .1 |
| | | | | | | 436 | STORAGE BATTERIES | 121 | 755 | 4.8 | 4.2 |
| | | | | | | 440 | FARM EQUIPMENT MACHINERY | 4 | 67 | 6.5 | .4 |
| | | | | | | 500 | ALL OTHER MERCHANDISE | 84 | 740 | S.9 | 4.1 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ |
| 520 | NONMERCHANTISE RECEIPTS. | 96 | 888 | 6.6 | 4.9 | 400 | AUTO FUELS-LUBRICANTS. | 2 160 | 159 920 | 79.6 | 79.6 |
| 524 | BRAKE AND WHEEL SERVICES. | 29 | 211 | 6.4 | 1.2 | 401 | GASOLINE. | 2 159 | 146 450 | 72.9 | 72.9 |
| 525 | TIRE SERVICES OTHER THAN RETRO | 24 | 48 | 1.6 | .3 | 402 | OTHER AUTOMOTIVE FUELS. | 240 | 5 804 | 15.1 | 2.9 |
| 526 | OTHER NONMERCHANTISE RECEIPTS. | 91 | 629 | 5.2 | 3.5 | 403 | MOTOR OILS-GREASES-OTHER OILS. | 1 877 | 7 664 | 4.2 | 3.8 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 285 | (X) | 1.6 | 420 | AUTO TIRES-BATTERIES-ACCESS. . . . | 1 733 | 20 124 | 12.2 | 10.0 |
| | OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) | | | | | 421 | PARTS INSTALLED IN REPAIR WORK | 777 | 4 371 | 7.0 | 2.2 |
| | TOTAL. | 225 | 25 439 | (X) | 100.0 | 423 | PARTS-RETAIL. | 231 | 964 | 4.2 | .5 |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 87 | 1 723 | 14.0 | 6.8 | 424 | AUTOMOBILE TIRES-BATTERIES-ACC | 1 616 | 14 788 | 9.5 | 7.4 |
| 221 | MAJOR HOUSEHOLD APPLIANCES. . . . | 65 | 919 | 8.9 | 3.6 | 460 | HAY-GRAIN-FEED-FARM SUPPLIES. . . | 27 | 450 | 12.5 | .2 |
| 222 | RADIO-TV+MUSICAL INSTR. | 83 | 789 | 6.5 | 3.1 | 480 | HOUSEHOLD FUELS-ICE. | 136 | 1 125 | 6.6 | .6 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 15 | (X) | .1 | 500 | ALL OTHER MERCHANDISE. | 72 | 418 | 3.6 | .2 |
| 260 | KITCHENWARE-HOME FURNISHINGS. . . | 74 | 227 | 2.2 | .9 | 520 | NONMERCHANTISE RECEIPTS. | 1 390 | 7 307 | 5.2 | 3.6 |
| 264 | SMALL ELECTRICAL APPLIANCES. . . . | 73 | 203 | 2.0 | .8 | 527 | SERVICE LABOR. | 1 352 | 6 245 | 4.6 | 3.1 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 24 | (X) | .1 | - | MISCELLANEOUS MERCHANDISE. | (X) | 223 | (X) | .1 |
| 280 | JEWELRY-OPTICAL GOODS. | 25 | 23 | .9 | .1 | | APPAREL AND ACCESSORY STORES (SIC 56) | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT. . . | 66 | 473 | 5.3 | 1.9 | | TOTAL. | 864 | 86 300 | (X) | 100.0 |
| 306 | BOATS-MOTORS-MARINE EQUIPMENT. . . | 5 | 36 | 2.6 | .1 | 120 | COSMETICS-ORUGS-CLEANERS. | 26 | 250 | 3.4 | .3 |
| 317 | ALL OTHER SPTG GOODS EXC BOATS | 65 | 437 | 4.8 | 1.7 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR | 404 | 25 549 | 50.4 | 29.6 |
| 320 | HARWARE-GARDENING EQUIPMENT. . . . | 77 | 693 | 6.9 | 2.7 | 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 598 | 36 744 | 58.5 | 42.6 |
| 340 | LUMBER-BUILDING MATERIALS. | 9 | 16 | 2.7 | .1 | 180 | ALL FOOTWEAR. | 448 | 18 557 | 34.0 | 21.5 |
| 380 | AUTOMOBILES-TRUCKS. | 8 | 88 | 23.0 | 3.3 | 200 | CURTAINS-DRAPERIES-ORY. GOODS. . . | 149 | 2 411 | 9.9 | 2.8 |
| 400 | AUTO FUELS-LUBRICANTS. | 52 | 740 | 12.9 | 2.9 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 19 | 91 | 1.2 | .1 |
| 420 | AUTO TIRES-BATTERIES-ACCESS. | 225 | 18 915 | 74.4 | 74.4 | 260 | KITCHENWARE-HOME FURNISHINGS. . . | 27 | 101 | 1.6 | .1 |
| 500 | ALL OTHER MERCHANDISE. | 56 | 368 | 4.8 | 1.4 | 280 | JEWELRY-OPTICAL GOODS. | 78 | 577 | 4.8 | .7 |
| 520 | NONMERCHANTISE RECEIPTS. | 150 | 1 976 | 10.0 | 7.8 | 300 | SPORTING-RECREATION EQUIPMENT. . . | 20 | 105 | 1.3 | .1 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 197 | (X) | .8 | 500 | ALL OTHER MERCHANDISE. | 38 | 157 | 2.0 | .2 |
| | BOAT DEALERS (SIC 5591) | | | | | 520 | NONMERCHANTISE RECEIPTS. | 338 | 1 696 | 4.0 | 2.0 |
| | TOTAL. | 30 | 5 249 | (X) | 100.0 | - | MISCELLANEOUS MERCHANDISE. | (X) | 62 | (X) | .1 |
| 300 | SPORTING-RECREATION EQUIPMENT. . . | 30 | 4 437 | 84.5 | 84.5 | | WOMEN'S CLOTHING, SPECIALTY STRS. FURRIERS (SIC 562, 3, 8) | | | | |
| 400 | AUTO FUELS-LUBRICANTS. | 9 | 85 | 3.2 | 1.6 | 120 | COSMETICS-ORUGS-CLEANERS. | 5 | 122 | 8.6 | .6 |
| 520 | NONMERCHANTISE RECEIPTS. | 23 | 585 | 12.0 | 11.1 | 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 289 | 19 268 | 90.6 | 90.6 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 142 | (X) | 2.7 | 180 | ALL FOOTWEAR. | 32 | 295 | 11.8 | 1.4 |
| | HOUSEHOLD TRAILER DEALERS (SIC 5592) | | | | | 280 | JEWELRY-OPTICAL GOODS. | 29 | 423 | 11.3 | 2.0 |
| | TOTAL. | 35 | 12 996 | (X) | 100.0 | 520 | NONMERCHANTISE RECEIPTS. | 98 | 666 | 5.6 | 3.1 |
| 500 | ALL OTHER MERCHANDISE. | 35 | 12 563 | 96.7 | 96.7 | - | MISCELLANEOUS MERCHANDISE. | (X) | 493 | (X) | 2.3 |
| 504 | MOBILE HOMES-HOUSEHOLD TRLRs. | 34 | 12 132 | 93.4 | 93.4 | | WOMEN'S READY-TO-WEAR STORES (SIC 562) | | | | |
| 505 | CAMP TRAILERS-TRAVEL TRAILERS. . . | 6 | 334 | 27.9 | 2.6 | 120 | COSMETICS-ORUGS-CLEANERS. | 5 | | (0) | (X) |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 96 | (X) | .7 | | TOTAL. | 256 | (0) | (X) | 100.0 |
| 520 | NONMERCHANTISE RECEIPTS. | 20 | 358 | 4.2 | 2.8 | 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 256 | | 8.0 | .6 |
| 527 | SERVICE LABOR. | 11 | 61 | 1.3 | .5 | 161 | CHILDREN'S-INFANTS' WEAR. | 99 | | 90.5 | 90.5 |
| 532 | OTHER NONMERCHANTISE RECEIPTS. | 14 | 293 | 4.8 | 2.3 | 163 | MILLINERY. | 141 | | 9.9 | 3.8 |
| - | MISCELLANEOUS MERCHANDISE. | (X) | 75 | (X) | .6 | 164 | HOSIERY. | 193 | | 2.0 | 1.5 |
| | AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) | | | | | 168 | WOMEN'S BLOUSES-SPTSWR. | 228 | | 3.0 | 2.5 |
| | TOTAL. | 14 | 1 489 | (X) | 100.0 | 172 | DRESSES. | 233 | | 9.6 | 9.0 |
| 020 | GROCERIES-OTHER FOODS. | 354 | 2 233 | 5.3 | 1.1 | 173 | COATS-SUITS. | 232 | | 19.5 | 19.3 |
| 040 | MEALS-SNACKS. | 128 | 2 385 | 13.6 | 1.2 | 174 | HANDBAGS. | 196 | | 36.0 | 36.0 |
| 080 | PACKAGED ALCOHOLIC BEVERAGES. . . . | 34 | 670 | 13.6 | .3 | 175 | FURS. | 13 | | 13.3 | 13.2 |
| 100 | CIGARS-CIGARETTES-TOBACCO. | 623 | 4 960 | 6.3 | 2.5 | 176 | OTHER WOMEN'S-GIRLS' CLOTHES ACC | 87 | | 2.9 | 2.5 |
| 300 | SPORTING-RECREATION EQUIPMENT. . . | 55 | 208 | 3.8 | .1 | 180 | ALL FOOTWEAR. | 27 | | 5.0 | .8 |
| 380 | AUTOMOBILES-TRUCKS. | 126 | 804 | 7.8 | .4 | 280 | JEWELRY-OPTICAL GOODS. | 28 | | 4.0 | 1.9 |
| | GASOLINE SERVICE STATIONS (SIC 554) | | | | | 520 | NONMERCHANTISE RECEIPTS. | 86 | | 11.9 | 1.4 |
| | TOTAL. | 5 | 1 211 | (X) | 100.0 | - | MISCELLANEOUS MERCHANDISE. | (X) | | 11.3 | 2.2 |
| | MILLINERY STORES (SIC 563 PT.) | | | | | | TOTAL. | 6 | 76 | (X) | 100.0 |
| | TOTAL. | 2 160 | 200 827 | (X) | 100.0 | 160 | WOMEN'S-GIRLS' CLOTHING+EX FOOTWR | 6 | 76 | 100.0 | 100.0 |
| | | | | | | 163 | MILLINERY. | 6 | 73 | 96.1 | 96.1 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|-----------------------|--|----------------------------|--------------------------------------|----------------------------------|---------------------------------|----------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | Amount ¹ (\$1,000) | | | | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | | |
| | CORSET AND LINGERIE STORES (SIC 563 PT.) | - | - | (X) | - | | CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) | 1 | (0) | (X) | 100.0 | | |
| | TOTAL | - | - | (X) | - | | TOTAL | 1 | (0) | (X) | 100.0 | | |
| | OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) | 25 | 2 369 | (X) | 100.0 | | FAMILY SHOE STORES (SIC 566 PT.) | 186 | 14 186 | (X) | 100.0 | | |
| | TOTAL | 25 | 2 369 | (X) | 100.0 | | TOTAL | 186 | 14 186 | (X) | 100.0 | | |
| | FURRIERS AND FUR SHOPS (SIC 568) | 2 | (0) | (X) | 100.0 | 120 | COSMETICS-DRUGS-CLEANERS | 3 | 27 | 2.6 | .2 | | |
| | TOTAL | 2 | (0) | (X) | 100.0 | 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 23 | 248 | 8.7 | 1.7 | | |
| | MEN'S AND BOYS' CLOTHING FURNISHINGS STORES (SIC 561) | 135 | 13 699 | (X) | 100.0 | 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 46 | 717 | 16.0 | 5.1 | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 135 | 12 615 | 92.1 | 92.1 | 180 | ALL FOOTWEAR | 186 | 12 822 | 90.4 | 90.4 | | |
| 142 | BOYS' CLOTHING | 76 | 688 | 7.8 | 5.0 | 181 | MEN'S AND BOYS' FOOTWEAR | 186 | 3 911 | 27.6 | 27.6 | | |
| 143 | MEN'S TAILORED OUTERWEAR | 126 | 5 798 | 42.7 | 42.3 | 182 | WOMEN'S AND GIRLS' FOOTWEAR | 186 | 6 864 | 48.4 | 48.4 | | |
| 144 | OTHER MEN'S OUTERWEAR | 110 | 2 555 | 23.9 | 18.7 | 183 | CHILDREN'S AND INFANTS' FOOTWR | 182 | 2 046 | 14.7 | 14.4 | | |
| 145 | MEN'S HATS | 98 | 373 | 3.0 | 2.7 | S00 | ALL OTHER MERCHANDISE | 5 | 16 | 2.5 | .1 | | |
| 146 | OTHER MEN'S CLOTHING | 127 | 3 200 | 24.2 | 23.4 | S20 | NONMERCHANDISE RECEIPTS | 78 | 252 | 4.4 | 1.8 | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 18 | 295 | 14.7 | 2.2 | - | MISCELLANEOUS MERCHANDISE | (X) | 104 | (X) | .7 | | |
| 172 | DRESSES | 16 | 58 | 2.9 | .4 | | CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) | 29 | 193 | 88.7 | 88.7 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 237 | (X) | 1.7 | 161 | MISCELLANEOUS MERCHANDISE | 29 | 97 | (X) | 1.5 | | |
| 180 | ALL FOOTWEAR | 43 | 551 | 11.1 | 4.0 | S20 | NONMERCHANDISE RECEIPTS | 6 | 9 | 1.9 | .8 | | |
| S20 | NONMERCHANDISE RECEIPTS | 48 | 201 | 2.9 | 1.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 99 | (X) | 8.8 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 37 | (X) | .3 | | MISC. APPAREL AND ACCESSORY STRS. (SIC 569) | 1 | (0) | (X) | 100.0 | | |
| | CUSTOM TAILORS (SIC 567) | - | - | (X) | - | | TOTAL | 1 | (0) | (X) | 100.0 | | |
| | TOTAL | - | - | (X) | - | | FURNITURE HOME FURNISHINGS AND EQUIPMENT STORES (SIC 57) | 712 | 82 350 | (X) | 100.0 | | |
| | FAMILY CLOTHING STORES (SIC 565) | 206 | 34 543 | (X) | 100.0 | 200 | CURTAINS-DRAPERIES-DRY GOODS | 94 | 1 247 | 9.3 | 1.5 | | |
| | TOTAL | 206 | 34 543 | (X) | 100.0 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 511 | 35 632 | 55.6 | 43.3 | | |
| 120 | COSMETICS-DRUGS-CLEANERS | 16 | 98 | 2.0 | .3 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 354 | 35 860 | 76.0 | 43.5 | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 206 | 12 293 | 35.6 | 35.6 | 260 | KITCHENWARE-HOME FURNISHINGS | 205 | 2 872 | 8.5 | 3.5 | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 206 | 15 186 | 44.0 | 44.0 | 300 | SPORTING-RECREATION EQUIPMENT | 19 | 126 | 6.2 | .2 | | |
| 180 | ALL FOOTWEAR | 168 | 3 762 | 11.9 | 10.9 | 320 | HARWARE-GARDENING EQUIPMENT | 71 | 1 168 | 12.5 | 1.4 | | |
| 200 | CURTAINS-DRAPERIES-DRY GOODS | 104 | 2 135 | 9.3 | 6.2 | 300 | LUMBER-BUILDING MATERIALS | 3 | 829 | 22.2 | 1.0 | | |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 18 | 90 | 1.3 | .3 | 400 | AUTO TIRES-BATTERIES-ACCESS | 30 | 132 | 16.6 | .2 | | |
| 260 | KITCHENWARE-HOME FURNISHINGS | 25 | 95 | 1.9 | .3 | 480 | HOUSEHOLD FUELS-ICE | 3 | 583 | 8.4 | .7 | | |
| 280 | JEWELRY-OPTICAL GOODS | 43 | 125 | 1.7 | .4 | S00 | ALL OTHER MERCHANDISE | 37 | 298 | 7.2 | .4 | | |
| 300 | SPORTING-RECREATION EQUIPMENT | 16 | 57 | 1.0 | .2 | S20 | NONMERCHANDISE RECEIPTS | 362 | 3 545 | 7.8 | 4.3 | | |
| 320 | HARWARE-GARDENING EQUIPMENT | 17 | 18 | 2.6 | .1 | - | MISCELLANEOUS MERCHANDISE | (X) | 58 | (X) | .1 | | |
| S00 | ALL OTHER MERCHANDISE | 29 | 110 | 1.2 | .3 | | FURNITURE STORES (SIC 5712) | 301 | 41 986 | (X) | 100.0 | | |
| S20 | NONMERCHANDISE RECEIPTS | 101 | 549 | 3.2 | 1.6 | 200 | CURTAINS-DRAPERIES-DRY GOODS | 58 | 393 | 4.0 | .9 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 25 | (X) | .1 | 220 | MAJOR APPL-RADIO-TV-MUSICAL INST | 154 | 5 596 | 21.0 | 13.3 | | |
| | SHOE STORES (SIC 566) | 204 | (0) | (X) | 100.0 | 240 | FURNITURE-SLEEP EQUIP-FLOOR COV. | 301 | 32 084 | 76.4 | 76.4 | | |
| | TOTAL | 204 | (0) | (X) | 100.0 | 243 | SLEEP EQUIPMENT | 245 | 5 001 | 13.3 | 11.9 | | |
| 120 | COSMETICS-DRUGS-CLEANERS | 3 | | 2.8 | .2 | 244 | OTHER HOUSEHOLD FURNITURE | 294 | 21 933 | 54.0 | 52.2 | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR. | 23 | | 8.6 | 1.6 | 245 | FLOOR COVERINGS-SOFT SURFACE | 213 | 3 674 | 10.3 | 8.8 | | |
| 160 | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR | 54 | | 17.5 | 6.1 | 246 | FLOOR COVERINGS-HARD SURFACE | 147 | 1 149 | 4.8 | 2.7 | | |
| 180 | ALL FOOTWEAR | 204 | | 89.6 | 89.6 | 247 | NONHOUSEHOLD FURNITURE | 30 | 325 | 4.0 | .8 | | |
| S00 | ALL OTHER MERCHANDISE | 5 | | 2.7 | .1 | 260 | KITCHENWARE-HOME FURNISHINGS | 109 | 1 255 | 5.9 | 3.0 | | |
| S20 | NONMERCHANDISE RECEIPTS | 8 | | 4.2 | 1.7 | 300 | SPORTING-RECREATION EQUIPMENT | 11 | 48 | 2.7 | .1 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | | (X) | .7 | 320 | HARWARE-GARDENING EQUIPMENT | 14 | 401 | 12.5 | 1.0 | | |
| | MEN'S SHOE STORES (SIC 566 PT.) | 1 | (0) | (X) | 100.0 | 340 | LUMBER-BUILDING MATERIALS | 10 | 281 | 15.7 | .6 | | |
| | TOTAL | 1 | (0) | (X) | 100.0 | 480 | HOUSEHOLD FUELS-ICE | 17 | 400 | 10.6 | 1.0 | | |
| | WOMEN'S SHOE STORES (SIC 566 PT.) | 16 | 1 255 | (X) | 100.0 | S00 | ALL OTHER MERCHANDISE | 12 | 165 | 6.4 | .4 | | |
| | TOTAL | 16 | 1 255 | (X) | 100.0 | S20 | NONMERCHANDISE RECEIPTS | 127 | 1 383 | 6.6 | 3.3 | | |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 19 | (X) | (2) | | |
| | HOME FURNISHINGS STORES (OTHER 571) | 55 | 5 058 | (X) | 100.0 | | TOTAL | 55 | 5 058 | (X) | 100.0 | | |

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¹ Detail may not add to total due to rounding.
² Merchandise line detail withheld due to insufficient reporting.

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(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

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|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | | | | Amount ¹ (\$1,000) | As percent of total sales of— | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | |
| 200 | CURTAINS—ORAPERIES—DRY GOODS . . . | 20 | 656 | 19.0 | 13.0 | | MUSICAL INSTRUMENT STORES (SIC 5733 PT.) | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 26 | 3 333 | 78.6 | 65.9 | | | | | | | |
| 520 | NONMERCANTILE RECEIPTS | 16 | 356 | 11.2 | 7.0 | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 713 | (X) | 14.0 | | | | | | | |
| | FLOOR COVERINGS STORES (SIC 5713) | | | | | 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 29 | 3 040 | (X) | 100.0 | |
| | TOTAL | 24 | 3 747 | (X) | 100.0 | 520 | NONMERCANTILE RECEIPTS | 11 | 99 | (X) | 98.7 | 98.7 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | 2 | 399 | (X) | 1.3 | 1.3 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 24 | 3 264 | 87.1 | 87.1 | | EATING AND DRINKING PLACES (SIC 58) | | | | | |
| 520 | NONMERCANTILE RECEIPTS | 13 | 348 | 11.5 | 9.3 | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 135 | (X) | 3.6 | | TOTAL | 2 599 | 109 162 | (X) | 100.0 | |
| | ORAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) | | | | | 020 | GROCERIES—OTHER FOODS | 141 | 906 | | 16.0 | .8 |
| | TOTAL | 18 | 605 | (X) | 100.0 | 040 | MEALS—SNACKS | 2 393 | 87 307 | | 85.9 | 80.0 |
| 200 | CURTAINS—ORAPERIES—DRY GOODS . . . | 18 | 540 | 89.3 | 89.3 | 060 | ALCOHOLIC DRINKS | 754 | 16 550 | | 56.7 | 15.2 |
| - | MISCELLANEOUS MERCHANDISE | (X) | 65 | (X) | 10.7 | 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 186 | 1 385 | | 14.9 | 1.3 |
| | CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715) | | | | | 100 | CIGARS—CIGARETTES—TOBACCO | 567 | 960 | | 4.5 | .9 |
| | TOTAL ² | 9 | 393 | (X) | 100.0 | 400 | AUTO FUELS—LUBRICANTS | 39 | 283 | | 17.6 | .3 |
| | MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) | | | | | 500 | ALL OTHER MERCHANDISE | 63 | 285 | | 10.3 | .3 |
| | TOTAL ² | 4 | 313 | (X) | 100.0 | 520 | NONMERCANTILE RECEIPTS | 382 | 1 087 | | 4.5 | 1.0 |
| | HOUSEHOLD APPLIANCE STORES (SIC 572) | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 399 | (X) | .4 | .4 |
| | TOTAL | 214 | (0) | (X) | 100.0 | | EATING PLACES (SIC 5812) | | | | | |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 214 | | 81.1 | 81.1 | 020 | GROCERIES—OTHER FOODS | 113 | 744 | | 18.1 | .8 |
| 224 | NEW MAJOR APPLIANCES | 214 | | 62.8 | 62.8 | 040 | MEALS—SNACKS | 2 121 | 86 059 | | 90.8 | 90.8 |
| 225 | NEW RADIOS—TV'S ETC. | 138 | | 24.1 | 17.1 | 060 | ALCOHOLIC DRINKS | 276 | 4 849 | | 35.4 | 5.1 |
| 226 | USEO MAJOR APPL—RADIOS—TV'S . . . | 68 | | 3.1 | 1.2 | 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 65 | 572 | | 11.5 | .6 |
| | | | | | | 100 | CIGARS—CIGARETTES—TOBACCO | 433 | 716 | | 4.3 | .8 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 22 | | 12.3 | 1.5 | 400 | AUTO FUELS—LUBRICANTS | 28 | 260 | | 16.6 | .3 |
| 260 | KITCHENWARE—HOME FURNISHINGS . . | 76 | | 8.9 | 4.0 | 500 | ALL OTHER MERCHANDISE | 51 | 237 | | 10.3 | .3 |
| 264 | SMALL ELECTRICAL APPLIANCES | 64 | | 6.9 | 3.3 | 520 | NONMERCANTILE RECEIPTS | 330 | 944 | | 4.3 | 1.0 |
| 265 | ALL OTHER KITCHENWR—HOUSEWR . . . | 31 | | 8.8 | 1.3 | - | MISCELLANEOUS MERCHANDISE | (X) | 396 | (X) | .4 | .4 |
| 300 | SPORTING—RECREATION EQUIPMENT . . | 5 | | 3.3 | .1 | | RESTAURANTS; LUNCHROOMS, CATERERS (SIC 5812 PT.) | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT . . . | 42 | | 10.7 | 2.1 | 020 | GROCERIES—OTHER FOODS | 73 | 454 | | 14.5 | .7 |
| 340 | LUMBER—BUILDING MATERIALS | 18 | | 29.5 | 2.6 | 040 | MEALS—SNACKS | 1 430 | 60 820 | | 88.9 | 88.9 |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 3 | | 15.0 | .6 | 060 | ALCOHOLIC DRINKS | 257 | 4 651 | | 35.9 | 6.8 |
| 480 | HOUSEHOLD FUELS—ICE | 26 | | 7.2 | .9 | 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 51 | 514 | | 11.7 | .8 |
| 520 | NONMERCANTILE RECEIPTS | 145 | | 9.1 | 5.7 | 100 | CIGARS—CIGARETTES—TOBACCO | 314 | 551 | | 4.0 | .8 |
| - | MISCELLANEOUS MERCHANDISE | (X) | | (X) | 1.1 | 400 | AUTO FUELS—LUBRICANTS | 17 | 249 | | 19.0 | .4 |
| | RADIO AND TELEVISION STORES (SIC 5732) | | | | | 500 | ALL OTHER MERCHANDISE | 33 | 186 | | 8.8 | .3 |
| | TOTAL | 110 | (0) | (X) | 100.0 | 520 | NONMERCANTILE RECEIPTS | 227 | 739 | | 4.5 | 1.1 |
| 220 | MAJOR APPL—RADIO-TV—MUSICAL INST | 110 | | 88.5 | 88.5 | - | MISCELLANEOUS MERCHANDISE | (X) | 211 | (X) | .3 | .3 |
| 224 | NEW MAJOR APPLIANCES | 53 | | 29.2 | 14.7 | | CAFETERIAS (SIC 5812 PT.) | | | | | |
| 225 | NEW RADIOS—TV'S ETC. | 110 | | 66.4 | 66.4 | | TOTAL ² | 59 | 2 862 | (X) | 100.0 | |
| 226 | USEO MAJOR APPL—RADIOS—TV'S . . . | 71 | | 4.5 | 2.7 | | REFRESHMENT PLACES (SIC 5812 PT.) | | | | | |
| 227 | RECORDS—TAPES—MUSICAL INSTR. . . . | 17 | | 24.3 | 4.7 | 020 | GROCERIES—OTHER FOODS | 36 | 272 | | 40.0 | 1.2 |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 4 | | 12.3 | 1.1 | 040 | MEALS—SNACKS | 632 | 22 476 | | 95.5 | 95.5 |
| 260 | KITCHENWARE—HOME FURNISHINGS . . | 8 | | 9.3 | 1.1 | 100 | CIGARS—CIGARETTES—TOBACCO | 108 | 145 | | 3.9 | .6 |
| 264 | SMALL ELECTRICAL APPLIANCES | 6 | | 5.8 | .3 | 500 | ALL OTHER MERCHANDISE | 16 | 46 | | 2.2 | .2 |
| 265 | ALL OTHER KITCHENWR—HOUSEWR . . . | 3 | | 9.5 | .7 | 520 | NONMERCANTILE RECEIPTS | 88 | 180 | | 4.6 | .8 |
| 320 | HARDWARE—GARDENING EQUIPMENT . . . | 13 | | 25.2 | 2.8 | - | MISCELLANEOUS MERCHANDISE | (X) | 420 | (X) | 1.8 | 1.8 |
| 500 | ALL OTHER MERCHANDISE | 8 | | 7.8 | .8 | | DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) | | | | | |
| 520 | NONMERCANTILE RECEIPTS | 63 | | 8.4 | 5.2 | | TOTAL | 478 | 14 385 | (X) | 100.0 | |
| - | MISCELLANEOUS MERCHANDISE | (X) | | (X) | .5 | 040 | MEALS—SNACKS | 272 | 1 248 | | 16.5 | 8.7 |
| | RECORD SHOPS (SIC 5733 PT.) | | | | | 060 | ALCOHOLIC DRINKS | 478 | 11 701 | | 81.3 | 81.3 |
| | TOTAL | 3 | (0) | (X) | 100.0 | 080 | PACKAGED ALCOHOLIC BEVERAGES . . . | 121 | 813 | | 19.1 | 5.7 |
| | | | | | | 100 | CIGARS—CIGARETTES—TOBACCO | 134 | 245 | | 6.1 | 1.7 |
| | | | | | | 520 | NONMERCANTILE RECEIPTS | 52 | 143 | | 5.4 | 1.0 |
| | | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 235 | (X) | 1.6 | 1.6 |

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | |
|-----------------------|---|----------------------------|--------------------------------------|----------------------------------|---------------------------------|----------------------------------|---|---------------------------------------|----------------------------|--------------------------------------|---------------------------------|--|--|
| | | | Amount ¹ (\$1,000) | As percent of total sales of— | | Amount ¹ (\$1,000) | | | | As percent of total sales of— | | | |
| | | | | Establishments handling the line | All establishments ¹ | | | | | Establishments handling the line | All establishments ¹ | | |
| 280 | JEWELRY—OPTICAL GOODS | 168 | 8 142 | 79.1 | 79.1 | 460 | HAY—GRAIN—FEED—FARM SUPPLIES | 432 | 153 431 | 90.7 | 90.7 | | |
| 281 | WATCHES—CLOCKS | 159 | 1 520 | 16.1 | 14.8 | 480 | HOUSEHOLD FUELS—ICE | 49 | 1 181 | 7.6 | *7 | | |
| 282 | SILVERWARE | 105 | 724 | 9.9 | 7.0 | 500 | ALL OTHER MERCHANDISE | 46 | 933 | 5.7 | *6 | | |
| 285 | ALL OTHER JEWELRY ITEMS | 138 | 1 532 | 20.2 | 14.9 | S20 | NONMERCHANDISE RECEIPTS | 129 | 1 895 | 2.7 | 1.1 | | |
| 286 | OPTICAL GOODS | 9 | 39 | 7.0 | 4.0 | - | MISCELLANEOUS MERCHANDISE | (X) | 270 | (X) | *2 | | |
| 287 | DIAMONDS, EXC. DIAMOND WATCHES | 162 | 3 503 | 34.6 | 34.1 | | | | | | | | |
| 288 | RINGS, EXC. DIAMONDS | 134 | 824 | 10.3 | 8.0 | | | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 6 | 32 | 4.4 | *3 | | OTHER FARM SUPPLY STORES (SIC S969 PT.) | | | | | | |
| S00 | ALL OTHER MERCHANDISE | 12 | 165 | 20.0 | 1.6 | | TOTAL | 300 | 82 155 | (X) | 100.0 | | |
| S20 | NONMERCHANDISE RECEIPTS | 157 | 1 032 | 10.9 | 10.0 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 41 | (X) | *4 | 020 | GROCERIES—OTHER FOODS | 35 | 3 943 | 24.4 | 4.8 | | |
| | FUEL OIL DEALERS (SIC S983) | | | | | 120 | COSMETICS—DRUGS—CLEANERS | 17 | 183 | 2.0 | *2 | | |
| | TOTAL ² | 26 | 2 891 | (X) | 100.0 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR | 18 | 229 | 3.1 | *3 | | |
| | LIQUEFIED PETRL. GAS (8TTLD. GAS) DEALERS (SIC S984) | | | | | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 13 | 388 | 5.6 | *5 | | |
| | TOTAL | 277 | 42 510 | (X) | 100.0 | 260 | KITCHENWARE—HOME FURNISHINGS | 7 | 341 | 5.7 | *4 | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 140 | 2 539 | 11.5 | 6.0 | 280 | JEWELRY—OPTICAL GOODS | 5 | 120 | 1.8 | *1 | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 8 | 277 | 10.0 | *7 | 300 | SPORTING—RECREATION EQUIPMENT | 9 | 154 | 2.5 | *2 | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 7 | 51 | 2.7 | *1 | 320 | HARDWARE—GARDENING EQUIPMENT | 39 | 1 774 | 10.9 | 2.2 | | |
| 340 | LUMBER—BUILDING MATERIALS | 49 | 690 | 10.5 | 1.6 | 340 | LUMBER—BUILDING MATERIALS | 16 | 650 | 8.3 | *8 | | |
| 400 | AUTO FUELS—LUBRICANTS | 8 | 225 | 18.5 | *5 | 400 | AUTO FUELS—LUBRICANTS | 35 | 770 | 5.7 | *9 | | |
| 460 | HAY—GRAIN—FEED—FARM SUPPLIES | 14 | 418 | 18.8 | 1.0 | 420 | AUTO TIRES—BATTERIES—ACCESS | 32 | 830 | 5.4 | 1.0 | | |
| | | | | | | 440 | FARM EQUIPMENT MACHINERY | 36 | 727 | 6.4 | *9 | | |
| | | | | | | 460 | HAY—GRAIN—FEED—FARM SUPPLIES | 300 | 69 887 | 85.1 | 85.1 | | |
| | | | | | | 480 | HOUSEHOLD FUELS—ICE | 28 | 788 | 10.9 | 1.0 | | |
| 480 | HOUSEHOLD FUELS—ICE | 277 | 36 420 | 85.7 | 85.7 | S00 | ALL OTHER MERCHANDISE | 35 | 383 | 4.3 | *5 | | |
| 481 | LP GAS—WHOLESALE | 31 | 464 | 11.0 | 1.1 | S20 | NONMERCHANDISE RECEIPTS | 140 | 827 | 2.0 | 1.0 | | |
| 482 | OTHER LP GAS SALES | 277 | 35 648 | 83.9 | 83.9 | - | MISCELLANEOUS MERCHANDISE | (X) | 161 | (X) | *2 | | |
| 483 | OTHER FUELS | 8 | 308 | 33.3 | *7 | | | | | | | | |
| | | | | | | | GARDEN SUPPLY STORES (SIC S969 PT.) | | | | | | |
| | | | | | | | TOTAL ² | 25 | 3 233 | (X) | 100.0 | | |
| 500 | ALL OTHER MERCHANDISE | 37 | 311 | 4.7 | *7 | | | | | | | | |
| S20 | NONMERCHANDISE RECEIPTS | 159 | 1 350 | 4.7 | 3.2 | | NEWS DEALERS AND NEWSSTANOS (SIC S994) | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 229 | (X) | *5 | | TOTAL ² | 24 | 973 | (X) | 100.0 | | |
| | FUEL AND ICE DEALERS, N.E.C. (SIC S982) | | | | | | | | | | | | |
| | TOTAL ² | 44 | 2 240 | (X) | 100.0 | | HOBBY, TOY, AND GAME SHOPS (SIC S995) | | | | | | |
| | FLORISTS (SIC S992) | | | | | | TOTAL | 12 | 298 | (X) | 100.0 | | |
| | TOTAL ² | 163 | 7 349 | (X) | 100.0 | | | | | | | | |
| | CIGAR STORES AND STANDS (SIC S993) | | | | | | CAMERA AND PHOTO SUPPLY STORES (SIC S996) | | | | | | |
| | TOTAL | 4 | (D) | (X) | 100.0 | | TOTAL ² | 11 | 736 | (X) | 100.0 | | |
| | BOOK STORES (SIC S942) | | | | | | | | | | | | |
| | TOTAL | 29 | 3 470 | (X) | 100.0 | | GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC S997) | | | | | | |
| | | | | | | | TOTAL ² | 75 | 3 297 | (X) | 100.0 | | |
| S00 | ALL OTHER MERCHANDISE | 29 | 3 348 | 96.5 | 96.5 | | | | | | | | |
| S12 | SOCIAL STATIONERY—GRNG CARDS | 11 | 64 | 25.0 | 1.8 | | OPTICAL GOODS STORES (SIC S999 PT.) | | | | | | |
| S13 | BOOKS—PERIODICALS | 29 | 2 354 | 67.8 | 67.8 | | TOTAL ² | 11 | 1 093 | (X) | 100.0 | | |
| S15 | ALL OTHER MERCHANDISE | 11 | 877 | 28.4 | 25.3 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 52 | (X) | 1.5 | | RETAIL STORES, N.E.C. (SIC S999 PT.) | | | | | | |
| | | | | | | | TOTAL | 78 | 3 300 | (X) | 100.0 | | |
| S20 | NONMERCHANDISE RECEIPTS | 11 | 83 | 2.7 | 2.4 | | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | 39 | (X) | *1 | S00 | ALL OTHER MERCHANDISE | 78 | 3 075 | 93.2 | 93.2 | | |
| | | | | | | S20 | NONMERCHANDISE RECEIPTS | 50 | 151 | 5.6 | 4.6 | | |
| | STATIONERY STORES (SIC S943) | | | | | - | MISCELLANEOUS MERCHANDISE | (X) | 74 | (X) | *2 | | |
| | TOTAL | 19 | (D) | (X) | 100.0 | | | | | | | | |
| | HAY, GRAIN, AND FEED STORES (SIC S962) | | | | | | NONSTORE RETAILERS (SIC S3 PART*) | | | | | | |
| | TOTAL | 432 | 169 175 | (X) | 100.0 | | TOTAL | 149 | (D) | (X) | 100.0 | | |
| 020 | GROCERIES—OTHER FOODS | 74 | 5 767 | 14.7 | 3.4 | 020 | GROCERIES—OTHER FOODS | 29 | 86.6 | 9.1 | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 67 | 2 175 | 10.4 | 1.3 | 100 | CIGARS—CIGARETTES—TOBACCO | 27 | 93.5 | 8.7 | | | |
| 340 | LUMBER—BUILDING MATERIALS | 18 | 516 | 15.0 | *3 | 120 | COSMETICS—DRUGS—CLEANERS | 62 | *7 | *6 | | | |
| 400 | AUTO FUELS—LUBRICANTS | 46 | 1 638 | 9.5 | 1.0 | 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR | 64 | 6.2 | 4.9 | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS | 26 | 316 | 2.5 | *2 | 160 | WOMEN'S—GIRLS' CLOTHING EXC FOOTWR | 64 | 14.2 | 11.2 | | | |
| 440 | FARM EQUIPMENT MACHINERY | 25 | 1 053 | 10.7 | *6 | 180 | ALL FOOTWEAR | 50 | 2.6 | 2.1 | | | |
| | | | | | | 200 | CURTAINS—DRAPERIES—DRY GOODS | 63 | 6.7 | 5.3 | | | |
| | | | | | | 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 70 | 16.5 | 13.5 | | | |
| | | | | | | 240 | FURNITURE—SLEEP EQUIP—FLOOR COV | 64 | 4.8 | 3.8 | | | |
| | | | | | | 260 | KITCHENWARE—HOME FURNISHINGS | 84 | 2.5 | 2.0 | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.
¹ Nonstore retailers, part of SIC major group 53, are shown separately in this table.
² Detail may not add to total due to rounding.
³ Merchandise line detail withheld due to insufficient reporting.

TABLE 3. Area Outside Standard Metropolitan Statistical Areas: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

| Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | | Merchandise line code | Kind of business and merchandise line | Establishments (number) | Sales of specified merchandise lines | | |
|-----------------------|---|----------------------------|--------------------------------------|-----------------------------------|----------------------------------|--|---------------------------------------|----------------------------|--------------------------------------|-----------------------------------|----------------------------------|
| | | | Amount ¹ (\$1,000) | As percent of total sales of-- | | | | | Amount ¹ (\$1,000) | As percent of total sales of-- | |
| | | | | Estab-lishments handling the line | All estab-lishments ¹ | | | | | Estab-lishments handling the line | All estab-lishments ¹ |
| 280 | JEWELRY—OPTICAL GOODS | 64 | (0) | .7 | .6 | MERCHANDISING MACHINE OPERATORS (SIC S34) | 36 | (0) | (X) | 100.0 | |
| 300 | SPORTING—RECREATION EQUIPMENT | 64 | | 2.5 | 2.0 | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 63 | | 3.9 | 3.1 | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 76 | | 6.3 | 5.1 | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 63 | | 3.5 | 2.8 | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 37 | | 1.4 | .8 | | | | | | |
| S00 | ALL OTHER MERCHANDISE | 81 | | 9.3 | 7.6 | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 77 | | 14.2 | 12.1 | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | | (X) | 4.6 | | | | | | |
| | MAIL ORDER HOUSES (SIC 532) | | | | | | | | | | |
| | TOTAL | 71 | (0) | (X) | 100.0 | | 42 | (0) | (X) | 100.0 | |
| 020 | GROCERIES—OTHER FOODS | 8 | (0) | (X) | 100.0 | 86.5 | 34.0 | | | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 8 | | | | | | 100.0 | 14.7 | | |
| 500 | ALL OTHER MERCHANDISE | 12 | | | | | | 95.3 | 26.6 | | |
| 520 | NONMERCHANDISE RECEIPTS | 3 | | | | | | 10.1 | 2.9 | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | 21.7 | | | | | | | |
| 120 | COSMETICS—DRUGS—CLEANERS | 62 | (0) | .8 | .8 | 100.0 | 14.7 | | | | |
| 140 | MEN'S—BOYS' CLOTHING EXC FOOTWR | 63 | | 7.1 | 7.0 | | | | | | |
| 160 | WOMEN'S—GIRLS' CLOTHING EX FOOTWR | 63 | | 16.3 | 16.0 | | | | | | |
| 180 | ALL FOOTWEAR | 62 | | 3.0 | 3.0 | | | | | | |
| 200 | CURTAINS—DRAPERIES—DRY GOODS | 63 | | 7.7 | 7.6 | | | | | | |
| 220 | MAJOR APPL—RADIO—TV—MUSICAL INST | 95 | | 17.0 | 17.0 | | | | | | |
| 240 | FURNITURE—SLEEP EQUIP—FLOOR COV. | 64 | | 5.4 | 5.3 | | | | | | |
| 260 | KITCHENWARE—HOME FURNISHINGS | 64 | | 2.7 | 2.7 | | | | | | |
| 280 | JEWELRY—OPTICAL GOODS | 63 | | .7 | .7 | | | | | | |
| 300 | SPORTING—RECREATION EQUIPMENT | 64 | | 2.9 | 2.9 | | | | | | |
| 320 | HARDWARE—GARDENING EQUIPMENT | 63 | 4.4 | 4.4 | | | | | | | |
| 340 | LUMBER—BUILDING MATERIALS | 62 | 5.7 | 5.6 | | | | | | | |
| 420 | AUTO TIRES—BATTERIES—ACCESS. | 63 | 4.0 | 4.0 | | | | | | | |
| 440 | FARM EQUIPMENT MACHINERY | 38 | 1.5 | 1.1 | | | | | | | |
| S00 | ALL OTHER MERCHANDISE | 66 | 6.0 | 5.9 | | | | | | | |
| 520 | NONMERCHANDISE RECEIPTS | 63 | 16.3 | 16.0 | | | | | | | |
| - | MISCELLANEOUS MERCHANDISE | (X) | (X) | .1 | | | | | | | |

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | RETAIL TRADE REPORTING SALES BY BROAD MERCHANDISE LINE | B | C | B | B | B | B |
| | BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC S2) REPORTING SALES BY BROAD MERCHANDISE LINE | B | C | B | B | A | B |
| | BUILDING MATERIALS AND SUPPLY STORES (SIC S2 EX, S2S) REPORTING SALES BY BROAD MERCHANDISE LINE | (X) | (X) | B | (X) | B | (X) |
| 34D | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS..... | (X) | (X) | C | (X) | B | (X) |
| | LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC S21) REPORTING SALES BY BROAD MERCHANDISE LINE | B | C | (X) | B | (X) | B |
| 34D | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS..... | B | D | (X) | B | (X) | B |
| | PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | D | (X) | E | (X) | E |
| | PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | C | (X) | B | (X) | A |
| 34D | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS..... | B | C | (X) | B | (X) | A |
| | ELECTRICAL SUPPLY STORES (SIC S24) REPORTING SALES BY BROAD MERCHANDISE LINE | E | E | (X) | E | (X) | E |
| | HARDWARE STORES (SIC S2S1) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | D | B | A | D | D |
| 32D | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT..... | C | D | B | B | D | E |
| 34D | LUMBER-BUILDING MATERIALS..... | C | D | B | A | D | D |
| | FARM EQUIPMENT DEALERS (SIC S2S2) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | C | C | A | A | A |

Note. See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|--|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | GENERAL MERCHANDISE GROUP STORES (SIC S3 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE | B | A | A | B | A | B |
| | DEPARTMENT STORES (SIC S31) REPORTING SALES BY BROAD MERCHANDISE LINE | A | A | A | B | A | A |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR.... | B | A | A | B | B | A |
| 160 | WOMEN'S-GIRLS' CLOTHING, EX FOOTWR. | B | A | A | B | B | A |
| 200 | CURTAINS-DRAPERIES-DRY GOODS..... | B | A | A | B | C | A |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INSTR. | A | A | A | B | A | A |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV.... | B | A | A | B | C | A |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | B | B | A | B | B | A |
| 320 | HARDWARE-GARDENING EQUIPMENT..... | A | A | A | B | A | A |
| 340 | LUMBER-BUILDING MATERIALS..... | A | A | A | B | A | A |
| 500 | ALL OTHER MERCHANDISE..... | B | B | A | B | D | C |
| 520 | NONMERCHANDISE RECEIPTS | B | A | B | B | A | A |
| | VARIETY STORES (SIC S33) REPORTING SALES BY BROAD MERCHANDISE LINE | B | A | A | C | C | C |
| | MISC. GENERAL MERCHANDISE STORES (SIC S39) REPORTING SALES BY BROAD MERCHANDISE LINE | (X) | (X) | E | (X) | D | (X) |
| | GENERAL MERCHANDISE STORES (SIC S39 PART) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | (X) | D | (X) | C |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 140 | MEN'S-BOYS' CLOTHING EXC FOOTWR.... | D | D | (X) | D | (X) | C |
| 160 | WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.. | D | E | (X) | E | (X) | C |
| 200 | CURTAINS-DRAPERIES-DRY GOODS..... | E | E | (X) | E | (X) | D |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INSTR. | E | D | (X) | E | (X) | C |
| 240 | FURNITURE-SLEEP EQUIP-FLOOR COV.... | D | C | (X) | E | (X) | C |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | E | E | (X) | E | (X) | O |
| 320 | HARDWARE-GARDENING EQUIPMENT..... | D | O | (X) | E | (X) | D |
| 340 | LUMBER-BUILDING MATERIALS..... | D | D | (X) | D | (X) | C |
| 500 | ALL OTHER MERCHANDISE..... | E | E | (X) | D | (X) | O |
| | DRY GOODS STORES (SIC S39 PART) REPORTING SALES BY BROAD MERCHANDISE LINE | E | D | (X) | E | (X) | E |
| | SEWING AND NEEDLEWORK STORES (SIC S39 PART) REPORTING SALES BY BROAD MERCHANDISE LINE | E | A | (X) | E | (X) | E |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.
 *Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|--|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | FOOD STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | A | A | B | B |
| | GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | A | A | A | B |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 500 | GROCERIES—OTHER FOODS..... | B | B | A | A | A | B |
| | ALL OTHER MERCHANDISE..... | B | B | A | A | A | B |
| | MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | A | (X) | E | (X) |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | (X) | (X) | A | (X) | E | (X) |
| | MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | C | (X) | A | (X) | C |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | A | C | (X) | A | (X) | C |
| | FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | E | (X) | E |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | E | E | (X) | E | (X) | E |
| | FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | O | E | C | A | A |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | C | O | E | C | A | A |
| | CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | O | A | C | E | E |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | E | O | A | C | E | E |
| | RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE..... | O | E | E | C | B | C |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | E | E | E | E | E | E |
| | RETAIL BAKERIES—BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | O | (X) | C |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| | GROCERIES—OTHER FOODS..... | O | E | (X) | O | (X) | C |

Note. See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | Area outside SMSA's |
|-----------------------|--|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | |
| | RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | A | (X) | E |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... | E | E | (X) | D | (X) | E |
| | OTHER FOOD STORES (OTHER 54) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | E | (X) | E | (X) |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... | (X) | (X) | E | (X) | E | (X) |
| 500 | ALL OTHER MERCHANDISE..... | (X) | (X) | E | (X) | E | (X) |
| | DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | D | (X) | C | (X) | E |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... | C | D | (X) | C | (X) | E |
| | EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | E | (X) | E |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... | E | E | (X) | E | (X) | E |
| | OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | E | (X) | C |
| 020 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES--OTHER FOODS..... | E | E | (X) | E | (X) | C |
| 500 | ALL OTHER MERCHANDISE..... | E | E | (X) | E | (X) | E |
| | AUTOMOTIVE DEALERS (SIC 55 EX, 554) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | B | B | A | A | A |
| | MOTOR VEHICLE DEALERS (SIC 551, 552) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | B | B | A | A | A |
| | MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | B | (X) | A | (X) |
| 3B0 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS..... | (X) | (X) | B | (X) | A | (X) |
| 400 | AUTO FUELS--LUBRICANTS..... | (X) | (X) | B | (X) | A | (X) |
| 420 | AUTO TIRES--BATTERIES--ACCESS..... | (X) | (X) | B | (X) | A | (X) |
| 520 | NONMERCHANDISE RECEIPTS..... | (X) | (X) | B | (X) | A | (X) |
| | DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | B | (X) | A | (X) | A |
| 3B0 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES--TRUCKS..... | A | B | (X) | A | (X) | A |
| 400 | AUTO FUELS--LUBRICANTS..... | A | C | (X) | B | (X) | A |
| 420 | AUTO TIRES--BATTERIES--ACCESS..... | A | B | (X) | A | (X) | A |
| 520 | NONMERCHANDISE RECEIPTS..... | A | C | (X) | A | (X) | A |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X. Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|--|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | DEALERS WITH IMPORTED CAR FRANCHISE ONLY (SIC SS1 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | E | (X) | B | (X) | A |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 380 | AUTOMOBILES-TRUCKS..... | B | E | (X) | C | (X) | A |
| 400 | AUTO FUELS-LUBRICANTS..... | B | E | (X) | B | (X) | A |
| 420 | AUTO TIRES-BATTERIES-ACCESS..... | D | E | (X) | C | (X) | A |
| 520 | NONMERCHANDISE RECEIPTS..... | B | E | (X) | B | (X) | A |
| | DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC SS1 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | A | (X) | A | (X) | A |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 380 | AUTOMOBILES-TRUCKS..... | A | A | (X) | A | (X) | A |
| 400 | AUTO FUELS-LUBRICANTS..... | A | A | (X) | A | (X) | A |
| 420 | AUTO TIRES-BATTERIES-ACCESS..... | A | A | (X) | A | (X) | A |
| 520 | NONMERCHANDISE RECEIPTS..... | A | A | (X) | A | (X) | A |
| | MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC SS2) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | A | E | A | A | A |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 380 | AUTOMOBILES-TRUCKS..... | A | A | E | A | A | B |
| 400 | AUTO FUELS-LUBRICANTS..... | C | A | E | A | E | O |
| 420 | AUTO TIRES-BATTERIES-ACCESS..... | E | E | E | A | E | C |
| 520 | NONMERCHANDISE RECEIPTS..... | B | A | E | C | E | A |
| | TIRE, BATTERY, AND ACCESSORY DLRS (SIC SS3) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | B | C | B | C |
| | HOME AND AUTO SUPPLY STORES (SIC SS3 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | O | (X) | C |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | E | E | (X) | D | (X) | C |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | E | E | (X) | D | (X) | C |
| 300 | SPORTING-RECREATION EQUIPMENT..... | E | E | (X) | O | (X) | O |
| 380 | AUTOMOBILES-TRUCKS..... | E | E | (X) | E | (X) | E |
| 400 | AUTO FUELS-LUBRICANTS..... | D | E | (X) | O | (X) | C |
| 420 | AUTO TIRES-BATTERIES-ACCESS..... | E | E | (X) | O | (X) | C |
| 520 | NONMERCHANDISE RECEIPTS..... | E | E | (X) | E | (X) | C |
| | OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC SS3 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | C | (X) | D |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 220 | MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | D | E | (X) | C | (X) | D |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | D | E | (X) | D | (X) | D |
| 300 | SPORTING-RECREATION EQUIPMENT..... | D | E | (X) | C | (X) | D |
| 380 | AUTOMOBILES-TRUCKS..... | E | E | (X) | E | (X) | E |
| 400 | AUTO FUELS-LUBRICANTS..... | E | E | (X) | E | (X) | E |
| 420 | AUTO TIRES-BATTERIES-ACCESS..... | E | E | (X) | D | (X) | E |
| 520 | NONMERCHANDISE RECEIPTS..... | E | E | (X) | O | (X) | E |
| | MISCELLANEOUS AUTOMOTIVE DEALERS (SIC SS9) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | A | (X) | A | (X) |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 300 | SPORTING-RECREATION EQUIPMENT..... | (X) | (X) | A | (X) | A | (X) |
| 380 | AUTOMOBILES-TRUCKS..... | (X) | (X) | A | (X) | A | (X) |
| 400 | AUTO FUELS-LUBRICANTS..... | (X) | (X) | E | (X) | E | (X) |
| 500 | ALL OTHER MERCHANDISE..... | (X) | (X) | A | (X) | A | (X) |
| 520 | NONMERCHANDISE RECEIPTS..... | (X) | (X) | E | (X) | E | (X) |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | (X) | B | (X) | O |
| 300 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 400 | SPORTING-RECREATION EQUIPMENT..... | O | O | (X) | B | (X) | E |
| 520 | AUTO FUELS-LUBRICANTS..... | O | E | (X) | B | (X) | E |
| | NONMERCHANDISE RECEIPTS..... | O | E | (X) | C | (X) | E |
| | HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | O | (X) | A | (X) | B |
| 500 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 520 | ALL OTHER MERCHANDISE..... | B | D | (X) | A | (X) | B |
| | NONMERCHANDISE RECEIPTS..... | D | E | (X) | A | (X) | D |
| | AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | E | (X) | B | (X) | E |
| 390 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 400 | AUTOMOBILES-TRUCKS..... | C | E | (X) | C | (X) | E |
| 520 | AUTO FUELS-LUBRICANTS..... | C | E | (X) | C | (X) | E |
| | NONMERCHANDISE RECEIPTS..... | C | E | (X) | C | (X) | E |
| | AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | C | (X) | E |
| 400 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 500 | AUTO FUELS-LUBRICANTS..... | E | E | (X) | E | (X) | E |
| 520 | ALL OTHER MERCHANDISE..... | E | E | (X) | C | (X) | E |
| | NONMERCHANDISE RECEIPTS..... | E | E | (X) | C | (X) | E |
| | GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | O | C | O | C |
| 380 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 400 | AUTOMOBILES-TRUCKS..... | E | E | E | E | E | E |
| 420 | AUTO FUELS-LUBRICANTS..... | C | C | D | C | D | C |
| 520 | AUTO-TIRES-BATTERIES-ACCESS..... | C | C | O | C | O | C |
| | NONMERCHANDISE RECEIPTS..... | C | C | D | C | O | C |
| | APPAREL AND ACCESSORY STORES (SIC 56) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | O | O | C | C | B |
| | WOMEN'S CLOTHING, SPECIALTY STRS., FURRIERS (SIC 562, 3, 6) REPORTING SALES BY BROAD MERCHANDISE LINE..... | O | E | (X) | C | (X) | B |
| | WOMEN'S READY-TO-WEAR STORES (SIC 562) REPORTING SALES BY BROAD MERCHANDISE LINE..... | O | E | E | C | B | B |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 160 | MEN'S-BOYS' CLOTHING EXC FOOTWR..... | E | E | E | C | E | E |
| | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR..... | D | E | E | C | B | C |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise-line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | WDMEN'S ACCESSORY AND SPECIALTY STORES (SIC S63) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | B | (X) | E | (X) |
| 160 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR.. | (X) | (X) | B | (X) | E | (X) |
| | MILLINERY STORES (SIC S63 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | E | (X) | A | (X) | B |
| 160 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FOOTWR... | C | E | (X) | A | (X) | B |
| | CORSET AND LINGERIE STORES (SIC S63 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | (X) | B | (X) | E |
| 160 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FDOTWR... | E | C | (X) | E | (X) | E |
| | OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC S63 PT.) REPORTING SALES BY BRDAD MERCHANDISE LINE..... | C | E | (X) | B | (X) | E |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDOTWR.... | E | E | (X) | B | (X) | E |
| 160 | WDMEN'S-GIRLS' CLOTHING+EX FDOTWR.... | D | E | (X) | C | (X) | E |
| | FURRIERS AND FUR SHOPS (SIC S6B) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | A | A | C | B | A |
| 160 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING+EX FDOTWR.. | B | A | A | C | B | A |
| | OTHER APPAREL AND ACCESSORY STORES (OTHER S6) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | B | (X) | O | (X) |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDOTWR.... | (X) | (X) | B | (X) | E | (X) |
| 160 | WDMEN'S-GIRLS' CLOTHING+EX FDOTWR.... | (X) | (X) | B | (X) | E | (X) |
| 180 | ALL FDOTWEAR..... | (X) | (X) | E | (X) | E | (X) |
| | MEN'S AND BDYS' CLOTHING-FURNISHING STORES (SIC S61) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | D | E | C | E | C |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLOTHING EXC FDOTWR.... | D | D | E | D | E | C |
| 160 | WDMEN'S-GIRLS' CLOTHING+EX FDOTWR.... | C | D | E | C | E | C |
| | CUSTOM TAILORS (SIC S67) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | E | (X) | B | (X) | E |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BDYS' CLDTHING EXC FDOTWR.... | C | E | (X) | B | (X) | E |
| 160 | WDMEN'S-GIRLS' CLOTHING+EX FDOTWR.... | C | E | (X) | B | (X) | E |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X = Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | A | A | C | B | C |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 160 | MEN'S-BOYS' CLOTHING EXC FOOTWR.... | O | B | A | O | E | E |
| | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.... | E | B | A | E | E | E |
| | SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | O | C | O | A |
| | MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | A | (X) | C | (X) | E |
| 180 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR..... | B | A | (X) | C | (X) | E |
| | WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | A | (X) | B | (X) | E |
| 180 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR..... | B | A | (X) | B | (X) | E |
| | CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | A | (X) | E | (X) | E |
| 180 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR..... | E | A | (X) | E | (X) | E |
| | FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | (X) | C | (X) | A |
| 180 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR..... | B | C | (X) | C | (X) | A |
| | CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | O | (X) | C |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 160 | MEN'S-BOYS' CLOTHING EXC FOOTWR.... | D | E | (X) | O | (X) | C |
| | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.... | E | E | (X) | O | (X) | C |
| | MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | E | (X) | E |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 160 | MEN'S-BOYS' CLOTHING EXC FOOTWR.... | E | E | (X) | E | (X) | E |
| | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.... | E | E | (X) | E | (X) | E |
| | APPAREL AND ACCESS. STORES; N.E.C. (SIC 564; 7; 9) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | C | (X) | O | (X) |
| 140 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE | | | | | | |
| 160 | MEN'S-BOYS' CLOTHING EXC FOOTWR.... | (X) | (X) | E | (X) | E | (X) |
| | WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.... | (X) | (X) | C | (X) | E | (X) |

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|--|---|-------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kansas, SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | FURNITURE HOME FURNISHINGS, AND EQUIPMENT STORES (SIC 57) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | C | C | B | B | A |
| | FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | E | B | B | C | B |
| 240 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.... | C | E | B | B | C | B |
| | HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | E | C | D | D |
| | FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | B | (X) | C | (X) | C |
| | DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | D | (X) | A |
| | CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | A | (X) | A | (X) | E |
| | MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | B | (X) | E |
| | HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | D | C | C | D | A |
| 220 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | C | E | E | D | D | A |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | C | D | E | E | E | A |
| | RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | B | (X) | A | (X) |
| 220 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | (X) | (X) | E | (X) | B | (X) |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | (X) | (X) | B | (X) | E | (X) |
| | RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | (X) | C | (X) | A |
| 220 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | C | C | (X) | C | (X) | B |
| 260 | KITCHENWARE-HOME FURNISHINGS..... | B | B | (X) | C | (X) | A |
| | RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | E | (X) | C | (X) | D |
| 220 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | D | E | (X) | C | (X) | D |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|--|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| 220 | MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | (X) | C | (X) | A |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.. | C | B | (X) | C | (X) | E |
| | EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | C | C | C | O |
| | EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | O | C | C | O |
| | RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | (X) | C | (X) | O |
| | CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | B | (X) | A | (X) | E |
| | REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | O | C | (X) | O | (X) | O |
| | DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | B | B | O | B | C |
| 120 | DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | C | C | A | O | B |
| | DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | C | C | A | O | B |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS..... | B | C | C | B | D | B |
| 120 | PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | E | B | B | C | B |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS..... | E | E | B | B | E | E |
| | MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | A | C | C | B |
| | LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | E | B | C | C |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | ANTIQUE AND SECONDHAND STORES (SIC 593) REPORTING SALES BY BROAD MERCHANDISE LINE | (X) | (X) | D | (X) | C | (X) |
| | ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAD MERCHANDISE LINE | C | E | (X) | D | (X) | A |
| | SECONDHAND STORES (SIC 5933) REPORTING SALES BY BROAD MERCHANDISE LINE | C | E | (X) | C | (X) | B |
| | SPORTING GOODS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | A | (X) | A | (X) |
| 300 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT..... | (X) | (X) | E | (X) | E | (X) |
| | SPORTING GOODS STORES (SIC 5952) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | D | (X) | D | (X) | D |
| 300 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT..... | E | E | (X) | E | (X) | D |
| | BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | D | (X) | E | (X) | C |
| 300 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT..... | D | E | (X) | E | (X) | C |
| | JEWELRY STORES (SIC 597) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | C | C | B | A | D |
| 260 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE KITCHENWARE-HOME FURNISHINGS..... | C | C | C | B | A | E |
| 280 | JEWELRY-OPTICAL GOODS..... | C | C | C | B | A | D |
| 520 | NONMERCHANDISE RECEIPTS..... | C | C | C | B | A | E |
| | FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | A | (X) | B | (X) |
| 480 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE..... | (X) | (X) | A | (X) | B | (X) |
| | FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | A | (X) | D | (X) | D |
| 480 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE..... | E | C | (X) | E | (X) | D |
| | LIQUEFIED PETRL. GAS (BTTLD. GAS) DEALERS (SIC 5984) REPORTING SALES BY BROAD MERCHANDISE LINE | C | A | (X) | C | (X) | D |
| 480 | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE..... | C | A | (X) | C | (X) | D |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-------------------|---------------------------|-------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| 4BD | FUEL AND ICE DEALERS, N.E.C. (SIC 5982) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | E | (X) | E | (X) | E |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HOUSEHOLD FUELS-ICE | E | E | (X) | E | (X) | E |
| | FLDRISTS (SIC 5992) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | D | E | E | E | E |
| | CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | B | C | C | B | E |
| 24D SDD S2D | OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAD MERCHANDISE LINE..... | (X) | (X) | A | (X) | C | (X) |
| | BOOK STORES (SIC 5942) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | A | (X) | C | (X) | B |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS..... | B B E | E A E | (X) (X) (X) | E O E | (X) (X) (X) | B C E |
| 24D SDD S2D | STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | C | (X) | B | (X) | E |
| | REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV. ALL OTHER MERCHANDISE. NONMERCHANDISE RECEIPTS..... | E E E | E E E | (X) (X) (X) | B E E | (X) (X) (X) | E E E |
| | HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAD MERCHANDISE LINE..... | B | C | (X) | E | (X) | B |
| 24D SDD S2D | OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | A | A | (X) | B | (X) | A |
| | GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | A | (X) | E |
| 24D SDD S2D | NEWS DEALERS AND NEWSSTANDS (SIC 5994) REPORTING SALES BY BROAD MERCHANDISE LINE..... | E | C | (X) | E | (X) | E |
| | HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAD MERCHANDISE LINE..... | D | E | (X) | C | (X) | E |
| 24D SDD S2D | CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAD MERCHANDISE LINE..... | C | B | (X) | D | (X) | E |

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.
 X Not applicable.

TABLE 4. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

| Merchandise line code | Kind of business and merchandise line | Sales of establishments reporting merchandise lines as percent of total sales | | | | | |
|-----------------------|---|---|------------------------------|-----------------|---------------------------|------------------|---------------------|
| | | Missouri | Kansas City, Mo.-Kans., SMSA | St. Joseph SMSA | St. Louis, Mo.-Ill., SMSA | Springfield SMSA | Area outside SMSA's |
| | GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCHANDISE LINE | E | E | (X) | E | (X) | E |
| | OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE | E | E | (X) | E | (X) | E |
| | RETAIL STORES, N.E.C.* (SIC 5999 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE | E | E | (X) | E | (X) | O |
| | NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCHANDISE LINE | O | E | B | C | D | B |
| | MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCHANDISE LINE | O | E | E | C | A | A |
| | MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCHANDISE LINE | E | E | A | C | E | E |
| | DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCHANDISE LINE | B | C | E | B | C | C |

Note. See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent. E = Less than 60 percent.

X Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all “employer” establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for “nonemployers” was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the “mail universe” and the “nonmail” universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. **The “nonmail” universe**—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. **All “nonemployers”**—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See “Comparison of the 1963 Census With the 1967 Census,” item 4, on the next page.)

In the 1967 Census, data for all non-employer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the non-employer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail non-employer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. **Selected “small employers”**—“Employers” consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. “Small employers” consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the “mail” universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the “nonmail” group to establishments which would account for approximately 20 percent of total sales in each kind of business. The “number-of-employee” equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for “under cutoff” employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. **The “mail” universe**—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The “mail” universe includes the following categories:

a. **Firms in the census prec canvass**—The census prec canvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the prec canvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the prec canvass.

b. **Firms not in the census prec canvass**—Other firms included in the “mail” universe consist of the following categories:

- (1) The 10 percent of “small employer” firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. **Classification**—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for “nonemployer” firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of “employer” and “nonemployer”

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census nonemployer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. **Payroll**—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recogniz-

ing the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES
(SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders, and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

| <p>U.S. DEPARTMENT OF COMMERCE BUREAU OF THE CENSUS</p> <h3 style="margin: 0;">1967 CENSUS OF BUSINESS</h3> | <p>NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.</p> <p>In correspondence pertaining to this report, please refer to this Census File Number ➤</p> <p style="text-align: right;">Employer Identification No. ➤</p> | | | | | | | | | | | | | | | | | | | | |
|---|--|-------------------------------|-------|----------|--|--|----|-----|---|---|--|-----|---|--|----|-----|---|--|----|------|--|
| <p>1. NAME AND PHYSICAL LOCATION</p> <p>a. Is the name shown in the label the name by which this establishment is known to the public?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter trade name above the label.)</p> | <p>2. EMPLOYER IDENTIFICATION NUMBER</p> <p>Is the Employer Identification (EI) Number printed in the address label the SAME as that used for this establishment on your latest 1967 Employer's Quarterly Federal Tax Return, Treasury Form 941?</p> <p><input type="checkbox"/> Yes <input type="checkbox"/> No (If "No," enter the currently assigned EI Number here (9 digits)) _____</p> | | | | | | | | | | | | | | | | | | | | |
| <p>b. Is the address in the label—</p> <p>1. <input type="checkbox"/> The mail address of your establishment but not the actual physical location.</p> <p>2. <input type="checkbox"/> The mail address of your establishment (including number and street) which also is its actual physical location.</p> <p>3. <input type="checkbox"/> Neither of the above (e.g. accountant's office).</p> <p>(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)</p> | <p>3. LEGAL FORM OF ORGANIZATION OF COMPANY OPERATING THIS ESTABLISHMENT X-1</p> <p>1 <input type="checkbox"/> Individual proprietor</p> <p>2 <input type="checkbox"/> Partnership</p> <p>0 <input type="checkbox"/> Corporation (Do not mark if any form of cooperative association)</p> <p>8 <input type="checkbox"/> Co-op (cooperative association), corporate or noncorporate</p> <p>9 <input type="checkbox"/> Other (Specify) _____</p> | | | | | | | | | | | | | | | | | | | | |
| <p>c. Enter following physical location information</p> <table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td style="width:30%;">Number and street</td> <td>City, village, or other place</td> </tr> <tr> <td>State</td> <td>ZIP code</td> </tr> </table> <p>(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)</p> | Number and street | City, village, or other place | State | ZIP code | <p>4. PERIOD OPERATED IN 1967 X-2</p> <p>a. Was this establishment in business at the end of 1967? 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</p> <p>(NOTE: For establishments which were inactive during December 1967 due to seasonal or part-time operations, answer "Yes," unless the establishment was not owned at the end of the year.)</p> <p>b. How many months during 1967 did you own this establishment? Months X-3</p> | | | | | | | | | | | | | | | | |
| Number and street | City, village, or other place | | | | | | | | | | | | | | | | | | | | |
| State | ZIP code | | | | | | | | | | | | | | | | | | | | |
| <p>5. CLASS OF CUSTOMER X-4</p> <p>Report the approximate percentage of your total 1967 sales to each class of customer.</p> <p>1 _____ % General public (household consumers, farmers, and individuals) 4-XX</p> <p>2 _____ % Construction and building trade contractors 4-3</p> <p>3 _____ % Other business firms, government, and institutions 4-4</p> <p>4 _____ % Other (Specify) _____ 4-5</p> | <p>6. METHOD OF SELLING X-5</p> <p>Mark the box which describes your principal method of selling. Do not mark more than one box.</p> <p>1 <input type="checkbox"/> Selling at this establishment</p> <p>2 <input type="checkbox"/> Mail order (catalog selling)</p> <p>3 <input type="checkbox"/> House-to-house (direct selling)</p> <p>4 <input type="checkbox"/> Operating merchandise vending machines</p> | | | | | | | | | | | | | | | | | | | | |
| <p>7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967</p> <table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:40%;"></th> <th style="width:10%;">Dollars</th> <th style="width:10%;">Cents</th> <th style="width:10%;">Key</th> </tr> </thead> <tbody> <tr> <td>a. Sales of merchandise and other receipts from customers</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-6</td> </tr> <tr> <td>b. Does the entry in "a" include sales taxes and excise taxes collected from customers?</td> <td colspan="2">1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No</td> <td style="text-align: center;">X-7</td> </tr> <tr> <td>c. If "No," how much did you forward to taxing agencies for such taxes?</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-8</td> </tr> <tr> <td>d. Total ANNUAL payroll in 1967 before deductions</td> <td></td> <td style="text-align: center;">XX</td> <td style="text-align: center;">X-9*</td> </tr> </tbody> </table> | | Dollars | Cents | Key | a. Sales of merchandise and other receipts from customers | | XX | X-6 | b. Does the entry in "a" include sales taxes and excise taxes collected from customers? | 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No | | X-7 | c. If "No," how much did you forward to taxing agencies for such taxes? | | XX | X-8 | d. Total ANNUAL payroll in 1967 before deductions | | XX | X-9* | <p>8. COMPANY AFFILIATION</p> <p>a. Mark this box <input type="checkbox"/> if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).</p> <p>b. Mark this box <input type="checkbox"/> if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).</p> <p>Name of company _____</p> <p>Mailing address (Number, street, city, State, ZIP code) _____ EI No. (9 digits) _____</p> |
| | Dollars | Cents | Key | | | | | | | | | | | | | | | | | | |
| a. Sales of merchandise and other receipts from customers | | XX | X-6 | | | | | | | | | | | | | | | | | | |
| b. Does the entry in "a" include sales taxes and excise taxes collected from customers? | 1 <input type="checkbox"/> Yes 2 <input type="checkbox"/> No | | X-7 | | | | | | | | | | | | | | | | | | |
| c. If "No," how much did you forward to taxing agencies for such taxes? | | XX | X-8 | | | | | | | | | | | | | | | | | | |
| d. Total ANNUAL payroll in 1967 before deductions | | XX | X-9* | | | | | | | | | | | | | | | | | | |

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM 1-1

a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... Yes No
 Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....

| | |
|------|------------------|
| Name | Kind of business |
|------|------------------|

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT 1-2XX

a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... Yes No
 Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

b. If "Yes," please complete a line for each.

| Name and address of owner of department or concession | Kind of business of department or concession | 2-XX | 2-3 | | 2-4 | | 2-5 | | 2-6* |
|---|--|-----------------------------|---|-----|--|-----|-----------------|----|------|
| | | Estimated sales during 1967 | Are the sales of this department included in item 7a? | | Is the payroll of this department included in item 7d? | | Census Use Only | | |
| | | | Dollars | Yes | No | Yes | | No | |
| 1. | | | 1 | 2 | 1 | 2 | | | |
| 2. | | | 1 | 2 | 1 | 2 | | | |
| 3. | | | 1 | 2 | 1 | 2 | | | |

11. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... Yes No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

| Address of business (Number, street, city or town, county, State, ZIP code) | Description of business | Census Use Only | Sales | | Number of paid employees (Pay period including March 12) |
|--|-------------------------|-----------------|---------|-------|---|
| | | | Dollars | Cents | |
| 1. | | | | | XX |
| 2. | | | | | XX |
| 3. | | | | | XX |
| 4. | | | | | XX |
| Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) → | | | | | XX |

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

| Kind-of-business title | Form number | Kind-of-business title | Form number | |
|---|-------------|--|--|---------------------------------------|
| BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS | | SHOE STORES | | |
| Building materials and supply stores: | | Men's shoe stores ----- | } CB-56B | |
| Lumber and other building materials dealers ----- | CB-52A | Women's shoe stores ----- | | |
| Plumbing and heating equipment dealers ----- | CB-52D | Children's and juveniles' shoe stores ----- | | |
| Paint, glass, and wallpaper stores ----- | CB-52B | Family shoe stores ----- | | |
| Electrical supply stores ----- | CB-52D | | | |
| Hardware stores ----- | CB-52C | FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES | | |
| Farm equipment dealers ----- | CB-52D | Furniture and home furnishings stores: | | |
| GENERAL MERCHANDISE GROUP STORES | | Furniture stores ----- | CB-57A | |
| Department stores ----- | CB-53A | Home furnishings stores: | | |
| Variety stores ----- | CB-53B | Floor coverings stores ----- | } CB-57D | |
| Miscellaneous general merchandise stores: | | Drapery, curtain, and upholstery stores ----- | | |
| General merchandise stores ----- | CB-53A | China, glassware, and metalware stores ----- | | |
| Dry goods stores ----- | } CB-53B | Miscellaneous home furnishings stores ----- | | |
| Sewing and needlework stores ----- | | | Household appliance stores ----- | } CB-57B |
| | | Radio, television, and music stores: | | |
| | | Radio and television stores ----- | } CB-57C | |
| | | Music stores: | | |
| | | Record shops ----- | | |
| | | Musical instrument stores ----- | | |
| FOOD STORES | | EATING AND DRINKING PLACES | | |
| Grocery stores ----- | } CB-54A | Eating places: | | |
| Meat and fish (seafood) markets: | | | Restaurants and lunchrooms ----- | } CB-58 |
| Meat markets ----- | | | Cafeterias ----- | |
| Fish (seafood) markets ----- | | | Refreshment places ----- | |
| Fruit stores and vegetable markets ----- | | Caterers ----- | | |
| Candy, nut, and confectionery stores ----- | | Drinking places (alcoholic beverages) ----- | | |
| Retail bakeries: | | | | |
| Retail bakeries—baking and selling ----- | } CB-54B | | | |
| Retail bakeries—selling only ----- | | | | |
| Other food stores: | | | | |
| Dairy products stores ----- | } CB-54A | | | |
| Egg and poultry dealers ----- | | | | |
| Other miscellaneous food stores ----- | | | | |
| AUTOMOTIVE DEALERS | | DRUG STORES AND PROPRIETARY STORES | | |
| Motor vehicle dealers: | | Drug stores ----- | } CB-59A | |
| Motor vehicle dealers—new and used cars: | | Proprietary stores ----- | | |
| Dealers with domestic car franchise only ----- | } CB-XA | | | |
| Dealers with imported car franchise only ----- | | | | |
| Dealers with domestic, imported car franchises ----- | | | | |
| Motor vehicle dealers—used cars only ----- | | | | |
| Tire, battery, and accessory dealers: | | MISCELLANEOUS RETAIL STORES | | |
| Home and auto supply stores ----- | } CB-XB | Liquor stores ----- | } CB-59E | |
| Other tire, battery, and accessory dealers ----- | | | | Antique stores and secondhand stores: |
| Miscellaneous automotive dealers: | | Antique stores ----- | | |
| Boat dealers ----- | } CB-XC | Secondhand stores ----- | | |
| Household trailer dealers ----- | | | Sporting goods stores and bicycle shops: | |
| Aircraft, motorcycle dealers ----- | | | Sporting goods stores ----- | CB-59C |
| Automotive dealers, n.e.c. ----- | | | Bicycle shops ----- | CB-59E |
| | | Jewelry stores ----- | CB-59D | |
| GASOLINE SERVICE STATIONS | | FUEL AND ICE DEALERS: | | |
| Gasoline service stations ----- | CB-XD | Fuel oil dealers ----- | } CB-59E | |
| | | Liquefied petroleum gas (bottled gas) dealers ----- | | |
| | | Fuel and ice dealers, n.e.c. ----- | | |
| | | Florists ----- | | |
| APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES | | Cigar stores and stands ----- | | |
| Women's clothing, specialty stores; furriers: | | Other miscellaneous retail stores: | | |
| Women's ready-to-wear stores ----- | } CB-56A | Book and stationery stores: | | |
| Women's accessory and specialty stores: | | | Book stores ----- | } CB-59B |
| Millinery stores ----- | | | Stationery stores ----- | |
| Corset and lingerie stores ----- | | | Hay, grain, and feed stores ----- | |
| Other women's accessory, specialty stores ----- | | Other farm supply stores ----- | } CB-59E | |
| Furriers and fur shops ----- | | Garden supply stores ----- | | |
| Other apparel and accessory stores: | | News dealers and newsstands ----- | | |
| Men's and boys' clothing and furnishings stores ----- | | Hobby, toy, and game shops ----- | | |
| Custom tailors ----- | | Camera and photographic supply stores ----- | | |
| Family clothing stores ----- | | Gift, novelty, and souvenir shops ----- | | |
| Children's and infants' wear stores ----- | | Optical goods stores ----- | | CB-59G |
| Miscellaneous apparel and accessory stores ----- | | Retail stores, n.e.c. ----- | CB-59E | |

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

| Code | As abbreviated in tables | As shown on reporting form | Form number |
|------|--|--|-------------|
| 020 | Groceries—other foods | Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks) | ALL |
| 021 | Meats-fish-poultry | Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023) | |
| 022 | Produce (fresh fruits-vegtbls) | Produce (fresh fruits, vegetables) | CB-54A |
| 023 | Frozen foods | Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024) | |
| 024 | All other foods | All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100). | |
| 025 | Bakery products—exc. frozen | Bakery products, except frozen | CB-54B |
| 026 | Bakery products—frozen | Bakery products, frozen | |
| 027 | All other foods | All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026. | |
| 040 | Meals-snacks | Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment | ALL |
| 060 | Alcoholic drinks | Alcoholic drinks served at this establishment | |
| 080 | Packaged alcoholic beverages | Packaged liquor, wine, and beer | |
| 100 | Cigars-cigarettes-tobacco | Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others) | CB-59A |
| 120 | Cosmetics-drugs-cleaners | Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers | |
| 121 | Medicines exc. prescription | Drugs (other than prescriptions), proprietary medicines, health, first aid products | |
| 122 | Prescription medicines | Prescriptions | CB-54A |
| 123 | All other drugs-proprietarys | Prescription medicines (see line 124 for related merchandise) | CB-59A |
| 124 | Cosmetics-health needs-cleaners, etc. .. | All other merchandise on line 120 except items on line 121 and 122. | CB-59A |
| 124 | Cosmetics-health needs-cleaners, etc. .. | Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers. | CB-54A |
| 140 | Men's-boys' clothing exc. footwear. | Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180). | ALL |
| 141 | Men's clothing | Men's clothing and furnishings. | CB-53A |
| 142 | Boys' clothing | Boys' clothing and furnishings | |
| | | Boys' wear | |
| 143 | Men's tailored outerwear | Tailored outerwear (suits, overcoats, topcoats, sport jackets). | CB-56A |
| 144 | Other men's outerwear | Other outerwear (sport and casual clothing, rainwear) | |
| 145 | Men's hats | Men's hats | |
| 146 | Other men's clothing | Other men's apparel and furnishings. | |
| 160 | Women's-girls' clothing, exc. footwr. | All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180). | ALL |
| 161 | Children's-infants' wear | Children's, infants' wear | CB-56A |
| 162 | Handbags-accessories | Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500). | CB-53A |
| 162 | Handbags-accessories | Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories | CB-53A, 56A |
| 163 | Millinery | Millinery | |
| 164 | Hosiery | Hosiery—women's and children's | |
| 165 | Lingerie | Hosiery | CB-56A |
| | | Corsets, brassieres, underwear, negligees, and robes. | CB-53A |
| | | Underwear, intimate garments, foundation garments. | CB-56A |

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables | As shown on reporting form | Form number |
|------|---|---|----------------------|
| 166 | Women's coats-suits-furs-rainwr | Women's, misses', juniors', coats, suits, furs, and rainwear. | CB-53A |
| 167 | Women's dresses | Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses. | |
| 168 | Women's blouses, sptswr. | Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes. | CB-56A |
| 169 | Girls'-subteen-teen wear | Sportswear, including skirts, blouses, sweaters, etc. | |
| 171 | Other women's-girls' clothes, acc | Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear. | CB-53A |
| 172 | Dresses | All merchandise on line 160 except items on lines 161 to 169. | |
| 173 | Coats-suits | Dresses | CB-56A |
| 174 | Handbags | Coats and suits | |
| 175 | Furs | Handbags | |
| 176 | Other women's-girls' clothes, acc | Furs | |
| | | All other women's and children's apparel, apparel accessories. | |
| 180 | All footwear | All footwear | ALL |
| 181 | Men's and boys' footwear | Men's and boys' footwear | CB-56B |
| 182 | Women's and girls' footwear | Women's and girls' footwear | |
| 183 | Children's and infants' footwear | Children's and infants' footwear | |
| 200 | Curtains-draperies-dry goods | Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades. | ALL |
| 201 | Piece goods-notions | Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories. | CB-53A |
| 202 | Curtains-draperies | Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets. | |
| 203 | All other domestics | All merchandise on line 200 except lines 201 and 202. | |
| 220 | Major appl.-radio-TV-musical inst | Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments. | ALL |
| 221 | Major household appliances | Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units). | CB-53A, XB CB-57C |
| 222 | Radios-TV's-musical instruments | Major household appliances. | |
| 223 | All other appliances | Radio, TV, record players, records, sheet music, musical instruments. | CB-53A, XB |
| 224 | New major appliances | All other merchandise on line 220 (except lines 221 and 222). | |
| 225 | New radios-TV's, etc. | New major appliances. | CB-57B |
| 226 | Used major appl-radios-TV's | New radios, TV's, record players, tape recorders. | |
| 227 | Records-tapes-musical inst | Used major appliances, radios, TV, record players, tape recorders .. | |
| 228 | Pianos | Records, tapes, sheet music, pianos, organs, musical instruments. ... | CB-57C |
| 229 | Organs | Pianos | |
| 231 | Musical inst-accessories | Organs (all types) | |
| 232 | Radios-phono-tape rcdrs-TV's | Musical instruments and accessories. | |
| 233 | Records-tapes-related acc | Radios, phonographs, tape recorders, TV's. | |
| 234 | Sheet music-related items | Records, tapes, and related accessories. | |
| | | Sheet music and related items. | |
| 240 | Furniture-sleep equip-floor cov. | Furniture, sleep equipment, floor coverings. | ALL |
| 241 | Floor coverings | Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc. | CB-53A |
| 242 | Furniture-sleep equip | Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture). | |
| 243 | Sleep equipment | Sleep equipment including springs, mattresses, and dual purpose pieces. | CB-57A |
| 244 | Other household furniture | Other household furniture, all kinds. | |
| 245 | Floor coverings—soft surface | Floor coverings, soft surface. | |
| 246 | Floor coverings—hard surface | Floor coverings, hard surface. | |
| 247 | Nonhousehold furniture | Nonhousehold furniture | |
| 248 | Office furniture | Office furniture | CB-59B |
| 249 | Other furn.-sleep equip.-fl. cov. | All other merchandise on line 240 (except items on line 248). | |

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables | As shown on reporting form | Form number |
|------|--|--|------------------|
| 260 | Kitchenware-home furnishings | Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings. | ALL |
| 261 | China-glassware | China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures. | } CB-53A |
| 262 | Kitchenware-housewares | Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here). | |
| 263 | Other kitchenware-home furnish. | All other merchandise on line 260 (except lines 261 and 262). | |
| 264 | Small electrical appliances | Small electric appliances | |
| 265 | All other kitchenwr-houswr | All other merchandise on line 260 (except items on line 264). | |
| 266 | All other home furn exc. china | All other merchandise on line 260 (except line 267). | |
| 267 | China, glassware | China, glassware | |
| 280 | Jewelry-optical goods | Jewelry, watches, clocks, silverware, optical goods | ALL |
| 281 | Watches-clocks | Watches, clocks, including diamond watches | } CB-59D |
| 282 | Silverware | Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel). | |
| 285 | All other jewelry items | All other jewelry items, including costume and novelty. | |
| 286 | Optical goods | Optical goods | |
| 287 | Diamonds exc. diamond watches | Diamonds, diamond jewelry except diamond watches. | |
| 288 | Rings, exc. diamonds | Rings, except diamonds. | |
| 300 | Sporting-recreation equip | Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment. | ALL |
| 301 | Athletic goods—individuals | Athletic goods, sales to individuals. | } CB-59C |
| 302 | Athletic goods—teams | Athletic goods, sales to teams. | |
| 303 | Hunting equip. | Hunting equipment | |
| 304 | Fishing equip. | Fishing equipment | |
| 305 | Winter sports equip. | Winter sports equipment | |
| 306 | Boats-motors-marine equip. | Boats, motors, other marine equipment | CB-59C, XB |
| 307 | Outboard boats | Outboard boats | } CB-XC |
| 308 | Outboard motors | Outboard motors | |
| 309 | Inboard motor boats | Inboard motor boats | |
| 311 | Inboard outdrive boats | Inboard outdrive boats | |
| 312 | Boat trailers | Boat trailers | |
| 313 | Marine access. and parts | Marine accessories and parts | |
| 315 | Camping equip.-supplies | Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.). | |
| 316 | Bicycles-luggage | Bicycles, luggage, other merchandise on line 300 (except items on line 315). | CB-59C |
| 317 | All other spgt goods, exc. boats | All other merchandise on line 300 (except items on line 306). | CB-XB |
| 318 | All other boats | All other boats not listed above. | } CB-XC |
| 319 | All other mdse, except boats | All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313). | |
| 320 | Hardware—gardening equipment | Hardware, tools, gardening equipment and supplies, electrical supplies. | ALL |
| 321 | Hardware-tools | Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here). | CB-53A CB-52C |
| 322 | Gardening equipment-supplies..... | Lawn and garden supplies | } CB-53A |
| 323 | Plumbing-electrical supplies | Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here). | |
| 324 | Other hardware-tools | Plumbing and electrical supplies. | CB-52C |
| 340 | Lumber-building materials | Other hardware, tools (except items or lines 322 and 323). | |
| 341 | Lumber | Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here). | ALL |
| 342 | Plywood | Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block). | } CB-52A |
| 343 | Windows-doors and frames (metal) | Plywood (all kinds, softwood and hardwood). | |
| 344 | Kitchen cabinets | Windows, doors, and frames, metal. | |
| 345 | All other millwork | Kitchen cabinets (include wood and metal). | |
| 346 | Wallboard | All other millwork (include moldings, wood window and door frames and units). | |
| 347 | Asphalt and asbestos products | Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking). | |
| | | Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.) | |

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables | As shown on reporting form | Form number |
|------|---|---|--------------------------------|
| 348 | Paint-glass-wallpaper | Paint, glass, and wallpaper. | CB-52A, 53A |
| 349 | Heating and plumbing equip. | Heating and plumbing equipment (all kinds). | |
| 351 | Metal roofing and siding | Metal roofing and siding. | |
| 352 | Masonry supplies | Masonry supplies (including cement, lime, plaster, brick, clay pipe). | |
| 353 | Insulation | Insulation (including batt, fill and roll). | CB-52A |
| 354 | Prefabricated bldgs. and parts | Prefabricated building and parts, including components such as panels, trusses, floor systems. | |
| 355 | All other building materials | All other building materials and supplies. | |
| 356 | All other lumber, millwork | All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies. | CB-52B CB-53A CB-52C |
| 357 | Paint-varnish, etc. | Paint, varnish, shellac, enamel, lacquer. | CB-52B |
| 358 | Paint sundries | Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.). | |
| 359 | Wallpaper-other wall coverings | Wallpaper, other wall coverings. | |
| 361 | Glass | Glass (include glassware items on line 260—not here). | CB-59F |
| 362 | Lumber-millwork | Lumber, millwork | |
| 363 | Other building materials | Other building materials (items on line 362). | |
| 364 | Paint-sundries-glass-wallpaper | Paint, paint sundries, glass, and wallpaper. | |
| 380 | Automobiles-trucks | Automobiles, trucks, other powered road vehicles. | ALL |
| 381 | New passenger cars—retail | New passenger cars—retail. | CB-XA |
| 382 | New passenger cars—wholesale | New passenger cars—wholesale (for resale). | |
| 383 | New commercial vehicles—retail | New commercial vehicles—retail. | |
| 384 | New commercial vehicles—wholesale | New commercial vehicles—wholesale (for resale). | |
| 385 | Used passenger cars—retail | Used passenger cars—retail. | |
| 386 | Used passenger cars—wholesale | Used passenger cars—wholesale (for resale). | |
| 387 | Used commercial vehicles | Used commercial vehicles | CB-XA, XC, XD CB-XB, XC, XD |
| 389 | Motorcycles-motor scooters | Motorcycles, motor scooters | |
| 391 | Other power road vehicles | All other merchandise on line 380 (except items on line 389). | |
| 392 | All other autos-trucks | All other merchandise on line 380 (except items on lines 381, 382, 383, 384, 385, 386, 387, and 389). | CB-XA |
| 400 | Auto fuels-lubricants | Automotive fuels and lubricants. | ALL |
| 401 | Gasoline | Gasoline | CB-XA, XB, XC, XD |
| 402 | Other automotive fuels | Other automotive fuels (including diesel). | |
| 403 | Motor oils-greases-other oils | Motor oil, greases, other automotive lubricants. | |
| 420 | Auto tires-batteries-access. | Automobile tires, tubes, batteries, accessories, parts. | ALL |
| 416 | New tires-tubes (fleet operators) | New automobile tires and tubes sold to fleet operators. | CB-XB |
| 417 | New tires-tubes-other users | New automobile tires sold to other users. | |
| 418 | Retreads (fleet operators) | Retread automobile tires sold to fleet operators. | |
| 419 | Retreads (other users) | Retread automobile tires sold to other users. | |
| 421 | Parts installed in repair work | Parts—installed in repair work | CB-XA, XD CB-XA |
| 422 | Parts—wholesale | Parts—wholesale (to other businesses). | |
| 423 | Parts—retail | Parts—retail (over the counter). | CB-XA, XD |
| 424 | Automobile tires-batteries-acc. | Automobile tires, batteries, access., tubes. | |
| 426 | Automobile accessories | Automobile accessories, parts (over the counter). | |
| 428 | New auto tires—sold to dealers | New automobile tires and tubes sold to dealers for resale. | CB-XB |
| 429 | New truck-bus tires (to users) | New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. | |
| 431 | New truck-bus tires (to dealers) | New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. | |
| 433 | Retreads sold to dealers | Retread automobile tires sold to dealers for resale. | |
| 434 | Retreads-truck-bus (to users) | Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users. | |
| 435 | Retreads-truck-bus (to dealers) | Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale. | |
| 436 | Storage batteries | Storage batteries. | |
| 440 | Farm equipment-machinery | Farm equipment, machinery. | ALL |

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

| Code | As abbreviated in tables | As shown on reporting form | Form number |
|------|--|--|----------------------|
| 460 | Hay-grain-feed-farm supplies | Hay, grain, feed, farm supplies, fertilizer. | ALL |
| 461 | Hay-grain-feeds | Hay, grain, feeds..... | } CB-59F |
| 462 | Seed | Seed | |
| 463 | Fertilizers-insecticides | Fertilizers, insecticides, fungicides, etc. | |
| 464 | Other farm supplies | Other farm supplies | |
| 480 | Household fuels-ice | Fuels (coal and wood, oil, LP gas), ice. | ALL |
| 481 | LP gas—wholesale | LP gas to others for resale. | } CB-59E |
| 482 | Other LP gas sales | Other LP gas sales. | |
| 483 | Other fuels | Other fuels (coal, wood, oil), ice. | |
| 500 | All other merchandise | All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.). | ALL |
| 501 | Toys-games-wheel goods | Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here). | } CB-53A |
| 502 | Books-stationery-photo. equip. | Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment. | |
| 504 | Mobile homes-household trailers | Mobile homes, household trailers. | |
| 505 | Camp trailers-travel trailers | Camp trailers, travel trailers. | |
| 506 | Utility trailers | Utility and other trailers, except boat trailers (include boat trailers on line 312). | |
| 507 | All other merchandise | All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). | |
| 508 | Commercial stationery-off. suppl. | Commercial stationery and office supplies. | } CB-59B |
| 509 | Office mach. exc. typewriters | Office machines, except typewriters. | |
| 511 | Typewriters | Typewriters | } CB-59B |
| 512 | Social stationery-greeting cards | Social stationery and greeting cards. | |
| 513 | Books-periodicals | Books and periodicals—all kinds. | |
| 514 | Art-drafting-eng. supplies | Art, drafting, and engineering supplies. | |
| 515 | All other merchandise | All other merchandise specified on line 500 except items on lines 508 through 514. | } CB-54A |
| 516 | All other merchandise | All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.). . | |
| 517 | Paper-paper products | Paper, paper products (facial tissues, stationery, other household paper products). | |
| 518 | Mdse. exc. toys-games-books-sta. | Other merchandise on line 500 except items on lines 501 and 502. | CB-53A |
| 520 | Nonmerchandise receipts | All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here. | CB-54A, 52A |
| 521 | Printing to order | Printing to order. | } CB-59B |
| 522 | Renting-leasing—office mach. | Rental and leasing of office machines and furniture. | |
| 523 | Other nonmerchandise receipts | All other receipts on line 520. | |
| 524 | Brake and wheel services | Brake and wheel services. | } CB-XB |
| 525 | Tire services other than retread | Tire services other than retreading. | |
| 526 | Other nonmerchandise receipts | All other services to customers on line 520 except items on lines 524 and 525. | |
| 527 | Service labor | Service labor | } CB-XA, XD CB-XC |
| 528 | Other nonmerchandise receipts | Repair service labor. | |
| 529 | Watch-clock-jewelry repairs | All other nonmerchandise receipts on line 520 except items on lines 527 and 539. | CB-XA |
| 531 | Storage and docking services | Receipts from watch, clock, and jewelry repairs and engraving. | CB-59D |
| 532 | Other nonmerchandise receipts | Storage and docking services. | } CB-XC |
| 533 | All nonmdse. rcpts from customers ... | All other nonmerchandise receipts on line 520 except items on lines 527 and 531. | |
| 534 | Auto repair | All nonmerchandise receipts from customers. | |
| 535 | All other service receipts | Automotive repair-service labor receipts. | CB-59D |
| 539 | Auto-truck rental or lease | All other service receipts on line 520 except items on line 534. | CB-53A |
| | | Rental or lease of automobiles or trucks. | CB-XA |

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